...AT THE CHARLES D. CLOSE SCHOOL OF ENTREPRENEURSHIP
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65 percent of jobs that current college students will experience throughout their career have not been invented yet. (Bureau of Labor Statistics)

61 percent of Gen Z-ers said they planned to start their own business or work independently within the next five years. (Culture Co-op Survey, Time Magazine)

THE WORLD DEMANDS
ENTREPRENEURIAL THINKERS & DOERS

Welcome to the Charles D. Close School of Entrepreneurship — the nation’s first independent and degree-granting school of entrepreneurship. We redefine what it means to be an entrepreneur through our 21st-century curriculum. We teach entrepreneurship as a habit of mind that you will learn to apply throughout your career and your life. The Charles D. Close School of Entrepreneurship educates students to become leaders in the innovation economy. Our students graduate with the knowledge, skills, self-reliance and resilience that empower them to create, develop and deliver solutions to real-world problems. They are prepared to be ‘entrepreneurs’ in a wide array of contexts: as an innovative member of an established company, in a start-up of their own, or in a small or growing business.

Our school has pioneered an approach to entrepreneurship education that purposely focuses its curriculum on the development of an entrepreneurial mindset — an innovative approach to both thinking and doing in life, career and profession.

STUDENTS GRADUATE WITH:

• AN ENTREPRENEURIAL MINDSET and attitude manifested in confidence, resilience, empathy and ethical behavior.

• THE PERSONAL SKILLS of communication, teamwork and leadership.

• EXPERIENCE IN designing and implementing innovative solutions.

DID YOU KNOW?

By the year 2020 40 percent of the workforce will consist of freelance workers as companies continue to outsource and downsize, creating more specialized opportunities and startups. (Kauffman Foundation)

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EARN A DEGREE IN ENTREPRENEURSHIP

BA IN ENTREPRENEURSHIP AND INNOVATION

A COMBINATION OF ENTREPRENEURIAL AND DISCIPLINE-SPECIFIC SKILLS IS THE BEST PREPARATION FOR YOUR CAREER.

Our unique curriculum encompasses the landscape of entrepreneurship and requires that you dive deep into your passion through a required minor from any of the university’s 100+ minor programs.

We help you build an entrepreneurial attitude and incorporate innovative thinking and doing in all that you do.

Entrepreneurship is about being proactive, opportunistic and innovative. Our approach challenges you to think and act as an entrepreneur within companies, startups or self-employment. Courses like Thought Leadership, Mindfulness & Wellbeing and Ready, Set, Fail allow you to develop an entrepreneurial mindset that can be applied to any career path.

CONCENTRATIONS

NEW VENTURE CREATION
Learn how to start a company, work in a new and growing venture or scale a small business.

SOCIAL ENTREPRENEURSHIP
Create positive social impact through a new venture or established company, regardless of whether it’s for profit or non-profit.

CORPORATE ENTREPRENEURSHIP
Bring your ideas to life and impact the bottom line through innovations in an established corporation.
IMAGINE

We provide the tools to cultivate the innovative mindset that serves your life, career and beyond. We challenge our students to think and act like entrepreneurs to bring their dreams to life.

INNOVATE

Our curriculum establishes an entrepreneurial attitude that integrates innovative thinking and doing into the everyday thought process of our students.

INSPIRE

We offer co-curricular experiential programs that complement and enhance all coursework. We promise, you will "Start Something" as a Close School student.

WHY I CHOSE THE CLOSE SCHOOL

"I chose the Close School because of the small, tight-knit community and the amazing faculty they have created. It offers unique opportunities that no other school in the nation offers."—Jacob Sheldon

"I chose the Close School because it is the only school in the country solely dedicated to entrepreneurship; I can’t get this type of practical business education anywhere else!"—Noelle Wiggins

"I chose the Close School because it offered the most innovative program and would help me do the most I can during my years here and beyond."—Jasmine-Anjali Taur

WHAT I AM LEARNING

"I am learning how to build a company rather than how to build a technical skill."—Tsuyoshi Mua

"I’m learning the important aspects of launching a business that are often overlooked. For example, how essential it is to do extensive customer validation before you even start."—Mansoor Siddiqui

"In being surrounded by entrepreneurs inside and outside of the classroom, we are learning skills from negotiating to creatively marketing our product to the right consumers."—Paris Gramann

WHERE IT WILL TAKE ME

"[The Close School] will help me by equipping me with real world ‘boots-on-the-ground’ entrepreneurship experience through classes like Launch It."—Nikhil Judge

"After meeting my employer during class, I now run the email division at Argyle Interactive. I’ve realized my dream while working with 3 different startups at the Close School!"—Jon Shettsline

"The Close School will help me gain the necessary knowledge, skills, and mindset to finally launch my dream business."—Brendan Silberman
The Baiada Institute helps students translate the Close School’s innovative curriculum into tangible companies.

The institute provides incubation and experiential programs for all interested Drexel University students. The state-of-the-art institute empowers students with all of the resources needed to start something. Inside the Baiada Institute, you can share workspace with innovators from all schools within Drexel, learning and networking with peers to improve your ideas and company. Equipped with services that span from legal aid to formal mentorship and advising, the Baiada Institute helps students translate the Charles D. Close School’s innovative, groundbreaking curriculum into disruptive ideas and tangible companies.
WHAT THE BAIADA INCUBATOR CAN DO FOR YOU!

IDEA STAGE
It all begins with an idea; start yours here

SERVICES PROVIDED
Become part of the vibrant Baiada Institute community where you will receive one-on-one advisory services, business-model assessment, templates & guides and referral to entrepreneurship resources. Alumni will also be introduced to Drexel Ventures, a program that provides acceleration services, for startup support.

ENTREPRENEUR REQUIREMENTS
• Take action on received advice
• Participate in Drexel entrepreneurship programs
• Report on startup progress
• Create your StartupTree profile

EARLY STAGE
As your idea takes shape, you will benefit from the incubator

SERVICES PROVIDED
Develop your idea and business model while obtaining connections from the Drexel entrepreneurship community in a part-time flex space. You will receive in-depth coaching and regular check-ins from a designated mentor.

ENTREPRENEUR REQUIREMENTS
• Sign a space agreement
• Participate in Baiada workshops and competitions
• Attend startup advisor meetings
• Maintain academic standards

RESIDENT STAGE
Take advantage of the services Baiada has to offer

SERVICES PROVIDED
Gain a dedicated workspace, company address and connections with financial and legal professionals. Residents also benefit from quarterly progress reviews, content on the Baiada website and media mentions.

ENTREPRENEUR REQUIREMENTS
• Meet quarterly with your mentor
• Maintain membership in the Baiada community
• Participate in activities including workshops
• Mentor new entrepreneurs

RESIDENT STAGE MOVING FORWARD
Prepare to conclude your residency in the incubator

SERVICES PROVIDED
Receive mentor program access, website resources and up to eight hours per month of flex incubation access for one year after leaving the Baiada Institute.

ENTREPRENEUR REQUIREMENTS
• Demonstrate your final presentation
• Complete an exit interview
• Attend Baiada alumni events
• Give back to the next generation of entrepreneurs

LEARN MORE AT DREXEL.EDU/BAIADA
Philadelphia was rated one of the ‘must-see cities’ by Forbes Magazine (2018). A mixture of top-notch cuisine, outdoor metropolitan activity, economic expansion and a bustling revitalization of the riverfront are a few elements of Philadelphia that draw travelers, students and people looking for an exciting new place to call home.

Philadelphia is home to 12 Fortune 500 companies. Businesses gravitate towards this city because of the resources they gain within the region. The proximity to financial and political hubs, as well as the access to an abundant workforce derived from college graduates throughout the area, allows companies to compete and excel on local, national and global levels.

There are over 50 incubators and coworking spaces in Philadelphia. These spaces are a testament to the entrepreneurial spirit of Philadelphia and the collaborative nature of the city. Drexel University contributes to the growth of entrepreneurship by providing resources through our state-of-the-art incubator, the Baiada Institute for Entrepreneurship.

Philadelphia is the birthplace of our nation. With a deep-rooted history, Philadelphia has always been, and continues to be, a home for starters. As the birthplace of our nation, the city is home to many firsts. Alongside the first medical hospital to modern inventions like the computer, The Charles D. Close School makes history in becoming the first independent school of entrepreneurship in America.

Become a Proud Member of the Community

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ENTREPRENEURSHIP EDUCATION EMPOWERS EVERYONE

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