CREATE.
IMPACT.
INNOVATE.

START-UP FEST↑ 2020

OCTOBER 27-29.2020
Choose your own path at Drexel's premier entrepreneurship festival! Students, graduates, and entrepreneurs are all welcome to join virtually for a three-day celebration of entrepreneurship by attending speaker panels, mentoring sessions, networking, competing for over $25,000 in prizes and more!

Startup Fest is an annual event hosted by Drexel University's Charles D. Close School of Entrepreneurship to create space for both seasoned and aspiring entrepreneurs to come together, share ideas, and compete in all aspects of innovation and entrepreneurship.

Once registered, choose your own adventure by attending all or a select few sessions you are most excited for! This virtual event will be taking place on Hopin.

Join us and hundreds of attendees to network, earn cash prizes, and gain invaluable, innovative knowledge to take back to your venture or studies.
## SCHEDULE

### Tuesday, October 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00AM–11:00AM</td>
<td><strong>Break The Ice – An Improv Challenge</strong>&lt;br&gt;Starters are notoriously good at brainstorming. Watch 2 teams compete - improv style - to solve challenges facing the world today.</td>
</tr>
<tr>
<td>12:00PM–1:00PM</td>
<td><strong>Keynote &amp; Panel – Perseverance In The Age Of COVID-19</strong>&lt;br&gt;Hear from experienced entrepreneurs who have pivoted due to COVID-19. Learn about the challenges they faced and how they persevered to overcome them and forge ahead. Panelists: Nicole Marquis and Nick Bayer.</td>
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<tr>
<td>2:00PM–3:00PM</td>
<td><strong>Baiada Institute Virtual Tour &amp; Entrepreneur Q&amp;A</strong>&lt;br&gt;Get a tour of the Baiada Institute and talk to current entrepreneurs in a Q&amp;A format.</td>
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<tr>
<td>3:00PM–4:00PM</td>
<td><strong>Mentoring “Office Hours”</strong>&lt;br&gt;Business office hours with Jim Paolino.</td>
</tr>
<tr>
<td>4:00PM–5:00PM</td>
<td><strong>Video Pitch Competition</strong>&lt;br&gt;Come to watch some fun pitch videos and vote for your favorites!</td>
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### Wednesday, October 28

<table>
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<tr>
<td>9:00AM–6:00PM</td>
<td><strong>Ambition Can’t Wait... Wait, Wait Don’t Tell Me!</strong>&lt;br&gt;Are you a fan of NPR’s “Wait Wait... Don’t Tell Me”? Join us for our take on it! 3 panelists compete in Bluff the Listener, Rapid Fill in the Blanks &amp; more!</td>
</tr>
<tr>
<td>10:00AM–11:00AM</td>
<td><strong>Mentoring “Office Hours”</strong>&lt;br&gt;Legal office hours with Eamon Gallagher.</td>
</tr>
<tr>
<td>11:00AM–12:00PM</td>
<td><strong>Keynote &amp; Panel – Making A Difference Today</strong>&lt;br&gt;Part of our Black Entrepreneurs in Action program. What are entrepreneurs doing today to help those in need and make a big difference in the world? Hear from local entrepreneurs who are making a difference! Panelists: William Toms and Ashley Reid.</td>
</tr>
<tr>
<td>12:00PM–1:00PM</td>
<td><strong>Drexel Entrepreneurs – Live Interviews</strong>&lt;br&gt;Hear from Drexel entrepreneurs in the trenches working on amazing products, services and non-profit ventures.</td>
</tr>
<tr>
<td>2:00PM–3:00PM</td>
<td><strong>Idea “Fast Pitch” Competition</strong>&lt;br&gt;Comes to watch some exciting pitches and the announcement of the $750 prize winner!</td>
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### Thursday, October 29

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>10:00AM–11:00AM</td>
<td><strong>Quizzo for Starters</strong>&lt;br&gt;Test your knowledge of Entrepreneurship in categories such as Arts &amp; Culture, Science &amp; Technology, Popular Culture, and Current Events.</td>
</tr>
<tr>
<td>12:00PM–1:00PM</td>
<td><strong>Keynote &amp; Panel – The Future</strong>&lt;br&gt;What’s ahead for entrepreneurs and what exciting new ideas and technologies are the big opportunities in upcoming years? Panelists: Vijay Ullal, Brad Lucas and Justin Somaini.</td>
</tr>
<tr>
<td>1:00PM–2:00PM</td>
<td><strong>Mentoring “Office Hours”</strong>&lt;br&gt;Marketing office hours with Logan Levenson.</td>
</tr>
<tr>
<td>2:00PM–3:30PM</td>
<td><strong>Baiada Incubator Competition</strong>&lt;br&gt;The Baiada Institute Incubator Competition is designed to help student and recent graduate entrepreneurs develop their for-profit or non-profit ideas, receive feedback and mentoring. The top 3 finalists are awarded over $25,000 in cash prizes!</td>
</tr>
<tr>
<td>3:30PM–4:00PM</td>
<td><strong>Competition Judgment &amp; Evaluation</strong></td>
</tr>
<tr>
<td>4:00PM–5:00PM</td>
<td><strong>Incubator Competition Awards Announcement</strong></td>
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PANELISTS

NICK BAYER
CEO, Saxbys
Nick Bayer is the Founder and CEO of Saxbys, a hospitality business that is fueled by great coffee. Nick is also a board member of The Franklin Institute and Drexel’s own Charles D. Close School of Entrepreneurship.

NICOLE MARQUIS
CEO, HipCityVeg
Nicole Marquis is the CEO and Creator of the trendsetting plant-based fast-casual restaurant chain HipCityVeg, currently with locations in Philadelphia and Washington D.C.

WILLIAM TOMS
Head of Strategy, REC Philly
William Toms is the Co-Founder of REC Philly, an ecosystem that exists to empower independent creators to do more of what they love. William is at the intersection of entertainment, technology, economics and social change.

ASHLEY REID
Owner, Active Mom Fitness
Ashley Reid of Active Mom Fitness supports Philadelphian women and moms through personal training, prenatal exercise consultations, and postpartum fitness.
PANELISTS

BRAD LUCAS
SVP Global Digital Solutions, Fiserv

Brad Lucas is a visionary product and technology executive with deep experience developing award-winning and transformational digital solutions for global brands in financial services, retail, energy, and automotive industries.

VIJAY ULLAL
Founder, Seabed VC

Vijay Ullal is the Founder of Seabed VC and board member of the Santa Fe Institute. He is deeply passionate about new technology, new products and growing things from zero to one.

JUSTIN SOMAINI
Chief Security Officer, Unity Technologies

Justin Somaini is an experienced global security executive with a long record of transforming companies' security functions and driving security as a competitive differentiator.
THANK YOU TO

OUR IDEA “FAST PITCH” COMPETITION JUDGES

RUSS KILMAN
FRANK RAUCH
DAVID GELTZER
STAN SILVERMAN
ART RUBIN

OUR FIRST ROUND INCUBATOR COMPETITION JUDGES

JEFF BERG
KYLE BERGMAN
NEVEN BONEV
ANASTASIA BOTTOS
MARGARET BRADLEY
PHILIP CALAMIA
JOE CAMARATTA
ANNE CECIL
HUGH CONNELLY
TOM CROWLEY
CHRIS D'ASCENZO
JOEL EDEN
MIKE EDWARDS
BRADLEY ERICSON
HOLLY FLANAGAN
CHRISTINA FLORY
JOHN GAMBA
MANTHAN GANDHI
DAVID GELTZER
AKSEL GUNGOR
CHRIS HENRY
TODD HESTAND
DAVID JACOVINI
JOHN JOSEPH
MICHAEL KESSELMAN
BOB KNORR
ED KRASOVEC
ROB LAZZARO
KEVIN LEININGER
JAINE LUCAS
CINDY MABLE
DEBRA MALINICS
LARISSA MILNE
BEN NOVAK
MICHAEL OETH
JIM PAOLINO
DOC PARGHI
JOHN PEARLSTEIN
NICK PIROLLO
JOSH RAAB
TRACEY WELSON-ROSSMAN
ROBERT SALVUCCI
JOSEPH SCHENK
CATHERINE SOHN
JAY TAPPER
WALKER TOMPKINS
MICHELLE ZUJKOWSKI
Michael S. Keim is President of Univest Bank and Trust Co. and Senior Executive Vice President of Univest Financial Corporation.

Keim joined Univest in 2008 as Senior Vice President, Mortgage Banking. He was promoted to Executive Vice President and Chief Financial Officer in January 2013. In October 2015, he became President of Univest Bank and Trust Co. Prior to joining Univest, he was a self-employed consultant working with a private equity firm to develop and implement a bank acquisition strategy. Keim also spent 14 years working for GMAC Residential where he had varied responsibilities including Senior Vice President and Managing Director of Consumer Lending, Chief Financial Officer of GMAC Mortgage and Executive Vice President and Chief Operating Officer of GMAC Bank.

Keim graduated from Temple University with a bachelor's of science degree in accounting. He serves on the Board of Directors for Habitat for Humanity of Bucks County, as a Trustee of the Bucks County Historical Society and on the Advisory Board for The City School in Philadelphia.

Mel Baiada founded Bluestone, Inc. in 1989 to provide technical expertise to Fortune 1000 companies and government organizations. Under his direction, Bluestone rapidly grew to a multi-million dollar company, earning its inclusion in the Inc. 500 list of the fastest-growing, privately held companies in the U.S. for three straight years, from 1994 to 1996. The software arm underwent a successful IPO in 1999 and was acquired by Hewlett-Packard in 2000. Baiada is also a Founder and Managing Director of BaseCamp Ventures, an early-stage venture capital investment company founded by Baiada. Through his generous contributions, Drexel University was able to add the Laurence A. Baiada Center for Entrepreneurship in Technology to its campus. Baiada currently serves on the Boards of New Jersey Technology Council, Innovation Philadelphia, and several private companies.

Stefan Seltz-Axmacher is a successful business development professional with entrepreneurial ambition. In August 2016, Stefan had launched Starsky Robotics, which aimed to make roads safer and allow truck drivers to work closer to home through driverless trucks. While it was still in operation, Starsky managed to raise a $16.5 million Series A round led by Shasta Ventures, with substantial contributions from previous investors like Y Combinator, Trucks.vc, 50 Years, 9Point Ventures, and many others.

Prior to working on Starsky Robotics, Stefan worked with a number of Silicon Valley startups like Gigya and RocketSpace, partnering with innovators in logistics and engineering fields. Currently, Stefan is working with Wefunder on helping businesses obtain bridge loans to survive COVID-19.
INCUBATOR COMPETITION FINALISTS

HAJJAN EL MGHARI
Now Trailer
Undergraduate at Drexel University College of Engineering

ADIT GUPTA
Lula Delivery
Graduate student at Drexel University College of Computing and Informatics

JACALYN ROSA
Student Run Trucks
Undergraduate at Charles D. Close School of Entrepreneurship

MADDIE VASSALLO
ELM America
Undergraduate at Drexel University’s LeBow College of Business

MICHAEL GRANT WARSHOWSKY
WOLF Financial
Undergraduate at Drexel University College of Computing and Informatics
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CERTIFIED PUBLIC ACCOUNTANTS AND ADVISORS