

SCHEDULE AT-A-GLANCE

WEDNESDAY, SEPTEMBER 12

9:00 – 12:00 PRE-CONFERENCE WORKSHOPS

Visualizing Assessment Data through Interactive Dashboards Frederick Burrack & Chris Urban - Kansas State University	Pearlstein 101
Accreditation and Accountability for Education Programs Brigitte Valesey & Sarah Ulrich - Drexel University	Pearlstein 102
Overcoming Curricular Fragmentation: An Experiential Learning Approach to Curriculum Mapping Jennifer Harrison & Vickie Williams - University of Maryland, Baltimore County	Pearlstein 302
Learn and Practice Dynamic Individual Mindfulness to Increase Awareness of Faculty Engagement Ken Mawritz - Drexel University	Pearlstein 303
Nuts and Bolts of an Accreditation Self Study Janet Thiel - Georgian Court University	Pearlstein 307
Moving to a Learning Systems Paradigm Natasha Jankowski - National Institute for Learning Outcomes Assessment (NILOA)	Pearlstein 308
AALHE Assessment Institute (All Day) Jane Marie Souza - University of Rochester Catherine Welburg - Texas Christian University	Sky View Room
HBCU Forum Moderator: Cynthia Warrick: President, Stillman College	GHall 12th Floor

1:00 – 2:00 WELCOME & OPENING PLENARY

MANDELL THEATER

Welcome: M. Brian Blake - Executive Vice President and Nina Henderson Provost, Drexel University

Opening Plenary: Why Assessment Coordinators Look Grumpy so Often: My Contributions as A Faculty Member [Todd Zakrajsek - UNC](#)

2:00 – 2:15 BREAK

2:15 – 3:15 CONCURRENT SESSION 1

Identification of Bottlenecks: Useful Assessment Tool for the Combined Purposes of Accountability and Improvement. Phyllis Blumberg - University of the Sciences	PISB 104
A Blueprint on How to Maximize Assessment Information and Minimize Cheating in Online Multiple-choice Tests Pia Di Girolamo & Alan Hecht - Drexel University	PISB 106
Peer to Peer: Designing Collaborative Campus Assessment Round Tables Seth Matthew Fishman & Gabriele Bauer - Villanova University	PISB 108
Using the Student's Journey to Transform Institutional Assessment at BCC Jesse Jacondin, Tonia McKoy & Monica Roriquiez - Bergen Community College	Pearlstein 101
Tracking Experiential Learning Outcomes across University Campuses Alyssa Martin, N. John Dinardo & Adam Fontecchio - Drexel University	Pearlstein 102
Using Focus Groups for Holistic Assessment on Campus Will Miller - Campus Labs	GHall 108
Avoiding the Dreaded "Common Assignment" - an Assessment Model for Large Course Sections Antonios Varelas, Stacey Cooper, Eugena Griffin, Karen Steinmayer & Kate Wolfe - Hotos Community College (CUNY)	GHall 109

3:15 – 3:30 BREAK

3:30 – 4:30 CONCURRENT SESSION 2

Radical Collaboration to Define and Design the Student Experience Jacqueline Snyder - Fulton-Montgomery Community College (SUNY) Mary Ann Carroll - Herkimer County Community College (SUNY)	PISB 104
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Snapshot Sessions (5 minute Mini-sessions)

PISB 106

SS1: Connecting the Dots: Assessing Learning Across Sequential Research Courses

[Suzan Harkness - Notre Dame of Maryland University](#)

SS1: Institutional Transformation? What's Really Different?: Maximizing the use of Evidence to Assess Dramatic Institutional Change.

[Virginia Bender - Saint Peter's University](#)

SS3: Lighten the Load through Peer Review

[Shantelle Jenkins - Cabrini University](#)

[Doug Trimble - Eastern University](#)

SS4: How To Assess Class Participation and Get Away With It

[Greg Jewell - Drexel University](#)

SS5: Assessing Experiences Abroad for Continuous Improvement: The Siena Livable Cities Program

[Thomas Paradis - Butler University](#)

SS6: A Sustainable Method for Institutional Outcomes Assessment Applied to Quantitative Reasoning

[Stravros Valenti, Bret Bennington, Frank Gaughan & Terri Shapiro - Hofstra University](#)

SS7: Consumers of Assessment Data - Who are Our Clients? How Can we Engage Them and Meet their Needs?

[Adrian Zappala - Peirce College](#)

SS8: Fearing Faculty: How to get Faculty to Embrace the Online World of Assessment, Curriculum, and Program Review

[Danielle Zimecki-Fennimore - Rowan College at Gloucester County](#)

Taming the General Education Hydra Susan Donat & Robin Lauer - Messiah College	PISB 108
Providing the Full Cycle of Assessment: Guides and Samples from the (Fictional) Bicycle Riding Program Krishna Dunston - Delaware County Community College	Pearlstein 101
Asking Questions of Work Integrated Learning (WIL): Using Qualitative Data to Assess Cooperative Education and Internship Experiences. Karen Nulton & Joanne Ott - Drexel University	Pearlstein 102
Performance and Artistry: How to Best Quantify Aspects of Art Through Subjective and Objective Assessment Valerie Joyce - Villanova University	GHall 108
Promoting and Assessing Professional Identity Formation Michelle Schmude & Matt Marrigi - Geisinger Commonwealth School of Medicine	GHall 109
Empowering Students and Faculty with Evidence of Learning using Effective Assessment - Drexel Outcomes Transcript and Competency Portfolio Mustafa Sualp - AEFIS Stephen DiPietro & Donald McEachron - Drexel University	GHall 121

4:45 – 5:30 ICE CREAM SOCIAL **PISB ATRIUM**

5:30 - 7:30 PEDAGOGICAL HAPPY HOUR **CASTLE IDEA LAB • 3401 MARKET ST**

Hosting Happy Hours as a Strategy to Improve Teaching and Learning
[Jennifer Stanford](#), [Eric Brew](#), [Adam Fontecchio](#) & [Jason Silverman](#) - [Drexel University](#)

6:00 – 10:00 PHILLIES GAME **CITIZEN’S BANK PARK**

THURSDAY, SEPTEMBER 13

7:30 – 8:30 CONTINENTAL BREAKFAST

8:45 – 9:45 MORNING PLENARY **MANDELL THEATER**

Morning Plenary: Assessments Final Frontier: Making Good on the Promise to Improve Student Learning and Success
[Jillian Kinzie](#) - [National Survey of Student Engagement \(NSSE\)](#)

10:00 – 11:00 CONCURRENT SESSION 3

Investigating Cognitive & Non-Cognitive Factors: A Schoolwide Approach to Increasing Early Student Success and Completion Kristen Betts , Penny Hammrich & Toni Sondergeld - Drexel University	PISB 104
Don't Buy Wholesale: A Better VALUE in Learning Outcomes Assessment Jeff Bonfield & Vincent Lavovara - Rowan University	PISB 106
We're in this Together: How Facilitated Peer Feedback Leads to Continuous Improvement Katherine Cermak & Lon Olson - US Naval Academy	PISB 108
"NOT Using 'Rubrics' to Assess Institutional Learning Outcomes" Robert McLoughlin & Gerald Kobyski - Unived States Military Academy Westpoint	Pearlstein 101
Surveys and Standards and Strategies, Oh My!: How to Strategically Align Surveys with Accreditation Standards Jessica Sears , Amanda Dudley & John Lyons - New York University	Pearlstein 102
Data-Informed Curriculum Mapping in 3-Easy Steps Jane Marie Souza & Andrew Wolf - Unviersity of Rochester	GHall 108
Continuous Improvement- One Course at a Time Janet Thiel - Georgian Court University	GHall 109
Turning Technologies (Vendor Presentation)	PISB 105

11:00 – 11:15 BREAK

11:15 – 12:15 CONCURRENT SESSION 4

Don't Assess in a Vacuum: Team up to Clean up Assessment Ellen Derwin - Brandman University	PISB 104
Comparing Apples and Oranges: Effective Data Analysis for Program Assessment, Accreditation, and Comparision Raymond Francis & Mark Deschaine - Central Michigan University	PISB 106
Seeing Assessment: Track and Communicate Students' Progress with Innovative "Visual Assessment Maps" Dawn Hayward & Jing Gao - Gwynedd Mercy University	PISB 108
Utilizing and Prioritizing Assessment Results with Finite Resources Kathryn Strang - Rowan College at Burlington County	Pearlstein 101
Using Leadership Assessment to Develop Outcomes Assessment Leaders in Higher Education Terri Shapiro & Comila Shahani-Denning - Hofstra University	Pearlstein 102
Assessing College Athlete Engagement with High Impact Practices (HIPs) Ellen Staurowsky - Drexel University James DeVita - University of North Carolina at Wilmington Anthony Weaver - Elon University	GHall 108
Assessment from the Ground Up! Building Effective Assessments Through Mentoring Katherine Wickes , Brandon Franke & Shonda Whetstone - Blinn College	GHall 109
Drexel Faculty Assessment Fellows Awards Panel Drexel Faculty Assessment Fellows - Drexel University	GHall 121
AEFIS (Vendor Presentation)	PISB 105

12:30 – 1:45 LUNCHEON PLENARY: A PANEL DISCUSSION WITH COLLEGE/UNIVERSITY PRESIDENTS BEHRAKIS HALL

Moderator: John Fry: President, Drexel University

Richard M. Englert: President, Temple University
 Donald Generals: President, Community College of Philadelphia
 Colleen M. Hancyz: President, La Salle University
 Mark C. Reed: President, Saint Joseph's University

2:00 – 3:00 CONCURRENT SESSION 5

Feeding the Pig: An Integrated System for Program Learning Improvement PISB 104
 Kristen Smith - University of North Carolina, Greensboro
 Diane Lending - James Madison University

Snapshot Sessions PISB 106

- SS1:** Reflecting on Self-Reflective Assessments: Influencing the Use of Metacognition in Inquiry-Based STEM Classes
 Thomas Heverin - Drexel University
- SS2:** Seeing the VALUE in Numbers: A Quantitative Reasoning Assessment Study in a Chemistry Course
 Punita Bhansali - Queensborough Community College
 Nelson Nunez Rodriguez & Travis Bernardo - Hostos Community College
- SS3:** Everything You Wanted to Know about "An Inclusive and Collaborative Assessment Process" but Were Afraid to Ask
 Steven Billis - New York Institute of Technology
- SS4:** Development and Validation of Mathematics Computer-Based Assessment Instrument for Senior Secondary School Students
 Collin Okorie Ifere - Ebonyi State College of Education (Nigeria)
 Boniface G Nworgu - University of Nigeria, Nsukka
- SS5:** Using Telepresence Robots in Formative and Summative Assessment
 Dana Kemery - Drexel University
- SS6:** What makes that true? Building Academic Communities Where Assessment Lives/leads/rules.
 April Massey - University of the District of Columbia
- SS7:** Enhancing Academic Program Review to Include Program Viability Review
 Clevette Ridguard - Montgomery College
- SS8:** Beyond Data: the Need for Holistic Assessment of Academic Library Services
 Susan Van Alstyne - Berkeley College

Can Our Students Write?: A Program Evaluation of Writing and Implementation of a Writing Rubric PISB 108
 Amy Bowser & Brian Greene - University of Pittsburgh

Surveying Student Success: Engaging Everyone in the Conversation Pearlstein 101
 Amanda Mae Dudley, Jessica Sears & John Lyons - New York University

Developing Faculty Investment and Expertise in General Education Assessment Pearlstein 102
 Laura Edelman & Kathleen E. Haring - Muhlenberg College

Making Your Data Count: A Taxonomy, Process, and Rubric to Achieve Broader institutional Impact GHall 108
 Jennifer Harrison & Sherri N. Braxton - University of Maryland, Baltimore County

Civic Learning and Intercultural Competency: Key Tools and Strategies for Assessment GHall 109
 Javarro Russell - Educational Testing Service (ETS)

Locks and Keys of GPS: Guided Pathways to Success - Standardized Program Maps with Prerequisites GHall 121
 M. Christopher Brown & Kristen Broady - Kentucky State University

3:00 – 3:15 BREAK

3:15 – 4:45 CONCURRENT SESSION 6

Two 45 Minute Sessions PISB 104

- 3:15-4:00** - Where is the Sweet Spot?
 Fiona Chrystall - Asheville-Buncombe Technical Community College
- 4:00-4:15** - Assessment as Leadership for Change
 Kathleen Wise - Center of Inquiry and the Higher Education Data Sharing Consortium
 Catherine Anderson - University of Baltimore
 Cynthia Crimmins - York College of Pennsylvania

Two 45 Minute Sessions PISB 106

- 3:15-4:00** - Cooperative Education and an Increasingly Entrepreneurial Workforce: In Step?
 Kristen Gallo-Zdunowski & Liza Herzog - Drexel University
- 4:00-4:45** - Building an Effective Assessment Process: How to Know That Your Students Are Learning
 Sonya Ricks - Bennett College

The Last Assessor: Feel the Force of Assessment that Awakens Revolutionary Change in Ancillary Support Services PISB 108
 Mark Green & Ray Lumn - Drexel University

A Collaborative Approach to Faculty Development; Using Human Centered Design Tools to Help Advance Assessment Pearlstein 101
 Dana Scott - Thomas Jefferson University

Hands-on with Digital Communication Pearlstein 102
 Poppy Slocum, Jaime Riccio & Patricia Sokolski - LaGuardia Community College

Assessment Building and Time Saving Grading with Google Forms and Flubaroo - Come Effectively Form! GHall 108
 Susan Marie Terra & Hayet Bensetti-Benbader - New Jersey City University

Engaged Conversations: Assessing Internship and Co-op Experiences as Part of the Educational Curriculum Donald McEachron, Karen Nulton & Joanne Ott - Drexel University Nancy Johnston - Simon Fraser University	GHall 109
AEFIS Users Meeting [Invitation Only] AEFIS	GHall 121
QRS International (Vendor Session)	PISB 105
5:30 - 7:30 RECEPTION: THE BETSY ROSS HOUSE (Shuttle service provided to and from reception)	Betsy Ross House

FRIDAY, SEPTEMBER 15

7:30 – 8:30 CONTINENTAL BREAKFAST

8:45 – 9:45 CONCURRENT SESSION 7

What if There was no Failure, Only Feedback? How Visible Learning Provides a Platform for Lifelong Learning. Suzanne Carbonaro & Carolyn Giordano - University of the Sciences Caitlin Meehan - AEFIS	PISB 104
Solving the Rubrics Puzzle: Exploring the Use and Perceptions of Rubrics by Faculty Diane DePew & Mark Green - Drexel University	PISB 106
It Took a Village: How One Department Created a Viable Assessment Model through Shared Ownership Jacqueline M. DiSanto, Sarah Brenna & Catherine Lewis - Hostos Community College (CUNY)	PISB 108
Prior Learning Assessment (PLA): Opportunities, Challenges, and Institutional Commitment Victoria Ferrara - Mercy College	Pearlstein 101
Change is the Only Constant: Using Assessment Best Practices to Guide Strategic Planning Kate Oswald Wilkins & Susan Donat - Messiah College	Pearlstein 102
Creating a Culture of Assessment - Lynn University's Evolution from Panic to Plan Michael Petroski & Katrina Carter-Tellison - Lynn University	GHall 108
"I Can Do That!" - Helping Faculty and Staff Understand Assessment and Its Purpose in a Fun and Simple Way Nicole Tomasello-Rodriguez - Trocaire College	GHall 109

10:00 – 11:00 CONCURRENT SESSION 8

Connecting Teaching & Learning: Measuring the Effects of Pedagogy on Course Evaluations Ethan Ake-Little & Dana Dawson - Temple University	PISB 104
Days and Nights at the Round Table: Collaborative Program Review Tracy Kaiser-Goebel, Stefanie Crouse & Gaetan Giannini - Montgomery County Community College	PISB 106
Expanding Mission-Based Student Learning Assessment from the Classroom to Across the Institution Diane Pevar & Marc Minnick - Manor College	PISB 108
Entrustable Professional Activities for Competency-Based Education and Assessment Laura Vearrier - Drexel University	Pearlstein 101
Celebrating your Students' Research Efforts Through Mid-point and Senior-level Performance Benchmarks and Processes Penny Weidner & Albert Sarvis - Harrisburg University of Science and Technology	Pearlstein 102
Leveraging "Bad News" into Transformative Change – Faculty Lead the Way Kalina White & Caroline Evans - Community College of Allegheny County	GHall 108
The American Idol of Assessment - External Program Reviewer Anne Willkomm - Drexel University Bobbijo Grillo-Pinnelli - Immaculata University	GHall 109

11:15 – 12:00 CLOSING REMARKS

PISB 120



Philadelphia's iconic Boathouse Row.