WEDNESDAY, SEPTEMBER 12

9:00 – 12:00  PRE-CONFERENCE WORKSHOPS

Visualizing Assessment Date through Interactive Dashboards
Frederick Burrack & Chris Urban - Kansas State University
Accreditation and Accountability for Education Programs
Brigitte Valesey & Sarah Ulrich - Drexel University
Overcoming Curricular Fragmentation: An Experiential Learning Approach to Curriculum Mapping
Jennifer Harrison & Vickie Williams - University of Maryland, Baltimore County
Learn and Practice Dynamic Individual Mindfulness to Increase Awareness of Faculty Engagement
Ken Mawritz - Drexel University
Nuts and Bolts of an Accreditation Self Study
Janet Thiel - Georgian Court University
Moving to a Learning Systems Paradigm
Natasha Jankowski - National Institute for Learning Outcomes Assessment (NILOA)
AALHE Assessment Institute (All Day)
Jane Marie Souza - University of Rochester
Catherine Wellburg - Texas Christian University
HBCU Forum
Moderator: Cynthia Warrick: President, Stillman College

1:00 – 2:00  WELCOME & OPENING PLENARY

Welcome: M. Brian Blake - Executive Vice President and Nina Henderson Provost, Drexel University
Opening Plenary: Why Assessment Coordinators Look Grumpy so Often: My Contributions as A Faculty Member Todd Zakrojsek - UNC

2:00 – 2:15  BREAK

2:15 – 3:15  CONCURRENT SESSION 1

Identification of Bottlenecks: Useful Assessment Tool for the Combined Purposes of Accountability and Improvement.
Phyllis Blumberg - University of the Sciences
A Blueprint on How to Maximize Assessment Information and Minimize Cheating in Online Multiple-choice Tests
Pia Di Girolamo & Alan Hecht - Drexel University
Peer to Peer: Designing Collaborative Campus Assessment Round Tables
Seth Matthew Fishman & Gabriele Bauer - Villanova University
Using the Student’s Journey to Transform Institutional Assessment at BCC
Jesse Jacondin, Tonia McKay & Monica Roriquez - Bergen Community College
Tracking Experiential Learning Outcomes across University Campuses
Alyssa Martin, N. John Dinardo & Adam Fontecchio - Drexel University
Using Focus Groups for Holistic Assessment on Campus
Will Miller - Campus Labs
Avoiding the Dreaded “Common Assignment” - an Assessment Model for Large Course Sections
Antonios Varelas, Stacey Cooper, Eugene Griffin, Karen Steinmayer & Kate Wolfe - Hotos Community College (CUNY)

3:15 – 3:30  BREAK

3:30 – 4:30  CONCURRENT SESSION 2

Radical Collaboration to Define and Design the Student Experience
Jacqueline Snyder - Fulton-Montgomery Community College (SUNY)
Mary Ann Carroll - Herkimer County Community College (SUNY)

Snapshot Sessions (5 minute Mini-sessions)

SS1: Connecting the Dots: Assessing Learning Across Sequential Research Courses
Suzan Harkness - Notre Dame of Maryland University
SS1: Institutional Transformation? What’s Really Different?: Maximizing the use of Evidence to Assess Dramatic Institutional Change,
Virginia Bender - Saint Peter’s University
SS3: Lighten the Load through Peer Review
Shantelle Jenkins - Cabrini University
Doug Trimble - Eastern University
SS4: How To Assess Class Participation and Get Away With It
Greg Jewell - Drexel University
SS5: Assessing Experiences Abroad for Continuous Improvement: The Siena Livable Cities Program
Thomas Paradis - Butler University
SS6: A Sustainable Method for Institutional Outcomes Assessment Applied to Quantitative Reasoning
Stravros Valenti, Bret Bennington, Frank Gaughan & Terri Shapiro - Hofstra University
SS7: Consumers of Assessment Data - Who are Our Clients? How can We Engage Them and Meet their Needs?
Adrian Zappala - Peirce College
SS8: Fearing Faculty: How to get Faculty to Embrace the Online World of Assessment, Curriculum, and Program Review
Danielle Zimecki-Fennimore - Rowan College at Gloucester County
Taming the General Education Hydra
Susan Donat & Robin Lauermann - Messiah College
Providing the Full Cycle of Assessment: Guides and Samples from the (Fictional) Bicycle Riding Program
Krishna Dunston - Delaware County Community College

Asking Questions of Work Integrated Learning (WIL): Using Qualitative Data to Assess Cooperative Education and Internship Experiences.
Karen Nulton & Joanne Ott - Drexel University

Performance and Artistry: How to Best Quantify Aspects of Art Through Subjective and Objective Assessment
Valerie Joyce - Villanova University

Promoting and Assessing Professional Identity Formation
Michelle Schmude & Matt Marriggi - Geisinger Commonwealth School of Medicine

Empowering Students and Faculty with Evidence of Learning using Effective Assessment - Drexel Outcomes Transcript and Competency Portfolio
Mustafa Sualp - AEFIS
Stephen DiPietro & Donald McEachron - Drexel University

4:45 – 5:30  ICE CREAM SOCIAL
PISB ATRIUM

5:30 - 7:30  PEDAGOGICAL HAPPY HOUR
CASTLE IDEA LAB · 3401 MARKET ST
Hosting Happy Hours as a Strategy to Improve Teaching and Learning
Jennifer Stanford, Eric Brewe, Adam Fontecchio & Jason Silverman - Drexel University

6:00 – 10:00  PHILLIES GAME
CITIZEN’S BANK PARK

THURSDAY, SEPTEMBER 13

7:30 – 8:30 CONTINENTAL BREAKFAST

8:45 – 9:45 MORNING PLENARY
MANDELL THEATER
Morning Plenary: Assessments Final Frontier: Making Good on the Promise to Improve Student Learning and Success
Jillian Kinzie - National Survey of Student Engagement (NSSE)

10:00 – 11:00 CONCURRENT SESSION 3
Investigating Cognitive & Non-Cognitive Factors: A Schoolwide Approach to Increasing Early Student Success and Completion
Kristen Betts, Penny Hammirm & Toni Sonderegard - Drexel University
Don’t Buy Wholesale: A Better VALUE in Learning Outcomes Assessment
Jeff Bonfield & Vincent Lavovara - Rowan University
We’re in this Together: How Facilitated Peer Feedback Leads to Continuous Improvement
Katherine Cermak & Lon Olson - US Naval Academy

“NOT Using ‘Rubrics’ to Assess Institutional Learning Outcomes”
Robert McLoughlin & Gerald Kobyski - United States Military Academy Westpoint

Surveys and Standards and Strategies, Oh My!: How to Strategically Align Surveys with Accreditation Standards
Jessica Sears, Amanda Dudley & John Lyons - New York University

Data-Informed Curriculum Mapping in 3-Easy Steps
Jane Marie Souza & Andrew Wolf - University of Rochester

Continuous Improvement: One Course at a Time
Janet Thiel - Georgian Court University
Turning Technologies (Vendor Presentation)

11:00 – 11:15 BREAK

11:15 – 12:15 CONCURRENT SESSION 4
Don’t Assess in a Vacuum: Team up to Clean up Assessment
Ellen Derwin - Brandman University

Comparing Apples and Oranges: Effective Data Analysis for Program Assessment, Accreditation, and Comparision
Raymond Francis & Mark Deschaine - Central Michigan University

Seeing Assessment: Track and Communicate Students’ Progress with Innovative “Visual Assessment Maps”
Dawn Hayward & Jing Gao - Gwynedd Mercy University

Utilizing and Prioritizing Assessment Results with Finite Resources
Kathryn Stang - Rowan College at Burlington County

Using Leadership Assessment to Develop Outcomes Assessment Leaders in Higher Education
Terri Shapiro & Comila Shahani-Denning - Hofstra University

Assessing College Athlete Engagement with High Impact Practices (HIPS)
Ellen Staurowsky - Drexel University
James DeVita - University of North Carolina at Wilmington
Anthony Weaver - Elon University

Assessment from the Ground Up! Building Effective Assessments Through Mentoring
Katherine Wickes, Brandon Franke & Shonda Whetstone - Blinn College
Drexel Faculty Assessment Fellows Awards Panel
Drexel Faculty Assessment Fellows - Drexel University
AEFIS (Vendor Presentation)
**12:30 – 1:45 LUNCHEON PLENARY: A PANEL DISCUSSION WITH COLLEGE/UNIVERSITY PRESIDENTS BEHRAKIS HALL**

Moderator: John Fry: President, Drexel University

Richard M. Englert: President, Temple University
Donald Generals: President, Community College of Philadelphia
Colleen M. Hancyz: President, La Salle University
Mark C. Reed: President, Saint Joseph’s University

**2:00 – 3:00 CONCURRENT SESSION 5**

Feeding the Pig: An Integrated System for Program Learning Improvement

Kristen Smith - University of North Carolina, Greensboro
Diane Lending - James Madison University

**Snapshot Sessions**

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<tr>
<th>Session</th>
<th>Title</th>
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<tr>
<td>SS1</td>
<td>Reflecting on Self-Reflective Assessments: Influencing the Use of Metacognition in Inquiry-Based STEM Classes</td>
<td>Thomas Heverin - Drexel University</td>
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<td>SS2</td>
<td>Seeing the VALUE in Numbers: A Quantitative Reasoning Assessment Study in a Chemistry Course</td>
<td>Punita Bhamasi - Queensborough Community College</td>
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<td>Nelson Nunez Rodriguez &amp; Travis Bernardo - Hostos Community College</td>
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<td>SS3</td>
<td>Everything You Wanted to Know about “An Inclusive and Collaborative Assessment Process” but Were Afraid to Ask</td>
<td>Steven Bills - New York Institute of Technology</td>
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<td>Boniface G Nworgu - University of Nigeria, Nsukka</td>
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<td>SS5</td>
<td>Using Telepresence Robots in Formative and Summative Assessment</td>
<td>Dana Kamery - Drexel University</td>
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<td>SS6</td>
<td>What makes that true? Building Academic Communities Where Assessment Lives/leads/rules.</td>
<td>April Massey - University of the District of Columbia</td>
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<td>SS7</td>
<td>Enhancing Academic Program Review to Include Program Viability Review</td>
<td>Cleavette Ridguard - Montgomery College</td>
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<td>SS8</td>
<td>Beyond Data: the Need for Holistic Assessment of Academic Library Services</td>
<td>Susan Van Alstyne - Berkeley College</td>
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**Can Our Students Write?: A Program Evaluation of Writing and Implementation of a Writing Rubric**

Amy Bowser & Brian Greene - University of Pittsburgh

**Surveying Student Success: Engaging Everyone in the Conversation**

Amanda Mae Dudley, Jessica Sears & John Lyons - New York University

**Developing Faculty Investment and Expertise in General Education Assessment**

Laura Edelman & Kathleen E. Harring - Muhlenberg College

**Making Your Data Count: A Taxonomy, Process, and Rubric to Achieve Broader institutional Impact**

Jennifer Harrison & Sherri N. Braxton - University of Maryland, Baltimore County

**Civic Learning and Intercultural Competency: Key Tools and Strategies for Assessment**

Javarr Russell - Educational Testing Service (ETS)

**Locks and Keys of GPS: Guided Pathways to Success - Standardized Program Maps with Prerequisites**

M. Christopher Brown & Kristen Broady - Kentucky State University

**3:00 – 3:15 BREAK**

**3:15 – 4:45 CONCURRENT SESSION 6**

**Two 45 Minute Sessions**

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<td>3:15-4:00</td>
<td>Where is the Sweet Spot?</td>
<td>Fiona Chryptall - Asheville-Buncombe Technical Community College</td>
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<td>4:00-4:15</td>
<td>Assessment as Leadership for Change</td>
<td>Kathleen Wise - Center of Inquiry and the Higher Education Data Sharing Consortium</td>
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<td>Catherine Anderson - University of Baltimore</td>
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<td>Cynthia Crimmns - York College of Pennsylvania</td>
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<td>Cooperative Education and an Increasingly Entrepreneurial Workforce: In Step?</td>
<td>Kristen Gallo-Zdunowski &amp; Liza Herzog - Drexel University</td>
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<tr>
<td>4:00-4:15</td>
<td>Building an Effective Assessment Process: How to Know That Your Students Are Learning</td>
<td>Sonya Ricks - Bennett College</td>
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**The Last Assessor: Feel the Force of Assessment that Awakens Revolutionary Change in Ancillary Support Services**

Mark Green & Ray Lumn - Drexel University

**A Collaborative Approach to Faculty Development; Using Human Centered Design Tools to Help Advance Assessment**

Dana Scott - Thomas Jefferson University

**Hands-on with Digital Communication**

Poppy Slocum, Jaime Riccio & Patricia Sokolski - LaGuardia Community College

**Assessment Building and Time Saving Grading with Google Forms and Flubaroo - Come Effectively Form!**

Susan Marie Terra & Hayet Bensetti-Benbader - New Jersey City University
Engaged Conversations: Assessing Internship and Co-op Experiences as Part of the Educational Curriculum
  Donald McEachron, Karen Nulton & Joanne Ott - Drexel University
  Nancy Johnston - Simon Fraser University
  AEFIS Users Meeting [Invitation Only]
  AEFIS
  QRS International (Vendor Session)

5:30 - 7:30 RECEPTION: THE BETSY ROSS HOUSE [Shuttle service provided to and from reception] Betsy Ross House

FRIDAY, SEPTEMBER 15

7:30 - 8:30 CONTINENTAL BREAKFAST

8:45 - 9:45 CONCURRENT SESSION 7

What if There was no Failure, Only Feedback? How Visible Learning Provides a Platform for Lifelong Learning.
  Suzanne Carbonaro & Carolyn Giordano - University of the Sciences
  Caitlin Meehan - AEFIS

Solving the Rubrics Puzzle: Exploring the Use and Perceptions of Rubrics by Faculty
  Diane DePew & Mark Green - Drexel University

It took a Village: How One Department Created a Viable Assessment Model through Shared Ownership
  Jacqueline M. DiSanto, Sarah Brenna & Catherine Lewis - Hostos Community College (CUNY)

Prior Learning Assessment (PLA): Opportunities, Challenges, and Institutional Commitment
  Victoria Ferrara - Mercy College

Change is the Only Constant: Using Assessment Best Practices to Guide Strategic Planning
  Kate Oswald Wilkins & Susan Donat - Messiah College

Creating a Culture of Assessment - Lynn University’s Evolution from Panic to Plan
  Michael Petroski & Katrina Carter-Tellison - Lynn University

“I Can Do That!” - Helping Faculty and Staff Understand Assessment and Its Purpose in a Fun and Simple Way
  Nicole Tomasello-Rodriguez - Trocaire College

10:00 - 11:00 CONCURRENT SESSION 8

Connecting Teaching & Learning: Measuring the Effects of Pedagogy on Course Evaluations
  Ethan Ake-Little & Dana Dawson - Temple University

Days and Nights at the Round Table: Collaborative Program Review
  Tracy Kaiser-Goebel, Stefanie Crouse & Gaetan Giannini - Montgomery County Community College

Expanding Mission-Based Student Learning Assessment from the Classroom to Across the Institution
  Diane Pevar & Marc Minnick - Manor College

Entrustable Professional Activities for Competency-Based Education and Assessment
  Laura Vearrier - Drexel University

Celebrating your Students’ Research Efforts Through Mid-point and Senior-level Performance Benchmarks and Processes
  Penny Weidner & Albert Sarvis - Harrisburg University of Science and Technology

Leveraging “Bad News” into Transformative Change – Faculty Lead the Way
  Kalina White & Caroline Evans - Community College of Allegheny County

The American Idol of Assessment - External Program Reviewer
  Anne Willkomm - Drexel University
  Bobbijo Grillo-Pinnelli - Immaculata University

11:15 - 12:00 CLOSING REMARKS PISB 210