



SCHEDULE AT-A-GLANCE

WEDNESDAY, SEPTEMBER 7

9:00 A.M. – 12:00 P.M. • PRE-CONFERENCE WORKSHOPS

Implementing Curriculum Review: From Designing the Process to Using the Findings <i>Jane Marie Souza University of Rochester</i>	Pearlstein 302
Developing Direct and Indirect Measures of Student Learning <i>Jodi Levine Temple University</i>	Pearlstein 303
Winning Arts and Minds: Assessing the Creative Disciplines <i>Krishna Dunston Community College of Philadelphia</i>	Pearlstein 307
Assessment Toolbox: Supercharge the Direct Assessment of Student Services <i>Michael Sachs East Stroudsburg University</i>	Pearlstein 101
How to Completely Change Accreditation, or How I Learned to Stop Worrying and Love the New MSCHE Standards, the New Compliance Section, the New Cycle of Site Visits, and the New Annual Reporting Structure <i>Sean McKittrick Middle States Commission on Higher Education (MSCHE)</i>	Pearlstein 308
From A – Z: An Assessment Toolkit <i>Gail Fernandez Bergen County Community College</i>	Pearlstein 102

12:45 – 2:00 P.M. • WELCOME & OPENING PLENARY

WELCOME <i>Brian Blake Provost, Drexel University</i>	Mandell 424
OPENING PLENARY <i>Todd Zakrajsek University of North Carolina</i>	

2:00 – 2:15 P.M. • BREAK

2:15 – 3:15 P.M. • CONCURRENT SESSION 1

DIY General Education Assessment: A Campus-Wide Assessment Program Overnight with What you Already Have <i>Jason Adsit and Gina Camodeca D'Youville College</i>	PISB 104
Accreditation Drove Quality Assessment: Making Lemon Sorbet from A Case of Lemons <i>Dale Trusheim, Phyllis Blumberg and John E. Connors University of the Sciences</i>	PISB 106
Degree Qualifications Profile (DQP) = Institutional Learning Outcomes (ILOs): What's Next? <i>Christina Dryden American Public University System</i>	PISB 108
To Flip or Not to Flip <i>Steven Billis and Nada Anid New York Institute of Technology</i>	Pearlstein 101
Honoring Faculty Well Being to Build a Culture of Assessment <i>Carolyn Haynes, Renee Baernstein and Rose Marie Ward Miami University (Ohio)</i>	Pearlstein 102
Our QuEST for Healthier Outcomes: Evaluating Revisions to the General Education Wellness Requirement <i>Susan Donat and Mindy Smith Messiah College</i>	Gerri C Lebow Hall 109
An Integrative Approach to Managing Curriculum and Assessment Processes: a Discussion of Leadership and Technology <i>Jacob Amidon, Debera Ortloff and Gigi Devanney Finger Lakes Community College</i>	Gerri C Lebow Hall 209

3:15 – 3:30 P.M. • BREAK

3:30 – 4:30 P.M. • CONCURRENT SESSION 2

Bridging General Education and the Major: Critical Thinking, the Mid-Curriculum, and Learning Gains Assessment <i>Jane Detweiler and Russell Stone University of Nevada, Reno</i>	PISB 104
Snapshot Sessions (5 minute Mini-sessions)	PISB 106
<ul style="list-style-type: none"> <i>Formative Assessment in the Online Classroom</i> <i>Krys Adkins Drexel University</i> <i>Calibrating Teaching Assistant Scoring in Large Lecture Sections; Identifying Standards and a Strategy for Intervention</i> <i>Dylan Audette University of Delaware</i> <i>Assessment Quality: The Test Blueprint for Validity</i> <i>Diane DePew Drexel University</i> <i>A Collaborative Approach to Creating a Graduate Student Survey</i> <i>MacKenzie Lovell and Amanda Albu Temple University</i> 	

"No Stakes" Direct Assessment, With "Carrot and Stick" to Inculcate Professional Development in Student Pharmacists
 Diane Morel, Nicole Salamantin and Lisa Charneski Philadelphia College of Pharmacy, University of the Sciences
How Well Do You Know Your Off-campus Clinical Sites?
 Jonette Owen Salus University
Pieces of the Program Assessment Puzzle
 Bernice Purcell Holy Family University
Stop Doing Assessment by Hand. Using Assessment Software for Your Small School
 Ruth Sandberg and Rosalie Guzofsky Gratz College
Best Practices in the Assessment of Adult Learning - New Contexts and Paradigms
 Adrian Zappala Peirce College

Categories of Student Learning:	PISB 108
A Concept Model for Aligning MSCHE Standards for Educational Effectiveness Assessment Krishna Dunston, Amy Birge and Elisa Seeherman Community College of Philadelphia	
Holding the T: Making Rubrics Work for You Belinda Bleivns-Knabe, Joanne Liebman Matson and Brian Ray University of Arkansas at Little Rock	Pearlstein 101
Creating Climate Change: Increasing Faculty Engagement to Generate Results Susan Deane, Cheryle Levitt and Jennifer Lusins SUNY, Delhi	Pearlstein 102
Ethics Assessment in Marketing Courses Using a Business Ethics Simulation Game Lawrence Duke Drexel University	Gerri C Lebow Hall 109
Course Level Assessment: No, it is Not Punitive and Yes, it Can Be Fun! Karen Bull Syracuse University	Gerri C Lebow Hall 209

4:45 – 5:30 P.M. • ICE CREAM SOCIAL PISB Atrium

THURSDAY, SEPTEMBER 8

7:30 – 8:30 A.M. • CONTINENTAL BREAKFAST PISB Atrium

8:45 – 9:45 A.M. • MORNING PLENARY Mandell 424

MORNING PLENARY [Richard De Millo Georgia Tech University](#)

10:00 – 11:00 A.M. • CONCURRENT SESSION 3

Let's Give Them Something to Talk About: How About Gen Ed Outcomes? Jeff Bonfield, Roberta Harvey and Bharathwaj Vijayakumar Rowan University	PISB 104
Learning from the CAEP Assessment Process Within HBCU Environments: Examining our Strengths and Challenges in Classroom and Program Review Pamela Felder, Michael Reed, Kimberly Poole-Sykes and Nomsa Geleta University of Maryland Eastern Shore	PISB 106
After the Review Team Leaves: Planning for Improvement Post-Periodic Program Review Gina Calzaferri Temple University	PISB 108
Teaching Quality Should Drive Assessment Phyllis Blumberg University of the Sciences	Pearlstein 101
Popping the Question—Time to Get Engaged! Salvatore D'Amato D'Youville College	Pearlstein 102
Ethical Reasoning: Defining, Teaching, Assessing Keston Fulcher James Madison University	Gerri C Lebow Hall 109
Drexel Outcomes Transcript: Building Academic Innovation and Renewal Using an Effective Assessment Process Mustafa Sualp and Caitlin Meehan AEFIS Stephen DiPietro and Donald McEachron Drexel University	Gerri C Lebow Hall 209
Getting them in the Game: A Participatory Approach to the Evaluation of Assessment Infrastructure Sade Walker and Zornitsa Georgieva Prince George's Community College	PISB 120

11:00 – 11:15 A.M. • BREAK

11:15 A.M. – 12:15 P.M. • CONCURRENT SESSION 4

One Size Fits All: Using AAC&U Rubrics to Facilitate Interdisciplinary Assessment of General Education Carolyn LaMacchia, Mindi Miller, Michael McFarland, Molly Marnella and Tom Kresch Bloomsburg University	PISB 104
What'd You Say?: How to Communicate During the Self-Study Process Gail Fernandez, Shyamal (Sony) Tiwari and Larry Hlavenka Jr. Bergen Community College	PISB 106
Using Simulation, 360-degree Feedback, and AARs to Assess Individual/ Team Performance in Different Delivery Formats	PISB 108

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Jim Caruso Drexel University	
Using Data Analytics to Drive Continuous Improvement for Academic Quality	Pearlstein 101
Su Dong and Rollinda Thomas Fayetteville University	
Faculty Assessment Liaisons and the Consultation Model: From Astrophysics to Theology	Pearlstein 102
Seth Matthew Fishman and Valentina DeNardis Villanova University	
Creating Academic Quality through Planning and Technology	Gerri C Lebow Hall 109
Mark Green, Maryann Godshall, Mary Yost and Danielle Devine Drexel University	
Make the Best of Multiple Choice Tests: Improving Question Writing Skills	Gerri C Lebow Hall 209
Kirsten Grant Hunter College	
12:30 – 1:45 P.M. • LUNCHEON & PLENARY	Behrakis Grand Hall

PLENARY [Jane Marie Souza University of Rochester](#)

2:00 – 3:00 P.M. • CONCURRENT SESSION 5

Creating and Adopting Institutional Learning Outcomes: 4 Case Studies from the Trenches	PISB 104
Debora Ortloff and Jacob Amidon Finger Lakes Community College	
Kristel Kemmerer Dutchess Community College	
Victoria Ferrara Mercy College	
Heather Malonado Buffalo State University	
Snapshot Sessions (5 minute Mini-sessions)	PISB 106
Retrofitting Outcomes Assessment to the General Education Curriculum: Lessons Learned at Hofstra University	
J Bret Benington, S. Stavros Valenti and Terri Shapiro Hofstra University	
Inviting Students to Lead the Conversation: Student-Driven Assessment Efforts on Campus	
Will Miller Flagler College	
What Can't a Sticky Note Do?! #Curriculummapping	
Laura Farrell Longwood University	
Mapping an Entire University's Curriculum to New General Education Goals	
Kevin Guidry and Kathleen Langan Pusecker University of Delaware	
Building a Culture of Assessment: A Nuts and Bolts Approach	
Debbie Kell Deborah E. H. Kell, LLC	
A Sustainable Method for Outcomes Assessment Applied To Information Literacy, Quantitative Reasoning, and Oral Communication	
S. Stavros Valenti, J Bret Benington and Terri Shapiro Hofstra University	
Creating a Scholarship of Teaching and Learning Group to Frame an Assessment Culture	
Antonis Varelas, Alisa Roost, Jacqueline DiSanto and Nelson Nunez Rodriguez Hostos College, CUNY	
Innovations in Internationalizing Curricula	
Adam Zahn, Ahaji Schreffler and Harriet Millan Drexel University	
Translating Data into Action: Helping Faculty Use Assessment Data to Make Qualitative Change	PISB 108
Anthony Fulton and Margaret Jenkins Prince George's Community College	
The Highs and Lows of Writing Assessment:	Pearlstein 101
Connecting Outcomes, Rubrics, and Data (Student Work) in Meaningful Ways	
William FitzGerald and Brynn Kairis Rutgers University, Camden	
Trickle Up Assessment: Using Charrettes to Build an Outcomes-based Assessment Plan	Pearlstein 102
Molly Kerby, Stacy S. Wilson and Wren Mills Western Kentucky University	
Moving from Compliance to Improving Student Learning: Reframing Academic Quality	Gerri C Lebow Hall 109
Natasha Jankowski, David Marshall National Institute for Learning Outcomes Assessment (NILOA)	
The Wizards of Assessment: Peel Back the Curtain and Experience the Art and Science of the Assessor	Gerri C Lebow Hall 209
Ray Lum and Mark Green Drexel University	

3:00 – 3:15 P.M. • BREAK

3:15 – 4:15 P.M. • CONCURRENT SESSION 6

How to Design and Implement a Comprehensive Assessment Plan Under Pressure	PISB 104
Satyajit Ghosh, Richard Walsh and Nicholas Truncate University of Scranton	
Aligning Program Review: Academic Quality and the New Middle-States Standards	PISB 106
Robert Wilson Cedar Crest College	
LaMont Rouse The College of New Jersey	
What A Difference Assessment Can Make!	PISB 108
Rebecca Haggerty and Daniel Haggerty The University of Scranton	

Stubborn Numbers: Driving Writing Assessment with Targeted Professional Development Moe Folk, Amy Lynch-Binieki and Doug Scott Kutztown University	Pearlstein 101
Integrating Assessment & Faculty Development to Improve Course-Learning Outcomes Achievement Using the Critical Thinking Assessment Test (CAT) Elizabeth Lisic Tennessee Tech University Kim Gagne Keene State College	Pearlstein 102
Systematic Curriculum Review: Establishing a Process That's Worth the Time Jennifer Kirwin and Margarita DiVall Northeastern University	Gerri C Lebow Hall 109
Training for Success with Automated Assessment; A model for Training Faculty in Academia Kenneth McCurdy Gannon University	Gerri C Lebow Hall 209

5:00 – 7:00 P.M. • RECEPTION: THE FRANKLIN INSTITUTE

FRIDAY SEPTEMBER 9

7:30 – 8:30 A.M. • CONTINENTAL BREAKFAST

PISB Atrium

8:45 – 9:45 A.M. • CONCURRENT SESSION 7

Triple A Aligning, Accelerating, Achieving! Using Strengths to Drive Your Strategic & Assessment Plan Forward Carol Thurman, Juana Cunningham and Liz Kazungu Georgia Institute of Technology	PISB 104
At the Mercy of Many Masters: Assessment Planning in a College of Health Professions Jody Bortone, Robin Danzak and Beverly D. Fein Sacred Heart University	PISB 106
Innovations in Conceptualizing and Assessing Civic Competency and Engagement in Higher Education Javarro Russell Educational Testing Services (ETS)	PISB 108
Get the Assessment Train Moving: Assessment Readiness Strategies to Support Program and /or Institutional Assessment Catherine Datte and Ruth Newberry Gannon University	Pearlstein 101
Methodologically Rigorous Assessment: Engaging Faculty in Data Collection for Assessment and Publication Laura Maki St. Olaf College	Pearlstein 102
Assessing Student Engagement to Improve Academic Quality: Applying Findings from NSSE Jillian Kinzie Center for Postsecondary Research, National Survey for Student Engagement (NSSE)	Gerri C Lebow Hall 109
Me, Myself, & I: Self-assessment as a Means to Enhancing Academic Quality Janet McNellis and Lisa D. Belfield Holy Family University	Gerri C Lebow Hall 209
Implementing ExamSoft: Using Technology to Improve Quality in Assessment Caitlyn Goldschmidt Drexel University	PISB 120

9:45 – 10:00 A.M. • BREAK

PISB Auditorium

10:00 – 11:00 A.M. • CONCURRENT SESSION 8

Faculty at the Wheel: Assessment Education and the Map toward Data-driven Decisions Emily Zank, Jim Eck and Brittany Hunt Louisburg College	PISB 104
Strategies and Tools for Engaging in a Middle States Self-Study Using the Revised Standards Karen Rose Widener University Brigitte Valesey Drexel University	PISB 106
Quantitative Assessment for Qualitative Practices: Creating Effective Rubrics and Assessment Practices for Studio Based Courses Dana Scott Philadelphia University	PISB 108
From Visual Literacy to Literary Proficiency: An Instructional and Assessment Model Using Graphic Novels Lynn Kutch and Julia Ludewig Kutztown University	Pearlstein 101
Faculty Assessment Fellows: A Model for Building Capacity, Advancing Goals and Sustaining Success Beth Roth, Scott Davidson and Kathy McCord Alvernia University	Pearlstein 102
Promoting Academic Quality through Development of Meaningful Rubrics for First-Year Courses Elizabeth Jones and Dianna Sand Holy Family University	Gerri C Lebow Hall 109
Critical Thinking? It's not what you Think! Janet Thiel Georgian Court University	Gerri C Lebow Hall 209

11:15 A.M. – 12:00 P.M. • CLOSING REMARKS

PISB 120