



SCHEDULE AT-A-GLANCE

WEDNESDAY, SEPTEMBER 7

9:00 A.M. – 12:00 P.M. • PRE-CONFERENCE WORKSHOPS

Implementing Curriculum Review: From Designing the Process to Using the Findings <i>Jane Marie Souza University of Rochester</i>	Pearlstein 302
Developing Direct and Indirect Measures of Student Learning <i>Jodi Levine Temple University</i>	Pearlstein 303
Winning Arts and Minds: Assessing the Creative Disciplines <i>Krishna Dunston Community College of Philadelphia</i>	Pearlstein 307
Assessment Toolbox: Supercharge the Direct Assessment of Student Services <i>Michael Sachs East Stroudsburg University</i>	Pearlstein 101
How to Completely Change Accreditation, or How I Learned to Stop Worrying and Love the New MSCHE Standards, the New Compliance Section, the New Cycle of Site Visits, and the New Annual Reporting Structure <i>Sean McKittrick Middle States Commission on Higher Education (MSCHE)</i>	Pearlstein 308
From A – Z: An Assessment Toolkit <i>Gail Fernandez Bergen County Community College</i>	Pearlstein 102

1:00 – 2:00 P.M. • WELCOME & OPENING PLENARY

WELCOME <i>Brian Blake Provost, Drexel University</i>	Mandell 424
OPENING PLENARY <i>Todd Zakrajsek University of North Carolina</i>	

2:00 – 2:15 P.M. • BREAK

2:15 – 3:15 P.M. • CONCURRENT SESSION 1

DIY General Education Assessment: A Campus-Wide Assessment Program Overnight with What you Already Have <i>Jason Adsit and Gina Camodeca D'Youville College</i>	PISB 104
Accreditation Drove Quality Assessment: Making Lemon Sorbet from A Case of Lemons <i>Dale Trusheim, Phyllis Blumberg and John E. Connors University of the Sciences</i>	PISB 106
Degree Qualifications Profile (DQP) = Institutional Learning Outcomes (ILOs): What's Next? <i>Christina Dryden American Public University System</i>	PISB 108
To Flip or Not to Flip <i>Steven Billis, Nada Anid New York Institute of Technology</i>	Pearlstein 101
Honoring Faculty Well Being to Build a Culture of Assessment <i>Carolyn Haynes, Renee Baernstein and Rose Marie Ward Miami University (Ohio)</i>	Pearlstein 102
Our QuEST for Healthier Outcomes: Evaluating Revisions to the General Education Wellness Requirement <i>Susan Donat and Mindy Smith Messiah College</i>	Gerri C Lebow Hall 109
An Integrative Approach to Managing Curriculum and Assessment Processes: a Discussion of Leadership and Technology <i>Jacob Amidon, Debera Ortloff and Gigi Devanney Finger Lakes Community College</i>	Gerri C Lebow Hall 209

3:15 – 3:30 P.M. • BREAK

3:30 – 4:30 P.M. • CONCURRENT SESSION 2

Bridging General Education and the Major: Critical Thinking, the Mid-Curriculum, and Learning Gains Assessment <i>Jane Detweiler and Russell Stone University of Nevada, Reno</i>	PISB 104
Snapshot Sessions (5 minute Mini-sessions)	PISB 106
<ul style="list-style-type: none"> <i>Formative Assessment in the Online Classroom</i> <i>Krys Adkins Drexel University</i> <i>Calibrating Teaching Assistant Scoring in Large Lecture Sections; Identifying Standards and a Strategy for Intervention</i> <i>Dylan Audette University of Delaware</i> <i>Assessment Quality: The Test Blueprint for Validity</i> <i>Diane DePew Drexel University</i> <i>A Collaborative Approach to Creating a Graduate Student Survey</i> <i>MacKenzie Lovell and Amanda Albu Temple University</i> 	

"No Stakes" Direct Assessment, With "Carrot and Stick" to Inculcate Professional Development in Student Pharmacists
 Diane Morel, Nicole Salamantin and Lisa Charneski Philadelphia College of Pharmacy, University of the Sciences
How Well Do You Know Your Off-campus Clinical Sites?
 Jonette Owen Salus University
Pieces of the Program Assessment Puzzle
 Bernice Purcell Holy Family University
Stop Doing Assessment by Hand. Using Assessment Software for Your Small School
 Ruth Sandberg and Rosalie Guzofsky Gratz College
Best Practices in the Assessment of Adult Learning - New Contexts and Paradigms
 Adrian Zappala Peirce College

Categories of Student Learning:	PISB 108
A Concept Model for Aligning MSCHE Standards for Educational Effectiveness Assessment Krishna Dunston, Amy Birge and Elisa Seeherman Community College of Philadelphia	
Holding the T: Making Rubrics Work for You Belinda Bleivns-Knabe, Joanne Liebman Matson and Brian Ray University of Arkansas at Little Rock	Pearlstein 101
Creating Climate Change: Increasing Faculty Engagement to Generate Results Susan Deane, Cheryle Levitt and Jennifer Lusins SUNY, Delhi	Pearlstein 102
Ethics Assessment in Marketing Courses Using a Business Ethics Simulation Game Lawrence Duke Drexel University	Gerri C Lebow Hall 109
Course Level Assessment: No, it is Not Punitive and Yes, it Can Be Fun! Karen Bull Syracuse University	Gerri C Lebow Hall 209

4:45 – 5:30 P.M. • ICE CREAM SOCIAL

PISB Atrium

THURSDAY, SEPTEMBER 8

7:30 – 8:30 A.M. • CONTINENTAL BREAKFAST

PISB Atrium

8:45 – 9:45 A.M. • MORNING PLENARY

Mandell 424

MORNING PLENARY [Richard De Millo Georgia Tech University](#)

10:00 – 11:00 A.M. • CONCURRENT SESSION 3

Let's Give Them Something to Talk About: How About Gen Ed Outcomes? Jeff Bonfield, Roberta Harvey and Bharathwaj Vijayakumar Rowan University	PISB 104
Learning from the CAEP Assessment Process Within HBCU Environments: Examining our Strengths and Challenges in Classroom and Program Review Pamela Felder, Michael Reed, Kimberly Poole-Sykes and Nomsa Geleta University of Maryland Eastern Shore	PISB 106
After the Review Team Leaves: Planning for Improvement Post-Periodic Program Review Gina Calzaferri Temple University	PISB 108
Teaching Quality Should Drive Assessment Phyllis Blumberg University of the Sciences	Pearlstein 101
Popping the Question—Time to Get Engaged! Salvatore D'Amato D'Youvillie College	Pearlstein 102
Ethical Reasoning: Defining, Teaching, Assessing Keston Fulcher James Madison University	Gerri C Lebow Hall 109
How to Design and Implement a Comprehensive Assessment Plan Under Pressure Satyajit Ghosh, Richard Walsh and Nicholas Truncale University of Scranton	Gerri C Lebow Hall 209
Getting them in the Game: A Participatory Approach to the Evaluation of Assessment Infrastructure Sade Walker and Zornitsa Georgieva Prince George's Community College	PISB 120

11:00 – 11:15 A.M. • BREAK

11:15 A.M. – 12:15 P.M. • CONCURRENT SESSION 4

One Size Fits All: Using AAC&U Rubrics to Facilitate Interdisciplinary Assessment of General Education Carolyn LaMacchia, Mindi Miller and Michael McFarland Bloomsburg University	PISB 104
What'd You Say?: How to Communicate During the Self-Study Process Gail Fernandez, Shyamal (Sony) Tiwari and Larry Hlavenka Jr. Bergen Community College	PISB 106
Using Simulation, 360-degree Feedback, and AARs to Assess Individual/ Team Performance in Different Delivery Formats Jim Caruso Drexel University	PISB 108

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Using Data Analytics to Drive Continuous Improvement for Academic Quality Su Dong and Rollinda Thomas Fayetteville University	Pearlstein 101
Faculty Assessment Liaisons and the Consultation Model: From Astrophysics to Theology Seth Matthew Fishman and Valentina DeNardis Villanova University	Pearlstein 102
Creating Academic Quality through Planning and Technology Mark Green, Maryann Godshall, Mary Yost and Danielle Devine Drexel University	Gerri C Lebow Hall 109
Make the Best of Multiple Choice Tests: Improving Question Writing Skills Kristen Grant Hunter College	Gerri C Lebow Hall 209
12:30 – 1:45 P.M. • LUNCHEON & PLENARY	Behrakis Grand Hall
PLENARY Jane Marie Souza University of Rochester	
2:00 – 3:00 P.M. • CONCURRENT SESSION 5	
Creating and Adopting Institutional Learning Outcomes: 4 Case Studies from the Trenches Debora Ortloff and Jacob Amidon Finger Lakes Community College Kristel Kemmerer Dutchess Community College Victoria Ferrara Mercy College Heather Malonado Buffalo State University	PISB 104
Snapshot Sessions (5 minute Mini-sessions)	PISB 106
Retrofitting Outcomes Assessment to the General Education Curriculum: Lessons Learned at Hofstra University J Bret Benington, S. Stavros Valenti and Terri Shapiro Hofstra University Developing Effective Assessment through Professional Development Fred Burrack and Chris Urban Kansas State University What Can't a Sticky Note Do?! #Curriculummapping Laura Farrell Longwood University Mapping an Entire University's Curriculum to New General Education Goals Kevin Guidry and Kathleen Langan Pusecker University of Delaware Building a Culture of Assessment: A Nuts and Bolts Approach Debbie Kell Deborah E. H. Kell, LLC Strategies for Small Colleges: Using Authentic Assessment in the Humanities and Social Sciences Elizabeth Mignacca Cayuga Community College A Sustainable Method for Outcomes Assessment Applied To Information Literacy, Quantitative Reasoning, and Oral Communication S. Stavros Valenti, J Bret Benington and Terri Shapiro Hofstra University Creating a Scholarship of Teaching and Learning Group to Frame an Assessment Culture Antonis Varelas, Alisa Roost, Jacqueline DiSanto and Nelson Nunez Rodriguez Hostos College, CUNY Innovations in Internationalizing Curricula Adam Zahn, Ahaji Schreffler and Harriet Millan Drexel University	
Translating Data into Action: Helping Faculty Use Assessment Data to Make Qualitative Change Jeff Freels, Anthony Fulton and Margaret Jenkins Prince George's Community College	PISB 108
The Highs and Lows of Writing Assessment: Connecting Outcomes, Rubrics, and Data (Student Work) in Meaningful Ways William FitzGerald and Brynn Kairis Rutgers University, Camden	Pearlstein 101
Trickle Up Assessment: Using Charrettes to Build an Outcomes-based Assessment Plan Molly Kerby, Stacy S. Wilson and Wren Mills Western Kentucky University	Pearlstein 102
Moving from Compliance to Improving Student Learning: Reframing Academic Quality Natasha Jankowski, David Marshall National Institute for Learning Outcomes Assessment (NILOA)	Gerri C Lebow Hall 109
The Wizards of Assessment: Peel Back the Curtain and Experience the Art and Science of the Assessor Ray Lum and Mark Green Drexel University	Gerri C Lebow Hall 209
3:00 – 3:15 P.M. • BREAK	
3:15 – 4:15 P.M. • CONCURRENT SESSION 6	
Drexel Outcomes Transcript: Building Academic Innovation and Renewal Using an Effective Assessment Process Mustafa Sualp and Caitlin Meehan AEFIS Stephen DiPietro and Donald McEachron Drexel University	PISB 104
Aligning Program Review: Academic Quality and the New Middle-States Standards Robert Wilson Cedar Crest College LaMont Rouse The College of New Jersey	Gerri C Lebow Hall 209

What A Difference Assessment Can Make! Rebecca Haggerty and Daniel Haggerty <i>The University of Scranton</i>	PISB 108
Stubborn Numbers: Driving Writing Assessment with Targeted Professional Development Moe Folk, Amy Lynch-Binieck and Doug Scott <i>Kutztown University</i>	Pearlstein 101
Integrating Assessment & Faculty Development to Improve Course-Learning Outcomes Achievement Using the Critical Thinking Assessment Test (CAT) Elizabeth Lisic <i>Tennessee Tech University</i> Kim Gagne <i>Keene State College</i>	Pearlstein 102
Systematic Curriculum Review: Establishing a Process That's Worth the Time Jennifer Kirwin and Margarita DiVall <i>Northeastern University</i>	Gerri C Lebow Hall 109
Training for Success with Automated Assessment; A model for Training Faculty in Academia. Kenneth McCurdy <i>Gannon University</i>	PISB 106

5:00 – 7:00 P.M. • RECEPTION: THE FRANKLIN INSTITUTE

FRIDAY SEPTEMBER 9

7:30 – 8:30 A.M. • CONTINENTAL BREAKFAST PISB Atrium

8:45 – 9:45 A.M. • CONCURRENT SESSION 7

Triple A Aligning, Accelerating, Achieving! Using Strengths to Drive Your Strategic & Assessment Plan Forward Carol Thurman, Juana Cunningham and Liz Kazungu <i>Georgia Institute of Technology</i>	PISB 104
At the Mercy of Many Masters: Assessment Planning in a College of Health Professions Jody Bortone, Robin Danzak and Beverly D. Fein <i>Sacred Heart University</i>	PISB 106
Innovations in Conceptualizing and Assessing Civic Competency and Engagement in Higher Education Javarro Russell <i>Educational Testing Services (ETS)</i>	PISB 108
Aligning Direct Measures to Empower Student Learning Jennifer Harrison and Vickie Williams <i>University of Maryland, Baltimore County</i>	Pearlstein 101
Methodologically Rigorous Assessment: Engaging Faculty in Data Collection for Assessment and Publication Laura Maki <i>St. Olaf College</i>	Pearlstein 102
Assessing Student Engagement to Improve Academic Quality: Applying Findings from NSSE Jillian Kinzie <i>Center for Postsecondary Research, National Survey for Student Engagement (NSSE)</i>	Gerri C Lebow Hall 109
Me, Myself, & I: Self-assessment as a Means to Enhancing Academic Quality Janet McNellis and Lisa D. Belfield <i>Holy Family University</i>	Gerri C Lebow Hall 209
Implementing ExamSoft: Using Technology to Improve Quality in Assessment Caitlyn Goldschmidt <i>Drexel University</i>	PISB 120

9:45 – 10:00 A.M. • BREAK PISB Auditorium

10:00 – 11:00 A.M. • CONCURRENT SESSION 8

Faculty at the Wheel: Assessment Education and the Map toward Data-driven Decisions Emily Zank, Jim Eck and Brittany Hunt <i>Louisburg College</i>	PISB 104
Strategies and Tools for Engaging in a Middle States Self-Study Using the Revised Standards Karen Rose <i>Widener University</i>	PISB 106
Quantitative Assessment for Qualitative Practices: Creating Effective Rubrics and Assessment Practices for Studio Based Courses Dana Scott <i>Philadelphia University</i>	PISB 108
From Visual Literacy to Literary Proficiency: An Instructional and Assessment Model Using Graphic Novels Lynn Kutch and Julia Ludewig <i>Kutztown University</i>	Pearlstein 101
Faculty Assessment Fellows: A Model for Building Capacity, Advancing Goals and Sustaining Success Beth Roth, Scott Davidson and Kathy McCord <i>Alvernia University</i>	Pearlstein 102
Promoting Academic Quality through Development of Meaningful Rubrics for First-Year Courses Elizabeth Jones and Dianna Sand <i>Holy Family University</i>	Gerri C Lebow Hall 109
Critical Thinking? It's not what you Think! Janet Thiel <i>Georgian Court University</i>	Gerri C Lebow Hall 209

11:15 A.M. – 12:00 P.M. • CLOSING REMARKS PISB 120