



Wednesday, September 9, 2015		
9:00 - 12:00		Pre-Conference Workshops
	1	Closing the Loop Between Strategic Planning and Assessment Michael Middaugh - Assessment Consultant Pearlstein 301
	2	Engaging Students and Faculty in Assessment Jodi Levine - Temple University Pearlstein 302
	3	Libraries and their Value to the Student Learning Experience Danuta Nitecki - Drexel University Pearlstein 303
	4	The New MSCHE Standards and the Impact on Assessment of Learning and Institutional Effectiveness Sean McKitrick - Middle States Commission on Higher Education (MSCHE) Pearlstein 307
	5	Building for Student Success: A Common Sense Approach to Assessment Planning in Student Life Mark Green and Katie Zamulinsky - Drexel University Pearlstein 308
1:00 - 2:00		Welcome & Opening Plenary Brian Blake - Provost, Drexel University Mandell 424
		OPENING PLENARY
		Issues and Trends in Global Higher Education: Implications for Accreditation Fancisco Marmolejo - World Bank
2:00 – 2:15		Break
2:15 – 3:15		Concurrent Session 1
	1	Building Assessment Practices Through Critical Reflection and Evidence to Self-assess Teaching and Encourage Renewal Phyllis Blumberg - University of the Sciences PISB 104
	2	Linking Student Learning Outcome Data to Systemic Improvement Processes Evonne Carter, Robin Harris and Michelle Waters - College of The Albemarle PISB 106
	3	An Outcome is Not an Ability! Janet Thiel - Neumann University PISB 108
	4	“The West Point Leader Development System”:- Renewing our Focus on the Whole Student. Jerry Kobylski, Corey Gerving, Russell Lachance and Chris Mayer - United States Military Academy Pearlstein 101
	5	Assuring Learner Success Via Merging Best Practices of Assessment and Instructional Design Ray Lum, Joseph Hawk, Joel Rodriguez and Stephanie Sutcliffe - Drexel University Pearlstein 102
	6	Direct Assessment Techniques of Student Learning Outcomes in Student Support Services Gerri C LeBow Hall 109



		Michael C. Sachs - East Stroudsburg University	
	7	Using Data to Reveal a Compelling Story about the Attainment of Learning Outcomes	Gerri C Lebow Hall 209
		Javarro Russell, Educational Testing Services (ETS)	
3:15 – 3:30 Break			
3:30 – 4:30 Concurrent Session 2			
	1	Evidence-based Storytelling: Sharing our Narratives	PISB 104
		Natasha Jankowski - National Institute for Learning Objectives Assessment (NILOA)	
	2	Engaging Faculty Meaningfully in Assessment through Shared Governance	PISB 106
		Brigitte Valesey, Loretta Simons and Janine Utell - Widener University	
	3	"Yes You Can! How to Start from Scratch and Succeed at Assessment in One Year"	PISB 108
		Ruth Sandberg and Rosalie Guzofsky - Gratz College	
	4	Assessment of a Service Learning Experience on University Students, Adjudicated Youth, and Juvenile Justice Personnel	Pearlstein 101
		Nancy Blank, Megan O'Neill Hajduk and Mimi Staulters - Widener University	
	5	Success in an Asynchronous Environment: VoiceThread, Assessment, and Teaching Strategies in the Online Humanities Classroom	Pearlstein 102
		Alicia Cunningham-Bryant and Jordan Shapiro - Temple University	
	6	The Benefits of Conceptualizing Institutional Student Learning Outcomes as an Endoskeletal Curriculum.	Gerri C LeBow Hall 109
		Joseph Sullivan - Marietta College	
	7	Using the Right Tools: Rejuvenating Campus-Wide Assessment	Gerri C LeBow Hall 209
		David Garrison and Carol Moore Yin - LaGrange College	
Thursday, September 10, 2015			
7:30 – 8:30 Continental Breakfast			
8:45 – 9:45 Concurrent Session 3			
	1	Implementing Interprofessional Education at Salus University: The Evolution of the Evidence Based Practice Course	PISB 104
		Radhika Aravamudhan and Melissa Vitek - Salus University	
	2	Gannon University's Transition to Automated Outcomes Assessment	PISB 106
		Catherine Datte - Gannon University	
	3	Everything I Ever Wanted to Know About Assessment I Learned from Reality Cooking Shows	PISB 108
		Krishna Dunston - University of the Arts	
	4	Deep Diving into the Revised MSCHE Standards for Re-Accreditation- A Pilot's Perspective	Pearlstein 101
		Brigitte Valesey - Widener University	



	5	Assessing Faculty Pedagogy and Student Success in an Online Community of Practice	Pearlstein 102
		Phyllis van Slyck, Alioune Khoule and Neil Meyer - LaGuardia Community College (CUNY)	
	6	It takes a Village: Academic and Student Affairs Partnerships for General Education Reform	Gerri C LeBow Hall 109
		Gloria Oikelome, Dana Flint and Lenetta Lee - Lincoln University	
	7	A Simple Model for Learning Improvement: Weigh Pig, Feed Pig, Weigh Pig	Gerri C LeBow Hall 209
		Keston Fulcher - James Madison University	
10:00 – 11:00 Concurrent Session 4			
	1	Instructor-Student Engagement – Tracking Daily and Trending the Engagement Performance	PISB 104
		Zvi Goldman, Jane Bailey and Chris Szpryngel - Post University	
	2	Linking Strategic Planning, Assessment and Resource Allocation for Innovative Curriculum Development and Student Success	PISB 106
		Phyllis Worthy Dawkins and Shayla Moore Prince - Cheyney University	
		Sesime Adanu – SUNY Broome Community College	
	3	Design Studio for Ed.D. to Re-design School for the Future	PISB 108
		John Gould - Drexel University	
	4	Developing and Sustaining First Year Writing Assessment for Multiple Audiences	Pearlstein 101
		Moe Folk, Amanda Morris, Krysta Prock and Patty Pytleski - Kutztown University	
	5	The Jefferson Teamwork Observation Guide: Using a Mobile Application Platform to Assess Behavior of Interprofessional Teams	Pearlstein 102
		Carolyn Giordano and Shoshana K. Sicks - Thomas Jefferson University	
	6	All in the Assessment Family: Using an Academic Assessment Model to Assess Co-curricular Programs	Gerri C LeBow Hall 109
		Gina Calzaferri and Anne Wilkinson - Temple University	
	7	Telling Our Story: Attempt to Combat Grade Inflation with Rubrics	Gerri C LeBow Hall 209
		Claudine Thomas, Amanda Newman-Godfrey and Lynn Palewicz - Moore College of Art and Design	
11:10 – 12:10 Concurrent Session 5			
	1	Employing the Paulian Framework and Socratic Teaching Methods to Assess and Enhance Critical Thinking	PISB 104
		Millicent Carvalho-Grevious - Bryn Mawr College	
	2	Assessment-Driven Core Reform	PISB 106
		W. Brian Newsome, Dmitriy Krichevskiy and E. Fletcher McClellan - Elizabethtown College	
	3	Flocking Assessment! Finding Professional Birds of a Feather	PISB 108



		Phyllis Blumberg - University of the Sciences	
		Krishna Dunston - University of the Arts	
		Stephen DiPietro - Drexel University	
		Gloria Oikelome - Lincoln University	
	4	Settling the Score: Comparing IELTS and TOEFL Score Gains in a One-year Conditional Admissions Program	Pearlstein 101
		Reese Heitner - Drexel University	
	5	It's Not Just for Plagiarism - Using All Turnitin Features to Ensure Student Success	Pearlstein 102
		Mike Scheuermann - Drexel University	
	6	Strategic Move: Building Consensus in Service of Lasting Teaching and Learning Reform	Gerri C LeBow Hall 109
		Debora Ortloff and Jacob E. Amidon - Finger Lakes Community College	
	7	Assessment Fellows Program – An Inside-Out Approach	Gerri C LeBow Hall 209
		Gail Fernandez, Joanna Campbell and Jill Rivera - Bergen Community College	
	8	Online Proctoring and FERPA: Safeguarding Student Data and Privacy	PISB 120
		Erik Cederholm - ProctorU	
12:30 – 1:45 Luncheon & Plenary			
		Where are We Going?	Behrakis Grand Hall
		Linda Suskie	
2:00 – 3:00 Concurrent Session 6			
	1	The neXus @ Naz: Bridging Teaching, Learning, Assessment and Scholarship	PISB 104
		Maria Hopkins - Nazareth College	
	2	The Drexel DSLP Transcript and Instructional Decision Support System: Continuous Assessment in Context	Gerri C LeBow Hall 209
		Donald McEachron - Drexel University	
		Mustafa Sualp - AEFIS	
	3	Assessment Annotations: A Simple and (Almost) Painless Way Document to Assessment of Student Learning	PISB 108
		Dale Mort - Lancaster Bible College	
	4	Communication as a Creativity Assessment in the Workplace: Voices from the Field	Pearlstein 101
		Fredricka Reisman - Drexel University	
		Helene Maliko Abraham, John Cahoon, Larry Keiser, Barbara McPhail, Leonardo Velez, Paul Watson & Rashanda Webber - Drexel University	
	5	Identifying Effective Online Instructors and Instructional Practices Via the Red, Yellow, Green (RYG) Faculty Evaluation.	Pearlstein 102
		Scott Dolan and Jessica M. Lamendola - Excelsior College	



	6	Catalyzing Improvement in Student's Critical Thinking Skills	Gerri C LeBow Hall 109
		Elizabeth Lisic - Tennessee Tech University	
	7	Snapshots Session (A Collection of Mini Presentations)	PISB 106
	SS1	Assessment Drives Core Revision: Using Assessment to Invigorate the Core	
		Belinda Blevins-Knabe and Joanne Matson - University of Arkansas at Little Rock	
	SS2	An Efficient and Collaborative Model for Collecting, Processing and Reporting Student Learning Outcome Data	
		Bina Daniel - Delaware State University	
	SS3	Ethics Education Assessment in MBA Core and Undergraduate Capstone Marketing Courses	
		Lawrence Duke - Drexel University	
	SS4	How Do You Like Me Now? Getting Students to Provide You with Formative Assessment	
		Krishna Dunston - University of the Arts	
	SS5	"Critical Reading Skills in a College ESL Classroom: Between Question and Response"	
		Jessie Iwata - Temple University	
	SS6	I Can See Clearly Now the Pain is Gone	
		Bonnie Kirkpatrick - Wilmington University	
	SS7	Encouraging Faculty Development Where You Can: Using a Review of Assessment Management Software Vendors	
		Joanne Matson and Belinda Blevins-Knabe - University of Arkansas at Little Rock	
	SS8	Focus, Focus, Focus! Using the "Laser Point" Process to Create Assessment Based Plans for Improvement	
		Janet McNellis, Claire Sullivan and Roseanna Wright - Holy Family University	
	SS9	"Why Do I Have to Take this Course?" STEM Connections and Community Based Learning	
		Monica Togna - Drexel University	
	SS10	Cohorting: When a Course is Used to Assess Multiple Degree Programs	
		Patricia Awerbuch - Drexel University	
3:00 – 3:15		Break	PISB Atrium
3:15 – 4:30		Plenary Session	Mandell 424
		Developing a Culture of Assessment in Student Affairs	
		John H. Schuh	
5:00 - 7:00		Reception: Independence Visitor Center, Liberty View Ballroom (2nd floor of Visitor Center) (6th & Market)	Liberty View Ballroom (2nd floor)



Friday, September 11, 2015			
7:30 – 8:30		Breakfast	PISB Atrium
8:45 – 9:45		Concurrent Session 7	
	1	Sustainable Outcomes Assessment Builds on Faculty Expertise: A Tale of Two Systems	PISB 104
		S. Stravos Valenti, J. Bret Bennington and Terri Shapiro - Hofstra University	
	2	Building Reformed Practices in Highly Unionized Environment	PISB 106
		Ilene Kleinman, Yun K. Kim and Sony Tiwari - Bergen Community College	
	3	Engaging Faculty: On the Ground and Across the Pond	PISB 108
		Anne Wahl - Rochester Institute of Technology	
	4	Interpreting Assessment Process as Expressions of Campus Culture and Identity	Pearlstein 101
		Irvin Peckham - Drexel University	
		Carra Leah Hood - Stockton University	
	5	Empower Your Students by Simplifying Scheduling! How Student Schedule Planning Benefits The Entire Institution	Pearlstein 102
		Joe Jolesch - College Scheduler LLC	
	6	Student Life Assessment: It's Not Like Herding Cats	Gerri C LeBow Hall 109
		Erin Foley and Sarah Williamson - Notre Dame of Maryland University	
	7	Outcomes Assessment: Developing a Program or College Level Plan	Gerri C LeBow Hall 209
		Ed Guthrie and Bonie Kirkpatrick - Wilmington University	
	8	Why Go Beyond Compliance? - Assessing Your Assessment System to Promote Continuous Improvement	PISB 120
		Zvi Goldman, Jane Bailey and Susan Lapine - Post University	
9:45 – 10:00		Break	PISB Atrium
10:00 – 11:00		Concurrent Session 8	
	1	Closing the Loop on Assessment - Improvements that Transform Student Learning	PISB 104
		Evonne Carter and Dean Roughton - College of The Albemarle	
	2	Core Curriculum Outcomes Retrofit: Backing Into Assessment	PISB 106
		Seth Matthew Fishman, Marylu Hill and Peter Spitaler - Villanova University	
	3	A Beginner's Guide to Best Practices in Assessment and Evaluation for Student Success/Support Programs	PISB 108
		Michelle Williams and Cassandra Green - Community College of Philadelphia	
	4	The Heat is On: Using a Curriculum Heat Map to Guide Curriculum Improvements	Pearlstein 101
		Barbara Manaka and Matthew Kunkle - Temple University	



Conference Schedule

	5	Student Affairs Assessment: Moving Beyond Participation and Satisfaction	Gerri C LeBow Hall 109
		Tia Brown - Cheyney University	
	6	Utilizing & Linking Academic Assessment Outcomes to Strategic Planning	Gerri C LeBow Hall 209
		Kathryn Strang and David Spang - Rowan College at Burlington County	
11:15 – 12:00		Closing Plenary: Academic Renewal in the Context of the New MSCHE Standards	PISB 120
		Sean McKittrick – Middle States Commission on Higher Education (MSCHE)	
		Raffles drawings. Box lunches available.	