

Big City Journalist Boot Camp

July 17-21, 2023 | \$750

Department of Communication
Department of Politics



Overview

This dynamic five-day summer program is cross presented by **Drexel's Department of Communication and Department of Politics** and provides students with an introduction to the exciting and rapidly changing environment of news media and journalism. This is an intensive, hands-on experience where students will learn about the theory and history of media and journalism in Philadelphia, and about relationships between journalism and public relations in today's digital/social media environment. Campers will pitch and produce stories for various local media outlets, including radio stations, newspapers, podcasts and blogs, amongst others.



Big City Journalist Boot Camp will be hosted at Drexel's University City campus in Center City Philadelphia, but students will also shadow working journalists at various sites throughout the city.

Program Details

DATES/TIME	July 17-21
LOCATION	Drexel University, Philadelphia, PA
FORMAT	In-person, meals included. Your choice of a non-residential option, or an on-campus residential option for an additional \$200. Students must cover transportation to/from program sites.
COSTS	\$750 – for non-residential option; \$950 – for residential option.
ELIGIBILITY	Rising high school sophomores, juniors and seniors.
DEADLINE	June 1, 2023
QUESTIONS?	Email coas@drexel.edu
FEE WAIVER	Participants who apply to Drexel University will receive an undergraduate application fee waiver.

SAMPLE SCHEDULE – July 17-21, 2023

Program content and sequence may change due to weather, staff schedules or other circumstances.

Day 1

- Introduction and orientation
- Lectures and discussion on:
 - » History of Urban Journalism in the US
 - » The State of Contemporary Journalism
 - » History of Philadelphia
- History and Contemporary State of Journalism in Philadelphia
- Welcome Reception

Day 2

- Guest speakers from:
 - » Philadelphia mainstream legacy media outlets
 - » Philadelphia alternative media outlets
 - » Philadelphia foundations
- Student-journalist/editor pairing exercise

Day 3

- Morning workshops with Philadelphia-area journalists and editors
- Afternoon workshops on location

Day 4

- Shadowing Philadelphia-area journalists
- Student-journalist/editor pairing exercise

Day 5

- Wrap up of program
- Student presentations
- Farewell Reception

