



Experience Drexel Campaign  
Division of University Marketing & Communications

May 2024 Updates

THIS IS AN INVITATION TO  
**EXPERIENCE**  
WHAT EDUCATION CAN BE.

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Now more than ever, it's important that a university encourages you to both gain knowledge and find new ways to turn that knowledge into action. Our founder believed that an education should not only be good, but good for something. So, for over 100 years, Drexel's unique model of experiential education has infused academics with the power of real experience – a transformative design that turns ambitious thinkers into impassioned doers and builds an advanced expertise that holds the potential to change everything.

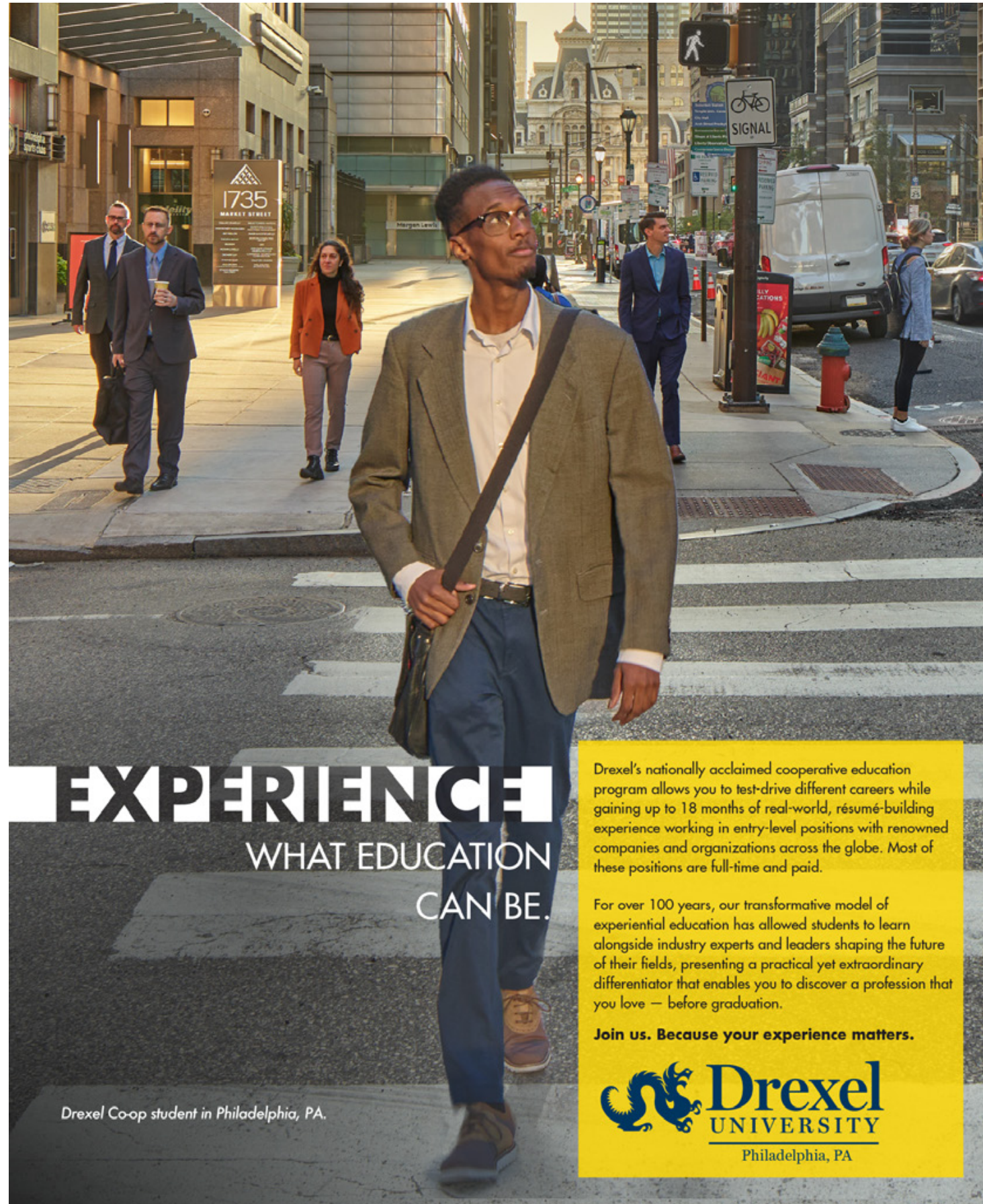
At Drexel, the concept of experiential education is embedded into everything that we do. It shapes our classroom and online experiences, co-op opportunities, research endeavors, industry collaborations, and so much more. By embracing experiential education, Drexel has created a practical yet extraordinary differentiator that inspires intellectual exploration, leverages big ideas, and yields concrete results for the greater good.

And we are asking you to be a part of it: to learn with us, to discover with us, to partner with us. We want your passion, your curiosity, and your determination. Today's world demands more from higher education, and Drexel is redefining what a university – and all those looking to apply knowledge in new and meaningful ways – can achieve. There is a community here for you, and we're ready to build a better tomorrow.

**Join us. Because your experience matters.**

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# EXPERIENCE

WHAT EDUCATION  
CAN BE.

Drexel Coop student in Philadelphia, PA.

Drexel's nationally acclaimed cooperative education program allows you to test-drive different careers while gaining up to 18 months of real-world, résumé-building experience working in entry-level positions with renowned companies and organizations across the globe. Most of these positions are full-time and paid.

For over 100 years, our transformative model of experiential education has allowed students to learn alongside industry experts and leaders shaping the future of their fields, presenting a practical yet extraordinary differentiator that enables you to discover a profession that you love — before graduation.

**Join us. Because your experience matters.**





# EXPERIENCE

WHAT EDUCATION  
CAN BE.

Our world is composed of complex environmental systems, and we're seeing these systems shift right before our very eyes. Drexel's unique design infuses academics with the power of real experience — a transformative model known as experiential education that yields undeniable results. And through advanced field research, immersive learning, and expert industry partnerships, this University can better understand our rapidly changing planet and use this knowledge to more effectively conserve and protect all life that calls it home.

**Join us. Because your experience matters.**



*Drexel students conducting field research at the Darby Creek Watershed.*



# EXPERIENCE

WHAT EDUCATION  
CAN BE.

Digital technology continues to change how we see and interact with everything around us. Drexel's unique design infuses academics with the power of real experience — a transformative model known as experiential education that yields undeniable results. And by actively expanding the possibilities of animation, visual effects, and virtual and augmented reality, you can help re-envision how people engage with their environment or even transport them to a whole new world.

**Join us. Because your experience matters.**



*A Drexel student directs the motion of a digital VR model in the Motion Capture Studio.*



# EXPERIENCE

WHAT EDUCATION  
CAN BE.

Artificial intelligence is revolutionizing how we approach everything from health care and energy optimization to determining whether images have been manipulated to influence our worldview. Drexel's unique design infuses academics with the power of real experience — a transformative model known as experiential education that yields undeniable results. And by working alongside expert faculty and researchers committed to exploring how we can further leverage AI to enhance our decision-making and inspire ideas, you can join a new wave of thinkers actively reshaping all aspects of our daily lives and protect truth in a changing world.

**Join us. Because your experience matters.**




*College of Engineering Associate Professor Matthew C. Stamm, PhD working with undergraduate students to forensically analyze an image for content manipulation using AI software*



# EXPERIENCE

WHAT EDUCATION CAN BE.



 **Drexel University**  
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Drexel's model of experiential education allows you study innovative breakthroughs with nanomaterials like MXenes. [#ExperienceDrexel](#)



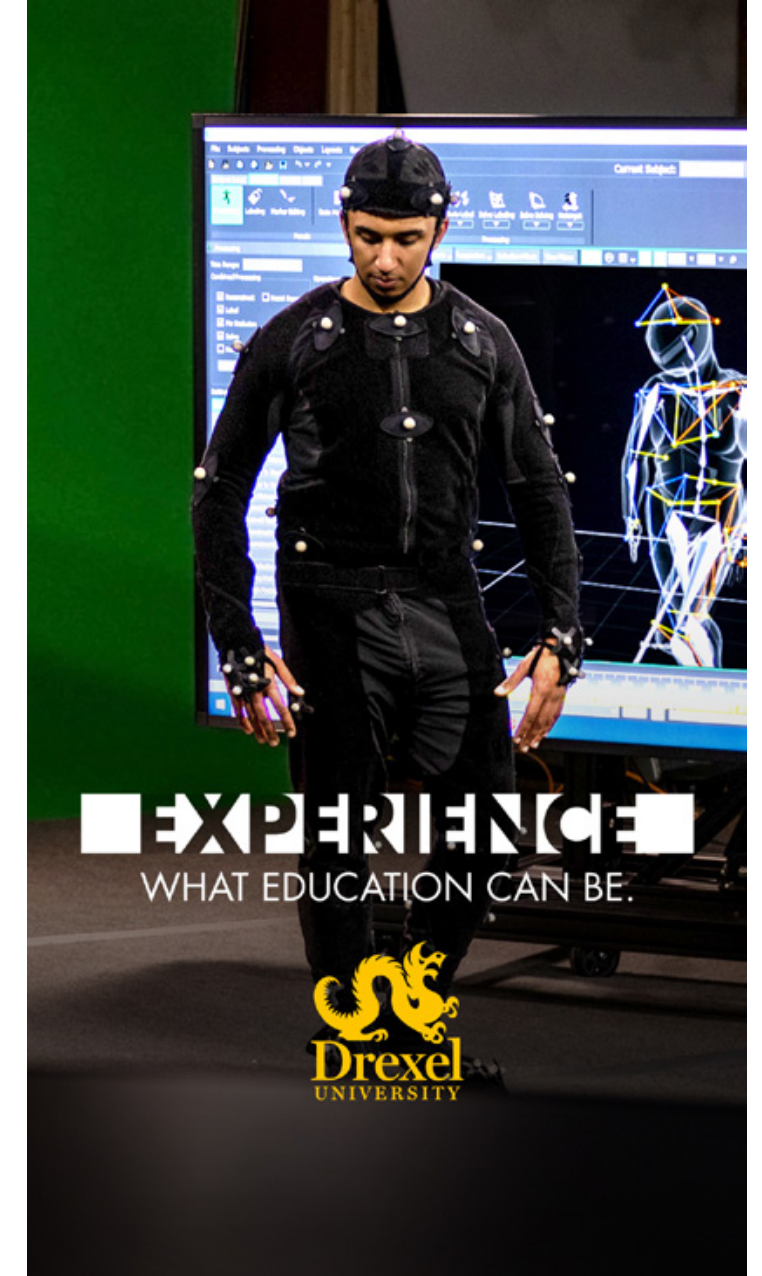
drexel.edu  
**Experience What Education Can Be** [Learn more](#)  
333 2 comments 5 shares  
Like Comment Share

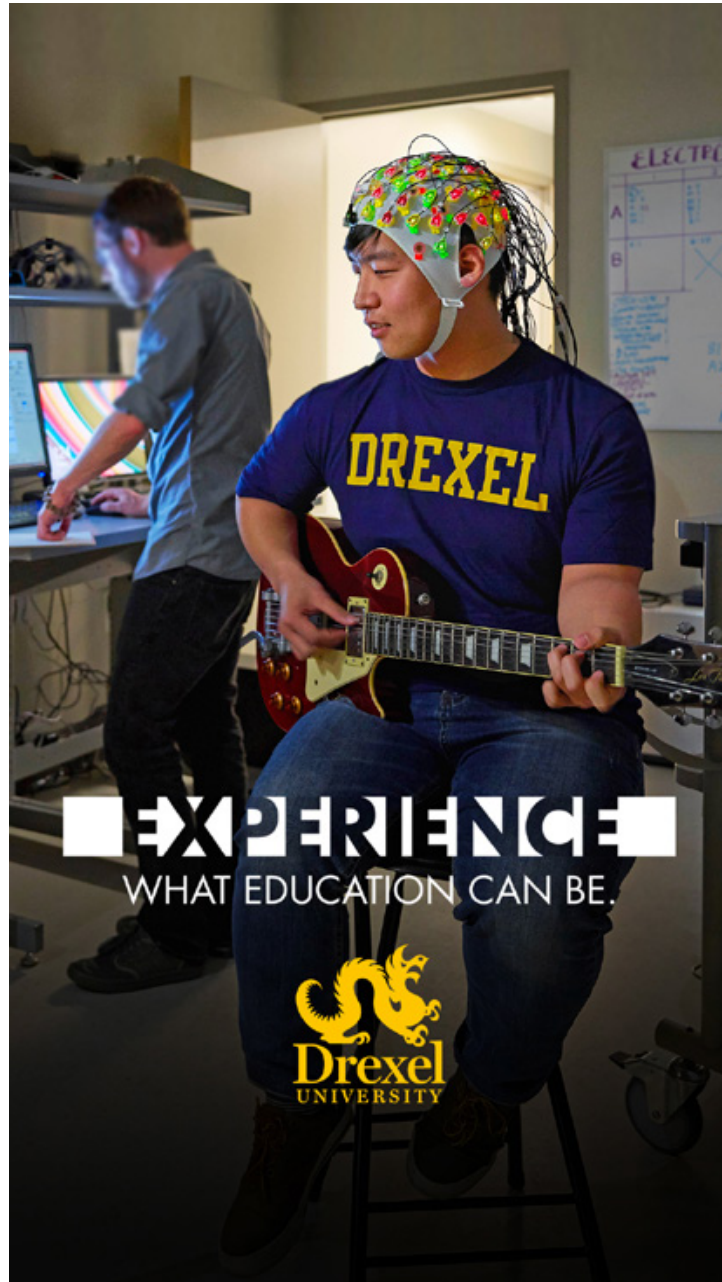


SOCIAL CAPTIONS FOR MOCAP:

HEADLINE:  
Experience What Education Can Be

PRIMARY TEXT:  
Drexel's model of experiential education allows you to learn in our Motion Capture Lab and other state-of-the-art facilities.





SOCIAL CAPTIONS FOR BRIAN MAP:

HEADLINE:  
Experience What Education Can Be

PRIMARY TEXT:  
Drexel’s unique model of experiential education provides the opportunity to explore new ideas through innovative R1 research.



SOCIAL CAPTIONS FOR CO-OP:

HEADLINE:  
Experience What Education Can Be

PRIMARY TEXT:  
Through Drexel’s renowned co-op program, you can discover what you love and test drive your career — before graduation.



SOCIAL CAPTIONS FOR ONLINE-HYBRID:

HEADLINE:

Experience What Education Can Be

PRIMARY TEXT:

Drexel's online experience allows you to use your passions and skills to build a new path forward — from wherever you may be.



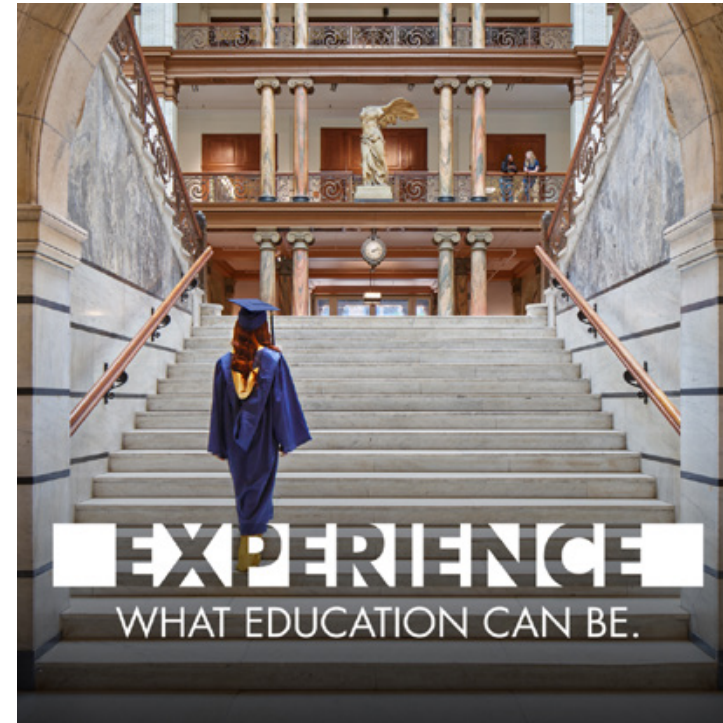
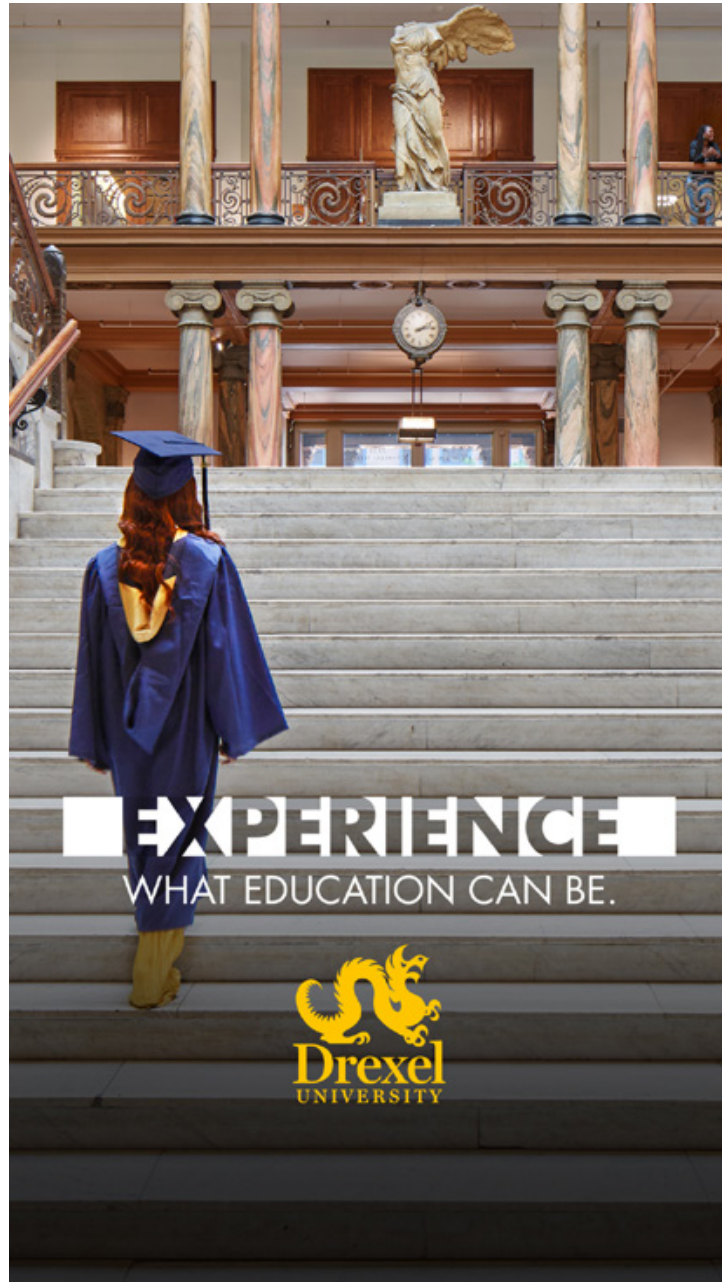
SOCIAL CAPTIONS FOR AI PROF STAMM:

HEADLINE:

Experience What Education Can Be

PRIMARY TEXT:

Drexel Engineering's Dr. Matthew Stamm is using AI to adaptively detect content manipulation to prepare for a changing world.



SOCIAL CAPTIONS FOR COMMENCEMENT:

HEADLINE:  
Experience What Education Can Be

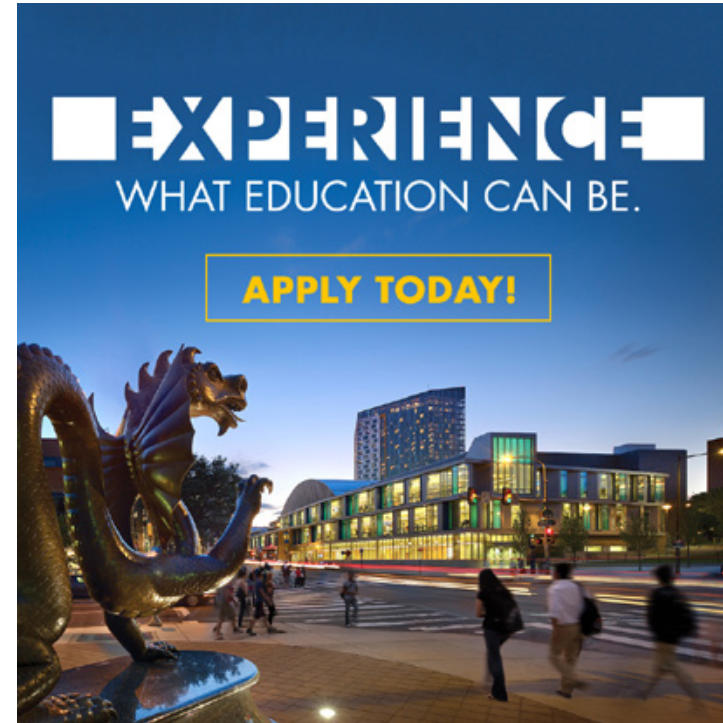
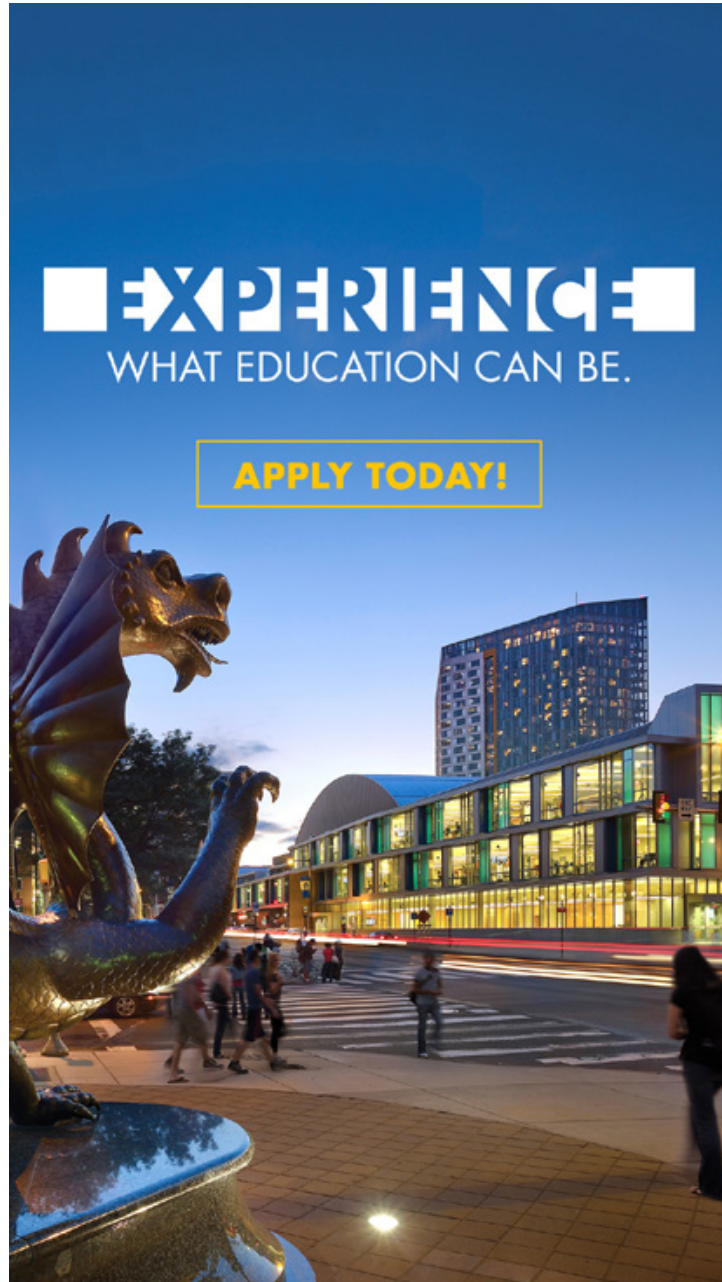
PRIMARY TEXT:  
Drexel provides transformative experiences that prepare our graduates to take on the world – no matter what path they choose.



SOCIAL CAPTIONS FOR PERFORMING ARTS:

HEADLINE:  
Experience What Education Can Be

PRIMARY TEXT:  
By embracing the performing arts, Drexel allows you to explore new forms of expression and discover your own unique voice.



SOCIAL CAPTIONS FOR APPLY TODAY:

HEADLINE:  
Drexel's Application Deadline Is Jan 15!

PRIMARY TEXT:  
Drexel's application deadline for first-year students is January 15 — be sure to complete your application today!



SOCIAL CAPTIONS FOR NEW YEAR:

HEADLINE:  
Experience What Education Can Be

PRIMARY TEXT:  
Here's to a year of new experiences.

# TOP 50

Drexel is ranked in the top 50 private institutions in the nation by *U.S. News & World Report*.

**EXPERIENCE**  
WHAT EDUCATION CAN BE.



# TOP 50

Drexel is ranked in the top 50 private institutions in the nation by *U.S. News & World Report*.

**EXPERIENCE**  
WHAT EDUCATION CAN BE.

SOCIAL CAPTIONS FOR 50 RANKING:

HEADLINE:  
Experience What Education Can Be

PRIMARY TEXT:  
Drexel is proud to be recognized as one of the top private institutions in the country and as a leader in high education.

# TOP 60

Drexel was recognized as one of the top 60 2024 Best Colleges in the U.S. by *Wall Street Journal/College Pulse*.

**EXPERIENCE**  
WHAT EDUCATION CAN BE.



# TOP 60

Drexel was recognized as one of the top 60 2024 Best Colleges in the U.S. by *Wall Street Journal/College Pulse*.

**EXPERIENCE**  
WHAT EDUCATION CAN BE.

SOCIAL CAPTIONS FOR 60 RANKING:

HEADLINE:  
Experience What Education Can Be

PRIMARY TEXT:  
Recognized as one of the top universities in the country, Drexel prepares students to make a real impact after graduation.



drexeluniv



"I came to Drexel because I knew I would get a lot of diverse experiences in the form of co-ops, and I made sure to work in four or five different industries with multiple internships and co-ops," says Adit Gupta (pictured left), current PhD student at Drexel University's College of Computing & Informatics (CCI).

"One of the things that Drexel does really well is it gives you a full platter of opportunities that might exist in the city [of Philadelphia]."

Gupta is the cofounder and CEO of Lula Convenience, a company that provides convenience store delivery software. The project was born from the difficulties of the COVID-19 pandemic that led Gupta to draw on everything he's learned at Drexel to save his family's business.

Now, Lula has expanded to serve more than 150,000 U.S. convenience stores and has earned multiple rounds of funding from top investors.



Liked by nicklantz10 and 321 others

20 hours ago



Add a comment...

Post



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**drexeluniv** "I have always wanted to study abroad because I believe it's a unique opportunity to be immersed in a new culture," says Pearl Diabene, current junior majoring in Public Health with a minor in Spanish.

"I chose the Health Care in Latin America study abroad because it gives me the chance to learn and apply medical Spanish. As an aspiring healthcare professional, I am deeply passionate about addressing healthcare disparities stemming from language barriers in the US."

Learn more about Drexel Global on their IG @drexelstudyabroad and at the link in bio

#ExperienceDrexel

#drexel #drexeluniversity #studyabroad #travel #travelabroad #healthsciences #healthcare #latinamerica

Edited · 32s



nethuli\_k Yesssss pearll 🥰🥰



4d Reply



jaazy\_ariah so awesome!!



1w Reply



asmarasoulyy PEARLL 💕💕💕💕💕💕



1w 1 like Reply



Liked by drexelfashiondesign and 589 others

February 16



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**drexeluniv** "As long as you're passionate about what you're doing and you're able to work with your team regardless of the challenges that you face, you will definitely make the most out of your co-ops," says Muneera Cafersa, a senior data science and math major at Drexel University's College of Computing & Informatics.

During her co-op at Pfizer, Cafersa worked as a real-world data project manager during the pandemic's peak. She partnered with health care vendors across the globe to collect and analyze data and she used machine-learning techniques to assess the efficacy of their work.

In addition to her research interests, at CCI, Cafersa has served as an Undergraduate Dean's Ambassador and as coordinator of the college's Diversity, Equity and Inclusion Council.

"I don't think I would have gotten the same opportunity in terms of academic research, leadership and experience somewhere else," says Cafersa.

"Drexel has really helped me shape who I am today and I'm very grateful for all the opportunities to grow and learn and be a part of such a rich community here in Philadelphia."

Read more about Cafersa's co-op story at the link in bio [🔗](#)  
#ExperienceDrexel

#drexel #drexeluniversity #coop #experientiallearning #data #datascience #machinelearning #AI



Liked by [anna\\_serefeas](#) and 441 others

6 days ago



drexeladmission




**drexeladmission** Drexel's dynamic model promotes student success by combining cutting-edge, adaptive curricula with engaging and immersive learning experiences — including our renowned cooperative education program and community-based learning opportunities — putting students on the front lines of innovation alongside the visionaries shaping the future of their fields and inspiring a renewed sense of civic responsibility. #ExperienceDrexel

Confirm your enrollment by May 1. 🎓💙💛

23h



Liked by  tpow and 34 others

23 hours ago



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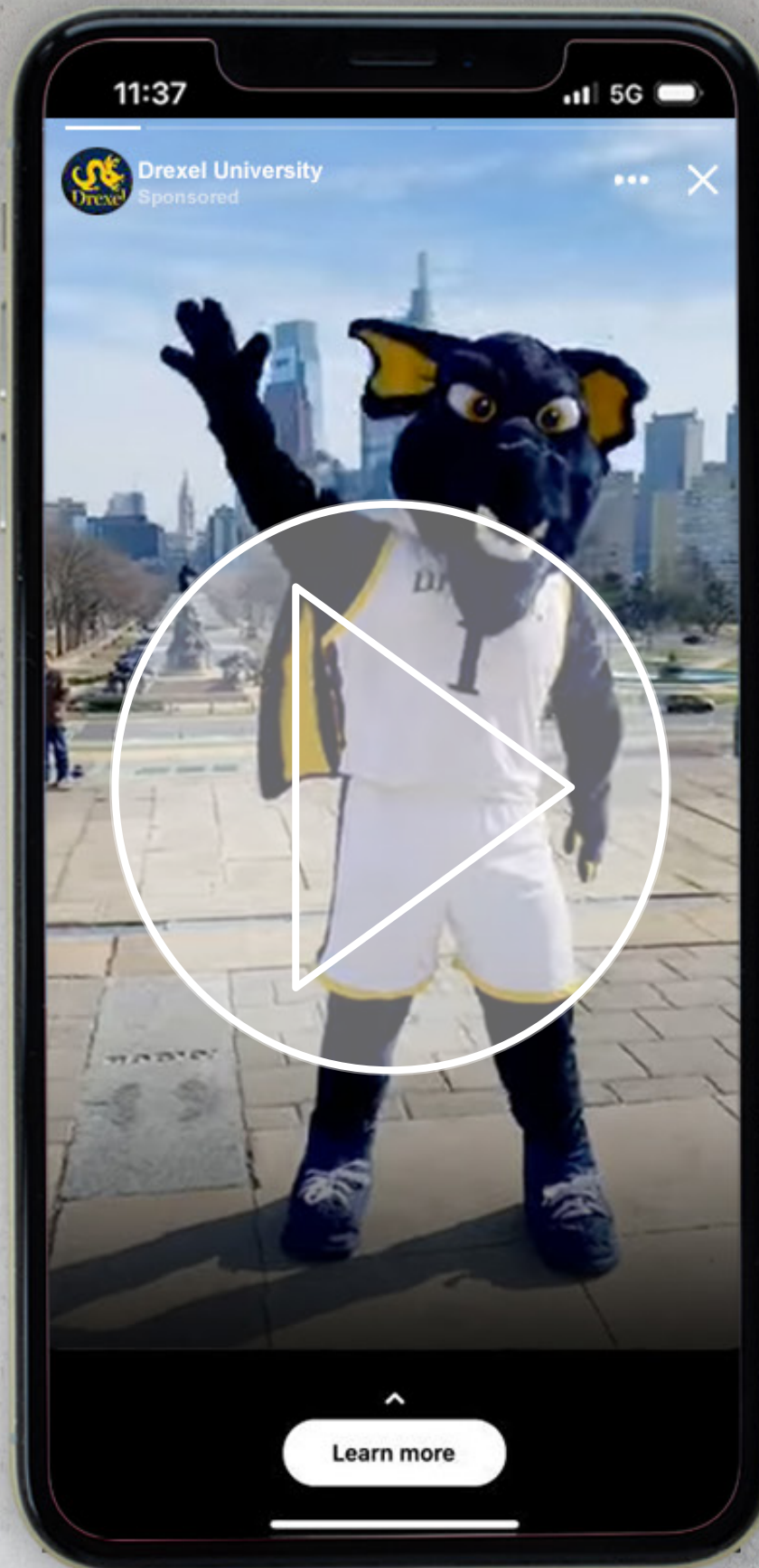
YOUR **EXPERIENCE** MATTERS













# EXPERIENCE IS KEY



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# EXPERIENCE

## WHAT EDUCATION CAN BE.



LEARN MORE

Experiential education infuses academics with the power of real experience — a transformative design that yields undeniable results.

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LEADERSHIP

## Is College Still Worthwhile? Yes, When It's Tied To Experiences



Drexel University BRANDVOICE | Paid Program



Nov 21, 2023, 09:48am EST

Higher education has long been considered the key to a prosperous future. But polls show that Americans' confidence in the value of a traditional

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Many employers agree. Not only did 87% of **Class of 2022** Drexel graduates land jobs in their chosen fields within the first year, members of the class also earned an average full-time salary of \$68,650.

Lifetime earnings for Drexel graduates put the university in the top 3% of the nation’s 4,500 colleges and universities, according to a **ranking** compiled in 2022 by Georgetown University’s Center on Education and the Workforce.

The true **payoff** goes deeper than earnings, though. Co-ops let students sample varied possible career paths, helping them find their true calling.

Arriving at Drexel in 2002, Dave Kern knew he liked math, but he didn’t know what to do with it. His three co-ops played out in Goldilocks fashion.

Administering a database at a medical school taught him to write queries, but he was bored. As a small claims adjuster for Cigna Insurance, he realized that he didn’t like actuarial science. In a third co-op at pharma giant GSK, Kern analyzed data alongside veteran researchers and discovered his professional destiny.

“It was the first time that I realized I actually liked that type of research,” said Kern, who was later recruited by Johnson & Johnson and is now senior director of neuroscience epidemiology.

Valerie Johnson says she “stumbled” into her life’s purpose, and a co-op provided the nudge. A marketing major, Johnson envisioned a career as a wedding planner. Landing a co-op with an agency that specialized in glitzy affairs, Johnson handled one event that changed everything. A charity function introduced her to “characters with big personalities and purpose”







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**drexeluniv** Thank you to our #NewDragons and their families for joining us on campus for Admitted Students Day!

If you missed today's events, join us for our next Admitted Students Days on Saturday April 6 and Sunday April 7.

#drexel #drexeluniversity #ExperienceDrexel

Edited · 3w



**the.great.wall** Woohoo @drexelclass represent! 🙌

3w Reply

View replies (1)



**lulugambolihere** Love this!!

3w Reply



**lulugambolihere** Yay!!!

3w Reply



**manny.bobanny** this was AWESOME!

3w Reply



**assignmentexpert\_** ❤️❤️❤️❤️

2w Reply



Liked by **tbpow** and 928 others

February 4



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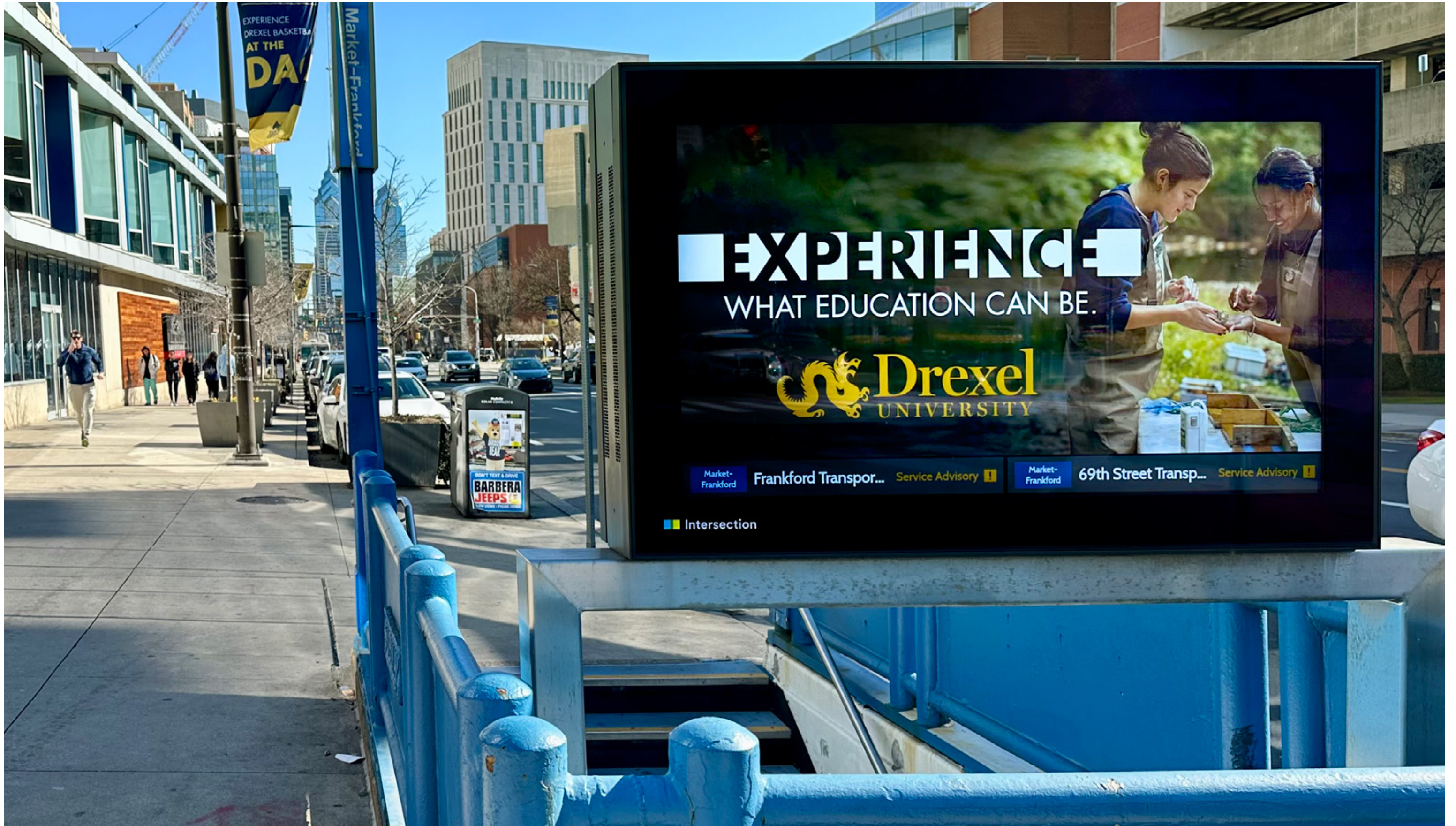
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**Join us. Because your experience matters.**

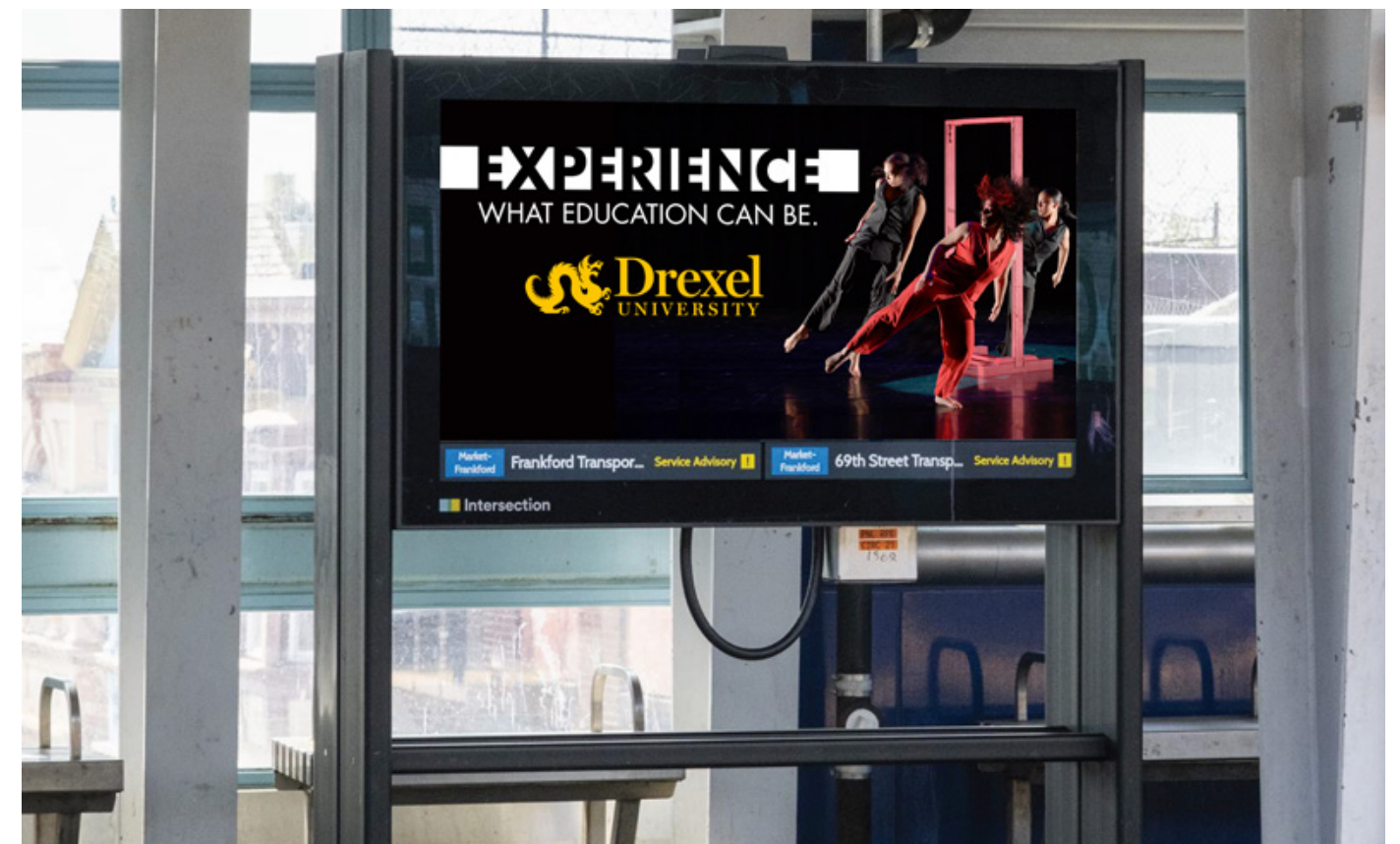


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Intersection















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