



## Introduction

All academic programs at Drexel University should align with the University's mission and the **Drexel 2030: Designing the Future Strategic Plan**. However, no program will be fully aligned in all categories, and some categories may not apply to all programs. There is no "perfect" or "desired" score. This element of the annual program review aims to determine if there is alignment and to what extent. Program directors, faculty, and individual school/college administration can then use this rubric to discuss and develop solutions for programs with an overall partial or no alignment.

## College and Program

Please select the college/major that you want to provide the feedback for.

School/College

Degree level

Face to Face/  
Online

Major

## Program Impact

Program Roles (must add up to 100%) - focus on the work/focus of faculty within the program itself.

0 10 20 30 40 50 60 70 80 90 100

**Direct  
Education of  
Students**  
(% of effort  
directed towards  
teaching,  
advising,  
recruitment and  
retention of  
students  
majoring in the  
program)



0 10 20 30 40 50 60 70 80 90 100

**Scholarly,  
Research and  
Creative  
Activities**

(% of effort directed to research activity, including proposal development, submission and administration, funded and unfunded scholarly activity, creative development and production, publications, citations, productions and other evidence of intellectual activity other than direct education)



0 10 20 30 40 50 60 70 80 90 100

**Service Activities**

(% effort directed towards teaching of non-majors, personnel involved in university level activities (university development, committees, Faculty Senate, professional development for university personnel, etc.)



**Total:**

**0**

**Strategic Alignment: Curriculum**

Strategic Alignment: Curriculum

Strong Alignment

Partial Alignment

No Alignment

**Reputation**

*May include rankings  
Industry comments*



	Strong Alignment	Partial Alignment	No Alignment
<b>Experiential Opportunities/Activities</b>			
<i>Coop experiences</i>			
<i>GRAD internships</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Specific class experiential learning</i>			
<i>Research training</i>			
<i>Clinical rotations</i>			
<b>New Curricular Innovations and Enhancements</b>			
<i>Global engagement opportunities</i>			
<i>Interdisciplinary programming</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Technology-infused</i>			
<i>Other enhancements</i>			

Submit a PDF file to support your responses above.

***(if you have multiple PDFs, please combine them into one before uploading)***

## **Strategic Alignment: Research/Scholarly or Creative Work**

Strategic Alignment: Research/Scholarly or Creative Work

Strong  
AlignmentPartial  
AlignmentNo  
Alignment**Criteria: Student research, scholarly or creative work***% of students in the program who complete thesis, capstone, or creative culminating project*

Submit a PDF file to support your responses above.

***(if you have multiple PDFs, please combine them into one before uploading)*****Strategic Alignment: Experience**

Strategic Alignment: Experience

Strong  
AlignmentPartial  
AlignmentNo  
Alignment**Provides a Valuable Learning Experience***Share examples of student outcomes, job placement, test scores, etc.***Accessible to All Students***What enhancements have been put in place to make courses, programming or events accessible to all students?*

Strong  
AlignmentPartial  
AlignmentNo  
Alignment**Supports Diverse Students and Enhances Diverse Student Interest**

*What programs, policies, activities, actions have been put in place to support URM students and to attract them to the program?*

Submit a PDF file to support your responses above.

***(if you have multiple PDFs, please combine them into one before uploading)***

**Strategic Alignment: Community**

Strategic Alignment: Community

Strong  
AlignmentPartial  
AlignmentNo  
Alignment**Program has connection to the community, such that it may enhance the economic development of our community**

*Do students in the program engage with the community through programmatic efforts?*

Strong Alignment      Partial Alignment      No Alignment

**Partnerships**

*# of partnerships/MOUs*

*How partnerships benefit student, faculty, etc.*

Submit a PDF file to support your responses above.

***(if you have multiple PDFs, please combine them into one before uploading)***

**Strategic Alignment: Other**

Please use this space to note any other relevant information or data about the program.

**Open-ended**



Describe how the program fits within the school/college's portfolio:



## **Annual Program Review – Tactical Dashboard**

Now please provide responses to the Tactical Dashboard section of the Annual Program Review process. Your input will provide valuable context for the metrics on the dashboard and information about initiatives in the form of an action plan. The Tactical Dashboard and the Strategic Dashboard are essential to the APR process.

Use the following link to access the [Tactical Dashboard](#) and refer to the [Benchmarking Notes](#) for data definitions and benchmarking information.

Please provide context for each metric in the Tactical Dashboard.

- If a metric has been trending down, how you will address this area of concern?
- If a metric is stagnant, are there things that can be done to improve?
- If a metric is doing well, how can you share this information with other programs?

Admissions (Applications, Admit rate, Yield rate)

Retention Rate

Graduation Rate

Please provide context for each metric in the Tactical Dashboard.

- If a metric has been trending down, how you will address this area of concern?
- If a metric is stagnant, are there things that can be done to improve?
- If a metric is doing well, how can you share this information with other programs?

Fall Enrollment (new and continuing)

% Underrepresented Minority

Degrees Awarded

Encourage others to attend and Overall satisfaction

Satisfaction with Faculty Accessibility/Interactions (within major)

Please provide context for each metric in the Tactical Dashboard.

- If a metric has been trending down, how you will address this area of concern?
- If a metric is stagnant, are there things that can be done to improve?

- If a metric is doing well, how can you share this information with other programs?

Satisfaction with Quality of Course Content

Satisfaction with Quality of Instruction

Post-graduate Outcomes (Employed & Graduate School and No work/school)

New Student NTR/Adjusted FTE

Please provide an action plan for the next year (the action plan could have initiatives that last more than one year)

- Identify goals and key performance indicators for the next year and all years of the plan

Do you have any suggestions for improvements to the process?

**FOR NEXT YEAR - NOT TO BE ANSWERED THIS YEAR:** Please provide an update on any action plans or areas of concern from last year (if applicable).

- Provide a progress update on any identified KPIs.
- This could be an update on a multi-year plan.

## **Another submission**

Do you want to provide response for another program?

Yes

No

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