

# Experience Big City Journalist Bootcamp

July 15-19, 2024 | \$850



## PROGRAM OVERVIEW

In today's 24-hour news cycle culture, journalists need to have good instincts and a strong ethical code. This dynamic five-day summer program is cross-presented by Drexel's [Department of Politics](#) and [Department of Communication](#), and provides students with an introduction to the exciting and rapidly changing environment of news media and journalism. This is an intensive, hands-on experience where students will learn about the theory and history of media and journalism in Philadelphia, and about relationships between journalism and public relations in today's digital/social media environment. Campers will pitch and produce stories for various local media outlets, including radio stations, newspapers, podcasts, and blogs, amongst others. Big City Journalist Boot Camp will be hosted at Drexel's University City Campus in Philadelphia, but students will also spend time shadowing working journalists at various sites throughout the city.

## PROGRAM DETAILS

**DATES** ..... July 15–19, 2024

**LOCATION** ..... Drexel University, Philadelphia, PA, 19104

**FORMAT** ..... On-campus, commuter, optional residential stay (additional fee). Meals included. Students must cover site transportation costs.

**COSTS** ..... \$850

**ELIGIBILITY** ..... Rising high school freshmen, sophomores, juniors and seniors.

**DEADLINE** ..... June 30, 2024

**DISCOUNTS** ..... Early Bird (pay non-refundable tuition by May 1, 2024): \$765 or \$1450 (\$725/ea.) for two College of Arts and Sciences programs. Two College of Arts and Sciences programs (after May 1, 2024): \$1530 (\$765/ea.)

**FEE WAIVER** ..... Participants receive a fee waiver for the Drexel University undergraduate application.

# Sample Schedule | July 15-19, 2024

*Program content and sequence may change due to weather, staff schedules or other circumstances.*

## DAY 1

- Introduction and orientation
- Lectures and discussion on:
  - » History of Urban Journalism in the US
  - » The State of Contemporary Journalism
  - » History of Philadelphia
- History and Contemporary State of Journalism in Philadelphia
- Welcome Reception

## DAY 2

- Guest speakers from:
  - » Philadelphia mainstream legacy media outlets
  - » Philadelphia alternative media outlets
  - » Philadelphia foundations
- Student-journalist/editor pairing exercise

## DAY 3

- Morning workshops with Philadelphia-area journalists and editors
- Afternoon workshops on location

## DAY 4

- Shadowing Philadelphia-area journalists
- Student-journalist/editor pairing exercise

## DAY 5

- Wrap up of program
- Student presentations
- Farewell Reception



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