November 2010

SECURITY

SOLUTIONS FOR ENTERPRISE SECURITY LEADERS

The Best Managed Security Organizations in the World...

And the Leaders That Make Them Great

SECURITY 500®

INSIDE:

- Can Going Green Be a Golden Opportunity?
- The Business Case for Image Quality in Video Surveillance
- Five Steps to Build Credibility and Lead Your Team

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2010 Security 500 Methodology

The Security 500 Benchmarking Survey is based on information from several sources:

- Data supplied directly by the organizations
- Data obtained through public resources/ records

The Security 500 tracks 16 vertical markets and collects unique data where appropriate (such as patients in healthcare) and applies this data to key metrics. The key metrics collected this year include:

Security Spending/"Person"
Security Spending/Revenue
Security Officers/"Person"
Security Officers/Revenue

"Person" is focused on the type of person the security budget is intended to protect. Examples include employees, citizens, students and patients. Rankings within each sector were primarily based on total revenue or operating budget, security budget and "person" data.

Each sector had a coach who helped us customize questions for data collection and benchmarking purposes. Therefore, there were a series of general questions that all participants completed and unique questions within each sector. Each participating organization will receive their confidential report by December 31, 2010.

The 2010 Security 500 Survey includes the following

- Sectors were measured and evaluated on metrics among peer organizations
- The data requested and metrics used to benchmark within each sector were based on the input of our advisors.

The purpose of the Security 500 is to create a reliable database to measure your organization vs. others and create a benchmarking program among security organizations. The results will enable you to answer the question, "Where Do I Stand?" as a basis of an on going peer review process.

Typically, organizations that submitted their data ranked higher than those that were based on estimated data. Because submitted data employs a "self-selecting" methodology. For example, one clothing retailer may select "Retail" and another clothing manufacturer may select "Manufacturing/ Industrial" as their vertical markets.

Based on continued feedback and the goal of creating a valuable resource for our participants and industry, the Security 500 is spread across 16 different sectors.

We recognize that as a result of the recent unprecedented economic changes that some organizations and their security leaders may no longer be in place. The listings are based on the information available at the time of publication. SECURITY

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Education: Colleges and Universities

Rank	Organization	Name	Title	City	State
1	University of Pennsylvania*	Maureen S. Rush	Vice President for Public Safety	Philadelphia	PA
2	Ohio State University*	Vernon L. Baisden	Assistant Vice President and Director of Public Safety	Columbus	OH
3	California State University, Long Beach*	Stan Skipworth	Chief of Police	Long Beach	CA
4	Drexel University*	Domenic Ceccanecchio, CPP	Sr. Assoc. Vice President	Philadelphia	PA
5	Duke University and Health System*	Aaron Graves	Associate VP	Durham	NC
6	Johns Hopkins University*	Edmund G. Skrodzki	Executive Director	Baltimore	MD
7	Johns Hopkins Bloomberg School of Public Health*	James J. Leflar, CPP, CBCP	Security Administrator	Baltimore	MD
8	College of DuPage Police Department*	Mark Fazzini	Chief of Police	Glen Ellyn	IL
9	Medical College of Wisconsin*	David Feller	Director, Public Safety	Milwaukee	WI
10	Longwood University Police Department*	Col. Robert R. Beach	Chief of Police / Director of Public Safety	Farmville	VA
11	Bluegrass Community and Technical College*	Todd Gray	Operations Manger - Security and Safety	Lexington	KY
12	Butler Community College*	Marshall Matthews	Director of Public Safety	El Dorado	KS
13	University of Florida Police Department	Linda J. Stump	Director, University Safety and Security	Gainesville	FL
14	Norwich University*	Richard W. Schneider	President	Northfield	VT
15	University of Sioux Falls*	Kevin Grebin	Director of Campus Security	Sioux Falls	SD
16	Pennsylvania State University	Steve Shelow	Director of University Police	University Park	PA
17	Texas A&M	Elmer E. Schneider, Jr	Chief of Police	College Station	TX
18	Carson-Newman College*	Randall O'Brien	President	Jefferson City	TN
19	Ashland Community & Technical College*	Molly Webb	Division Chair	Ashland	KY
20	University of Kentucky	Joe Monroe	Interim Chief of Police	Lexington	KY
21	University of Texas at Austin	Robert Dahlstrom	Chief of Police	Austin	TX
22	Arizona State University	John Pickens	Chief of Police	Tempe	AZ
23	University of Minnesota	Greg Hestness	Chief of Police	Minneapolis	MN
24	University of South Florida	Rene Chenevert	Chief of Police	St. Petersburg	FL
25	University of Central Florida	Richard Beary	Chief of Police	Orlando	FL
26	Independence Community College*	Mario D. Lopez	Director of Operations	Independence	KS
27	University of South Carolina	Ernest L. Ellis	Associate Vice President for Law Enforcement and Safety	Columbia	SC

Finance/Insurance/Banking

Rank	Organization	Name	Title	City	State
1	Fidelity Investments*	John J. O'Connor	Senior Vice President - Corporate Security	Boston	MA
2	Prudential*	Lori Hennon-Bell	Chief Security Officer	Newark	NJ
3	Freddie Mac*	Henry Thomas	Director, Corporate Security	McLean	VA
4	Goldman Sachs*	Robert Dannenberg	Global Head	New York	NY
5	Nationwide Insurance*	Jay Beighley	VP	Columbus	OH
6	CNA Financial*	William Phillips	VP, Chief Security & Safety Officer	Chicago	IL
7	MasterCard International*	Richard Gunthner	Vice President, Global Corporate Security	Purchase	NY
8	Aflac*	Scott Shaw	Senior Manager	Columbus	GA
9	AIG	Steven Tursi	CSO	New York	NY
10	Thrivent Financial*	Mark Theisen	Director, Corporate Safety & Security	Appleton	WI

* Denotes participated in Security 500 Survey