



## **Wells Fargo to be Founding Sponsor of Vision 2020's Education Initiative**

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PHILADELPHIA, PA- APRIL 11, 2013 – Vision 2020, the national initiative to advance women's economic and social equality, is pleased to announce Wells Fargo has made a major commitment toward fulfilling the Vision 2020 goal of educating girls and boys to value gender equality.

Wells Fargo will become the Founding Sponsor of the Vision 2020 Education Initiative and will fund the first phase of development of this concept.

With Wells Fargo's support, Vision 2020 will work with a team of experts from education policy and instruction to develop resources for teachers and national ally organizations to educate girls and boys on the progress for women's rights and gender equality, the impact of gender stereotypes and the current status of economic and social equality across genders.

"We are delighted Wells Fargo has made such an important commitment to teaching boys and girls about the values of shared leadership," said Lynn Yeakel, founder and co-chair of Vision 2020, a project of Drexel University College of Medicine's Institute for Women's Health and Leadership.

"The best way to continue the progress women have made and achieve equality is by teaching future generations that America is at its best when everyone contributes."

"Wells Fargo is pleased to support Vision 2020's Education Initiative as Founding Sponsor," said Susanne Svizeny, Executive Vice President, Commercial Banking, Wells Fargo. "This initiative aligns with our long-standing commitment to women as team members and customers, and to our philanthropic focus on education. We are excited that our \$50,000 grant will enable Vision 2020 to develop the plan for educational resources for teachers and national ally organizations to educate young people to value gender equality, shared leadership, and civic engagement."

Wells Fargo's sponsorship was confirmed today as Vision 2020 and the National Constitution Center announced that Philadelphia will host the nation's celebration of the 100<sup>th</sup> anniversary of women's voting rights in the Year 2020.

Vision 2020 launched a ten-year campaign in 2010 to advance American women's economic and social equality by the year 2020, the centennial of the 19<sup>th</sup> Amendment granting women the right to vote. Vision 2020 Delegates from all 50 states collaborate with more than 60 national allied organizations that represent more than 20 million women and girls. .

To educate future generations to value gender equality, shared leadership and civic engagement is one of Vision 2020's five national goals. The other four goals are to advocate for more women in senior leadership positions, advance women's economic security and achieve pay equity, promote family-friendly workplace policies, and engage and educate women voters and increase women voting.

Wells Fargo has supported diverse communities – including women – since it was founded in 1852. Founder Henry Wells donated property in 1868 and a sizeable share of his fortune to establish the Wells Seminary for the Higher Education of Young Women, later changed to Wells College, in Aurora, N.Y. It was one of the first American institutions of higher learning for women to offer bachelor's degrees and it still thrives today.

Wells Fargo & Company (NYSE: WFC) is a nationwide, diversified, community-based financial services company with \$1.4 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 9,000 stores, 12,000 ATMs, the Internet ([wellsfargo.com](http://wellsfargo.com)), and has offices in more than 35 countries to support the bank's customers who conduct business in the global economy. With more than 265,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 26 on *Fortune's* 2012 rankings of America's largest corporations. Wells Fargo's vision is to satisfy all our customers' financial needs and help them succeed financially.