Welcome and Dinner: MacKenzie Luke

In attendance: MacKenzie Luke, Lisa Daughen, Susan Peckman, Kuzonza Barnes, Noreen McAneny, Tracey Morgado

Attended by phone: Beth Boyer, David Boonin, Amy Lieberman

Follow up report by David Boonin

Spoke with Rosemarie Breslin at Drexel Central regarding availability of 1098-T, Tuition Statement, so parents know what to expect for planning tax year. Will have more details in future.

Spoke with Dr. John DiNardo, Senior Vice Provost, Undergrad. Ed. regarding course availability in Spring/Summer v. Fall/Winter. Will have more details in future.

Spoke with MacKenzie Luke, Director-New Student and Family Programs regarding gathering parent e-mail addresses for communication. Up and running. E-mail went to students to update parent info. Posted on DFA Facebook page. Will be in Drexel Now. https://drexel.qualtrics.com/jfe/form/SV_djbTmXfEeKYILP Easy to use. Will see results.

Spoke with MacKenzie Luke, Director-New Student and Family Programs regarding co-op friendly leases. Seeking proper channel to direct discussion. Will have more details in future.

Admitted Students Days Debrief: Jackie Hopkins, Director of Events and Visits

Sincere appreciation expressed to volunteers who were on panels and at DFA table. Show rates impressive=amount of people actually at event compared to registration. After first weekend, moved session to Next Steps section, separated parents from students and added more Q&A allowing a more open forum with Admissions Counselor as Moderator. Crowd size was good, it was a welcoming environment and we received excellent questions from audience. Highest interest in housing, healthcare and safety.

Largest influx of ‘outside area’ ever. Shift in admission strategy is showing signs of success. Fall numbers not published yet but appear positive.

Upcoming Volunteer Opportunities: MacKenzie Luke
DFA Happy Hour - May 24  
4-7PM, Landmark  
All Welcome  
Invitations via DFA Facebook, Drexel Now, Parent Database  
RSVP by 5/17

Objectives:  
1. Inform parents about DFA  
2. Encourage parental giving (not required)

University-Wide Commencement - June 13 - Citizens Bank Park  
Greeters needed (expecting attendance of 19,000)  
RSVP to MacKenzie  
4PM-latest 10PM  
Parking (or possibly shuttle), t-shirt, food provided

Welcome Week - September 16 & 17  
Parent panels—looking for 3-5 volunteers for each session, time flexible. If you are available either of these days, please RSVP to MacKenzie  
191 programs scheduled

Parent Portal and Communication Updates

E-mails-What do you want to hear about?  

End of year events - Awards, Spring jam,  
Happy Hour Event  
Commencement - website live - streaming info available  
Webchats  
DFA Council meeting  
Family Weekend  
Health Insurance  
Will send out 2 or 3/term (roughly May, June, July)  
suggestion of sections or bullet points with links to not overload with unwanted information

First Year Experience (FYE) webinars  
Incoming students but anyone can attend (will also be recorded and available later)  
Approximately 6 sessions  
June 6 - Housing  
June 13 - Safety and Compliance  
August 29 - Move In  
Co-Op  
Engagement  
Scholarships
New Dragon Meet-Ups
Alumni Relations
Clusters of students/Alumni

Save the Date:  Family Weekend 2017 - November 10-12

Next Meeting:  Wednesday, July 19, 6PM