Drexel Family Association Advisory Council
Meeting Minutes 3/15/17

In attendance: MacKenzie Luke, Karen Napolitano, Lisa Daughen, Sue Peckman, Tracey Morgado, Teresa Navon, Noreen McAneny, Lindsay Falzani
Attended by Phone: Rose Ann Goin, Beth Boyer, Kuzonza Barnes, Amy Lieberman, David Boonin
Please reference these attached handouts:
Meeting Agenda, Event Calendar, Dean’s Advisory Council Updates on Open Issues, Bylaws, Admitted Students Day Schedule and Volunteer Opportunities Interest Form, Admitted Students Day Talking Points.
All present were given a copy of the University’s new marketing brochure.

The DFA moving forward
MacKenzie is the University’s Director of Parent Programs, a position vacant since 2013, and is the main liaison between parents and Drexel.

The DFA’s executive board: Lisa, Sue and MacKenzie revised the Bylaws; the highlights of the revision are the removal of the development donation requirement and the emphasis on a parent volunteer ambassador role for the University. These new Bylaws have been reviewed and approved by the Dean of Student Life and the Drexel Office of General Council. The Event Calendar, Volunteer Opportunities and Interest Forms were reviewed by MacKenzie. On February 14, 2017, Mackenzie coordinated a meeting on February with Lisa, Sue and the following campus partners: Admissions and Events, Alumni Affairs, Center for Learning and Academic Support Services, Enrollment Management, Institutional Advancement, Lindy Center for Civic Engagement, and Student Life to assess where the DFA can be a valuable asset.

Zoom Webinars may be hosted by the DFA and stream live Q&A to engage parents. Suggestions to include in the next Webinar:
- Panelists to have name and position
- Topics similar to 2016 Summer Webinar
- Keep Interactive

There are several upcoming volunteer opportunities for DFA members to participate in. Please see that attached interest form for opportunities. If you are interested in participating in any of the opportunities listed, please reply to MacKenzie at mml94@drexel.edu.
In addition to the descriptions outlined in the Volunteer Interest form, parents may also sign up volunteer with Rebuilding Together Philadelphia on April 2, 2017.

**Rebuilding Together Philadelphia – Sunday, April 2nd**
Rebuilding Together Philadelphia's mission is to bring volunteers and community together to improve the homes and lives of low-income homeowners. RTP repairs 70 homes a year by mobilizing 1,200 volunteers. Since their inception in 1988, they have repaired 1400 homes. More information on RTP can be found here: [http://www.rebuildingphilly.org/](http://www.rebuildingphilly.org/)

You are invited to participate in the Drexel’s sponsored day of the Belmont Neighborhood Block Build on Sunday, April 2nd. Please use the registration link below and follow the registration notes.

**Rebuilding Together Philadelphia Registration**

**REGISTRATION NOTES**
• Under the “Project” section, select Belmont April 2nd
• Under “Group” type in Drexel Family Association

Admitted Student Days Update: Invited guest: Jackie Hopkins Director, Events & Visitor Relations, Enrollment Management & Student Success

Days are arranged by Majors and include freshman and transfer students
DFA will be staffing a table in the Great Court of the Main Building 12:30 to 3:30 pm on all four days, please sign up at [http://doodle.com/poll/s5arsswn5efzr57p](http://doodle.com/poll/s5arsswn5efzr57p)

Free parking and lunch will be provided.

Goals:
- Early recruitment for DFA committees
- Resource of experience and knowledge for new parents
- Navigate parent resources off the Drexel home page
- Parent networking
- Jackie/Mackenzie to provide FAQ talking points (attached)

Some DFA members will also be staffing a Parent Panel on April 22 and April 23 during a Dessert Reception.

**Parent Summer Engagement “Chat” Suggestions**
- Already created: Housing, Dining, Health Services, Move-in Logistics, Financial Aid, Last minute Q&A
- There was a discussion suggesting best topics before/after admission.
- Some/all topics may need to be repeated in both areas. It was strongly suggested that the Office of Disability Resources be added, with emphasis on
required documentation and timelines. The CO-OP program and insurance requirements/process, and Drexel affiliated vs Drexel Housing selection were also suggested.

Parent Portal and Communication Updates (please refer to David’s handout)
In addition to David’s report, MacKenzie walked the group through the communications plan for parents. The University recognizes the email addresses for parents is an important communications tool and is working through the students to update the data. After the initial push to students, a form allowing parents to update their data will be posted to the DFA Facebook Page and DrexelNow for families. Regarding the Public Safety Notifications: these push notifications are limited to students for timely messaging.

The monthly newsletter Drexel Now was discussed. All can sign up at http://drexel.edu/now/contact/Overview/Subscribe-to-DrexelNow/

All present signed the Ethics Statement located on the last page of the DFA Bylaws and collected by MacKenzie. Those not in attendance are asked to email/scan a signed copy to MacKenzie at mml94@drexel.edu

Dinner was delicious and parking appreciated.

Next meeting date May 2, 2017 at 6pm.