

Diverse  
Experiential  
Education  
Research

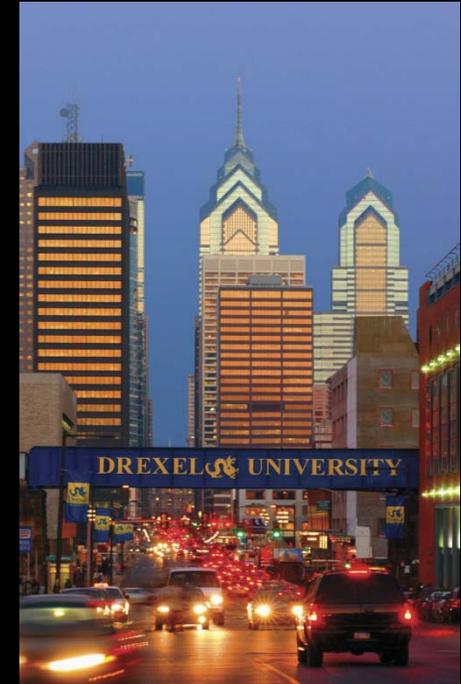
Global  
Lead  
Excel  
Innovate  
Community

Engage

# Drexel University

## Strategic Planning Retreat

### June 2-3, 2011



Drexel University

**LIVE IT.™**

Comprehensive, integrated academics enhanced by cooperative education, technology and research opportunities

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

Quality of Life for  
Students, Professional  
Staff, and Faculty

Chairs: John DiNardo and  
David Ruth

**Improve** – Space quantity  
& quality, 3<sup>rd</sup> spaces,  
safety, transportation,  
campus environment

**Support** – Work/Life  
balance through flex-  
time, childcare, tuition  
benefits, retirement

**Communicate** - Through  
websites, other means

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

Quality of Life for  
Students,  
Professional Staff,  
and Faculty

Chairs: John DiNardo and  
David Ruth

**Create** - Opportunities for  
community participation  
and engagement

**Define** – How community  
engagement “counts” at  
Drexel in job evals

**Engage** - Faculty & Staff  
families

**Foster** - Community spirit  
through athletics

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

Quality of Life for  
Students,  
Professional Staff,  
and Faculty

Chairs: John DiNardo  
and David Ruth

**Model** - Diversity in  
faculty, administration  
& staff

**Mentor** - Faculty and  
staff for career stages

**Develop** – Internal  
branding and  
common goals to get  
everyone on the team

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

Academic Quality &  
Innovation

Chairs: Mary Ellen  
Smith Glasgow &  
Scott Knowles

**Develop** – Flexible core  
curriculum with menu  
approach for different  
schools

**Recognize** – Faculty  
innovation

**Assess** – Experiential  
learning outcomes  
and impact using  
rubrics, leverage  
toward objectives

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Academic Quality & Innovation

Chairs: Mary Ellen Smith  
Glasgow & Scott  
Knowles

**Coordinate** – Co-op  
experiential learning  
with academics,  
research, coursework,  
global experiences to  
re-gather lost  
opportunities, de-silo

**Integrate** – Co-op with  
learning portfolios  
(LeBow example)

**Re-Imagine** – A common  
academic experience

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

Academic Quality &  
Innovation

Chairs: Mary Ellen  
Smith Glasgow &  
Scott Knowles

**Diversify** – Executive  
staff and senior  
leadership for better  
problem-solving and  
to engage globally

**Reexamine** – Calendars  
since the quarter  
system is out of sync

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

Academic Quality &  
Innovation

Chairs: Mary Ellen  
Smith Glasgow &  
Scott Knowles

**Identify** - Someone to  
direct academic  
innovation from  
outside

**Re-Focus** - On graduate  
education

**Value** – Both  
undergraduate  
education and  
research, and reflect  
that in P & T policies

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Community Partnerships

Chairs: Lucy Kerman &  
Daniel Dougherty

**Align** – Community and institutional goals and initiatives with academic mission

**Balance** – Resources of research university and community engagement (time, space, rewards)

**Assess** – Nature of interrelationships, benefits, and costs involved

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Community Partnerships

Chairs: Lucy Kerman &  
Daniel Dougherty

**Prioritize** – Big partnerships to leverage achievements (Powel School, Science Center, Mantua, etc.)

**Differentiate** – Between partnership and engagement

**Create** – Community economic opportunity

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Community Partnerships

Chairs: Lucy Kerman &  
Daniel Dougherty

**Consider** - Broader  
focus on business  
and corporate  
partnerships for  
support

**Develop** – Or hire  
civically engaged  
faculty

**Cultivate** – Community  
leader(s)

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Community Partnerships

Chairs: Lucy Kerman &  
Daniel Dougherty

**Talk** – together, in bi-directional conversation

**Build** – community trust

**Rely** – on faculty to sustain the work since students come & go

**Leverage** – CCE, Lindy, etc.

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Community Partnerships

Chairs: Lucy Kerman &  
Daniel Dougherty

**Assess** – If shortened academic term impedes student engagement

**Walk** – The walk and talk the talk (student access issue)

**Focus** – On 2-3 “big ideas”

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Drexel's Scale

Chairs: Gloria Donnelly  
and Joan McDonald

**Explore** – Space and infrastructure constraints

**Consider** – Flat enrollment for 2-3 years while infrastructure addressed, with increases to follow

**Focus** – On nuanced growth / growth in key areas

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Drexel's Scale

Chairs: Gloria Donnelly and  
Joan McDonald

**Consider** – Data-driven criteria for phasing out academic programs with weak appeal, low enrollment, poor career potential, outside mission

**Evaluate** - Increasing scholarships, shift to “need sensitive” admissions to increase retention, tuition “bubble”

**Assess** – Effect on diversity, retention, graduation, and rankings

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Drexel's Scale

Chairs: Gloria Donnelly  
and Joan McDonald

**Increase/Improve** –  
Revenue producing  
non-degree and online  
programs

**Assess** – Budget models  
(RCB?)

**Align** – Acquisitions with  
mission and consider  
cultural differences  
between people and  
organizations

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

Task Force  
on Research

Chairs: Deborah Crawford  
and Craig Newschaffer

**Identify** – “Big Ideas,”  
3-4 research priorities  
based on strengths

**Invest** – In 3-4 “big ideas”

**Develop** – Financial  
model that support a  
research university, not  
an undergraduate one

**Create** – Research  
ecosystem

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

## Task Force on Research

Chairs: Deborah Crawford  
and Craig Newschaffer

**Consider** – Cultural  
dissonance between  
faculty and research  
mission

**Mentor** – Junior faculty

**Engage** – Senior faculty

**Address** - Social science &  
humanities research

**Develop** – Vision for  
undergraduate research,  
research co-op

# Setting Our Strategic Priorities: Reflections on the Phase I Task Forces

Task Force  
on Research

Chairs: Deborah  
Crawford and Craig  
Newschaffer

**Engage** – Stakeholders  
in concept,  
operations, outcome

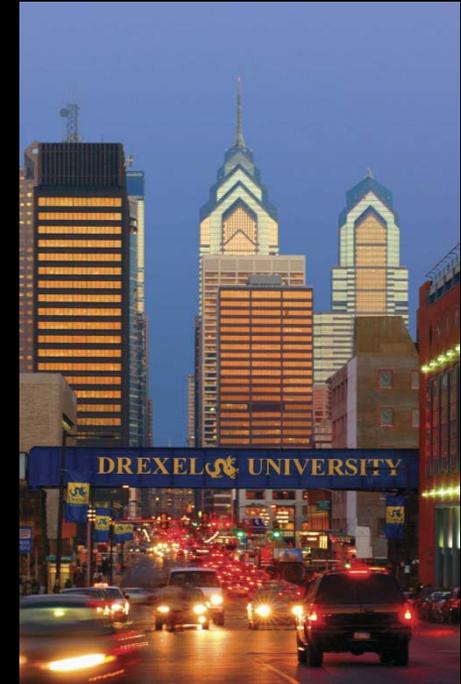
**Foster** – Corporate  
connections

**Connect** – IA with  
research enterprise

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