

EMPLOYER GUIDE TO
 **Drexel University**
CO-OP & CAREER SERVICES

DREXEL INSTITUTE

THE FUTURE IS
STEIN **BRIGHT**

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DREXEL UNIVERSITY
Steinbright
Career Development Center

DREXEL UNIVERSITY

Since 1919, Drexel University, located in Philadelphia, Pennsylvania, has been a pioneer in cooperative education. With over 1,650 national and international employers in business, industry, government, and other institutions “cooperating” with students to gain practical experience in employment-related college studies, it’s easy to say why we have one of the largest co-op programs in the world.

26,100

ENROLLED



14,900

UNDERGRADUATE

15 ACADEMIC COLLEGES
& SCHOOLS

\$110 MILLION GENERATED IN
RESEARCH EXPENDITURES



95% OF SURVEYED EMPLOYERS SAY
DREXEL HIRES ARE PREPARED
FOR THE WORKFORCE

ARE YOU...

- 1 Seeking to hire students, recent graduates, or alumni?
- 2 Looking to post a job today and begin the interview process immediately?
- 3 Want to raise awareness about your company on campus?

GO TO STEINBRIGHT

There is no better place to get the answers and resources you need for every step of recruiting and hiring a Drexel Dragon.



GET TO KNOW THE **STEINBRIGHT** CAREER DEVELOPMENT CENTER

Steinbright is Drexel University's go-to resource for students, alumni, employers, faculty and advisors to connect on co-op and career services. We offer students one of the largest collegiate teams of co-op and career counselors in the nation.

EMPLOYER OPPORTUNITIES

MEET THE EMPLOYER RELATIONS TEAM

The initial point of contact for new co-op employers will be one of our employer relations coordinators. We'll help you based on which majors you are interested in hiring & connect you with a co-op coordinator.

COME TO CAMPUS

Raise awareness on campus about your company to attract students and achieve your hiring goals. Register for our career fairs and work with your assigned co-op coordinator to plan an on-campus information session about your company.

BECOME A CORPORATE PARTNER

The program provides vital financial support for qualified co-op students who want to work in unpaid positions with non-profit organizations. Corporate partners benefit by developing relationships which will gain them prominence and visibility campus-wide. For more information, visit drexel.edu/scdc/employers/partners

BE A MENTOR

Co-op employers teach professionalism, industry knowledge and company norms. Mentorship will help co-op students grow professionally, while providing you with increased productivity and employee satisfaction.

GET SOCIAL

Network with students, alumni and industry leaders on Steinbright's LinkedIn page Drexel Career Connections and join the conversation on Twitter @steinbright

CO-OP FAST FACTS



OF DREXEL UNDERGRADS IN OVER 70 MAJORS PARTICIPATE IN CO-OP

IN ACADEMIC YEAR 2012-2013:

5,147

DREXEL UNDERGRADUATES AND GRADUATES WERE EMPLOYED ON CO-OP

1650

EMPLOYERS HIRED CO-OP STUDENTS FOR DOMESTIC AND INTERNATIONAL POSITIONS

CO-OP STUDENTS WORKED IN



FROM CO-OP...

UNDERGRADUATE

Drexel is co-op. It gives students a feel for what they really want to do. And because students gain hands-on, in-the-workplace experience, it also gives employers a pipeline of proven talent from which to recruit and hire. Drexel offers two programs: the five-year program with three co-op experiences and the four-year with one co-op experience. There are two co-op cycles each academic year, Fall/Winter and Spring/Summer co-op, where a student is employed for either three or six months. Want Drexel's co-op program to work hard for your organization? Go to Steinbright.

INTERNATIONAL

Interested in hiring Drexel students for co-op opportunities outside of Pennsylvania or the U.S.? They're ready! Last year, 161 students went on co-op outside of the United States. For international employers, co-op is an opportunity to develop global talent. Our students bring knowledge of the international marketplace to your organization, as well as become ambassadors for your brand around the world. For more information, visit drexel.edu/internationalcoop

GRADUATE

Graduate students can participate in co-op, too. Second-year graduate students from select majors can participate in either a three-month or six-month, full-time, salaried co-op experience.

WHAT EMPLOYERS SAY:

94.7%

of surveyed co-op employers found student academic preparation oriented to the needs of their organization

87.3%

of surveyed co-op employers would consider hiring their students for a future co-op or full-time positions

82.6%

of surveyed co-op employers rated students' performances as good or excellent





...TO CAREER

ON -CAMPUS RECRUITING

Steinbright hosts two on-campus recruiting sessions each year, a two-week period in October and a one-week period in February, to conduct interviews for full-time positions targeting graduating students.

CAREER FAIRS

Drexel's annual career fairs, held in October, February, and April, are among the largest in the tri-state area and attract thousands of students. For more information, visit drexel.edu/scdc/careerfair

INFORMATION SESSIONS

Companies and organizations also have the opportunity to hold information sessions for specific majors or general recruitment. Information sessions offer many ways for companies and organizations to raise their visibility including campus visits, social media, and networking opportunities with students.

DRAGONJOBS

Through Steinbright's DragonJobs online portal, our Career Services team has a number of services available to assist employers with the recruitment of graduating students and recent alumni for post-graduation employment opportunities. For more information, visit drexel.edu/scdc/dragonjobs

- 1 Register for an employer DragonJobs account on Steinbright's website
- 2 Post open positions at your company
- 3 Sign up for the fall, spring, and engineering career fairs
- 4 Schedule interviews

ALUMNI

If you have a job opportunity for alumni that requires three or more years of experience, email job description to alumni@drexel.edu.