



## SPORT MANAGEMENT

Drexel University's Bachelor of Science in Sport Management focuses on the areas of business, media, law, and marketing preparing students to excel as future leaders in the sport industry. The program provides a multidisciplinary approach to help students gain an understanding of management in the sport industry and to enhance their knowledge through the development of important supporting skills in technology and interpersonal communications.

The curriculum incorporates four main areas of emphasis: sport business, sport marketing, sport media, and sport law.

Students wanting specific information about the major are encouraged to stop by the department office at 101 N. 33<sup>rd</sup> Street, call 215.895.2426, or visit [drexel.edu/hsm](http://drexel.edu/hsm).

### Employers who have hired Drexel students include:

Aramark Corporation  
Camden River Sharks  
Drexel University  
Philadelphia 76ers  
Philadelphia Eagles  
Philadelphia Freedoms  
Philadelphia Soul  
The Barclays/PGA Tour  
Turnkey Sports  
University of Penn Recreation

## JOB TITLES

Assistant Director of  
Operations  
Recreation Operations Co-op  
Basketball Operations Co-op  
Corporate Sponsorship Co-op

Membership and Marketing Coordinator  
Ticket Operations Assistant  
Sports Marketing Co-op  
Ticket Services Representative

Please refer to [drexel.edu/scdc/salaryguide](http://drexel.edu/scdc/salaryguide) for our most recent co-op salary information.

## PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

**Blue Fish Jobs (recreation positions)**  
bluefishjobs.com

**TeamWork Online**  
teamworkonline.com

**Jobs in Sports**  
jobsinsports.com

**Work in Sports**  
workinsports.com

**NCAA Job Opportunities**  
ncaamarket.ncaa.org/jobseekers

**National Intramural-Recreational  
Sports Association**  
nirsa.org

## CAREER RESOURCES

**Résumé, Interviewing and Job Search Best Practices**  
drexel.edu/scdc/professional-pointers

**Workshop Calendar**  
drexel.edu/scdc/calendars-events/workshops

## DREXEL DEPARTMENTS

**Center for Hospitality and Sport  
Management**  
101 N. 33<sup>rd</sup> Street  
215.895.2396  
drexel.edu/hsm

**Career Services Library  
Careers Collection**  
Hagerty Library  
libguides.library.drexel.edu/careers