



## FASHION DESIGN

The Fashion Design program at Drexel University's Antoinette Westphal College of Media Arts & Design educates and trains visionary designers to use an integrated approach to the creation of contemporary fashion within the context of an expanding yet converging global economy and society. The fusion of art, design, science, and technology serves as a springboard for the production of unique apparel for the 21st century, and represents a transdisciplinary approach that requires flexibility and focus. Over the past two decades, Drexel's Fashion Design program has developed a stellar international reputation and is ranked in the top five nationally and 16th worldwide. That is due in part, to a passionate and experienced faculty, novel approaches to pedagogy, and participation in national and international competitions. Faculty and alumni connections to industry leaders strongly augment and catalyze the program, the strength of which is closely linked to the philosophy that each student has a distinct vision and a unique aesthetic that must be cultivated on an individual basis.

### Employers Who Have Hired Drexel Students Include:

Abercrombie & Fitch  
 Boathouse Sports  
 Carole Hochman Design Group  
 Charlotte Ronson  
 Destination Maternity Corporation  
 Michael Kors  
 Milly LLC  
 Nanette Lepore  
 The Tailory

Within the beautiful new studios and specialized labs in the URBN Center, students learn to master skills and push the boundaries using those skills. Students can engage in collaborative University-wide research through the use of the ExCITe Center located next door and the Hybrid Making Lab located on the URBN Center's first floor. They acquire detailed knowledge about industrial productions, advanced technologies in design, collaborative design, materials and processes, and the marketing and merchandising of clothing. Accordingly, our future fashion designers, both undergraduates and graduates alike, develop an intuitive and practical understanding of design through a fine arts foundation, while studying the psychological, social and historical contexts of fashion through the world-renowned Drexel Historic Costume Collection (DHCC). The students are provided with essential commercial studio/atelier training that goes hand-in-hand with classroom instruction through the University's cooperative education program. Cooperative education offers invaluable opportunities for students to observe and participate in the fashion industry at the ground level. Critiques by visiting professionals are included in all upper level courses and provide valuable "real world" input, as well as future career connections. A large percentage of students spend a term studying abroad in the world's great fashion capitals, including London, England and Florence, Italy. Upon graduation, students show their collections in the annual fashion show.

For more information about this major, visit [drexel.edu/westphal/undergraduate/fash](http://drexel.edu/westphal/undergraduate/fash).

## JOB TITLES

Costume Design Assistant  
 Costuming & Wardrobe Assistant  
 Assistant Designer  
 Fashion Designer  
 Men's Collection Design Assistant  
 Production Assistant

Technical Designer  
 Sample Pattern Maker  
 Textile Designer  
 Accessory Designer  
 Footwear Designer

Please refer to [drexel.edu/scdc/salaryguide](http://drexel.edu/scdc/salaryguide) for our most recent co-op salary information.

## PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

**American Apparel and Footwear Association**  
wewear.org

**ApparelNews.Net**  
apparelnews.net

**Fashion Windows**  
fashionwindows.net

**Fashion Industry Directory**  
apparelsearch.com/fashion.htm

**International Association of Clothing Designers & Executives (IACDE)**  
iacde.net

**Council of Fashion Designers of America**  
cfda.com

**Costume Society of America**  
costumesocietyamerica.com

**Women's Wear Daily Careers**  
fashioncareers.jobs.careercast.com

**StyleCareers, LLC**  
stylecareers.com

**Fashion Group International, Inc.**  
fgi.org

**Fashionista**  
fashionista.com

## CAREER RESOURCES

**Résumé, Interviewing, and Job Search Best Practices**  
drexel.edu/scdc/professional-pointers

**Workshop Calendar**  
drexel.edu/scdc/calendars-events/workshops

## DREXEL DEPARTMENTS

**Antoinette Westphal College of Media Arts & Design**  
URBN Center, 3501 Market Street  
215.895.2396  
drexel.edu/westphal/academics

**Career Services Library  
Careers Collection**  
Hagerty Library  
33<sup>rd</sup> and Market Streets, Room 136  
libguides.library.drexel.edu/careers