



CO-OP & CAREER GUIDES

COMMUNICATION

The ability to communicate clearly and with relevant purpose is an invaluable skill, especially in today's ever-changing professional landscape. Students in Drexel's Department of Communication gain broad theoretical knowledge and practical hands-on experience as they work toward a future in public relations, marketing, journalism, technical editing, and countless other areas in which communication skills are essential.

Drexel's distinctive degree in communication provides specialization in three cutting-edge fields:

Public Relations Concentration

The concentration in Public Relations covers a broad range of activities that help an organization and its publics communicate with one another. The field includes public relations, media relations, financial writing, publication design, employee and customer communication, communicating through social media, and government relations.

Technical and Science Concentration

In the Technical and Science Communication concentration, students learn to communicate scientific and technical information to various audiences. The program combines courses that develop communication skills with courses that enhance understanding of science and technology.

Journalism Concentration

The concentration in Journalism combines traditional journalism courses with the study of contemporary media communications, including the impact of the media and the role of technology in the global world. The concentration hones students' ability to write and edit, while exploring new and evolving aspects of the field.

Open (General) Concentration

For students who want a more general degree that allows them to develop specific interests within the wider field of Communication, we now offer an Open Communication concentration.

Students interested in specific information about the major are encouraged to stop by the Department of Communication located at 3201 Arch, Suite 100, call the department at 215.895.2455, or visit drexel.edu/communication.

JOB TITLES

Public Relations Coordinator
 Copy Editor/Staff Writer
 Event Management and PR Co-op
 Technical Communications Co-op
 Journalist Co-op

Development Assistant
 Media Relations
 Marketing and Communications Co-op
 Literary Agency Co-op
 Content Strategist Co-op

Employers who have hired Drexel students include:

American Association for Cancer Research
 COMCAST CORPORATION
 Foundry Literary and Media
 Greater Philadelphia Chamber of Commerce
 Green and Spiegel US LLC
 Independence Blue Cross
Philadelphia Magazine
 Breslow Partners
 Fringe Arts
 IKEA
 Lockheed Martin
 Welcoming Center for New Pennsylvanians
 Thomas Jefferson University Hospital

Please refer to drexel.edu/scdc/salaryguide for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

American Association of Advertising Agencies
aaaa.org

American Medical Writers Association
amwa.org

National Association of Broadcasters
nab.org

International Association of Business Communicators
iabc.com

Association for Women in Communications
womcom.org

National Newspaper Publishers Association
nnpa.org

Society for Technical Communication: Philadelphia Metro Chapter
stcpmc.org

Public Relations Society of America
prsa.org

CAREER RESOURCES

Résumé, Interviewing, and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

Department of Communication
3201 Arch Street, Suite 100
215.895.2455
drexel.edu/communication

Career Services Library
Careers Collection
Hagerty Library
33rd and Market Streets, Room 136
libguides.drexel.edu/careers

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youtube.com/drexelscdc | LinkedIn Group – Drexel Career Connections

STEINBRIGHT CAREER DEVELOPMENT CENTER

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