

TV PRODUCTION & MEDIA MANAGEMENT

The TV Production & Media Management program at Drexel University is committed to preparing students for a professional career in the dynamic and changing world of television.

With the advantage of being in Philadelphia, America's fourth-largest television market, the program combines the resources of DUTV, Drexel's fully-equipped television station with a comprehensive academic program. Students are provided with extensive experiences in the development, writing, production, editing, programming, multi-platform distribution, management, and promotion of television content. Each year, students in the program create several TV shows, including our Emmy-winning monthly magazine show "DNEWS" and our Emmy-winning half-hour comedy series "Off Campus," which utilize professional actors and are produced to prime time network standards. The program fully integrates Drexel's signature co-op learning experience to reinforce the connection between what's learned in the classroom and studio and what's done in the professional world.

The major offers tracks in Comedy & Drama Production, News & Non-Fiction Production, and Industry & Enterprise. Students are taught by a notable faculty of industry professionals whose experience, passion and contacts help prepare them to enter and navigate the competitive world of television.

This is a competitive field, and one in which contacts and networking are important. Be flexible when seeking your co-op; your dream job may be a few jobs away yet, and co-op may be an important stepping stone during which you'll need to work hard at earning trust and relevant experience.

Students wanting specific information about the major are encouraged to stop by the department office in the URBN Center at 3501 Market Street, or visit their website at drexel.edu/westphal.

| Employers Who Have Hired Drexel Students Include: |
|--|
| Aero Film College Humor/ Big Breakfast Center City Film & Video Dream Machine Creative NBC The American College Shooters |

JOB TITLES

Broadcast Engineer
Advertising and Promotions Co-op
Creative Assistant Broadcast
Journalism Intern

Lighting Technician
Production Assistant
Research Assistant
Video Editor

Please refer to drexel.edu/scdc for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

National Association of Broadcasters
nab.org

AFTRA
aftra.org

Academy of Television Arts & Sciences
emmys.tv

National Association for Multi-Ethnicity in Communications
namic.com

National Association of Broadcast Employees and Technicians
nabetcwa.org

Women in Film and Video
wifv.org

CAREER RESOURCES

Resume, Interviewing and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

Antoinette Westphal College of Media Arts & Design
URBN Center, 3501 Market Street
215.895.2396
drexel.edu/westphal/academics

Career Services Library Careers Collection
Hagerty Library
33rd and Market Streets, Room 136
www.library.drexel.edu/guides/careers