INTERNATIONAL BUSINESS

Today’s business environment is one in which national boundaries are of little importance. Currencies are being linked. Products are being developed, produced, and marketed on a truly international scale. Being able to function effectively in this complex global environment is a major challenge within the business community. International business focuses on business activities that cross national borders. The plan of study explores the international business environment as well as the internal workings of international corporations and the impact of international considerations on the various functional areas of business.

The international business concentration allows students to choose from a variety of courses. The curriculum is interdisciplinary, with courses drawn from across business disciplines and anthropology. Specialized operational courses are offered, along with more general theoretical and comparative ones.

Students wanting specific information about the major are encouraged to visit their website: lebow.drexel.edu/academics/programs/undergraduate/degrees/business-administration/plan-study/international-business.

Employers Who Have Hired Drexel Students Include:

- Ace USA
- AWE Tuning
- Bristol Myers Squibb Company
- Campus Apartments
- Drexel University
- Northwestern Mutual Financial Network
- PJM Interconnection LLC
- Project Management Institute - PMI
- Renaissance Hotel
- Sing Swee Bee Enterprise Pte Ltd

JOB TITLES

- Bank Trust Officer
- Budget Analyst
- Capital Budgeting Officer
- Financial Analyst

- Market Researcher
- Marketing Assistant
- Merger and Acquisition Manager
- Operations Manager

Please refer to drexel.edu/scdc for our most recent co-op salary information.
PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

American Management Association
amanet.org

Assoc. of Mgt. Consulting Firms
amcf.org

The Financial Planning Association
fpaforfinancialplanning.org

International Advertising Association
iaauae.org

National Management Association
nma1.org

The Internationalist
internationalist.com

The Financial Guide (international jobs)
rileyguide.com/internat.html

U.S. Council for International Business
uscib.org

CAREER RESOURCES

Resume, Interviewing and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

LeBow College of Business
Undergraduate Advising
Gerri. C. LeBow Hall
3220 Market Street
215.895.2110
lcob.askus@drexel.edu

Career Services Library
Careers Collection
Hagerty Library
33rd and Market Streets, Room 136
www.library.drexel.edu/guides/careers