

CO-OP & CAREER GUIDES

INTERNATIONAL BUSINESS

Today's business environment is one in which national boundaries are of little importance. Currencies are being linked. Products are being developed, produced, and marketed on a truly international scale. Being able to function effectively in this complex global environment is a major challenge within the business community. International business focuses on business activities that cross national borders. The plan of study explores the international business environment as well as the internal workings of international corporations and the impact of international considerations on the various functional areas of business.

The international business concentration allows students to choose from a variety of courses. The curriculum is interdisciplinary, with courses drawn from across business disciplines and anthropology. Specialized operational courses are offered, along with more general theoretical and comparative ones.

Students wanting specific information about the major are encouraged to visit their website: lebow.drexel.edu/academics/programs/undergraduate/degrees/business-administration/plan-study/international-business.

Employers Who Have Hired Drexel Students Include:

Ace USA
AWE Tuning
Bristol Myers Squibb Company
Campus Apartments
Drexel University
Northwestern Mutual Financial
Network
PJM Interconnection LLC
Project Management Institute -
PMI
Renaissance Hotel
Sing Swee Bee Enterprise Pte Ltd

JOB TITLES

Bank Trust Officer
Budget Analyst
Capital Budgeting Officer
Financial Analyst

Market Researcher
Marketing Assistant
Merger and Acquisition Manager
Operations Manager

Please refer to drexel.edu/scdc for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

American Management Association
amanet.org

Assoc. of Mgt. Consulting Firms
amcf.org

The Financial Planning Association
fpaforfinancialplanning.org

International Advertising Association
iaauae.org

National Management Association
nma1.org

The Internationalist
internationalist.com

The Riley Guide (international jobs)
rileyguide.com/internat.html

U.S. Council for International Business
uscib.org

CAREER RESOURCES

Resume, Interviewing and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

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Career Services Library
Careers Collection
Hagerty Library
33rd and Market Streets, Room 136
www.library.drexel.edu/guides/careers