ENTERTAINMENT & ARTS MANAGEMENT

Creative industries such as motion pictures and television, the performing arts, new media, and museums belong to one of the fastest-growing economic sectors worldwide. The tremendous growth of these industries has created a need for professionals who can combine both management and leadership skills with a thorough understanding of art, entertainment, and media production.

Drexel's Entertainment and Arts Management (EAM) Major Program prepares students for this challenge by providing both a specialized curriculum — through which students may choose an arts or media concentration of his or her choice — with a nationally-ranked co-operative education component. Students in Drexel's EAM program choose an area of concentration in media management, performing arts management, or visual arts management. However, unlike other undergraduate programs in this field, students are not required to choose a nonprofit or for-profit focus. This allows Drexel students increased flexibility when choosing their career paths and gives them a distinct professional advantage in today's ever-changing arts and entertainment industries.

Students wanting specific information about the major are encouraged to stop by the department office in the URBN Center, call the department at 215.895.1649, or visit their website at drexel.edu/westphal/undergraduate/EAM.

JOB TITLES

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<tr>
<th>Artistic or Creative Director</th>
<th>Marketing Coordinator</th>
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<tbody>
<tr>
<td>Concert and Live Events Manager</td>
<td>Grant writer</td>
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<tr>
<td>Gallery Manager/Owner</td>
<td>Promoter</td>
</tr>
<tr>
<td>Production &amp; Development Executive</td>
<td>Publicist</td>
</tr>
</tbody>
</table>

Please refer to drexel.edu/scdc for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

Employers Who Have Hired Drexel Students Include:

- Atlantic Records
- Clear Channel Worldwide
- John Feldmann/Foxy Studios
- National Geographic
- NFL Films
- RCA Records
- Red Light Management
- Sony Music Entertainment
- SpinMedia
- Warner Music Group
- World Cafe Live
CARREER RESOURCES

Steinbright Career Development Center Pre-Professional Advising (Pre-law)
drexel.edu/scdc/career-services/law-school

Resume, Interviewing and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

Antoinette Westphal College of Media Arts & Design
URBN Center,
3501 Market Street, Room 103
215.895.2396
drexel.edu/westphal/academics

Career Services Library
Careers Collection
Hagerty Library
33rd and Market Streets, Room 136
www.library.drexel.edu/guides/careers