

ENTERTAINMENT & ARTS MANAGEMENT

Creative industries such as motion pictures and television, the performing arts, new media, and museums belong to one of the fastest-growing economic sectors worldwide. The tremendous growth of these industries has created a need for professionals who can combine both management and leadership skills with a thorough understanding of art, entertainment, and media production.

Drexel's Entertainment and Arts Management (EAM) Major Program prepares students for this challenge by providing both a specialized curriculum — through which students may choose an arts or media concentration of his or her choice — with a nationally-ranked co-operative education component. Students in Drexel's EAM program choose an area of concentration in media management, performing arts management, or visual arts management. However, unlike other undergraduate programs in this field, students are not required to choose a nonprofit or for-profit focus. This allows Drexel students increased flexibility when choosing their career paths and gives them a distinct professional advantage in today's ever-changing arts and entertainment industries.

Students wanting specific information about the major are encouraged to stop by the department office in the URBN Center, call the department at 215.895.1649, or visit their website at drexel.edu/westphal/undergraduate/EAM.

Employers Who Have Hired Drexel Students Include:
Atlantic Records Clear Channel Worldwide John Feldmann/Foxy Studios National Geographic NFL Films RCA Records Red Light Management Sony Music Entertainment SpinMedia Warner Music Group World Cafe Live

JOB TITLES

Artistic or Creative Director
Concert and Live Events Manager
Gallery Manager/Owner
Production & Development
Executive

Marketing Coordinator
Grant writer
Promoter
Publicist
Talent agent

Please refer to drexel.edu/scdc for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

Greater Philadelphia Cultural Alliance
philaculture.org

American Alliance of Museums
aam-us.org

National Association of Broadcasters
nab.org

Directory of Music Professional Associations
therecordindustry.com/associations.htm

Dance/USA
danceusa.org

Poets and Writers
pw.org

Philadelphia Dramatists Center
pdc1.org

Theatre Philadelphia
theatrephiladelphia.org

CAREER RESOURCES

Steinbright Career Development Center Pre-Professional Advising (Pre-law)
drexel.edu/scdc/career-services/law-school

Resume, Interviewing and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

**Antoinette Westphal College
of Media Arts & Design**
URBN Center,
3501 Market Street, Room 103
215.895.2396
drexel.edu/westphal/academics

**Career Services Library
Careers Collection**
Hagerty Library
33rd and Market Streets, Room 136
www.library.drexel.edu/guides/careers