DREXEL UNIVERSITY
Steinbright
Career Development Center

PRODUCT DESIGN

The Product Design program prepares students to become designers through extensive learning in hands-on studio settings to further skill development and design thinking. Drexel's BS in Product Design specializes in a multidisciplinary design approach focused on product development and commercialization. It also encourages collaboration in green design, sustainability and innovation in product development, facilitating and combining the fields of art, business, engineering and technology. Product designers work in a wide range of industries including consumer electronics, housewares and furniture, fashion accessories, medical devices, toys, automotive and transportation.

Employers Who Have Hired Drexel Students Include:
Comcast
ECCO
Honeywell Inc.
Martha Stewart Living
LaFrance
Shift Space Design

More than ever, the world needs people who can bring meaningful ideas to life. With a curriculum that encourages experimentation, making and learning, the Product Design program believes that a design education is the process of discovery. This education activates experiential learning and empowers the mind to make new connections, synthesize new meanings and create novel solutions to difficult problems. The Product Design program lets students discover and follow your passions while offering a first-rate education that includes the co-op experience. Students are encouraged to pursue their own design passions and to make a difference in the world.

Prior to co-op, students are encouraged to follow their industry, taking note of companies, leaders, and work that inspires them. Co-op positions for this major run along a very broad spectrum from 2D digital user experience design, to 3D consumer product design, to 3D consultancy-based design, to industrial design. Start thinking about what kind of work most motivates you, find some companies doing that work, and follow them.

Students wanting specific information about the major are encouraged to stop by the department office in the URBN Center, 3501 Market Street, or visit their website at drexel.edu/westphal/academics.

JOB TITLES

Research/ Development Engineer	Product Developer
Design Engineer	Solutions Engineer
Mechanical Design Engineer	Systems Designer
Product Design Engineer	Interface Designer

Please refer to drexel.edu/scdc for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

Industrial Designers Society of America
idsa.org

Association of Professional Model Makers
modelmakers.org

American Society of Interior Designers
asid.org

Association of Women Industrial Designers
awidweb.com

Product Development and Management Associaton
pdma.org

Corporate Design Foundation
cdf.org

Association of Professional Design Firms
apdf.org

Design Management Institute
dmi.org

CAREER RESOURCES

Resume, Interviewing and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

Antoinette Westphal College of Media Arts & Design
URBN Center, 3501 Market Street
215.895.2396
drexel.edu/westphal/academics

Career Services Library
Careers Collection
Hagerty Library
33rd and Market Streets, Room 136
www.library.drexel.edu/guides/careers

3201 Arch Street • Philadelphia, PA 19104 • 215.895.2185
drexel.edu/scdc | facebook.com/dusteinbright | twitter.com/steinbright
youtube.com/drexelscdc | LinkedIn Group – Drexel Career Connections

STEINBRIGHT CAREER DEVELOPMENT CENTER

June 2014