



MUSIC INDUSTRY

Everything about how music is recorded, produced, promoted, delivered and monetized is changing, seemingly on a weekly basis. These rapid changes demand that industry professionals possess a solid understanding of how the music industry fits into the larger entertainment industry. Success in the music industry also requires management and business skills, an understanding of contracts and the legal issues regarding intellectual property, technological acumen, and the ability to innovate, integrate and adapt in an ever-evolving global industry.

Drexel's Music Industry Major Program is unique. Each student receives hands-on instruction using the latest equipment in recording studios and digital audio labs. As part of their undergraduate experience, music industry majors may spend two summer co-ops working for employers at record labels, music venues, recording studios, radio stations, booking agencies, and in many other areas of the industry. Students may "learn the ropes" of the music industry by working with Drexel's own music industry business entities, including the record label MAD Dragon Records, DraKo Booking Agency, MAD Dragon Publishing, MADKo Concerts, and Bantic Media. The Music Industry program's technology students also produce and record for MAD Dragon and MAD Dragon Studios CDs. Finally, Drexel's Music Industry program offers an accelerated BS/MBA program to qualified students who apply for this option with their initial application. The MBA is offered in Drexel's LeBow College of Business upon graduation with the Bachelor of Science degree in Music Industry.

Students wanting specific information about the major are encouraged to stop by the department office in the URBN Center, call the department at 215.571.4440 or visit their website at drexel.edu/westphal/undergraduate/MIP.

**Employers Who Have Hired
 Drexel Students Include:**

Atlantic Records
 Clear Channel Worldwide
 John Feldmann/Foxy Studios
 National Geographic
 NFL Films
 RCA Records
 Red Light Management
 Sony Music Entertainment
 SpinMedia
 Warner Music Group
 World Cafe Live

JOB TITLES

Agent/Tour Manager
 Assistant Engineer
 Contracts Administrator
 Logistics and Site Operations Intern
 Marketing and Promotions Manager

Production Assistant
 Public Relations Assistant
 Sound Technician
 Studio Assistant
 Talent Coordinator

Please refer to drexel.edu/scdc for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

Directory of Music Professional Associations
therecordindustry.com/associations.htm

The Recording Academy
grammy.com

American Federation of Musicians of the U.S. and Canada
afm.org

American Society of Composers, Authors and Publishers
ascap.com/index.html

National Association for Music Education
menc.org

Greater Philadelphia Culture Alliance
philaculture.org

National Music Publishers' Association
nmpa.org

CAREER RESOURCES

**Steinbright Career Development Center
Prelaw Advising**
drexel.edu/scdc/career-services/law-school

Resume, Interviewing and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

**Antoinette Westphal
College of Media Arts & Design**
URBN Center, 3501 Market Street. Room 103
215.895.2396
drexel.edu/westphal/academics

**Career Services Library
Careers Collection**
Hagerty Library
33rd and Market Streets, Room 136
www.library.drexel.edu/guides/careers

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youtube.com/drexelscdc | LinkedIn Group – Drexel Career Connections

STEINBRIGHT CAREER DEVELOPMENT CENTER