# MUSIC INDUSTRY

Everything about how music is recorded, produced, promoted, delivered and monetized is changing, seemingly on a weekly basis. These rapid changes demand that industry professionals possess a solid understanding of how the music industry fits into the larger entertainment industry. Success in the music industry also requires management and business skills, an understanding of contracts and the legal issues regarding intellectual property, technological acumen, and the ability to innovate, integrate and adapt in an ever-evolving global industry.

**Employers who have hired a Drexel student include:**

Atlantic Records
Crescendo Studios
Sub Pop
Soundmine Studio
Columbia Records A&R
Epic Records
Media Guide
Ropeadope
RCA Records
NBC Universal
NFL Films
Rittenhouse String Quartet
World Cafe Live

Drexel's Music Industry Major Program is unique. Each student receives hands-on instruction using the latest equipment in recording studios and digital audio labs. As part of their undergraduate experience, music industry majors may spend two summer co-ops working for employers at record labels, music venues, recording studios, radio stations, booking agencies, and in many other areas of the industry. Students may "learn the ropes" of the music industry by working with Drexel's own music industry business entities, including the record label MAD Dragon Records, DraKo Booking Agency, MAD Dragon Publishing, MADKo Concerts, and Bantic Media. The Music Industry program's technology students also produce and record for MAD Dragon and MAD Dragon Studios CDs. Finally, Drexel's Music Industry program offers an accelerated BS/MBA program to qualified students who apply for this option with their initial application. The MBA is offered in Drexel's LeBow College of Business upon graduation with the Bachelor of Science degree in Music Industry.

Students wanting specific information about the major are encouraged to stop by the department office in Nesbitt Hall, call the department at 215-895-1649, or visit their website at www.drexel.edu/westphal.

## JOB TITLES

Agent/Tour Manager
Assistant Engineer
Contracts Administrator
Logistics and Site Operations Intern
Marketing and Promotions Manager
Mixer Assistant
Music Supervisor
Production Assistant
Public Relations Assistant
Sound Technician
Studio Assistant
Talent Coordinator
Video Promoter
Vocal Director

Please refer to the SCDC website (www.drexel.edu/scdc) for our most recent salary information.

# Professional Associations & Internet Resources

**Directory of Music Professional Associations**
www.therecordindustry.com/associations.htm

**The Recording Academy**
www.grammy.com

**American Federation of Musicians of the U.S. and Canada**
www.afm.org

**American Music Conference**
www.amc-music.com

**American Society of Composers, Authors and Publishers**
www.ascap.com/index.html

**National Association for Music Education**
www.menc.org

**Greater Philadelphia Culture Alliance**
www.philaculture.org

**National Music Publishers' Association**
www.nmpa.org

# Career Resources

**Music Industry Career Guide**
www.library.drexel.edu/resources/guides/careerguides/?page_id=40

**Steinbright Career Development Center**
Prelaw Advising
Grant Keener, 215-895-1632
gkeener@drexel.edu

**Writing Your Resume**
www.drexel.edu/scdc/coop/COOP101/materials/writingyourresume.html

**Interviewing**
www.drexel.edu/scdc/coop/COOP101/materials/interviewing.html

**Workshop Calendar**
www.drexel.edu/scdc/events/workshops/coop-workshops.html

# Drexel Departments

**Career Services Library**
**Careers Collection**
Hagerty Library
33rd and Market Streets, Room 136
215-895-6843
www.library.drexel.edu/services/refcareers.html

**Antoinette Westphal College of Media Arts & Design**
Nesbitt Hall
33rd and Market Streets
215-895-2396
www.drexel.edu/academics/westphal