Message from the President

Drexel University’s Mission: To serve our students and society through comprehensive integrated academic offerings enhanced by technology, co-operative education and clinical practice in an urban setting, with global outreach embracing research, scholarly activities and community initiatives.

Drexel is proud to be a good neighbor. We work hard to ensure that we have a positive impact on Philadelphia and our region. Our involvement in the community is so important, we have made it part of our mission statement, which guides everything we do at Drexel.

This report highlights the wide breadth of community-building, outreach and service activities undertaken at our University. Drexel and its students, faculty and staff commit thousands of hours and millions of dollars to projects that directly impact people and institutions throughout Greater Philadelphia, including young people, medically underserved populations, elementary and secondary students and teachers, public policy makers and many others.

As part of a Drexel education, we endeavor to instill the values of service and civic responsibility in our students. We have integrated community service into our curriculum, and created the Center for Civic Engagement to act as a clearinghouse for service opportunities at Drexel. As we have expanded our academic mission into medicine and law, we have expanded our community outreach accordingly through patient care and pro bono legal service.

We also connect our students to the political fabric, bringing noted figures to campus including Senator Arlen Specter, President Bill Clinton and Chinese president Jiang Zemin. We have played host to events in conjunction with the 2000 Republican convention, Philadelphia mayoral debates and just this fall a national Democratic presidential debate.

Drexel strengthens the city, state and region via our economic power. We are among the 10 largest private employers in Philadelphia, with 7,300 employees, and through wages, capital expenditures, taxes, research expenditures and the increased productivity of our graduates we have an economic impact in Pennsylvania of more than $1.6 billion annually.

Since our founding in 1891, Drexel has served our community. We have helped build an educated professional workforce, and we have provided tangible and intellectual resources to improve the quality of life for our neighbors.

Constantine Papadakis, Ph.D.
President
Drexel’s involvement with the community is as diverse as the neighborhoods that surround our campuses. We offer educational support for youth, outreach programs for families, fundraising initiatives for community organizations, service programs for residents, extensive development efforts and significant employment, all of which tie Drexel to Philadelphia and the Commonwealth of Pennsylvania. Our collaboration with other educational institutions and governmental and civic entities of every type enables us to develop and sustain successful partnerships that, in addition to serving the community, present valuable learning opportunities for our students.

**KEEP WEST PHILLY WARM**

Working with Pennsylvania State Senator Anthony Williams and the Energy Coordinating Agency (ECA) of Philadelphia, Drexel’s Office of Government and Community Relations is helping West and Southwest Philadelphia residents learn how to reduce their heating bills. Through Senator Williams’ efforts, the University received a $100,000 grant from the Commonwealth to organize energy-saving workshops. Drexel engineering students work with ECA members to demonstrate energy conservation techniques to lower home heating and water heating bills. Participants also receive ECA guides and a CD to reinforce workshop learnings, as well as an opportunity to buy a weatherization kit at reduced cost.
Drexel University is an invaluable community partner in our great city. Specifically, the University has brought needed resources such as health education and the annual Celebrate Health Fair to inform and educate our West Philadelphia residents about healthy living. Drexel’s interaction and support for local community leaders has been steadfast, and President Papadakis’s continued commitment to improving the quality of life for area residents as well as the higher education infrastructure of University City is greatly appreciated by all.

Jannie L. Blackwell
Philadelphia City Council, 3rd District

FUNDRAISING THAT EMPOWERS COMMUNITY

Black Tie White Coat
The Drexel University College of Medicine’s gala is one of the largest charity events in Philadelphia. Funds raised at the 2006 gala totaled $710,000 and will support chronic pain research and treatment.

March of Dimes Walk
A group of 25 Office of Enrollment Management employees participated in the March of Dimes Walk in the spring of 2006. The initiative was led by Enrollment Management’s Employee Development and Community Building Committee.

Race for the Cure
Drexel field hockey athletes participated in the Susan G. Komen 5K Race for the Cure in the spring of 2006, raising more than $3,000 for breast cancer research.

AIDS Benefit
For several years, Drexel’s medical students have organized an annual fund-raising program to support children with AIDS, known as the Pediatric AIDS Benefit Concert. Faculty and students take the stage and deliver professional-caliber performances. They sell an average of 600 tickets, and in 2006 they raised more than $26,000.

SERVING THE PUBLIC ONLINE, ON-AIR AND ON-SITE

Garden Beautification Project
In an effort to beautify community areas in West Philadelphia, Drexel’s Office of Government and Community Relations collaborated with the Powelton Village Community Association and the Neighborhood Garden Association to revitalize the Summer Winter Community Garden on Race Street. The area received substantial landscaping, cleaning, tree planting, fencing and more to heighten the garden’s appeal. This “green” challenge won the Garden Beautification Contest organized by the University City District as "the most outstanding large community garden."

Combating Violence Against Women on Campus
Faculty and staff from Drexel, the University of Pennsylvania and the University of the Sciences in Philadelphia regularly volunteer to provide confidential emotional support, medical treatment and resource information to survivors of sexual assault and domestic violence on their respective campuses.

Creating Civic Engagement and Outreach

UNIV 101 Civic Engagement
Over a period of two years, 2,820 Drexel freshmen participated in community service activities in 262 community-based organizations, including emergency relief, health and wellness initiatives, hunger and homelessness relief, athletic organizations and more.

Attending the University
UNIV 101 Civic Engagement provides “Direct Access,” a program highlighting issues of community interest. The station has aired shows such as “Ecology Today,” “Casino Free Philadelphia” and “Blacks Educating Blacks about Sexual Health Issues.”

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Creating Civic Engagement and Outreach

UNIV 101 Civic Engagement
Over a period of two years, 2,820 Drexel freshmen participated in community service activities in 262 community-based organizations or schools in the greater Philadelphia area as part of UNIV 101, a first-year orientation course. These services were provided to adult literacy groups, arts and culture centers, emergency relief, health and wellness initiatives, hunger and homelessness relief, athletic organizations and more.

Combating Violence Against Women on Campus
Faculty and staff from Drexel, the University of Pennsylvania and the University of the Sciences in Philadelphia regularly volunteer to provide confidential emotional support, medical treatment and resource information to survivors of sexual assault and domestic violence on their respective campuses.

Student Volunteers
Drexel fraternity brothers and sorority sisters are generous when it comes to volunteering their time to community outreach programs. They perform chemical demonstrations for students in classrooms, summer camps, workshops and at special events.

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Jannie L. Blackwell
Philadelphia City Council, 3rd District
Drexel mentors, educates and supports community youth long before they are college-bound. The University provides programs, special events and academic forums to help teens prepare for the rigors of higher education and college life. We participate in national initiatives such as America Reads/America Counts and provide Drexel-specific offerings, including the Health Explorers Post after-school program, which mentors high school students in health careers. Philanthropic programs for youngsters and teens also figure prominently in the University’s youth outreach agenda.

Local students on campus for High School Day during Drexel Engineers Week
EXTENDING A HELPING HAND TO PHILADELPHIA YOUTH

HOLIDAY GIFTS
The Office of Government and Community Relations holds an annual Holiday Toy Drive on campus for underprivileged area children. Toys are donated by Drexel students, faculty and staff and distributed to approximately 50 community and civic organizations. Since 1996 more than 38,500 toys have been donated to children in West and North Philadelphia.

The Drexel University College of Medicine also holds a traditional Holiday Book Drive. In 2006, the college collected more than 530 new books for children at Mifflin Elementary School and the West Kensington Boys and Girls Club.

GRIEF COUNSELING
Drexel medical students help provide support for children who have experienced recent losses by volunteering their time at Philadelphia’s Center for Grieving Children, Teens and Families.

PHILADELPHIA CARES DAY
In the fall of 2006, LeBow College of Business first-year MBA students participated in this marathon day of service to help provide Philadelphia children with more attractive and functional learning environments. They performed routine maintenance, painting and cleaning and organized fundraisers to help build a lab and library for two elementary schools in West Philadelphia.

SQUASH SMARTS
Drexel Athletics hosts and supports Squash Smarts, a program that combines the athleticism of squash with academic tutoring and mentoring of underserved urban youth, in an effort to develop self-esteem, discipline and sportsmanship. Athletics also provides participants for other community events, including Hoops for Health, the Colonial Athletic Association Blood Drive, Woman in Sports and Drexel’s own Dream Day.

ACADEMIC TRAINING FOR THE NEXT GENERATION

EXODUS TO EXCELLENCE SUMMER PROGRAM
Drexel’s Department of Mathematics and White Rock Baptist Church have co-sponsored a summer educational program in West Philadelphia since 1993. Students between grades 8 and 11 take courses in mathematics, communication skills and computer science. Four $1,000 scholarships are reserved by Drexel’s Office of Enrollment Management for the highest performing participants.

ENGINEERS WEEK HIGH SCHOOL DAY
In 2006, the College of Engineering hosted more than 350 local high school students to celebrate Drexel’s 5th annual Engineers Week for High School Day.

THE FUTURE IS NEAR (NANOTECHNOLOGY EDUCATION AND RESEARCH)
Michael Boyer of North Penn High School in Lansdale, Pa., a fellow in Drexel’s Research Experience for Teachers program, developed the country’s first nanotechnology curriculum for high school students. Known as the Future is NEAR, the project’s goal is to introduce the fundamentals of nanotechnology and the application of knowledge to high school students while stimulating their interest in engineering and problem solving.

ELDERS AND YOUTH RECEIVING ACHIEVEMENTS
Drexel’s Office of Information Resource Technology co-sponsors an annual computer camp with Philadelphia Futures for 8th graders in the School District of Philadelphia. The lead teachers in these camps are supplied by the School District, and Drexel students serve as teaching assistants.

SCHOLARSHIPS
Many Drexel scholarships are made possible through the generosity of civic organizations. For example, the Drexel University Novice Scholarship Program, a partnership between Drexel’s School of Education, College of Arts and Sciences and School of Biomedical Engineering, Science, and Health Systems and the School District of Philadelphia, was noted during a 2006 U.S. congressional briefing as an “excellent example” of a national effort to strengthen K-12 science and math education. The scholarship encourages undergraduates seeking secondary teacher certification who are committed to teaching mathematics and science in the School District of Philadelphia. It is funded through a grant from the National Science Foundation.

Y-ACHIEVERS
For the past five years, Drexel has partnered with the YMCA’s nationally acclaimed Y-Achievers program, which attracts high school students from across the region who are interested in pursuing a better life through college education. Drexel hosts the program for the YMCA of Philadelphia and Vicinity and also offers a scholarship to the best of the best students.

PROVIDING MENTORS, PREPARING LEADERS

NATIONAL YOUTH LEADERSHIP FORUM
Through the auspices of the Office of Government and Community Relations, Drexel supports the National Youth Leadership Forum, a non-profit educational organization which provides summer youth programs that introduce national high school scholars to the fields of medicine, law and national security.

THE PARTNERSHIP BETWEEN DREXEL UNIVERSITY AND THE YMCA HAS BEEN INVALUABLE TO OUR ABILITY TO DELIVER A HIGH-QUALITY Y-ACHIEVERS PROGRAM. WE ARE INDEBTED TO DREXEL FOR ITS GENEROUS OUTREACH AND LOOK FORWARD TO A LONG, MUTUALLY BENEFICIAL RELATIONSHIP.

JANET FORBES
CEO, YMCA of Philadelphia and Vicinity

National Urban League Incentives to Excel and Succeed
The School of Education’s Center for the Prevention of School Violence, which assists in the design, implementation and evaluation of creative school violence prevention models, hosts NUFFTEP, the longest ongoing National Urban League youth initiative. These personal and leadership workshops encourage urban youth to become leaders, embrace positive aspects of today’s culture and cultivate leadership skills.

“Drexel University students learn, through real-life leadership experiences, that success on the athletic field, in the classroom and in the workplace is directly related to understanding and valuing the diversity in the community that one lives, works and plays in.”

Eric A. Zillmer, Psy.D.
Pacifico Professor of Neuropsychology
Director of Athletics

“The partnership between Drexel University and the YMCA has been invaluable to our ability to deliver a high-quality Y-Achievers Program. We are indebted to Drexel for its generous outreach and look forward to a long, mutually beneficial relationship.”

John Flynn
CEO, YMCA of Philadelphia and Vicinity
Drexel’s involvement in health care is multifaceted. The Drexel University College of Medicine is the largest private medical school in the nation, with renowned physicians serving as educators and providing students with invaluable clinical training. All our first-year medical students are required to participate in a community health practicum, which gives them insight into how community factors affect health. The University is also engaged in the health sciences beyond education, contributing to public policy and meeting community health needs.

Dental care at 11th Street Family Health Services of Drexel University

TOBACCO CONTROL PROJECT

In 2001 and through 2006, the Office of Government and Community Relations (OGCR) received an annual grant from the Philadelphia Department of Public Health to provide gender-specific tobacco programs for women, pregnant women and men. In late 2006, the American Legacy Foundation also provided a grant specifically to reach 18- to 24-year old men not at a university with tobacco interventions. OGCR collaborates with community organizations that focus on working specifically with women or men to effectively reach and assist these populations. The Tobacco Control Project has already helped more than 500 women stop smoking.
Clinical Practice  In addition to their teaching duties, our College of Medicine’s physicians maintain a local faculty practice (Drexel University Physicians) in which students work to gain real-world experience. During their years at Drexel, medical students receive clinical education at 25 affiliated hospitals and ambulatory sites, Hahnemann University Hospital being the main clinical affiliate. Students are exposed to the expertise of 600 clinical and basic science faculty as well as more than 1,700 affiliate and volunteer faculty. Drexel’s patient-focused clinical service is an invaluable opportunity that emphasizes the importance of community service to students.

The College of Nursing and Health Professions  Members of the college participate in a variety of community events each year. Here is a sample from 2006:
• In March, faculty and students in the Doctor of Physical Therapy (DPT) program spoke at the Franklin Institute during Brain Awareness Week, sponsored by the Philadelphia Chapter of Society for Neuroscience. They addressed school age children on the topic of “What do you know about your brain?”
• In June, faculty and DPT students participated in the Celebrate Health Fair at the McMichael School by measuring body mass index and discussing flexibility, strength, education and planning.

DUCoM Mini-Medical School  This eight-session community education program is offered by Drexel University College of Medicine to anyone interested in learning about the medical advances and their impact on health care. Drexel physicians deliver lively lectures on important medical topics, followed by hands-on lab or small-group learning experiences. Mini-Medical School is approved for Act 48 continuing education credits for Pennsylvania teachers. The College also offers Mini-Med Summer Camp, an extraordinary five-week experience allowing high school juniors and seniors to spend time with a medical team.

The Department of Performing Arts  Dance students in the Department of Performing Arts, part of Drexel’s Antoinette Westphal College of Media Arts and Design, partner with nutrition faculty and the Office of Civic Engagement to introduce dance to children as a part of healthy lifestyles. They have worked with a total of nine local schools. They recently conducted an after school dance program for grades K-5 at the McMichael School.

HELPING OUT WITH HEALTH CARE

Health Services Administration Program  Every Wednesday evening at the Christiana Clinic, the College of Nursing and Health Professions partners with the community to provide health care to the medically underserved, regardless of their ability to pay. The clinic strives to create an environment where, students, health care professionals, patients and community members learn how to work together to address community factors, including language and cultural barriers, that affect health and lack of health care access.

Medical Student Volunteers  Students in the College of Medicine, in collaboration with the community, regularly volunteer to provide health education programs and services for all age groups and serve as mentors to children through schools and other community organizations. In 2006, more than 250 students served 3,000 people in 25 agencies.

11th Street Family Health Services of Drexel University  Under this comprehensive partnership between the community and the College of Nursing and Health Professions, the staff, faculty and students of the College provide primary care, behavioral health, dental services, health promotion and disease prevention programs to patients in the 11th Street Corridor, a federally-determined Medically Underserved Area and Health Professional Shortage Area. In 2006-07, the staff provided care for more than 22,000 visits as well as outreach and health promotion programs.

ADDRESSING PUBLIC HEALTH POLICY

Public Policy Forum  The Office of Government and Community Relations sponsors the Public Policy Forum, an interactive meeting of elected officials and other public figures that provide Drexel and the community an opportunity to hear and discuss various viewpoints on issues in today’s headlines. The OGCRI also arranges for Drexel University to host high-profile events such as the Democratic presidential candidates debate and the Philadelphia mayoral debate.

School of Public Health  Drexel recruits students interested in the health of diverse populations for its School of Public Health, where they have opportunity to work closely with the community and health professionals. The School’s curriculum combines knowledge of public health disciplines with practical applications and encourages collaboration with community groups. The goal is to prepare professionals who can effectively develop, implement and evaluate strategies to address leading health issues such as HIV/AIDS, tuberculosis, teenage pregnancy, substance abuse and violence.

The School of Public Health has four centers, each focused on specific areas of public health practice: the Center for Health Equity, the Center for Public Health Readiness and Communication, the Center for Academic Public Health Practice and the Philadelphia GROW Project initiative.

The College of Nursing and Health Professions is committed to partnering with the community, and we live that commitment through 11th Street Family Health Services. We’re proud that 11th Street has become a hub of activity for residents interested in improving the health of their community."

Gloria F. Donnelly, Ph.D., RN, FAAN Dean, College of Nursing and Health Professions
Economic Impact

"Drexel is more than a business force. Drexel University is a major contributor in our city, region and Commonwealth. Drexel has one of the largest campus-based service learning programs in the United States, with its students contributing more than 15,000 hours of community service annually. The University as a whole has committed to creating a campus culture that is grounded in significant community engagement. This enables the student body to learn the value of community involvement."
Mark S. Schweiker
President, Greater Philadelphia Chamber of Commerce

Since our earliest days, Drexel has helped fuel economic activity in Pennsylvania. Recent economic impact statistics reflect the tremendous growth and revitalization that has taken place at Drexel over just the past dozen years. Since 1996, for example, seven new colleges were added to the University, increasing the economic impact on both Pennsylvania and the local community.

- More than 5,600 people are employed in the daily operation of Drexel, but there are a total of 18,183 full- and part-time Pennsylvania jobs in nearly every sector, which are necessary to run the University's activities statewide.
- Co-op students, earning taxable co-op salaries, contribute more than $30 million yearly to the state's economy.
- Drexel spent roughly $396.3 million on construction and development between 2000 and 2005. That's an average of more than $79 million per year.
- Research has grown exponentially since 1995, much of it due to our entry into academic medicine. Total research expenditures in 2004/2005 alone amounted to $101.6 million, an increase of 573% over the 1995/1996 period.
- Drexel alumni provide a good measure of productivity. Employers expect more, gain more and, therefore, offer higher salaries to graduates of this University. The wage premium earned by alumni generates nearly $173 million in economic activity for Pennsylvania.
- The total economic impact of Drexel University on the Pennsylvania economy is $1.6 billion, which translates to approximately $90,000 worth of economic impact per student and $300,000 per employee. The relative impact of Drexel's contribution is 8.9% of the total economic impact of private universities in the state.

Regardless of how one quantifies our economic contributions, it is clear that Drexel is not only an impressive institution of higher learning, cutting-edge research and community engagement, but a leading contributor to the economic soundness of Greater Philadelphia and the Commonwealth of Pennsylvania.
The depth of Drexel’s commitment to service can be gauged by the amount of work our students do for community organizations. During the past two years, 2,830 Drexel first-year students participated in community service activities in 262 community-based organizations or schools in Greater Philadelphia area as part of Drexel’s UNIV 101 curriculum.