

Guidelines for Use of ELAM Name in Publications

This document outlines specific standards for the use of the ELAM and Drexel University College of Medicine names. Please share this with your communications office. Please note that the registered mark ® must be used one time in each document for the initial appearance of the phrase "Executive Leadership in Academic Medicine" and the acronym "ELAM."

Official Program Name: Hedwig van Ameringen Executive Leadership in Academic

Medicine® (ELAM)

Official Program Acronym: ELAM®

Institution: Drexel University College of Medicine

Program Website: www.drexelmed.edu/elam

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About ELAM:

ELAM is a core program of Drexel University's International Center for Executive Leadership in Academics, housed at the Institute for Women's Health and Leadership® at Drexel University College of Medicine in Philadelphia, Pa. The Institute continues the legacy of advancing women in medicine that began in 1850 with the founding of the Female Medical College of Pennsylvania, the nation's first women's medical school and a predecessor of today's Drexel University College of Medicine. For more information on the ELAM program curriculum, faculty and participants, visit www.drexelmed.edu/elam.