

A Guide to Keeping in Touch with the ELAM Community

| Communication Method | Who It Reaches | How It Works | Type of Information |
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| ELAM Edge The ELAM Edge is the best source of information for alumnae. This e-newsletter is sent to all alumnae every other Thursday and contains senior-level job positions, ELAM and alumnae news, and other resources and information chosen as particularly relevant to the ELAM community. | ELAM Fellows, Alumnae and Friends | Alumnae should send information they wish shared through the ELAM <i>Edge</i> to <u>elamprogram@drexel.edu</u> | Senior-level job positions ELAM news Alumnae news Relevant external resources, news, and information |
| Email Listserv ELAM has listservs (email addresses) set up for each class and one for the entire alumnae community. | ELAM Fellows and Alumnae only | Contact us at <u>elamprogram@drexel.edu</u> to send a message through the listserv | • ELAM and alumnae news and information |
| LinkedIn https://www.linkedin.com/groups/1223747 ELAM's LinkedIn group is an excellent place to host a discussion on topics of interest, garner information and advice from the ELAM community, share alumnae news, and learn ELAM news. There are also several subgroups created for topical discussions. Note that this forum is only open to ELAM Fellows and Alumnae. | ELAM Fellows and Alumnae only | Fellows and alumnae can create their own discussions, pose their own questions, etc. We will also set up subgroups for relevant topics as requested. | Some ELAM news News contributed by alumnae Professional discussions Surveys and questions from ELAM and alumnae |
| Facebook facebook.com/ELAMProgram The ELAM Facebook page is a great place to host more informal discussions, learn about and comment on ELAM news, and help to spread the word about ELAM. Note that our Facebook page is visible to the general public. | General Public | Fans of the page are welcome to leave appropriate comments | ELAM and alumnae news and updates Events Reposts of relevant news and commentary about women in medicine, leadership, academia, and more. |
| Twitter twitter.com/ELAMProgram Our Twitter account is a great place to keep up to date on the latest in ELAM news and news about women in academic medicine. | General Public | Followers are welcome to leave appropriate comments | ELAM and alumnae news and updates Retweets of relevant news and commentary about women in medicine, leadership, academia, and more. |
| Website <u>drexel.edu/elam</u> The webpage is a great place to receive news and information on the ELAM program and alumnae activities and updates. | General Public | ELAM generated content only | General ELAM information and news Alumnae updates and information Four weeks' worth of ELAM <i>Edge</i> editions |