

ENGAGE WITH VISION 2020



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VISION 2020 IS A PROJECT OF



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VISION2020

OUR VISION IS ECONOMIC, POLITICAL AND SOCIAL EQUALITY FOR WOMEN

THE CAMPAIGN FOR EQUALITY

2020-1920 **IN 1920, WOMEN WON THE RIGHT TO VOTE**
because a national coalition of suffragists worked to **raise awareness, advocate and act** in support of equal rights.

BY 2020, EQUALITY WILL BE WITHIN REACH
if people like you join the Vision 2020 coalition to **raise awareness, advocate and act** to make equality a national priority now.

Vision 2020 is a national coalition of organizations and individuals working together to achieve economic, political and social equality for women.

We are united by this inspiring vision:

● SHARED LEADERSHIP

Men and women are equally represented in senior leadership positions.

● ECONOMIC PARITY

Equal pay and benefits make women and families more economically secure.

● CIVIC ENGAGEMENT

Women are engaging in civic issues, voting and running for office.

● YOUTH EDUCATION

Boys and girls value gender equality, shared leadership and civic engagement.

We are acting with urgency to make huge strides toward equality that we can celebrate in 2020, the 100th anniversary of the 19th Amendment to the U.S. Constitution, granting women the right to vote.



OUR COALITION IS DIVERSE AND GROWING

Vision 2020 actively collaborates with national and regional organizations and individuals to raise awareness, advocate and act in support of our shared goals.

Our Allies — A growing list of organizations, representing over 20 million women and girls across the nation.

Our Delegates — Professional women from all 50 states who develop and execute state and local projects that reflect Vision 2020 goals and come together in Regional and National Congresses.

Our Advisors — Twelve outstanding women leaders who paved the way to the top in their professions and lend their stature to the equality cause.

WE WELCOME YOU TO JOIN US

Join Our List — Get email updates on news and events of Vision 2020, Delegates and Allies nationally and in your area.

Donate \$20.20 — Help support our work and receive our monthly newsletter.

Engage on Social Media — Join the conversation and stay up to date on Vision 2020 activities.

Volunteer — See how you can get involved, become a Delegate, start a college chapter, and more.

Raise Your Voice — Sign the Declaration of Equality and help She Rocks the Vote mobilize women voters.

Celebrate — Attend events leading up to the National 19th Amendment Centennial Celebration in 2020.



HOW VISION 2020 IS INVOLVED...

SHARED LEADERSHIP

VISION

MEN AND WOMEN ARE EQUALLY REPRESENTED IN SENIOR LEADERSHIP POSITIONS

Should an organization’s senior leadership team reflect the demographics of its workforce and customers?

- Nearly 50% of American workers are women, but they hold less than 10% of top leadership positions.
- Women hold more than 50% of professional-level jobs, but less than 15% of the executive positions.

Vision 2020 supports Delegates and Allies dedicated to increase the number of women in senior leadership positions, in the belief that increasing the number of women in senior leadership will lead to better financial performance, more innovation and better decisions.

JOIN US TO MAKE SHARED LEADERSHIP A NATIONAL PRIORITY.



“Shared leadership on a company’s board and in senior management enhances that company’s bottom line. Business needs more women in top leadership.”

William H. Glick *
Dean, Jones Graduate School of Business, Rice University, Houston, and Vice Chair, AACSB International



“One way to close the 14% gender gap in retirement income is to close the gender pay gap. It costs our nation in many ways.”

Roberta D. Liebenberg, Esq. *
Partner, Fine, Kaplan and Black, Philadelphia, and Former Chair, American Bar Association Commission on Women in the Profession

ECONOMIC PARITY

VISION

EQUAL PAY AND BENEFITS MAKE WOMEN AND FAMILIES MORE ECONOMICALLY SECURE

Should a woman receive the same pay and benefits as a man who holds the same job? Are lower wages because women choose the “mommy track” in their careers?

- Studies show a pay gap of about 20% one year after college graduation.
- More than a third of women are single heads of household, and in two-earner families, 40% rely on women for half or more of the income.

Vision 2020 strives to advance women’s economic security and achieve pay equity by providing access to resources and education through strategic partnerships.

JOIN US TO MAKE ECONOMIC PARITY A NATIONAL PRIORITY.

CIVIC ENGAGEMENT

VISION

WOMEN ARE ENGAGING IN CIVIC ISSUES, VOTING AND RUNNING FOR OFFICE

Should America’s representative democracy reflect the country’s demographic makeup?

- Women are more than 50% of the population, but only 19% of Congress.
- Women hold one quarter of statewide elected positions and one quarter of the seats in state legislatures.

Vision 2020 provides information and resources that engage and educate women voters, and supports organizations that aim to increase women’s participation in the political process.

JOIN US TO MAKE CIVIC ENGAGEMENT A NATIONAL PRIORITY.



“Exercise our hard-won right to vote and remember the courage of the suffragists a century ago as we take our seats at the table.”

Erin Vilardi * °
Founder and Director of VoteRunLead



“Teaching young people to respect themselves and each other, along with encouraging girls to embrace leadership, will make America stronger and more inclusive.”

Connie L. Lindsey *
Executive Vice President, Northern Trust; Former National President, Girl Scouts of the USA

YOUTH EDUCATION

VISION

BOYS AND GIRLS VALUE GENDER EQUALITY, SHARED LEADERSHIP AND CIVIC ENGAGEMENT

Should children grow up believing that men and women are equally capable as citizens and leaders?

- Influential women in history are mentioned briefly, if at all, and mostly in terms of how they supported the work of men.

Vision 2020 seeks to change that by building a searchable online library of standards-based lesson plans, materials and resources for use in middle and high school classrooms as well as after-school and community programs. The goal is to supply an accurate history that tells the true story of real women as change agents and role models.

JOIN US TO MAKE YOUTH EDUCATION A NATIONAL PRIORITY.

* Member of the Vision 2020 Leadership Circle; ° National Delegate