Clicks, Flicks and Tricks: Adapting New and Adopting Old Innovations

E – Conference 2011

By
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Health Management and Policy
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Acknowledgement

Rob Rasberry, Gary San Angel, Sean Brown, Joe Zang, Cyndi Schaffer, Lynn Ryan, Levi Moore, Michael Shelmet, Julie Allmayer – Drexel IRT Team

Caroline Feenan – Blackboard Systems Administrator, CNHP, Drexel University

Abstract

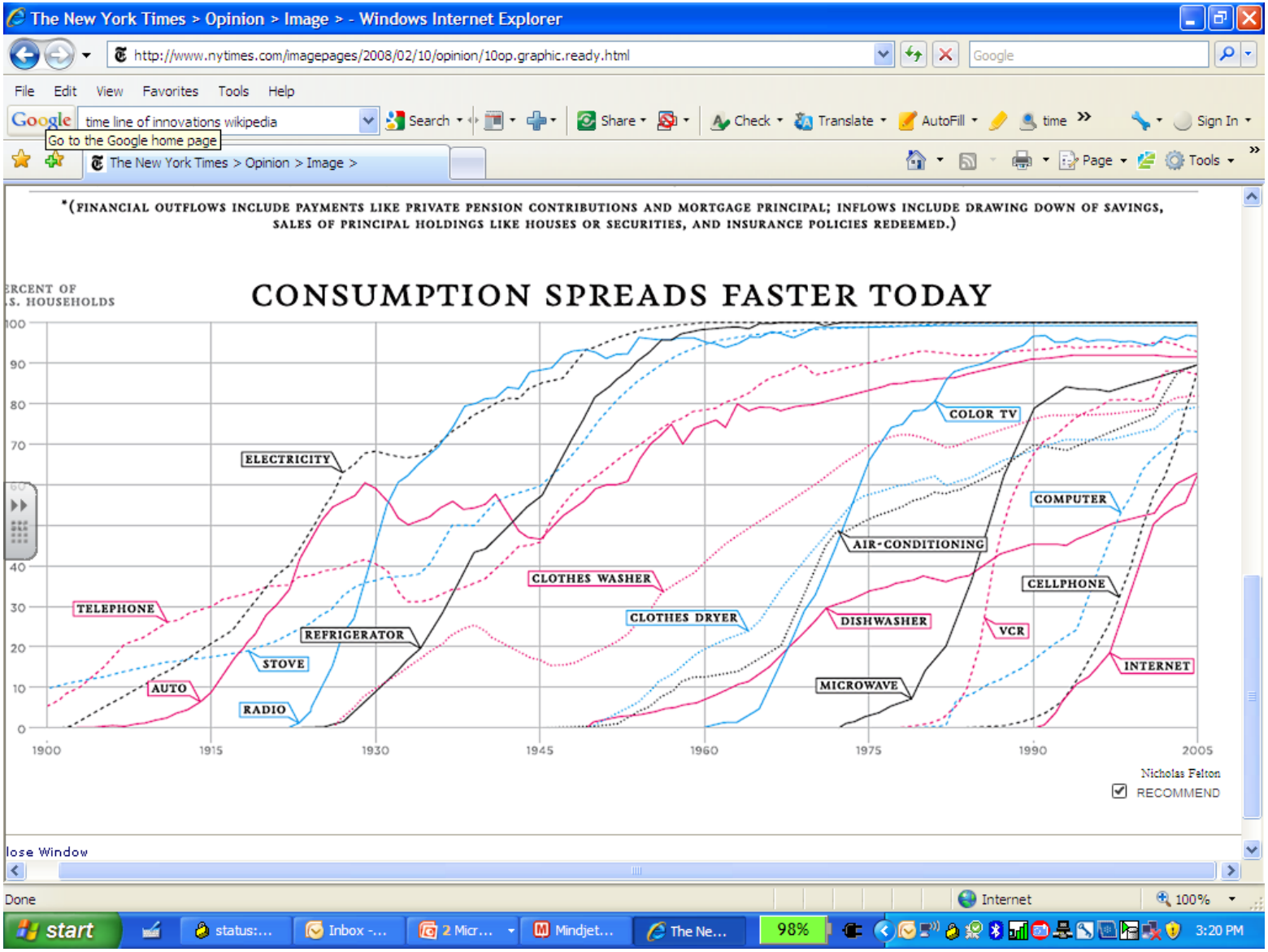
As faculty and students struggle to use generations of online tools to enhance their learning outcomes, they are often challenged to integrate the content of the course while they build their capacity to use the online tools effectively within the context of their Learning Management System. The convergence of the adaption of new and adoption of old waves of innovative online tools would foster robust shared learning environment. This would further allow capacity building and confidence for generations of innovative tools in a steady and seamless manner.

This presentation demonstrates best practices from the convergence of the evolution (1) from tradition textbooks to online modules with video support for course materials, (2) of Faculty-student interactions from blogs/journals to online video conferencing and digital archiving (3) from traditional paper assignment submissions to online polling/surveys and the divergence (4) from faculty centered to students centered presentations through the use of clickers and video and (5) the reformulation of a new education paradigm which converges traits of face-to-face, hybrid and online courses.

Outline

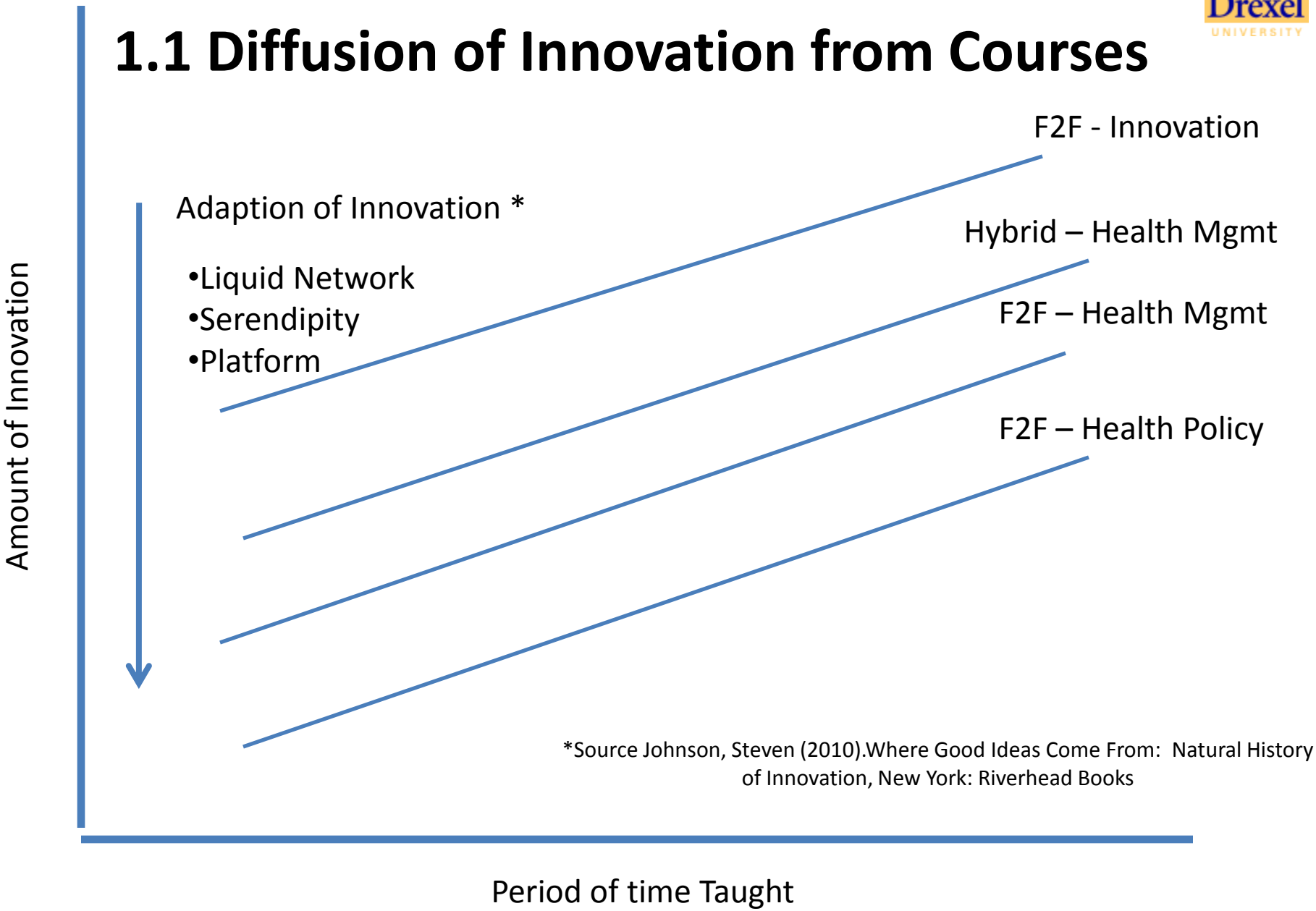
1) Diffusion of Innovation
2) Principles
3) 1st Generation Online Innovations
4) 2nd Generation Online Innovations
5) Assessment and Measures within Brain Based Context
6) Diffusion of Innovation Cases
    1) Platform
    2) Liquid Network
    3) Serendipity – 1st and 2nd Generations
7) References

1.0 Diffusion of Innovation Curve



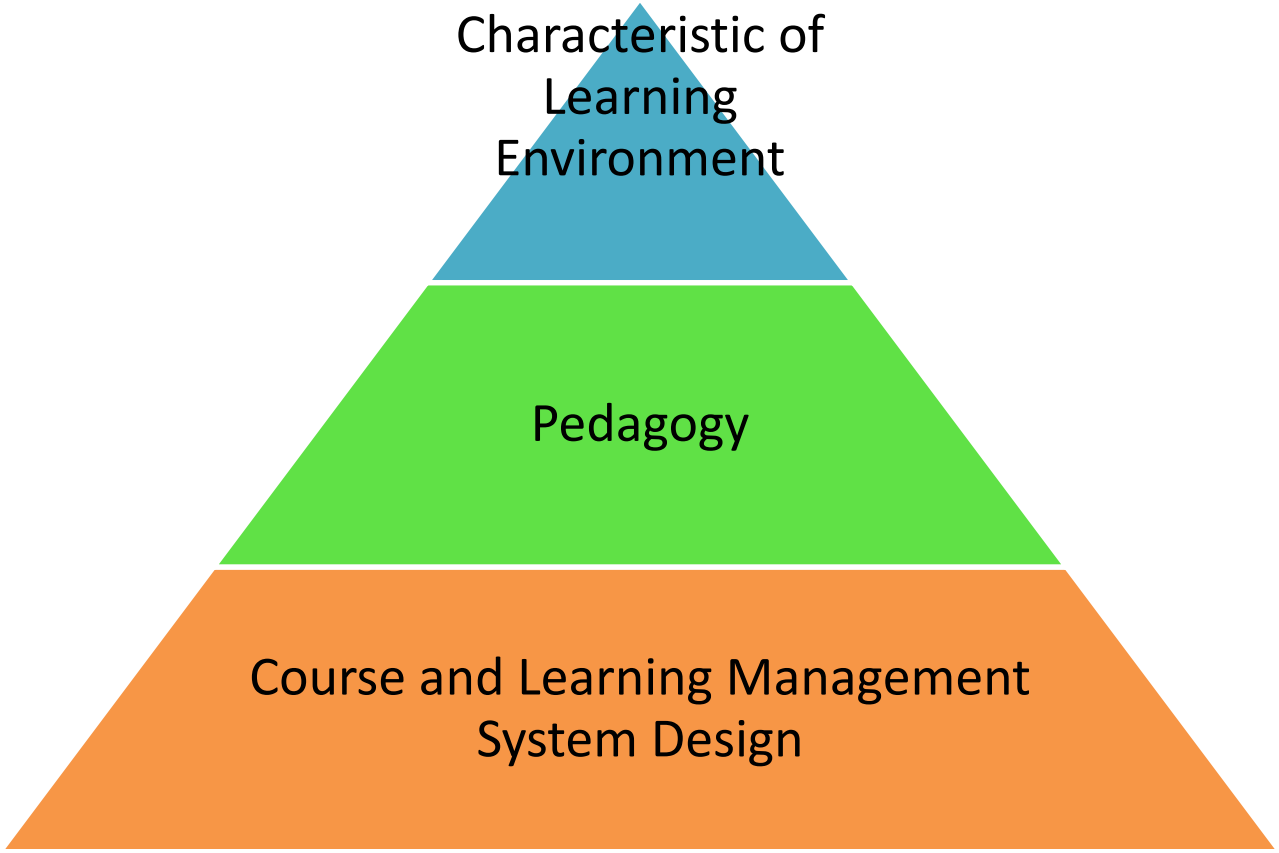
Source: NYTimes:
http://www.nytimes.com/imagepages/2008/02/10/opinion/10op.graphic.ready.html-

1.1 Diffusion of Innovation from Courses



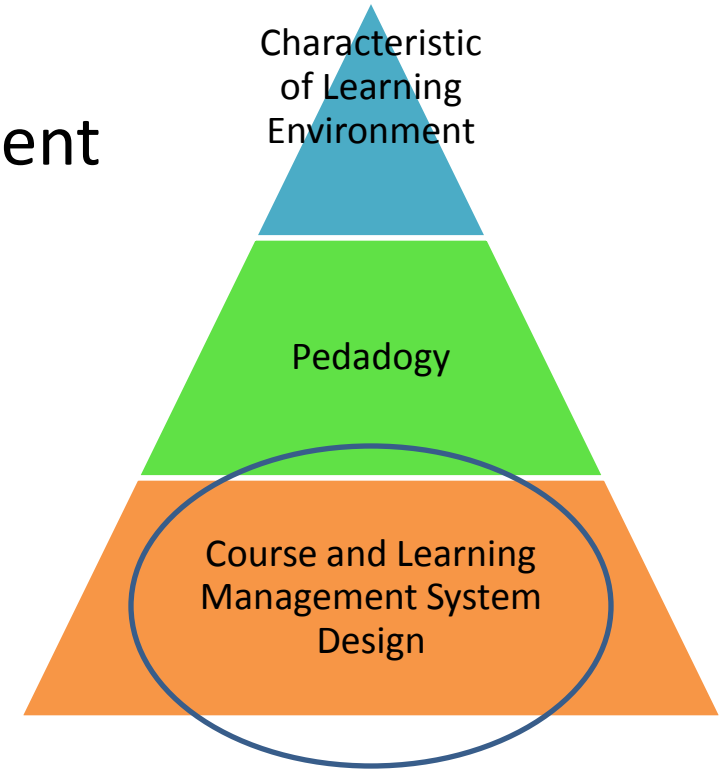
*Source Johnson, Steven (2010).Where Good Ideas Come From: Natural History of Innovation, New York: Riverhead Books

2.0 Principles for Assessing Learning



2.1 Principle: Quality Matters Rubric

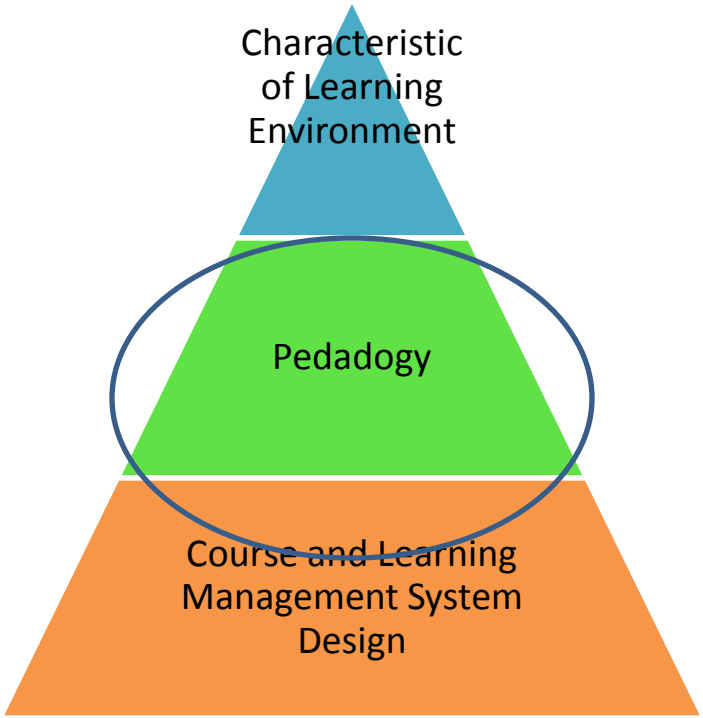
- Course Overview and Introduction
- Learning Objectives
- Assessment and Measurement
- Resources and Materials
- Learner Engagement
- Course Technology
- Learner Support
- Accessibility



Source: http://www.qualitymatters.org

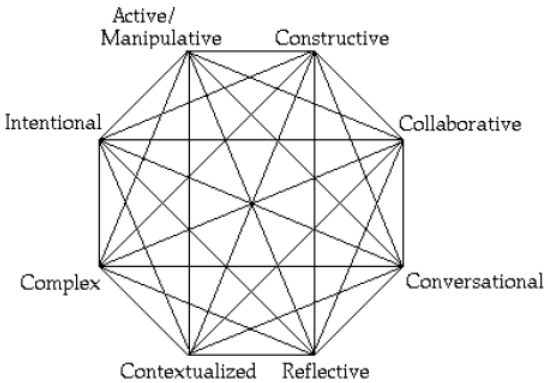
2.2 Principle: Pedagogy

- F2F
- Hybrid
- Online
- Lecture / Didactic
- Seminar
- Case Base
- Problem Base
- Co-teaching
- Directing



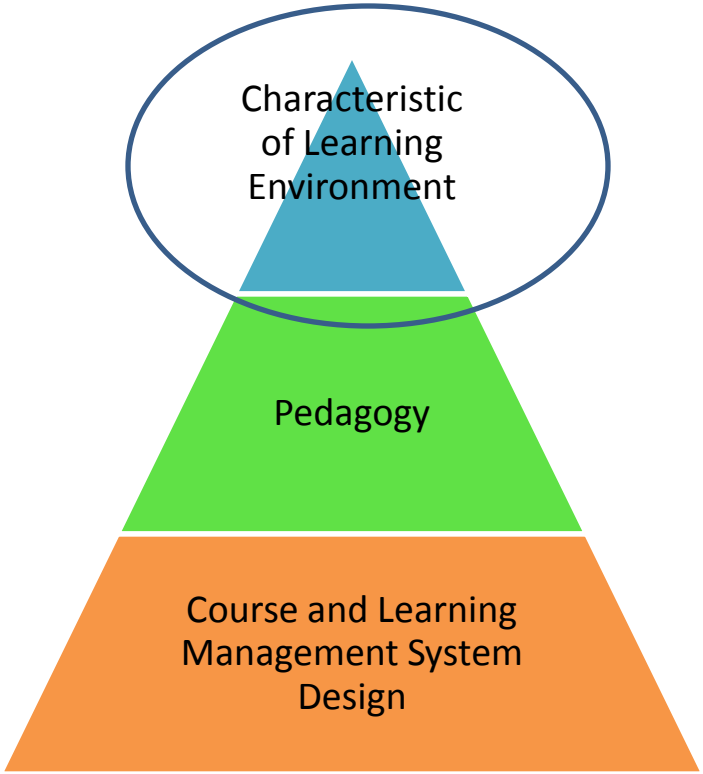
Source: http://www.qualitymatters.org

2.3 Principle: Characteristics of Meaningful Learning as Guidelines for Designing Constructivist Learning Environments



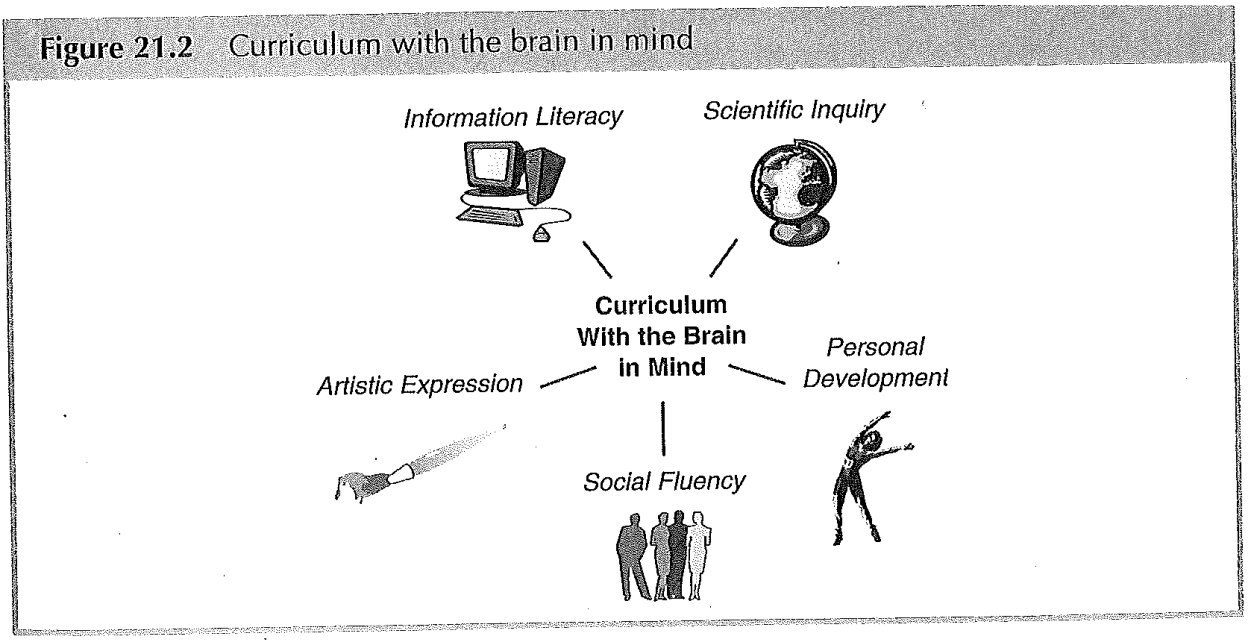
(Jonassen, n.d)

- Active
- Constructive
- Collaborative
- Intentional
- Complex
- Contextual
- Conversational
- Reflective



Source: Jonassen, D . (n.d.) Design of Constructivist Learning Environments . [http://tiger.coe.missouri.edu/~jonassen/courses/CLE/index.html]

2.4 Principle – Brain based learning

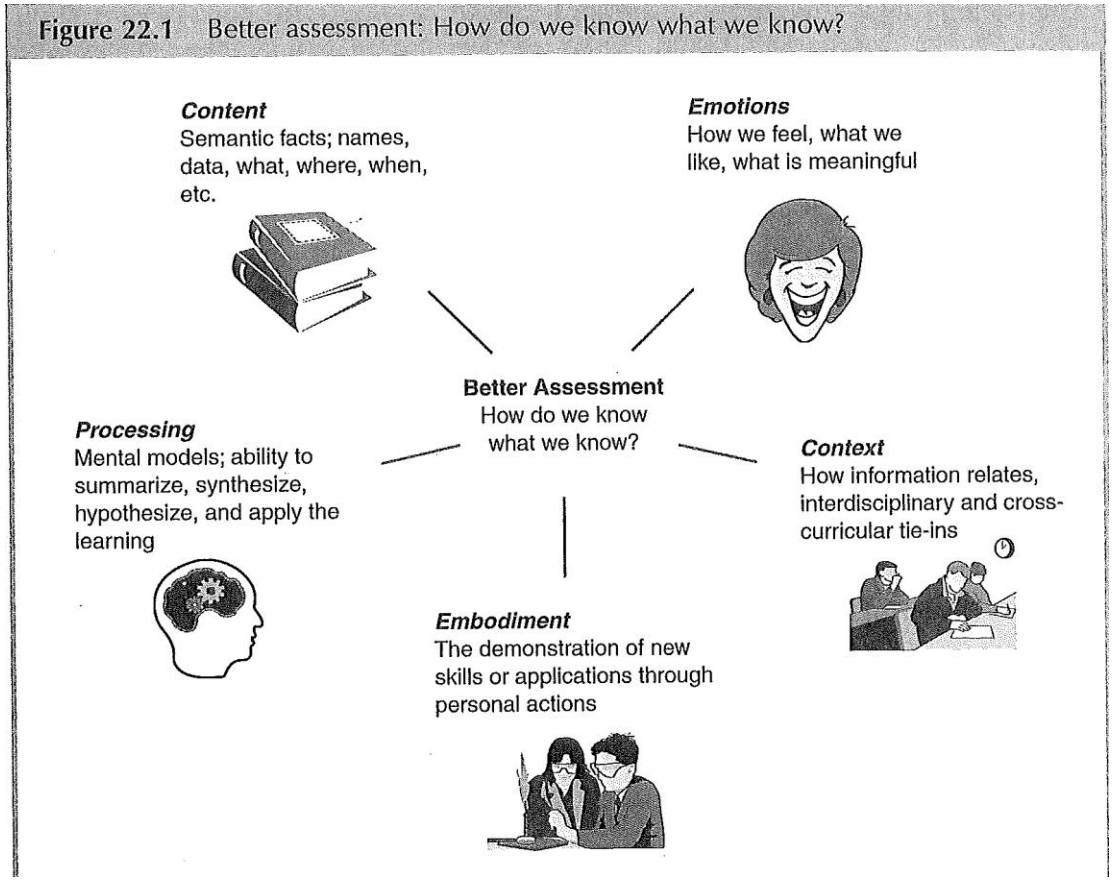


Brain Based Learning

- Information Literacy
- Scientific Inquiry
- Personal Development
- Social Fluency
- Artistic Expression

Source: Jensen, Eric (2008). Brain Based Learning: The New Teaching Paradigm. Thousand Oaks, CA: Corwin Press.

2.5 Principle – Brain based assessment



Brain Based Assessment

- Content
- Processing
- Emotion
- Context
- Embodiment

Source: Jensen, Eric (2008). Brain Based Learning: The New Teaching Paradigm. Thousand Oaks, CA: Corwin Press.

2.6 Types of Brain Based Assessment

- Media Creation
- Pre & Post test
- Demonstration/student teacher
- Model Making
- Commercial Short-films
- Case study problem
- Personal goals
- Mind mapping
- Group discussions

Source: Jensen, Eric (2008). Brain Based Learning: The New Teaching Paradigm. Thousand Oaks, CA: Corwin Press.

3.0 1st Generation Online Innovations

	Course Administration	Course Design	Course Pedagogy	Course Assessment/ Outcoms
Blog				Personal Journal on Learning
WIKI	Signing up of activities			
Discussion Board			Student Centered Learning	Assessment
Online Assessments				Pre and Post Assessments

4.0 2nd Generation Online Innovations

	Course Administration	Course Design	Course Pedagogy	Course Assessment/ Outcoms	Innovation Concept
Adobe Connect	Virtual Office	Adobe Connect	Adobe Connect		Serendipity
Media Site Video	E-mail for Survey Response	Video Capture		Project Presentation	Liquid Network
Polling		Class Preparation	Student Centered Learning	Assessment	Liquid Network
Media Site Video / Polling/Smart-board				Project Presentation	Platforming

5.0 Assessment and Measure on Brain Based Context

	Artistic	Social Influence	Personal Developmnet	Emotion	Context	Embodiment
Adobe Connect / Smartboard	In class Activities	In class Activities			In class Activities	
Media Site Video			Presenting	Presenting		Presenting
Polling				Clicker Activities	Clicker Activities	
Media Site Video / Polling/ Smartboard	Innovation Projects Lovely Acres	Innovation Projects Lovely Acres	Innovation Projects Lovely Acres	Innovation Projects Lovely Acres	Innovation Projects Lovely Acres	Innovation Projects Lovely Acres

6.0 Diffusion of Innovation – Platform

F2F - Innovation

Adaption of Innovation

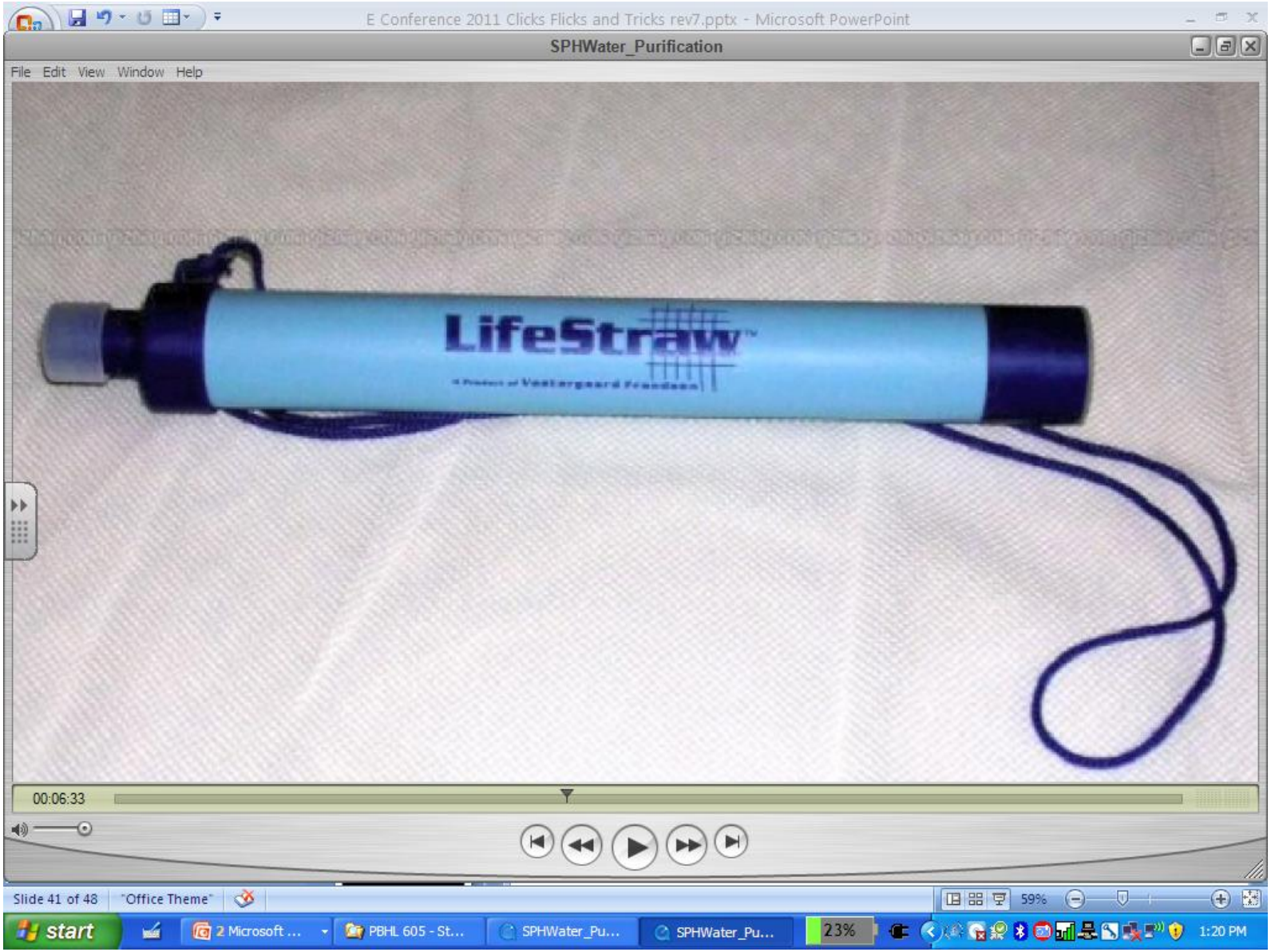
Hybrid – Health Mgmt

- Liquid Network
- Serendipity
- Platform

Period of time Taught

6.0 D of I– Platform – Innovation Project 2008 (Media Creation & Short film)

6.0 D of I– Platform – Innovation Project 2008 (Media Creation & Short film) cont'd



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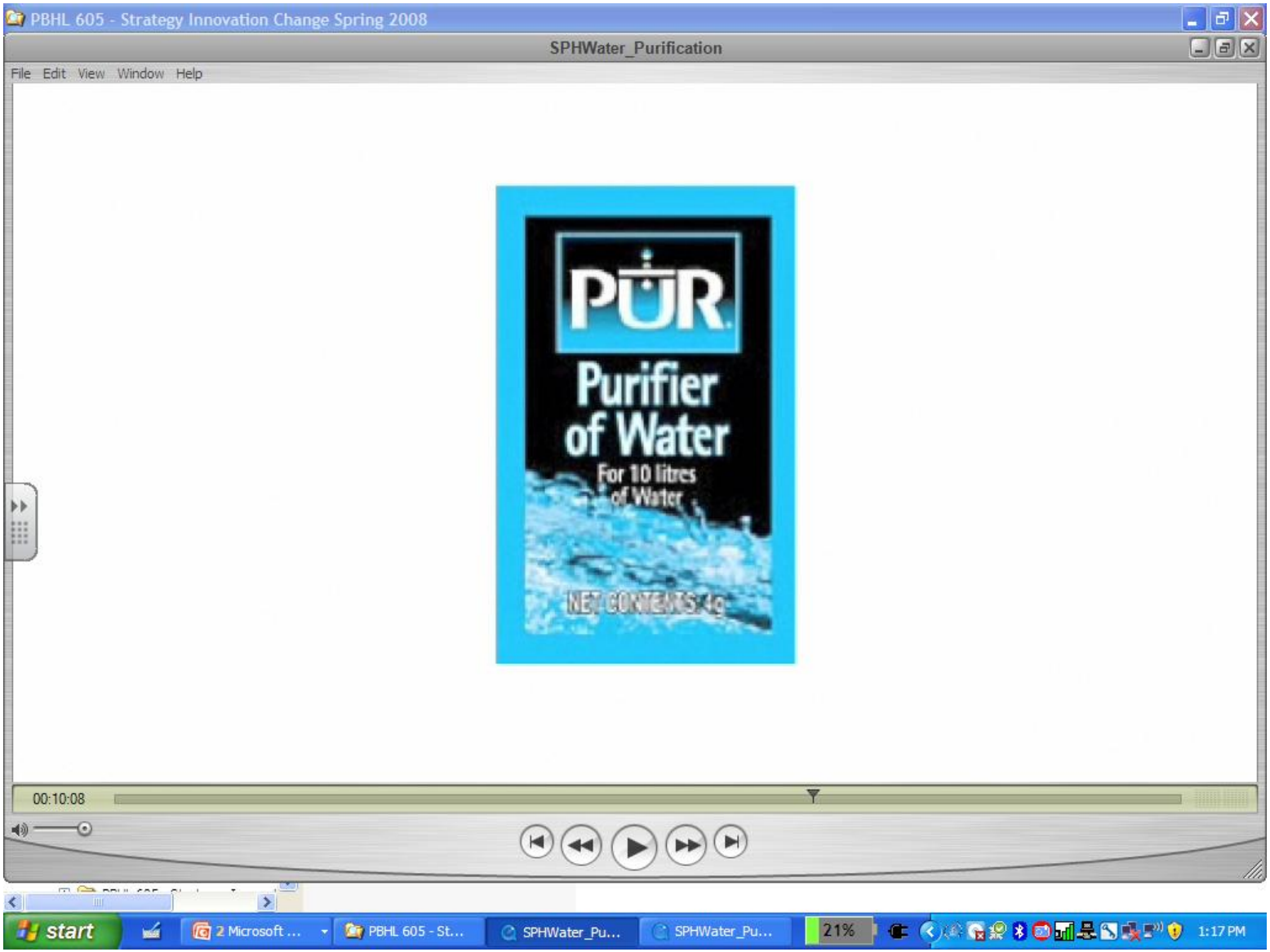

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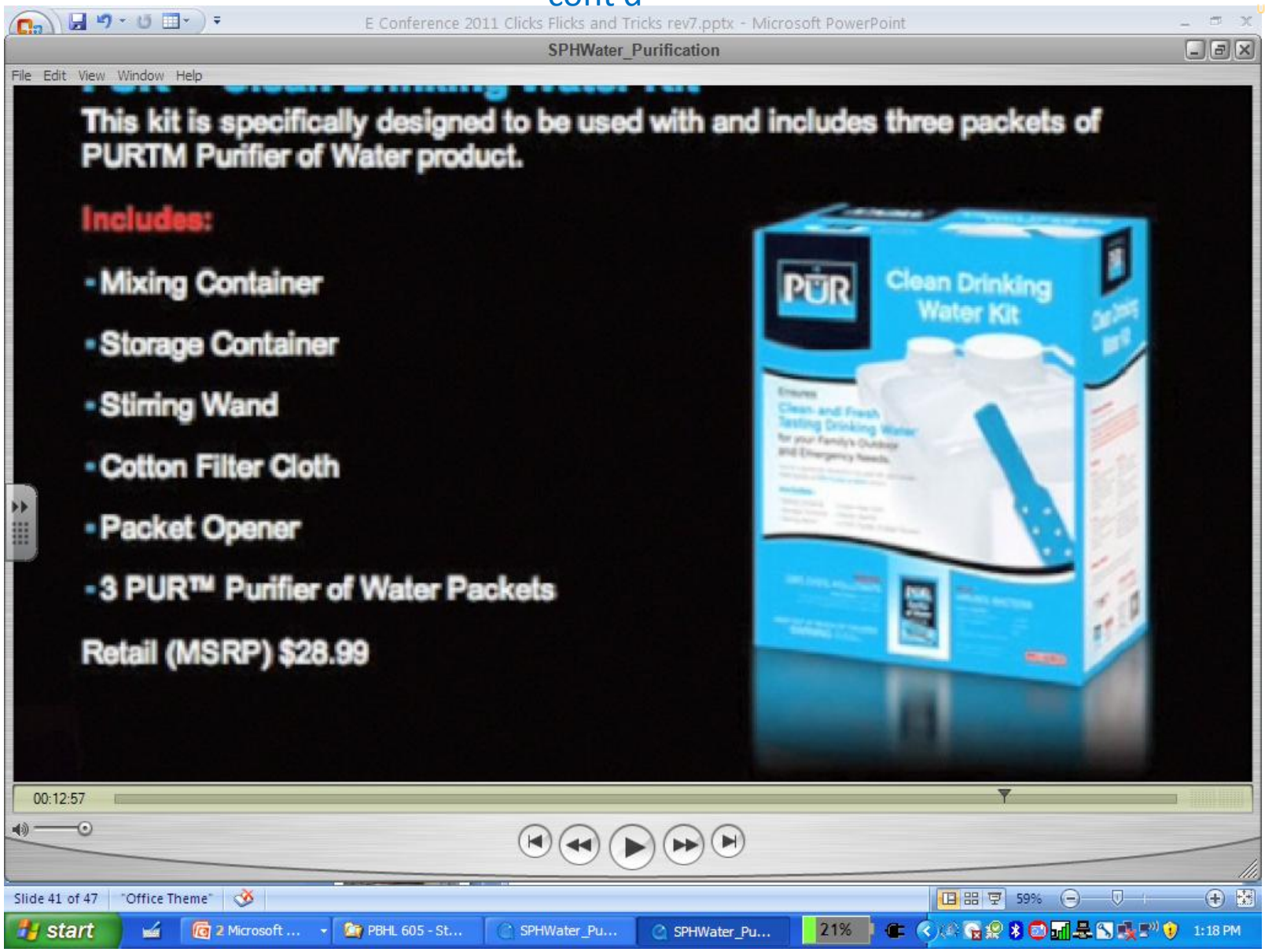

6.0 D of I– Platform – Innovation Project 2008 (Media Creation & Short film) cont'd

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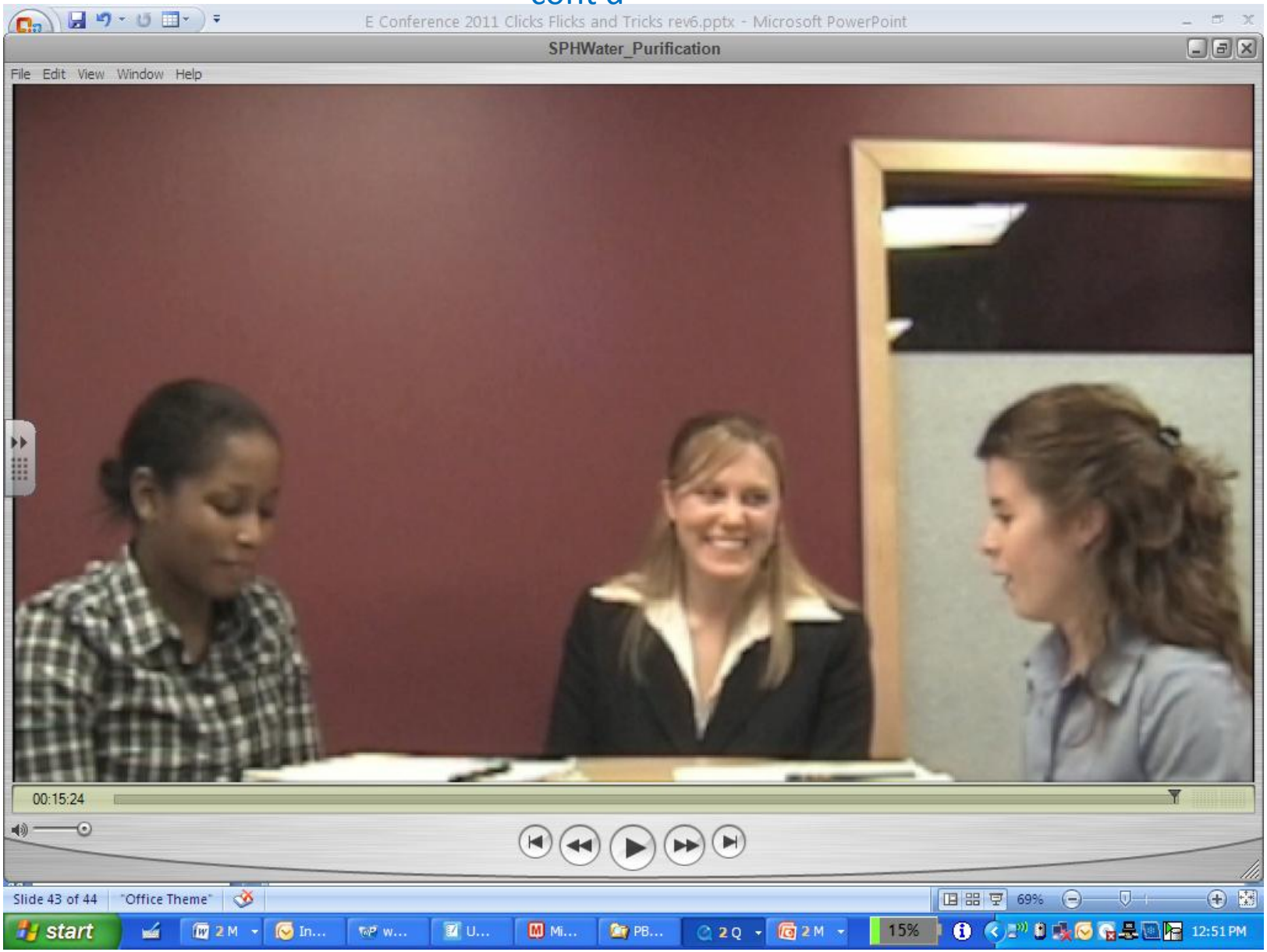

6.0 D of I– Platform – Innovation Project 2010 (Media Creation, **case study problem, model building and personal goal**) cont'd

Philadelphia Social Innovations Journal - Windows Internet Explorer

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Philadelphia Social Innovations Journal

Philadelphia SOCIAL INNOVATIONS *Journal*

ABOUT | JOURNAL | COMMUNITY

Philadelphia Social Innovations Journal is the first online publication to bring a public focus to social innovators and their nonprofit organizations, foundations and social sector businesses in the Greater Philadelphia area, to recognize their successes and encourage others around the country to strive for similar results. As a forum for the region's foremost social innovators, the *Journal* shares their expertise, strategies and ideas about topics such as leadership, human capital and disruptive innovation.

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- Coming of Age: Right Here, Right Now
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"We welcome the "Philadelphia Social Innovation Journal as a way to chronicle the imagination and dedication by hundreds of

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6.0 D of I– Platform – Innovation Project 2010 (Media Creation, **case study problem, model building and personal goal**) cont'd

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29 Minutes 53 Seconds

PBHL 605 - Presentation 01 - Food Trust

During this 10 to15 minute presentation, Parth S. Rajyaguru and Nicole Apollon Chirouze highlight some of their findings as they examine innovations at the Food Trust. Details can be read in their written article for the Philadelphia Social Innovation Journal.

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
On Demand
Wednesday, March 03, 2010, 1:00 PM EST
14 Minutes 33 Seconds

PBHL 605 - Presentation 02 - Academy in Manayunk

During this 10 to15 minute presentation, Ashley Martin, Da-In Kim and Richie Kahn highlight some of their findings as they examine innovations at the Academy in Manayunk. Details can be read in their written article for the Philadelphia Social Innovation Journal.

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
On Demand
Wednesday, March 03, 2010, 1:00 PM EST
14 Minutes 38 Seconds

PBHL 605 - Presentation 03 - Benefit Bank

During this 10 to15 minute presentation, Melanie Powel, Elizabeth Yim and Talia Tucker highlight some of their findings as they examine innovations at the Benefit Bank. Details can be read in their written article for the Philadelphia Social Innovation Journal.

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
On Demand
Wednesday, March 03, 2010, 1:00 PM EST
10 Minutes 37 Seconds

PBHL 605 - Presentation 05 - Holistic Medicine

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
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9 Minutes 7 Seconds

PBHL 605 - Presentation 06 - Community Health Practice (CHP)

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
On Demand
Wednesday, March 03, 2010, 1:00 PM EST
8 Minutes 53 Seconds

PBHL 605 - Presentation 07 - Telemedicine and Chronic Disease Management

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
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6.0 D of I– Platform – Innovation Project 2010 (Media Creation, **case study problem, model building and personal goal**) cont'd

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Issue 3 | Spring 2010

Philadelphia SOCIAL INNOVATIONS Journal

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CURRENT EDITION | ARTICLES | ARCHIVE | NOMINATE AN INNOVATION

Issue 3 | Spring 2010

Dear Reader:

We are excited to bring to you the Spring edition of *Philadelphia Social Innovations Journal*. The first regional web-based journal of its kind, the *Journal* brings together Philadelphia's social innovators and entrepreneurs who are on the front lines solving our most pressing social issues in the region and beyond.

In this third edition of the *Journal*, we feature articles that examine innovations in special education, mentoring, fresh food and nutrition, and government services access. You'll meet leaders who have created new education models that target children who have special education needs and are achieving success. You'll learn how a group of Philadelphia leaders and policy-makers tackled "food deserts," took their Fresh Food Financing Initiative to the White House and made it a national model for replication. You'll see how one for-profit company created a public benefit software program and through partnerships with local nonprofits is now connecting thousands of people to

FEATURED SOCIAL INNOVATIONS

- Academy In Manayunk (AIM): Changing Learning Differences from Deficits to Assets
- Expanding the Reach of Youth Mentoring Through a Scalable Site-Based Model: Big Brothers Big Sisters Southeastern Pennsylvania's Beyond School Walls Program
- St. Christopher's Foundation for Children: Bringing Preventive Pediatric Dental Care to Children in North Philadelphia
- The Food Trust and the Fresh Food Financing Initiative: Eliminating "Food Deserts"
- Solutions for Progress and The Benefit Bank: A Community-Based Approach to Individual Self-Sufficiency

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Source: Philadelphia Social Innovation Journal Spring 2010 Edition

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6.0 D of I– Platform – Innovation Project 2010 (Media Creation, **case study problem, model building and personal goal**) cont'd

Academy In Manayunk (AIM): Changing Learning Differences from Deficits to Assets - Windows Internet Explorer

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Academy In Manayunk (AIM): Changing Learning Diff...

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Browse by Theme: Editorials Features Nominated Innovations Leadership Book Reviews Disruptive Innovations What Works Columns

Academy In Manayunk (AIM): Changing Learning Differences from Deficits to Assets

PDF PRINT EMAIL

Written by Ashley Martin, Da-In Kim, and Richard Kahn
May 2010

Page 1 of 11

Summary

Research indicates that six to seven percent of children have learning differences (International Dyslexia Association 2008). Yet many either go undiagnosed or, if diagnosed, are not offered targeted educational strategies that address their learning differences. Approximately one-third of children identified with learning disabilities drop out of high school—twice the rate of their non-disabled peers.

Academy In Manayunk (AIM), a research-to-practice private, nonprofit school developed in conjunction with The Lab School of Washington®, provides lessons for the mainstream education system and educators to ensure that no children

Table of Contents

- Academy In Manayunk (AIM): Changing Learning Differences from Deficits to Assets
- The Problem: Failure to Address Issues Underlying Learning Differences
- What Is AIM?
- The Birth of AIM
- The Innovation: "Live It, Learn It"
- Measuring the Impact
- AIM'S Business Model
- Social Return on Investment
- Scalability/Policy Implications
- Conclusion
- References
- Full Article

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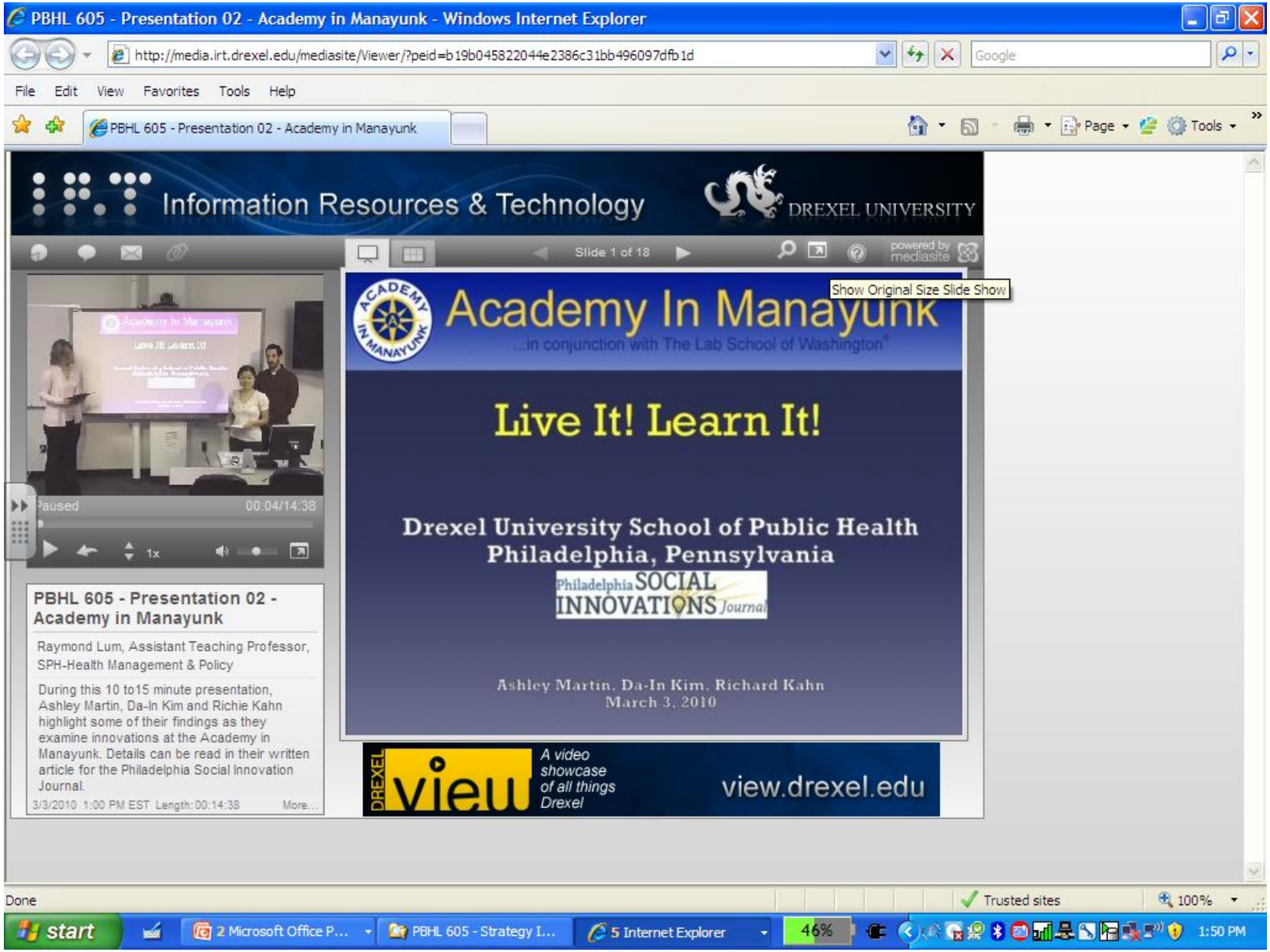
6.0 D of I– Platform – Innovation Project 2010 (Media Creation, **case study problem, model building and personal goal**) cont'd



6.0 D of I– Platform – Innovation Project 2010 (Media Creation, **case study problem, model building and personal goal**) cont'd

6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, **student teacher and pre and post test**) cont'd

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PBHL - 605 Strategy, Innovation, and Change - PRESENTATIONS - 02 - Medical Devices

Medical Devices

Students:

1. Jon Pham
2. Charlene Chow

Learning Objectives – 1. Understand the medical device industry, 2. Identify the patterns of industry growth, and 3. Understand the future of medical devices

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy

On Demand
Wednesday, March 03, 2010, 1:00 PM EST
26 Minutes 53 Seconds

PBHL - 605 Strategy, Innovation, and Change - PRESENTATIONS - 03 - Pharmaceutical

Pharmaceutical

Students:
1. Rich Kisielowski
2. Victoria Pham
3. Keshia Maughn

Learning Objectives - 1. Gaining a better understanding of the Industry and its motivations,, 2. Learning the product life cycle of pharmaceuticals, 3. Understanding Mergers and Acquisitions (M&A), 4. Analyzing typical M&A consequences and implication on corporate culture and innovation, 5. Exploring the future direction this industry is heading and 6. Applying this new knowledge on proposed scenarios.

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy

On Demand
Wednesday, March 03, 2010, 1:00 PM EST
27 Minutes 28 Seconds

PBHL - 605 Strategy, Innovation, and Change - PRESENTATIONS - 04 - Biotechnology

Biotechnology

Students:
1. Daniel Chen
2. Salman Farsi

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy

On Demand
Wednesday, March 03, 2010, 1:00 PM EST

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Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy

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6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, **student teacher and pre and post test**)

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Saturday, October 23, 2010, 9:00 AM PDT
5 Hours 46 Minutes 11 Seconds

Policy
On Demand
Saturday, October 09, 2010, 9:00 AM EDT
3 Hours 4 Minutes 22 Seconds

School of Public Health Video Session - Lum Morning

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
On Demand
Saturday, October 09, 2010, 9:00 AM EDT
2 Hours 35 Minutes 10 Seconds

PBHL - 605 Strategy, Innovation, and Change - PRESENTATIONS - 01 - Chronic Disease Management

Chronic Disease Management

Students:

1.Priyanka Gupta
2.Alicia Howard
3.Kris Fraser
4.Noelle Anderson

Innovation is necessary in the current chronic disease management model to improve quality of care, efficiency and economic sustainability. Learning Objectives: 1. To identify why the value proposition of general hospitals is economically unsustainable and results in poor quality of health outcomes, 2. To analyze cost related complexity of healthcare industry, 3 To understand why innovation in the Primary Care Physician market is needed, 4. Describe how the Chronic Quadrangle can be used as a model for chronic disease management, 5. Identify specific healthcare technology innovations that may be implemented into the healthcare sector, and 6. Understand why the promotion of prevention is not profitable in the present chronic disease model.

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
On Demand
Wednesday, March 03, 2010, 1:00 PM EST
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6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, **student teacher and pre and post test**) cont'd

Industry Innovation Presentation Evaluation - Windows Internet Explorer

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PBHL - 605 Strategy, Innova... | Industry Innovation Pres...

Industry Innovation Project

Evaluation

1. Your Name

2. Your Industry Innovation Group
   - *Biotechnology*
   - *Pharmaceutical*
   - *Medical Devices*
   - *Chronic Disease Mgmt*

3. Based on your thoughts, how would you self-evaluate your group's presentation

	Excellent	*Very Good*	*Good*	*Satisfactory*	*Unmet*
a. Identification of Overarching Learning Objectives					
b. Definition and Identification of Key Concepts					
c. Definition and Identification of Models					
d. Interactions with Audience					
e. Description of the Industry					
f. Analysis of the Industry					
g. Synthesis of the Industry					
h. Assessment/Assignment and Outcomes					

Please click on the submit button below when finish. Thank you!

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6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, **student teacher and pre and post test**)

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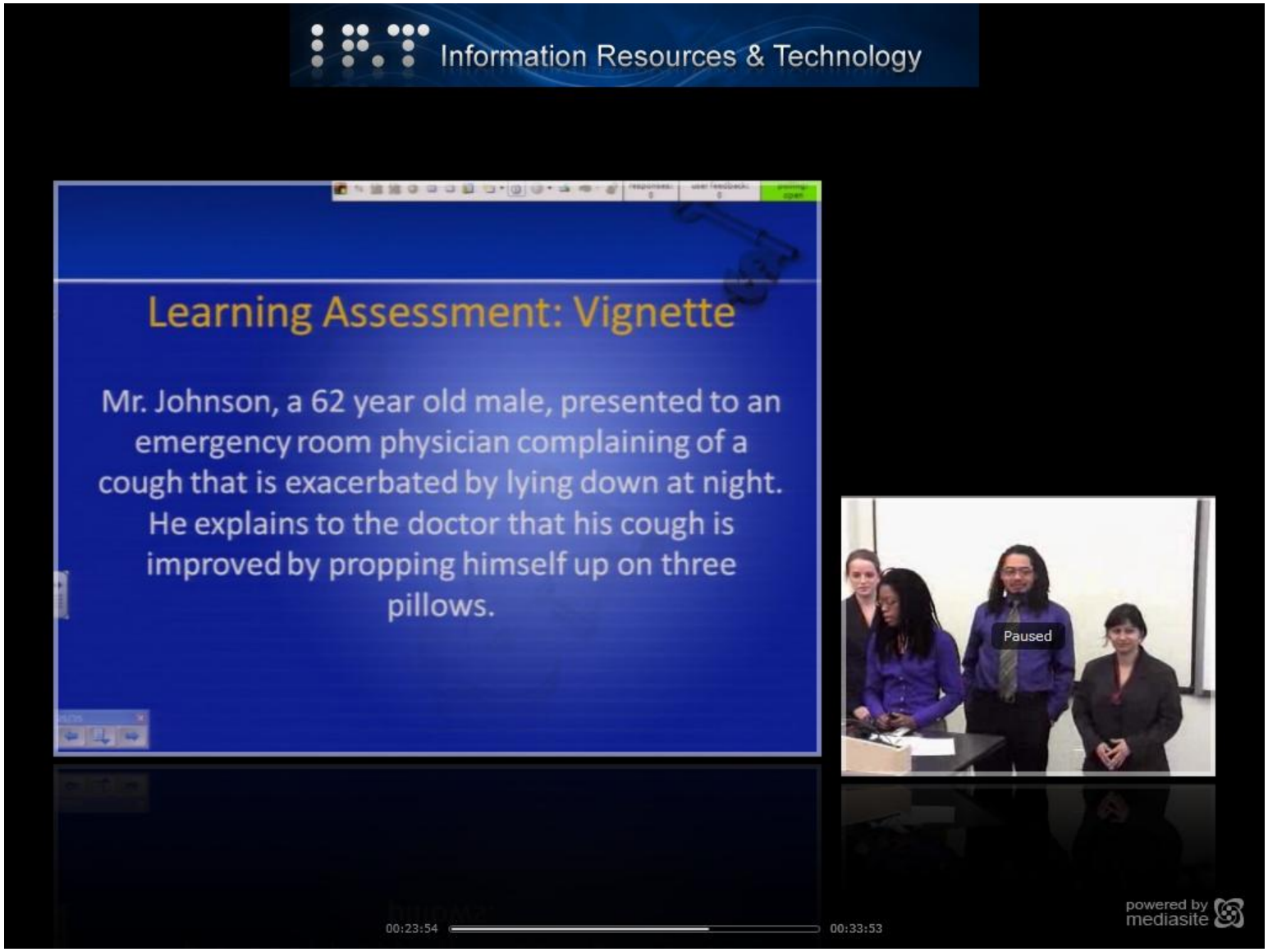
6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, **student teacher and pre and post test**) cont'd



6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, **student teacher and pre and post test**)

Assessment of Innovation Presenation - Windows Internet Explorer cont'd

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PBHL - 605 Strategy, Innova... | Industry Innovation Present... | Assessment of Innovatio...

Assessment of Industry Innovation Presentation

Industry Innovation Project

Evaluation

1. Your Name

2. Your Industry Innovation Group
   - *Biotechnology*
   - *Pharmaceutical*
   - *Medical Devices*
   - *Chronic Disease Mgmt*

3. Industry Innovation Group Presenting
   - *Biotechnology*
   - *Pharmaceutical*
   - *Medical Devices*
   - *Chronic Disease Mgmt*

4. Based on your thoughts, how would you assess this group relative towards yours.

	=2	+1	0	-1	-2
a. A statement introduces the audience to the purpose of the presentation and to its component	○	○	○	○	○
b. The presentation learning objectives describe outcomes that are measurable.	○	○	○	○	○
c. All learning objectives are stated clearly and written from the audience's' perspective.	○	○	○	○	○
d. Instructions to audience on how to meet the learning objectives are adequate and stated clearly.	○	○	○	○	○
e. The types of assessments selected measure the stated learning objectives and are consistent with the presentation.	○	○	○	○	○
f. The relationship between the presentation					

Done | Trusted sites | 80%

start | 2 Microsoft Off... | PBHL 605 - Strat... | 4 Internet Expl... | 4 Microsoft Offi... | 76% | 2:20 PM

6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, **student teacher and pre and post test**) cont'd

Assessment of Innovation Presenation - Windows Internet Explorer

https://surveys.drexel.edu/siam/surveylanding/interviewer.asp?sid=513ECB3836D80F8E858CA03FC5E74F1654504B8

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PBHL - 605 Strategy, Innova... | Industry Innovation Present... | Assessment of Innovatio...

10. Based on your thoughts, how would you assess this group relative towards yours.

	=2	+1	0	-1	-2
a. A statement introduces the audience to the purpose of the presentation and to its component	○	○	○	○	○
b. The presentation learning objectives describe outcomes that are measurable.	○	○	○	○	○
c. All learning objectives are stated clearly and written from the audience's' perspective.	○	○	○	○	○
d. Instructions to audience on how to meet the learning objectives are adequate and stated clearly.	○	○	○	○	○
e. The types of assessments selected measure the stated learning objectives and are consistent with the presentation.	○	○	○	○	○
f. The relationship between the presentation and the learning activities is clearly explained to the audience,	○	○	○	○	○
g. The learning activities promote the achievement of the stated learning objectives.	○	○	○	○	○
h. Definition and identification of Key Concepts and Models	○	○	○	○	○
i. Analysis and Synthesis of Industry	○	○	○	○	○
j. Overall professionalism of presentation	○	○	○	○	○

11. Comments

12. Beside your own group which of the following group had the best overall presentation.

- ○ *Biotechnology*
- ○ *Pharmaceutical*
- ○ *Medical Devices*
- ○ *Chronic Disease Mgmt*

Please click on the submit button below when finish. Thank you!

Powered by snap

Reset Submit

Done | Trusted sites | 80%

start | 2 Microsoft Offic... | PBHL 605 - Strateg... | 4 Internet Explorer | 4 Microsoft Offic... | 77% | 2:21 PM

6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, student teacher) cont'd

PBHL - LUM - Windows Internet Explorer

http://media.irt.drexel.edu/mediasite/Catalog/pages/catalog.aspx?catalogId=aa5260a8-41e3-44fa-b635-6716e090cae1

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PBHL - LUM

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PBHL 605 – Public Health Innovation Final Project – Winter
3/9/2011_01

1. Healing Trauma with Drama: A Therapeutic Model for Promoting Wellness and Preventing Disease
By Noelle Anderson

Abstract: Drama therapy is a healing tool that has been practiced for decades, but despite its success it has been slow to diffuse. Creative Alternatives New York (CANY) proposes an innovative trauma-informed, group-centered approach to treating witnesses of domestic violence. If successful, CANY's model could be used to propel drama therapy into a phase of early majority adoption.

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
On Demand
Wednesday, March 09, 2011, 2:00 PM EST
10 Minutes 49 Seconds

PBHL 605 – Public Health Innovation Final Project – Winter
3/9/2011_02

2. Emergency Health Smart Cards
By Daniel Chen

Abstract: Prevent adverse drug interactions and help emergency medical care providers make informed decisions by adopting the emergency health smart card system. The emergency health smart cards are thin and small, and can easily fit into any wallet. It is a secure technology that stores vital health information. Even if a patient becomes unconscious, the medical professionals will be able to access the vital health information and avoid treatments that may trigger allergic reactions or drug interactions. It is the future of patient protection.

Raymond Lum, Assistant Teaching Professor, SPH-Health Management & Policy
On Demand
Wednesday, March 09, 2011, 2:00 PM EST
3 Minutes

PBHL 605 – Public Health Innovation Final Project – Winter
3/9/2011_03

3. Pet-Assisted Care and Trauma Therapy (PACTT) in Philadelphia
By Charlene Chow

ABSTRACT: Pet-Assisted Care and Trauma Therapy, or PACTT, is a new public health service program that helps victims of domestic violence and abuse in Philadelphia to not only cope with and manage past traumas, but also recognize and prevent abusive relationships in the future. PACTT's primary role is to recruit and create a network of providers and care specialists involved in local care facilities, AAT training programs, animal shelters, and advocacy organizations – starting with the Children's Hospital of Philadelphia [CHOP], the Pennsylvania Society for the Prevention of Cruelty to Animals [PSPCA], Pals for Life, and the Pennsylvania Coalition Against

PBHL 605 – Public Health Innovation Final Project – Winter
3/9/2011_04

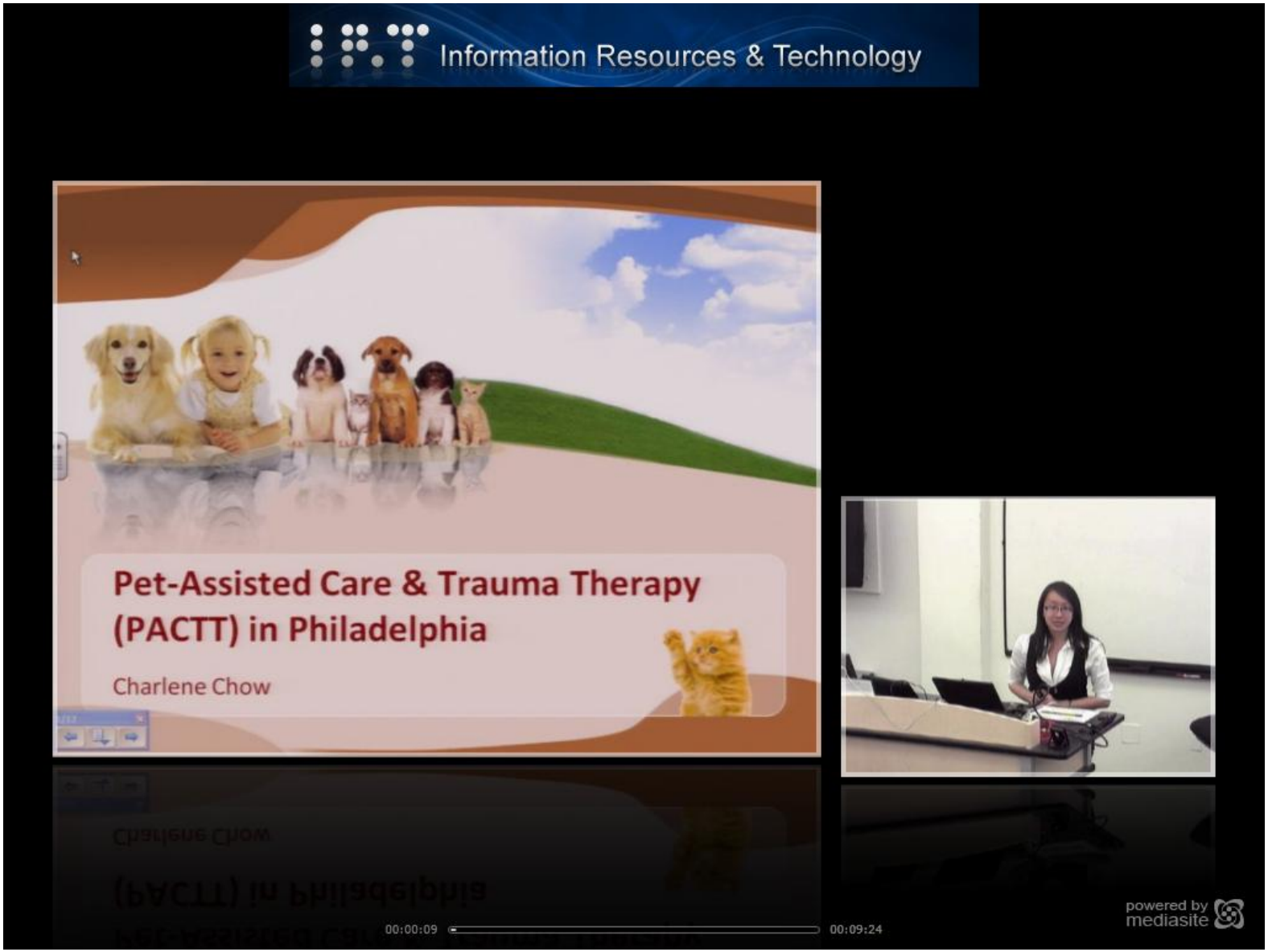
4. Addressing Water Disparity in Africa through Collaboration between Humanity First's "Water for Life" Program and Bottled Water Producing Companies (BWPCs)
By Sal Farsi

Abstract: Safe water shortage has been a growing problem in Africa, and so non-profit organizations such as Humanity First are starting to implement water well & pump building programs to mitigate the problem. Since high cost (shortage of capital) has kept the diffusion of this program much lower than wanted, a business model based on collaboration between Humanity First and bottled water producing companies (BWPCs) will accelerate the process of bringing safe water to Africa. Essentially, the strategic alliance in this

Trusted sites 100%

start 2 Microsoft Offic... PBHL 605 - Strateg... 5 Internet Explorer 4 Microsoft Offic... 80% 2:26 PM

6.0 D of I– Platform – Innovation Project 2011 (Media Creation, case study problem, model building, personal goal, student teacher) cont'd



6.1 Diffusion of Innovation – Liquid Network

Amount of Innovation

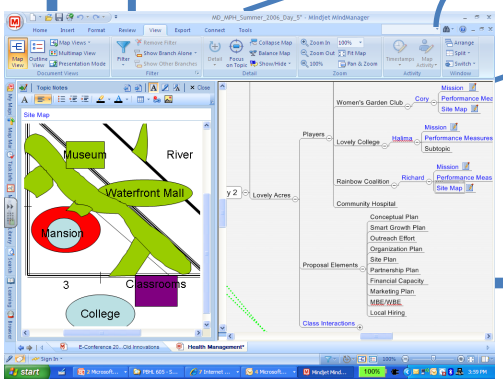
F2F - Innovation

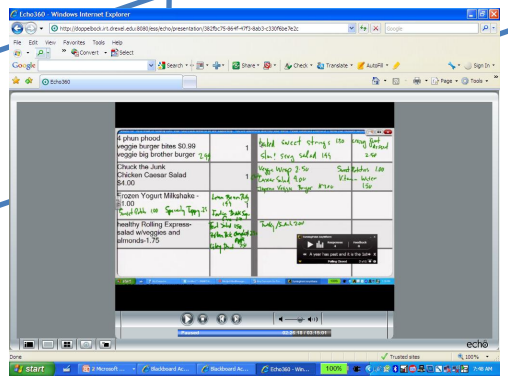
Adaption of Innovation

Hybrid – Health Mgmt

- Liquid Network
- Serendipity
- Platform

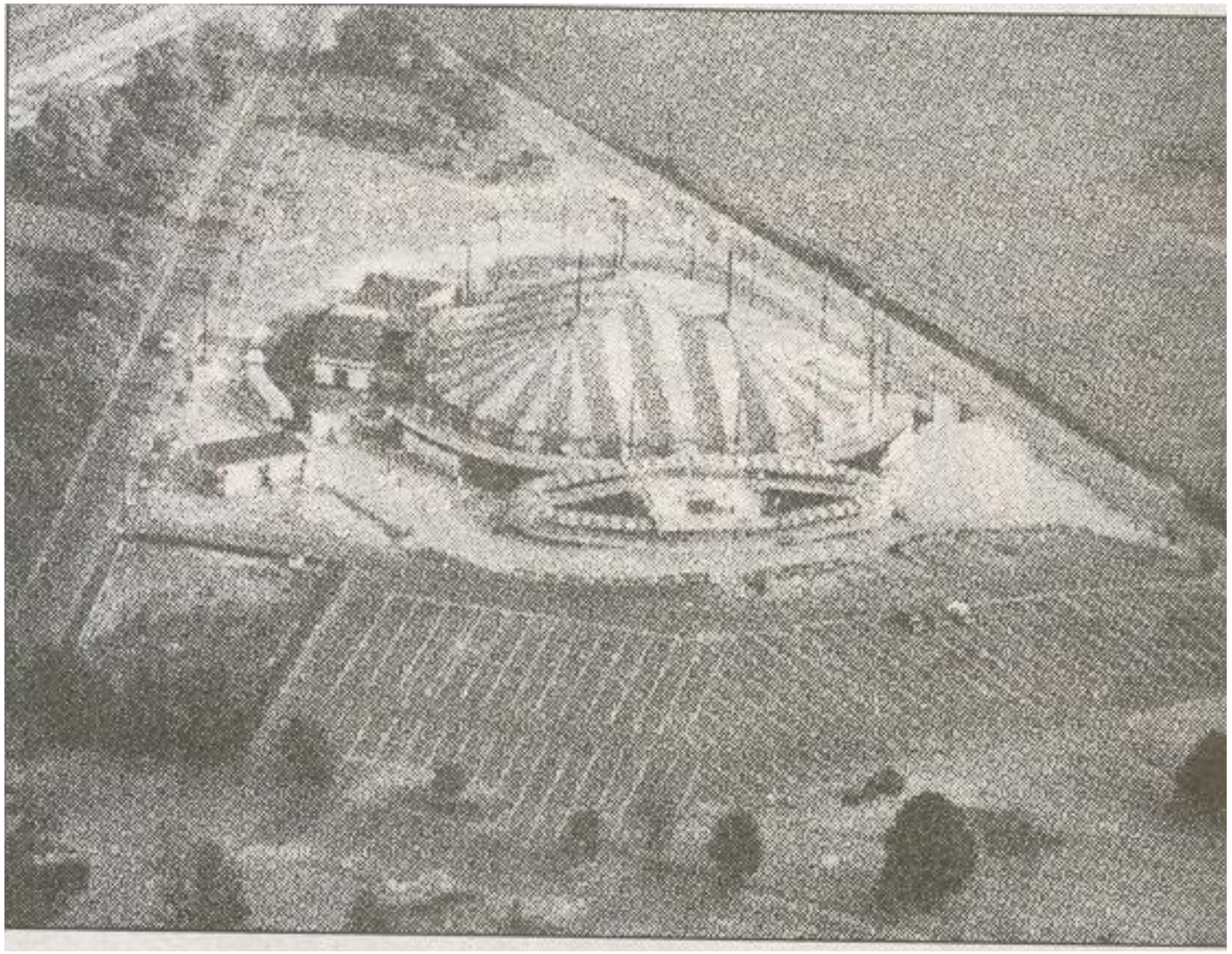
F2F – Health Mgmt



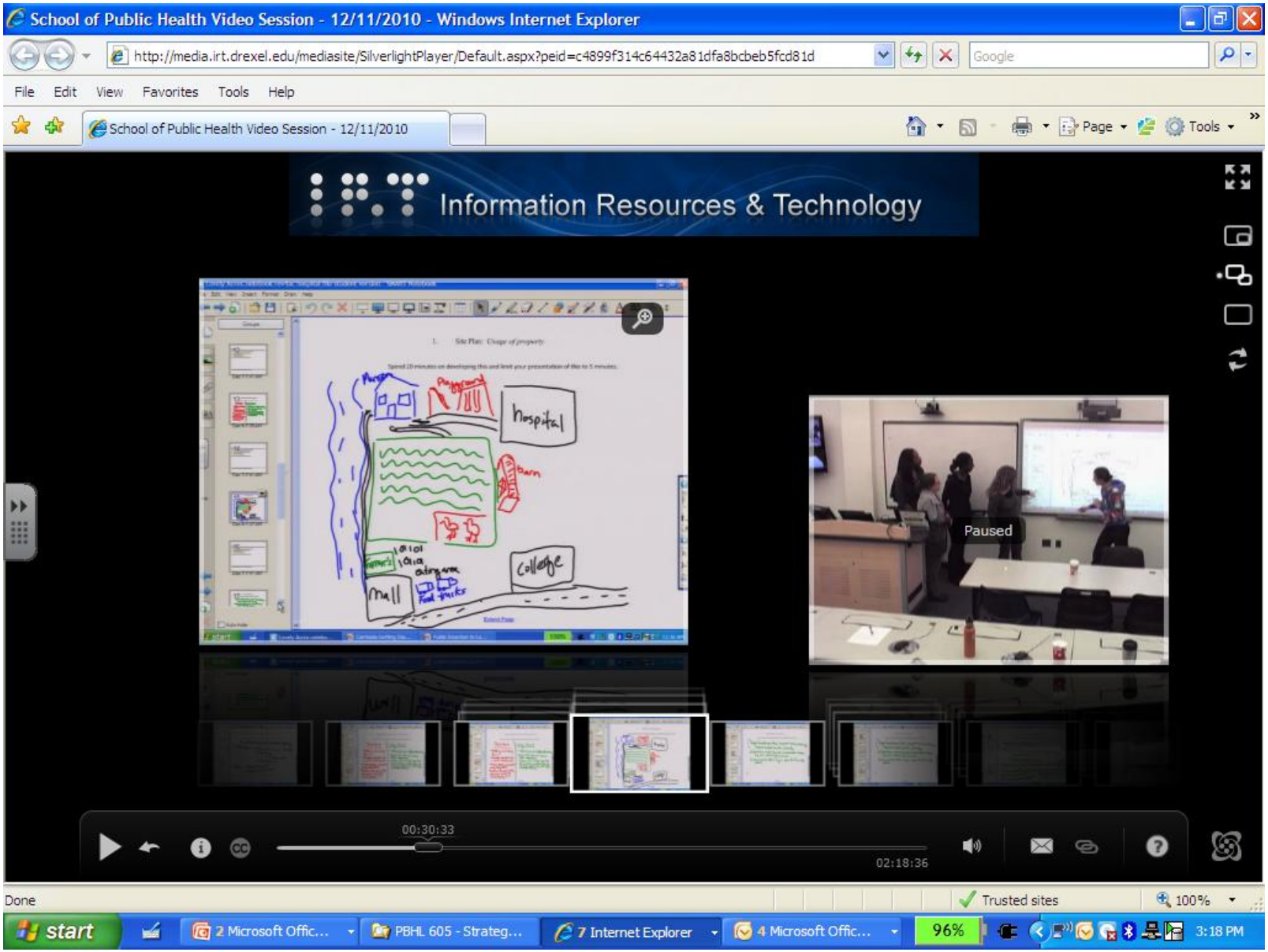


Period of time Taught

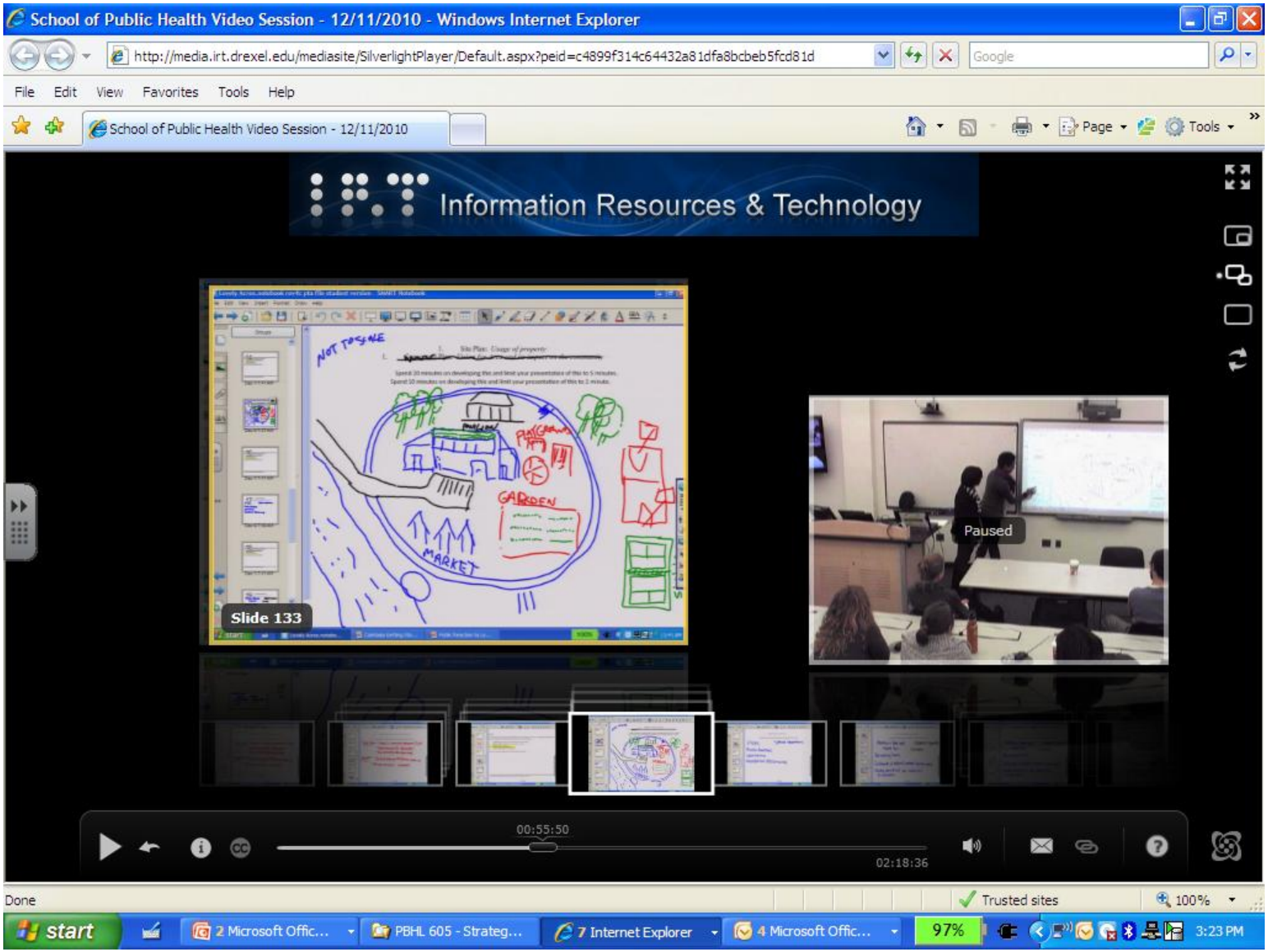
6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment)



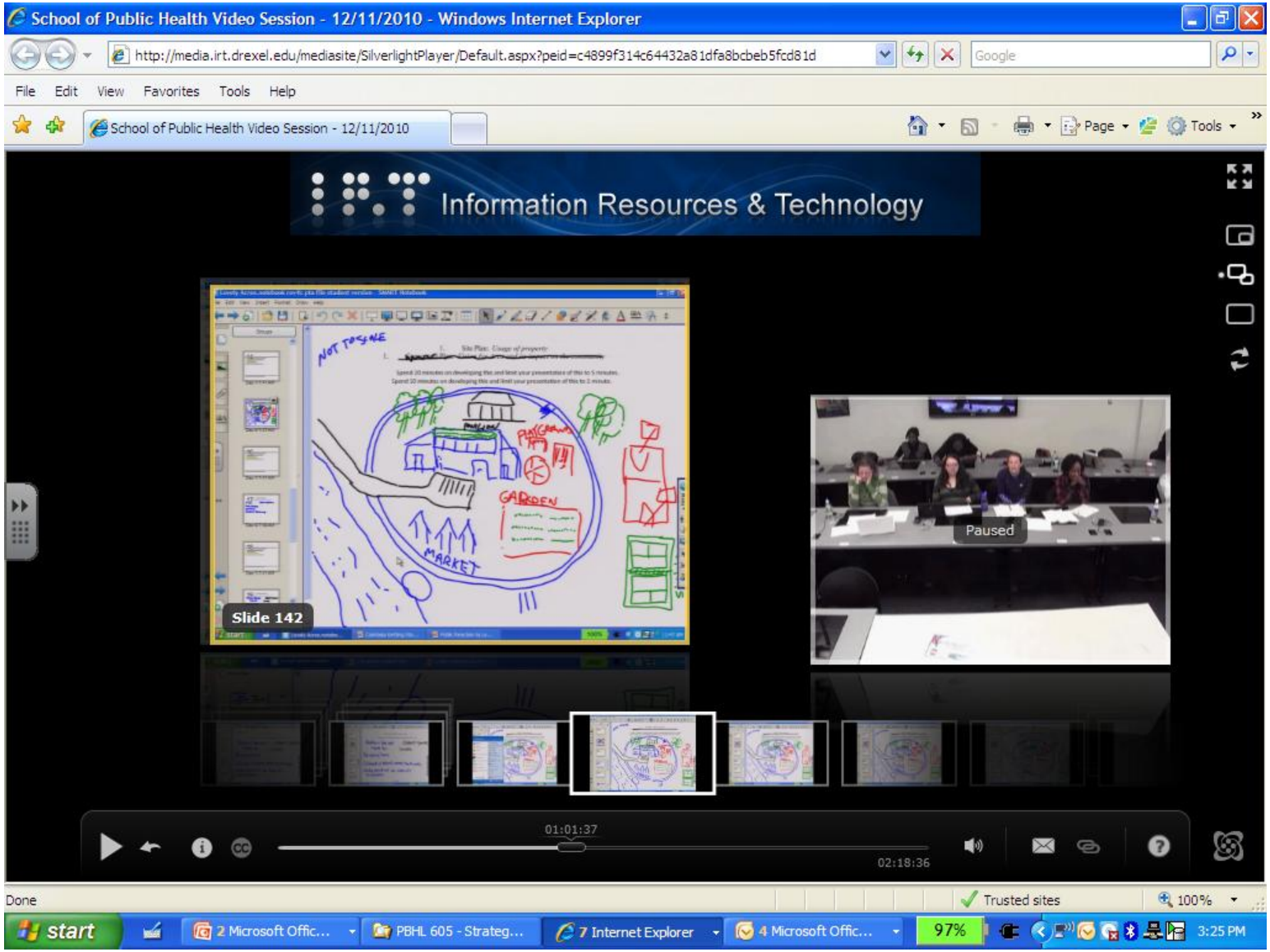
6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment)



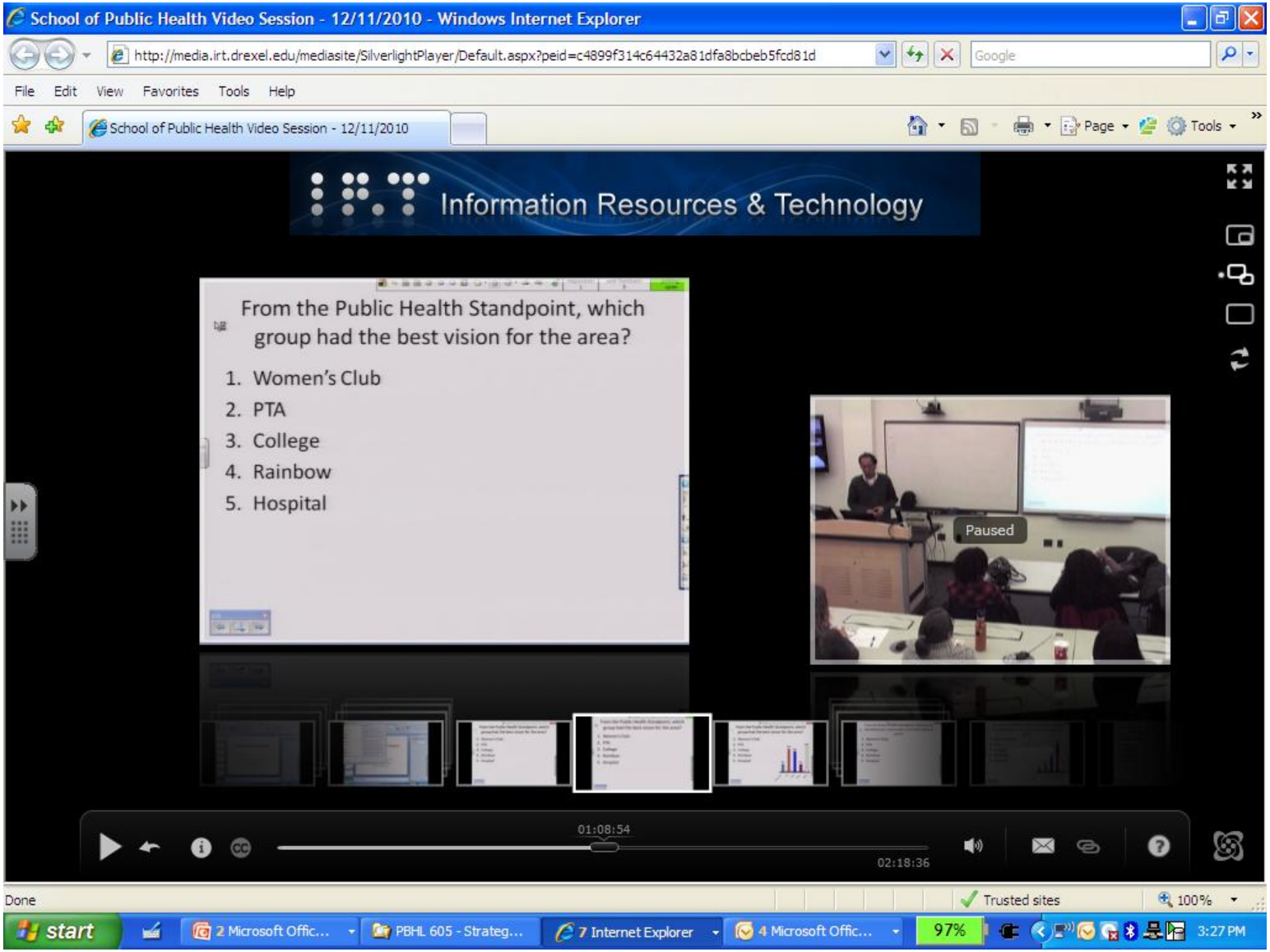
6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment)



6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment)



6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment)



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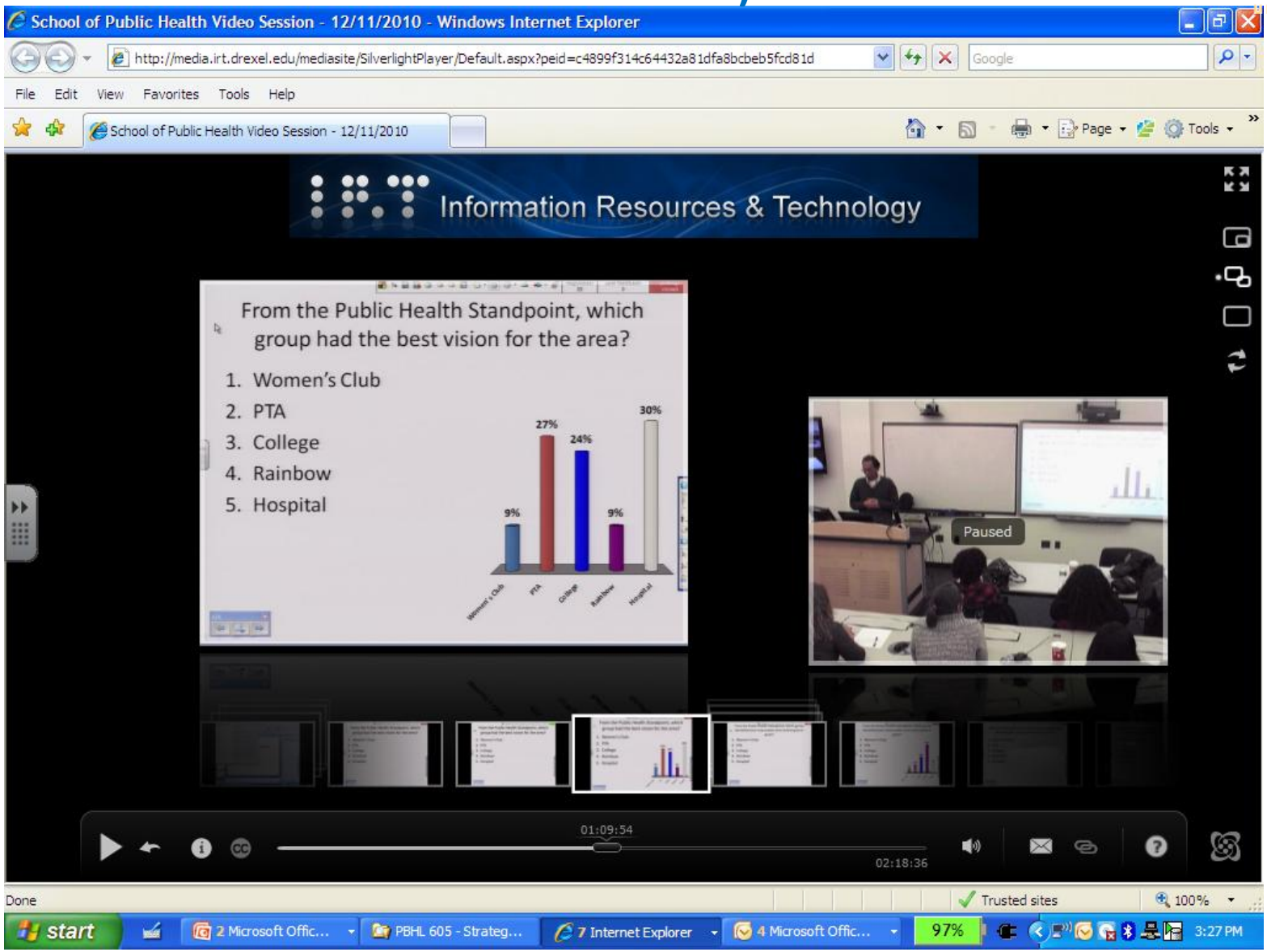
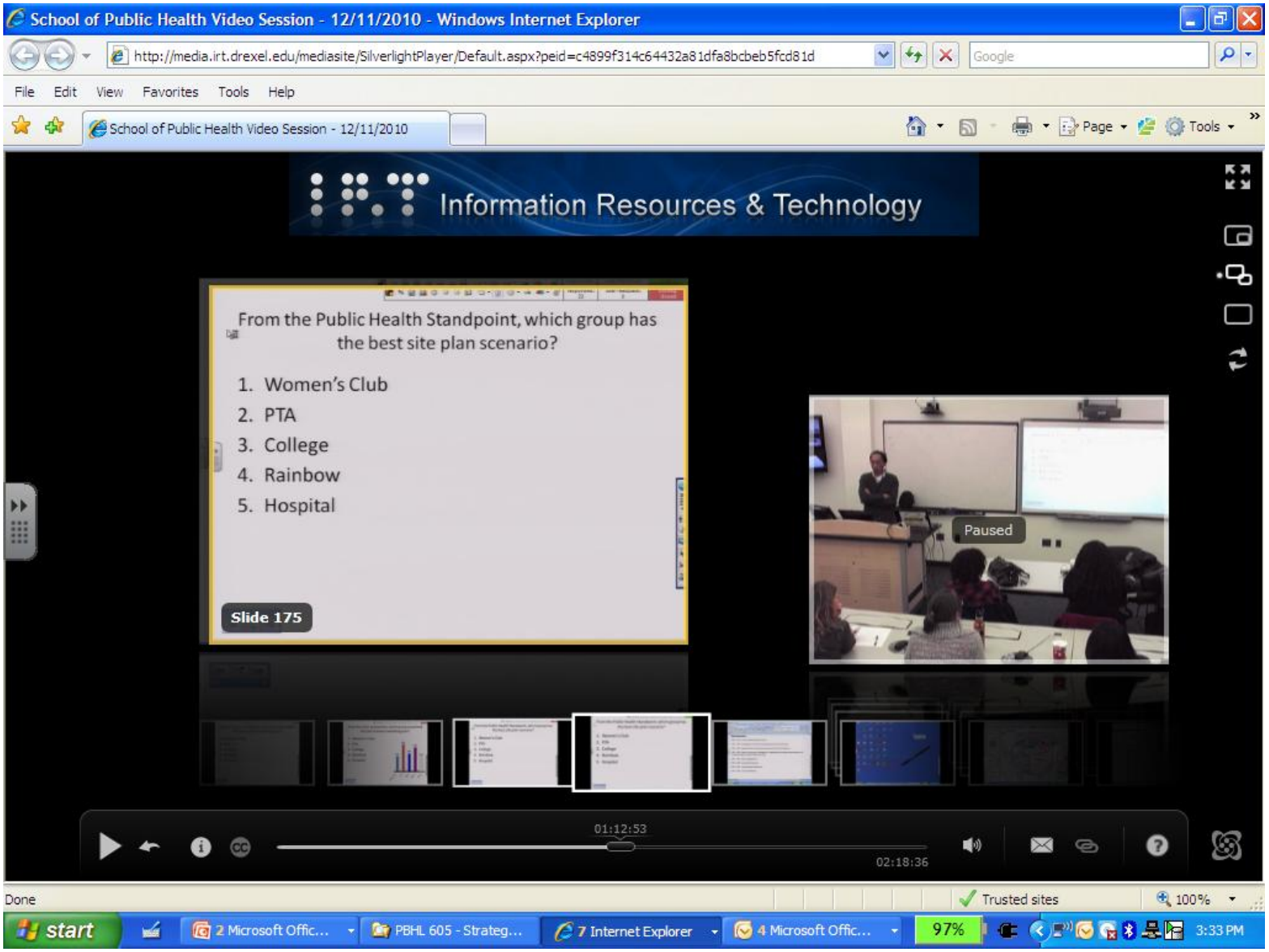
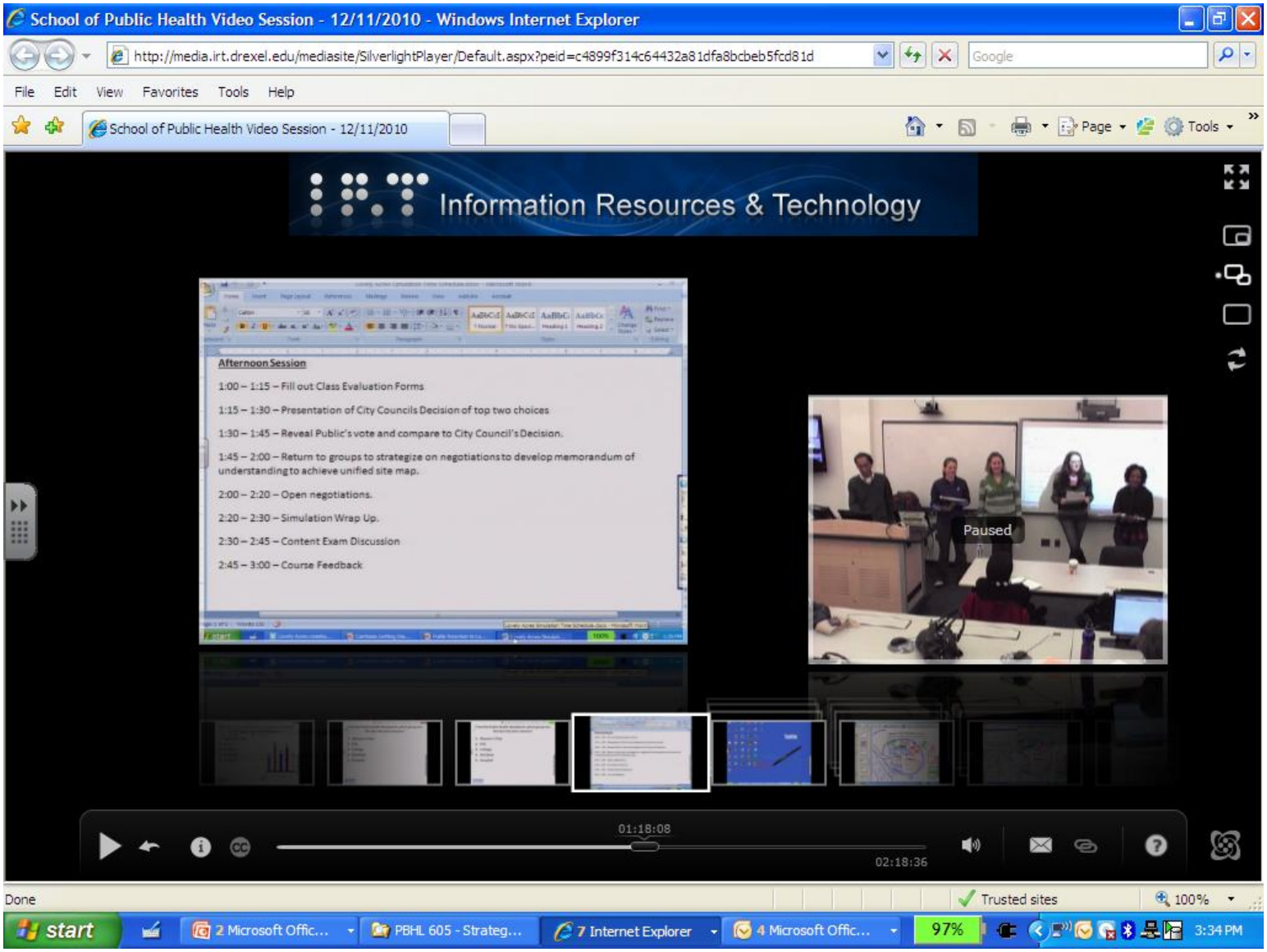


6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment)



6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment)



6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment)

6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment, **Artistry, Social Fluency)**

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Lovely City Press - Morning Edition

Lovely Acres Site Plan Summary Dec_11_2010.pdf (516.57 Kb)

During the Lovely Acres Simulation the Lovely Acres Press provide coverage of the event. Above is a summary of the Lovely Acres Site maps provide by the five groups.

Women's Garden Club Open the Simulation with their presenation.

Done | Internet | 100%

start | 2 Microsoft Offi... | PBHL 605 - Strate... | 5 Internet Explo... | 4 Microsoft Offic... | 94% | 3:00 PM

6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment, **Artistry, Social Fluency)**

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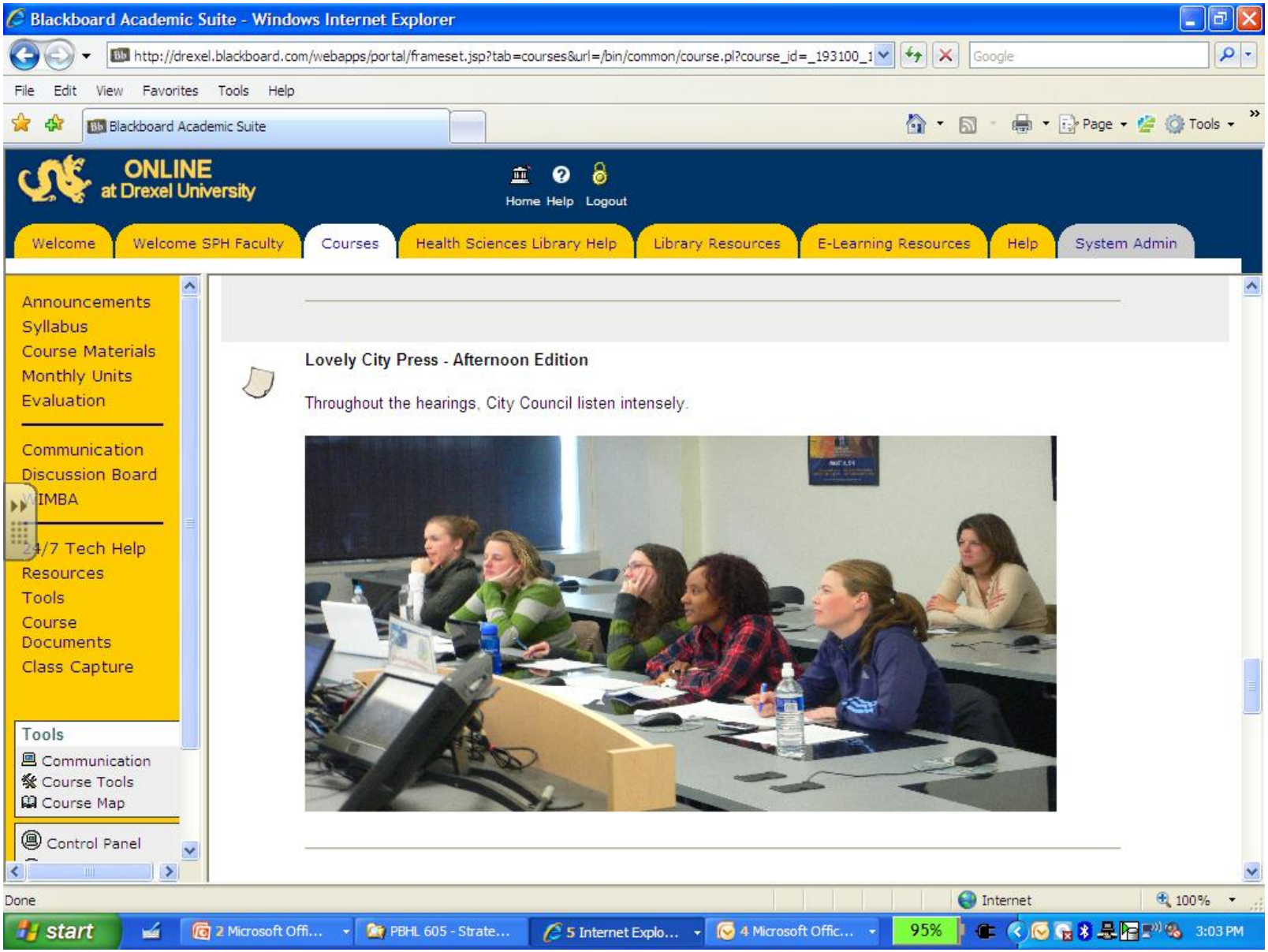
Prior to the formal presentations, each group developed their RFP. The hospital group as seen below along with the Women's Garden Club were the winners of the initial bid.

Done | Internet | 100%

start | 2 Microsoft Offi... | PBHL 605 - Strate... | 5 Internet Explo... | 4 Microsoft Offic... | 95% | 3:02 PM

6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment, **Artistry, Social Fluency)**



6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment, **Artistry, Social Fluency)**

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http://media.irt.drexel.edu/mediasite/SilverlightPlayer/Default.aspx?peid=c4899f314c64432a81dfa8bcbeb5fcd81d

Slides 0 to 11	Women's Garden Club
Slide 22 to 48	Lovely College
Slide 64 to 74	Lovely Hospital
Slide 94 to 107	Rainbow Business Coaltion
Slide 122 to 143	PTA
Slide 162 to 176	Clicker Questions on Public Opinion
Lunch Break	
Slide 177 to 206	City Council's Decision
Slide 209	Public Forum Choice
Slide 225 to 247	Open Negotiations for Memorandum of Understanding
Slide 348 to 368	Clicker Question about Academic Principles
Slide 368	Closing Comments and Recap of Lovely Acres Simulation

Internet 100%

start | 2 Microsoft Offic... | PBHL 605 - Strateg... | 5 Internet Explorer | 4 Microsoft Offic... | 95% | 3:06 PM

6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment, **Artistry, Social Fluency)**

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Control Panel

Slide 64 to 74	Lovely Hospital
Slide 94 to 107	Rainbow Business Coaltion
Slide 122 to 143	PTA
Slide 162 to 176	Clicker Questions on Public Opinion
Lunch Break	
Slide 177 to 206	City Council's Decision
Slide 209	Public Forum Choice
Slide 225 to 247	Open Negotiations for Memorandum of Understanding
Slide 348 to 368	Clicker Question about Academic Principles
Slide 368	Closing Comments and Recap of Lovely Acres Simulation

As always, I am always trying to improve the use to technology to enhance your education. If you have a moment I would appreciate if you would take the poll at the following website. It is a virtual clicker that I am trying out. Thanks for you assistance on this.

Technology Evaluation

http://www.polleverywhere.com/survey/CyM_tjGc3

Internet 100%

start | 2 Microsoft Offic... | PBHL 605 - Strateg... | 5 Internet Explorer | 4 Microsoft Offic... | 95% | 3:07 PM

6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment, Artistry, Social Fluency **and personal development)**

Technology Evaluation | Poll Everywhere - Windows Internet Explorer

http://www.polleverywhere.com/survey/CyM_tjGc3

File Edit View Favorites Tools Help

Technology Evaluation | Poll Everywhere

Technology Evaluation

Did the use of the smartboard and smart document during the Lovely Acres Simulation enhance your learning experience?

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Not applicable - did not participate

Did the use of video conferencing enhance your learning experience of real life simulation?

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Not applicable

Did the use of clickers enhance your learning experience?

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Not applicable and did not use

Internet 100%

start 2 Microsoft Offic... PBHL 605 - Strateg... 6 Internet Explorer 4 Microsoft Offic... 95% 3:08 PM

6.1 D of I – Liquid Network – Lovely Acres (Emotion, Context and Embodiment, Artistry, Social Fluency **and personal development)**

Technology Evaluation | Poll Everywhere - Windows Internet Explorer

http://www.polleverywhere.com/survey/CyM_tjGc3

File Edit View Favorites Tools Help

Technology Evaluation | Poll Everywhere

Did the use of Video Captures Enhance your learning experience?

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Not applicable and did not view

Did the use of the online interactive Harvard Module enhance your learning experience?

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Did the pre and post assessment with feedback answers enhance your learning experience?

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Overall, did the use of technology enhance your learning experience?

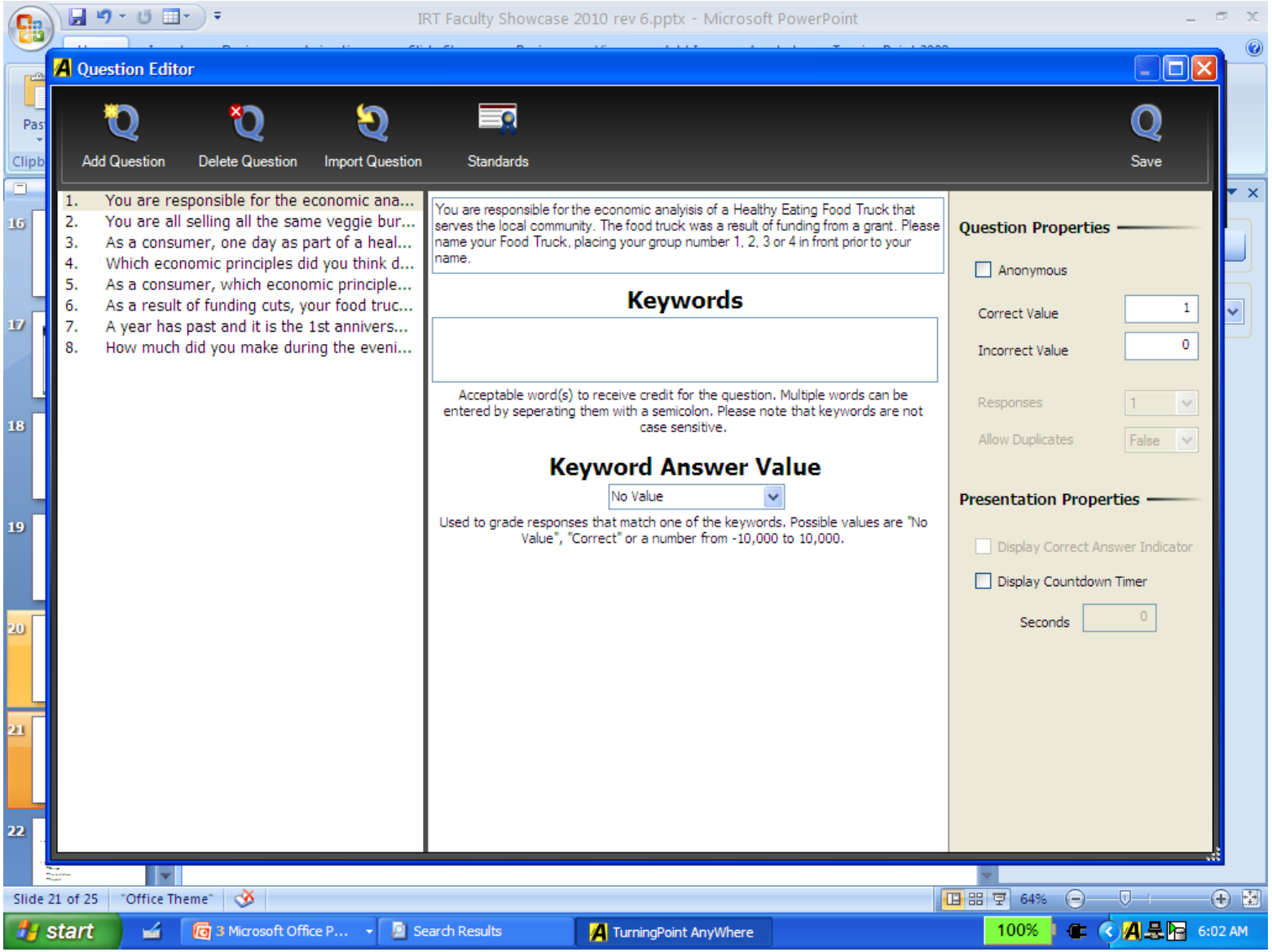
- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Wireless Network Connection is now connected

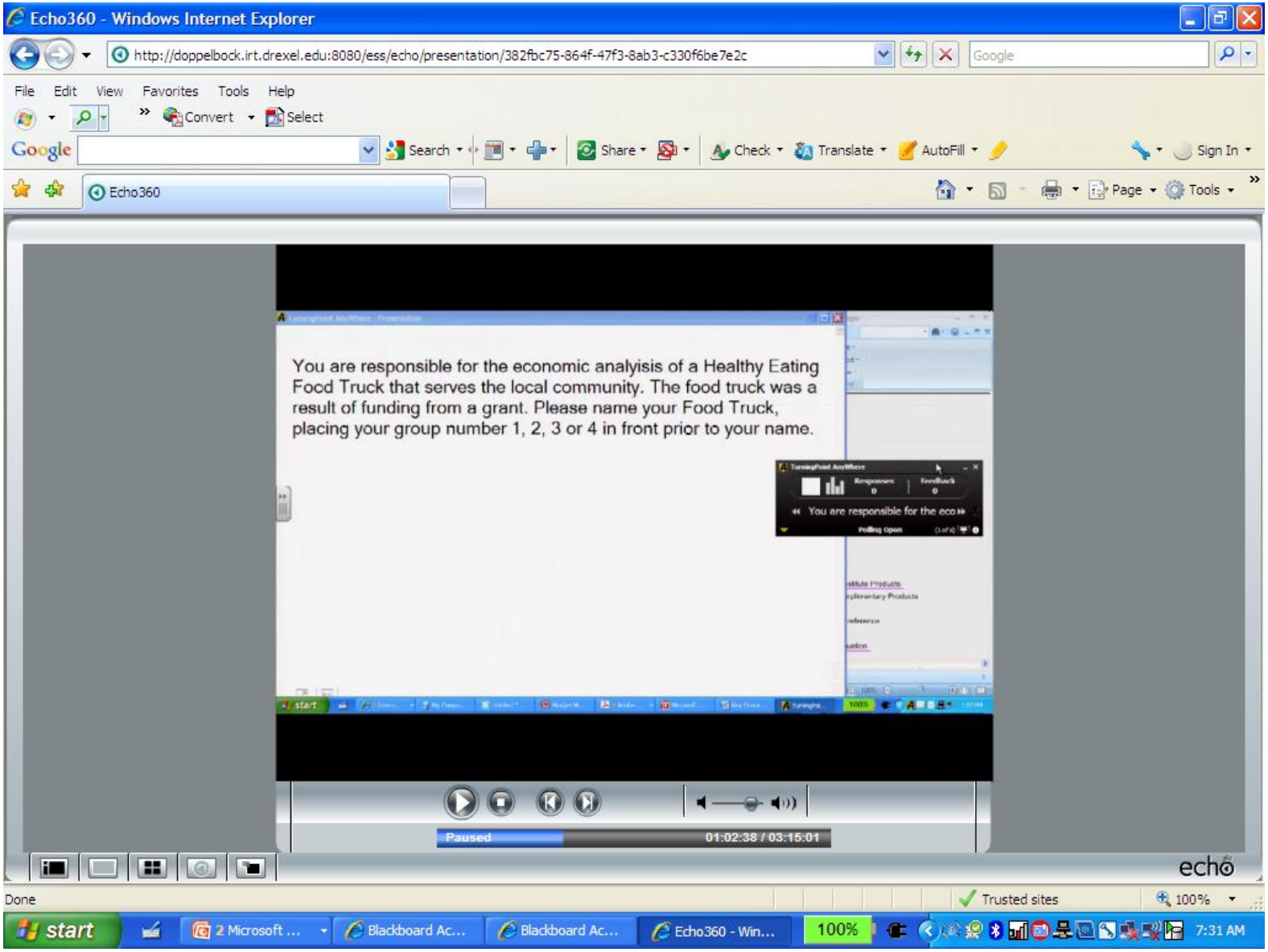
Connected to: AFSC-Wireless(unsecured)
Signal Strength: Good

start | 2 Microsoft Offic... | PBHL 605 - Strateg... | 6 Internet Explorer | 4 Microsoft Offic... | 95% | 3:09 PM

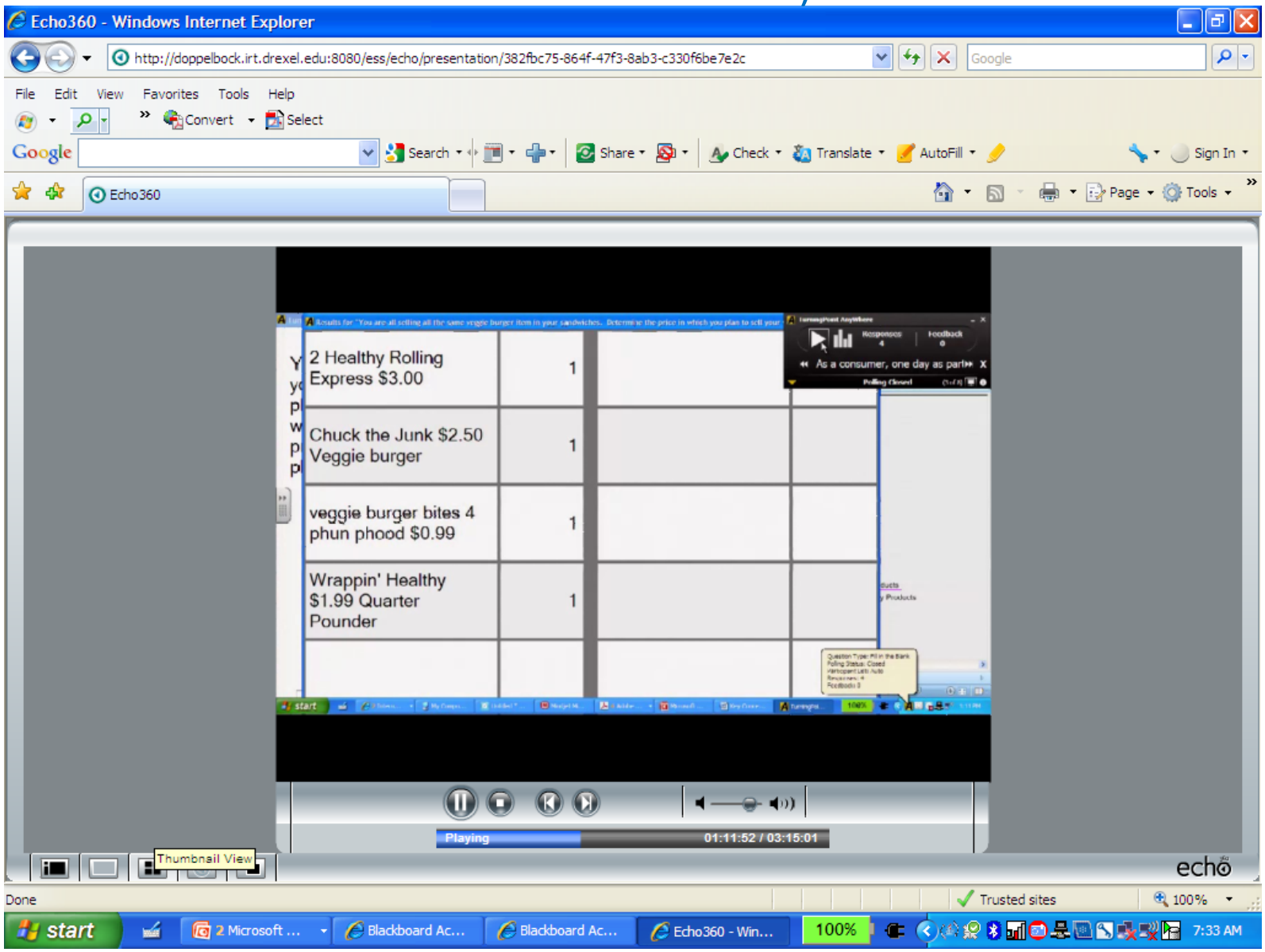
6.1 D of I – Liquid Network – Economic Exercise (Context and Embodiment)



6.1 D of I – Liquid Network – Economic Exercise (Context and Embodiment)



6.1 D of I – Liquid Network – Economic Exercise (Context and Embodiment)



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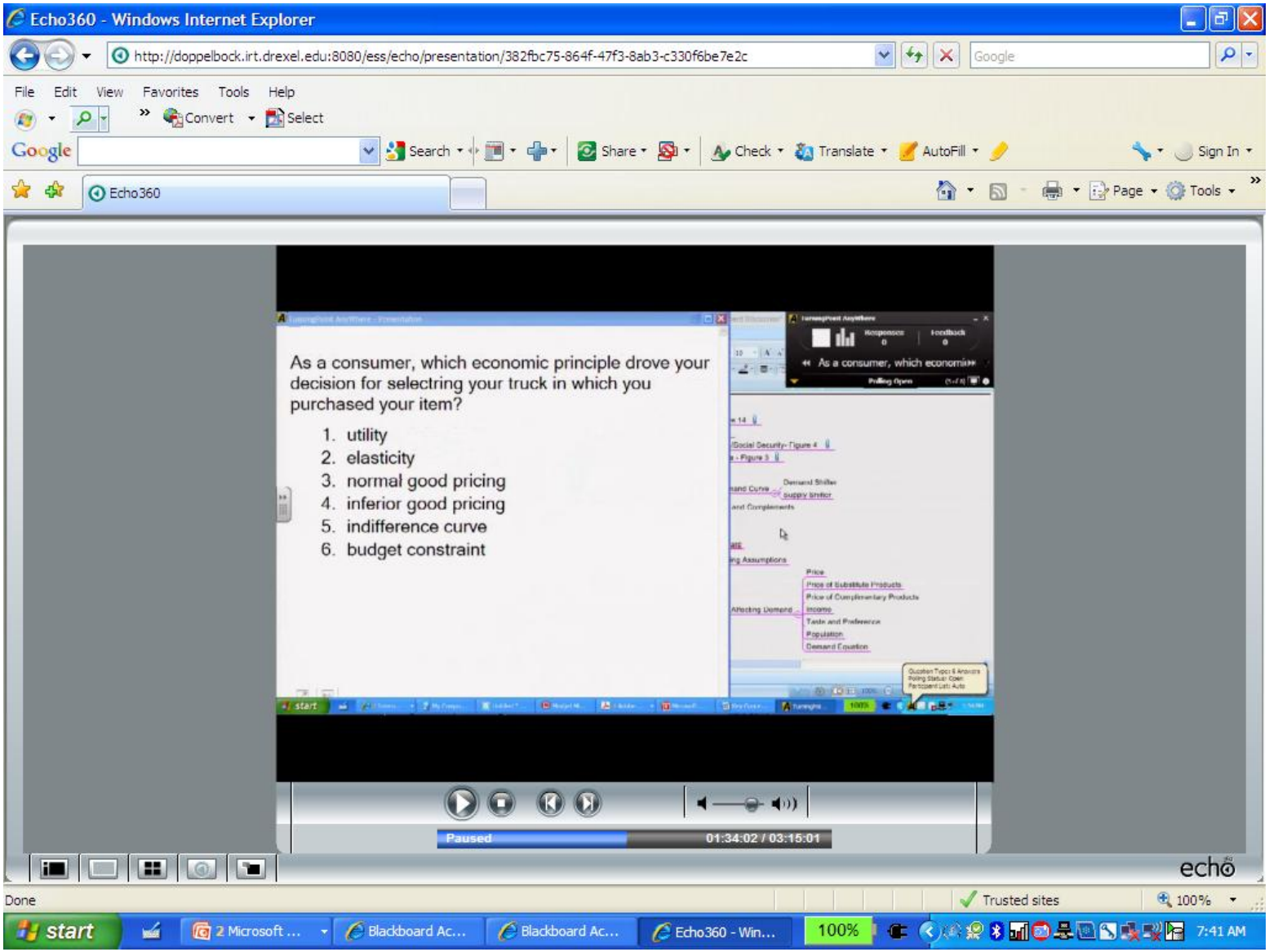
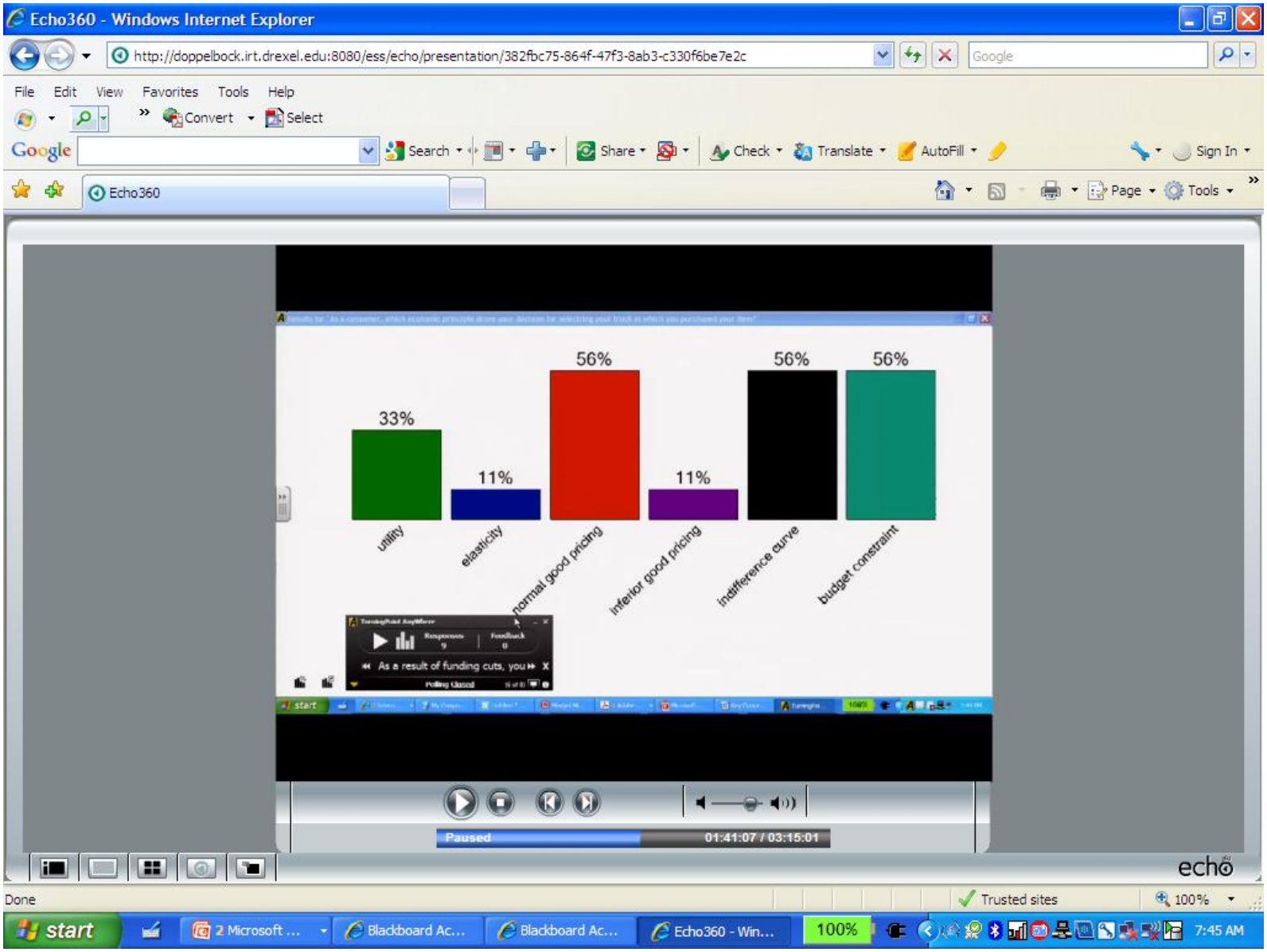
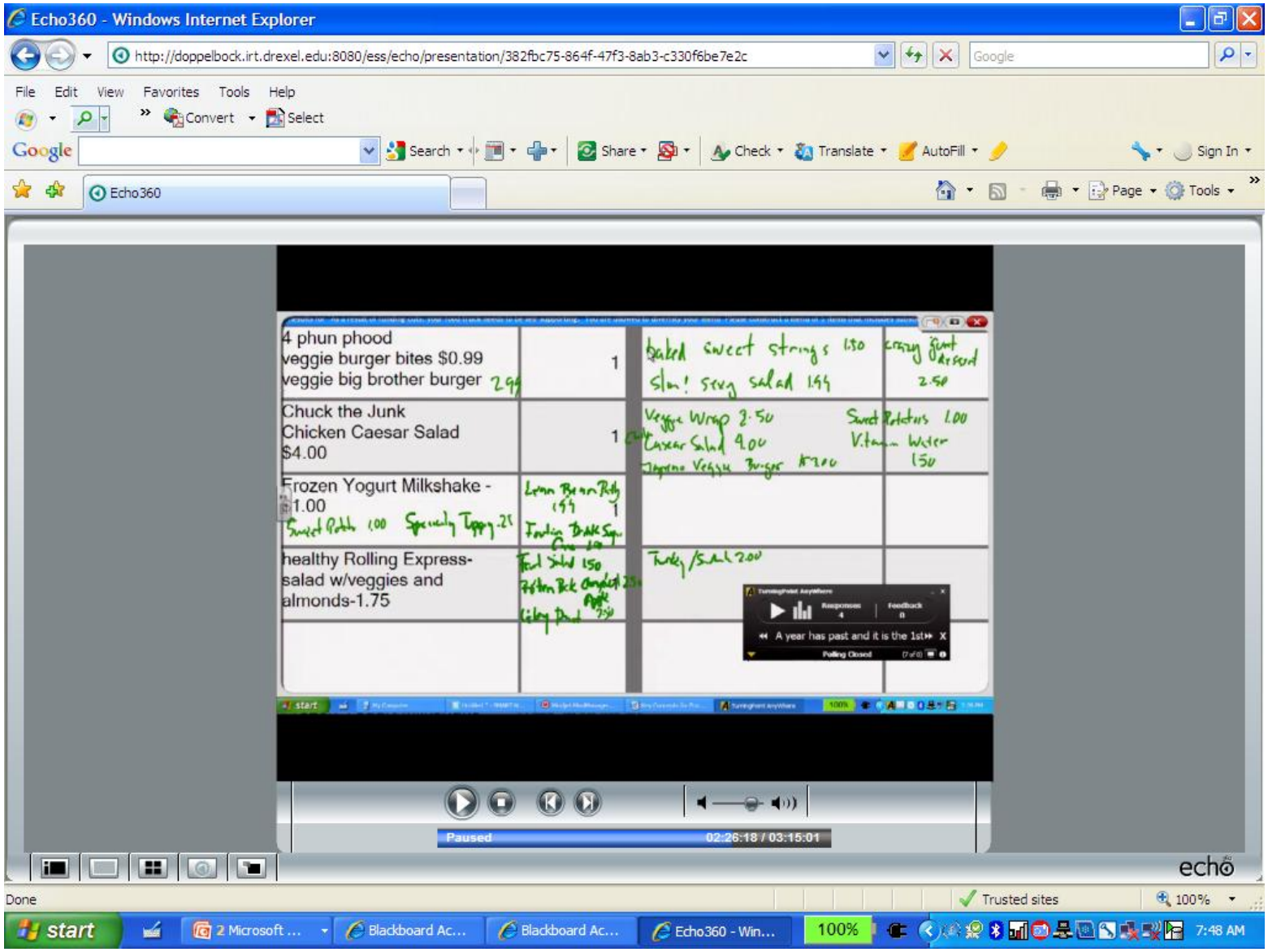


6.1 D of I – Liquid Network – Economic Exercise (Context and Embodiment)



6.1 D of I – Liquid Network – Economic Exercise (Context and Embodiment)



6.1 D of I – Liquid Network – Economic Exercise (Context and Embodiment)

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Wed, Oct 20, 2010 -- *Update on Content Exam and Video Capture*

Posted by:

Colleagues, I just wanted to drop a line with a few updates.

Under the WIKI board, I placed the interviewing faculty for your content exam. If you have any questions, please feel free to contact me.

Also, I wanted to mention that the video captures are available. Below is the index

October 15 2010: Morning Session (Economics)

Scene 8	Time: 20 to 44	Demographics
Scene 19	Time: 44 to 58	Economic Food Truck Exercise
Scene 66	Time 2:36	Healthcare Economic Examples based on Discussion Board

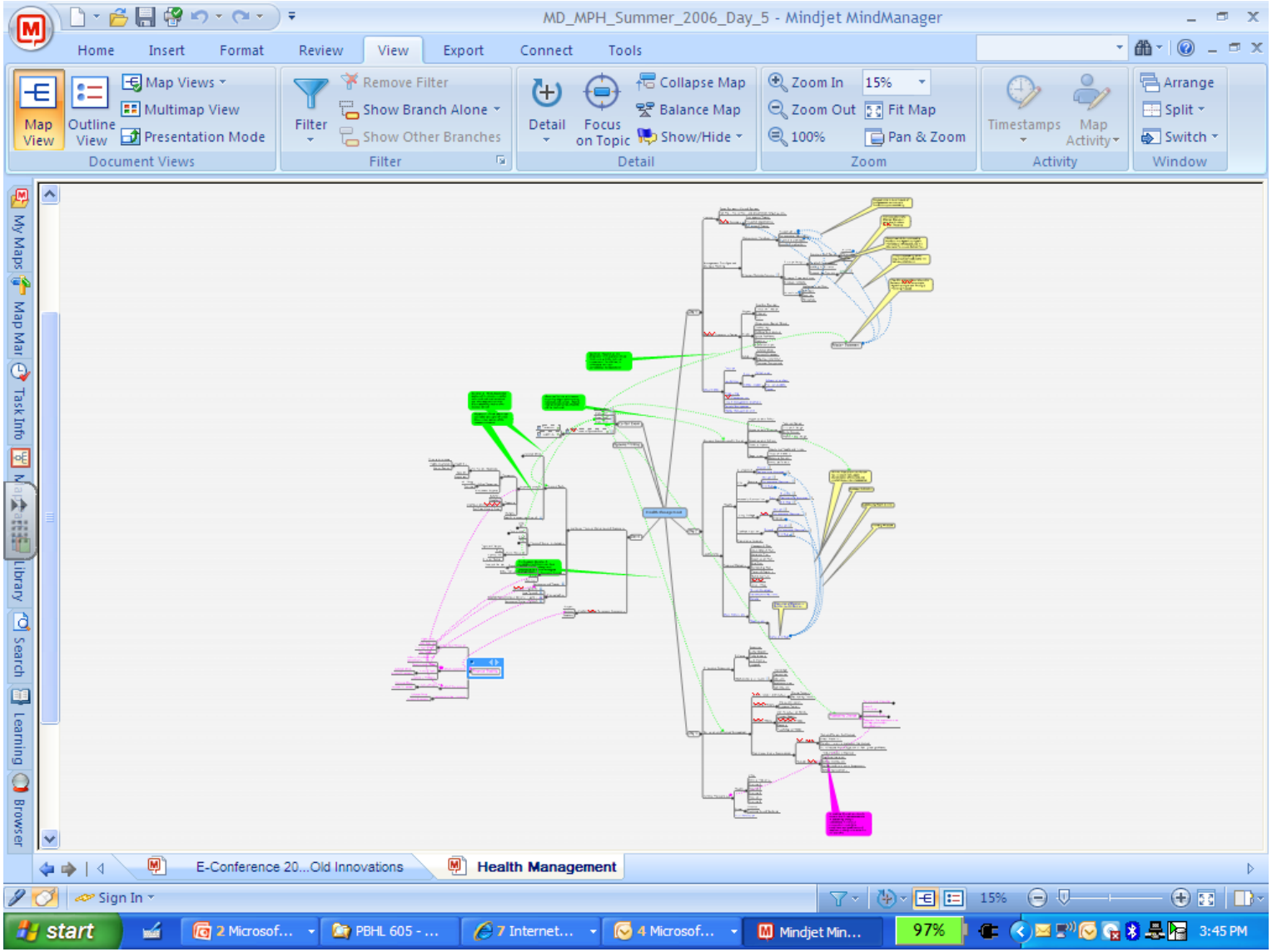
Afternoon Session (Finance)

Scene 11	Time: 26	Raising Capital
Scene 23	Time: 49	Financial Model
Scene 27	Time: 54	Financial Ratio Calculation
Scene 51	Time: 1:46	Managing the Balance Sheet and Income Statement
Scene 59	Time: 2:14	Capital Formation

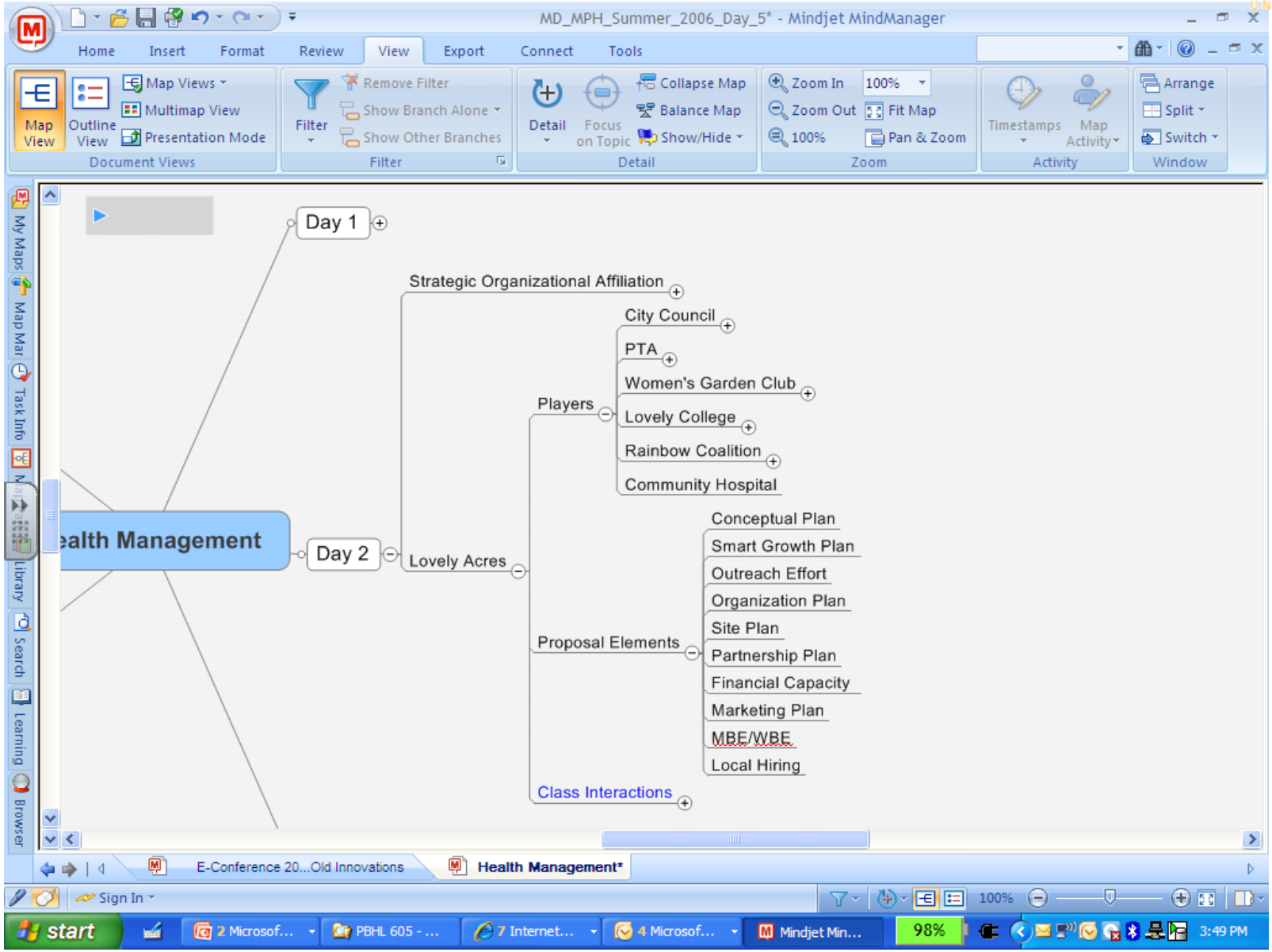
Done | Internet | 100%

start | 2 Microsoft Office P... | 4 Internet Explorer | 100% | 7:51 AM

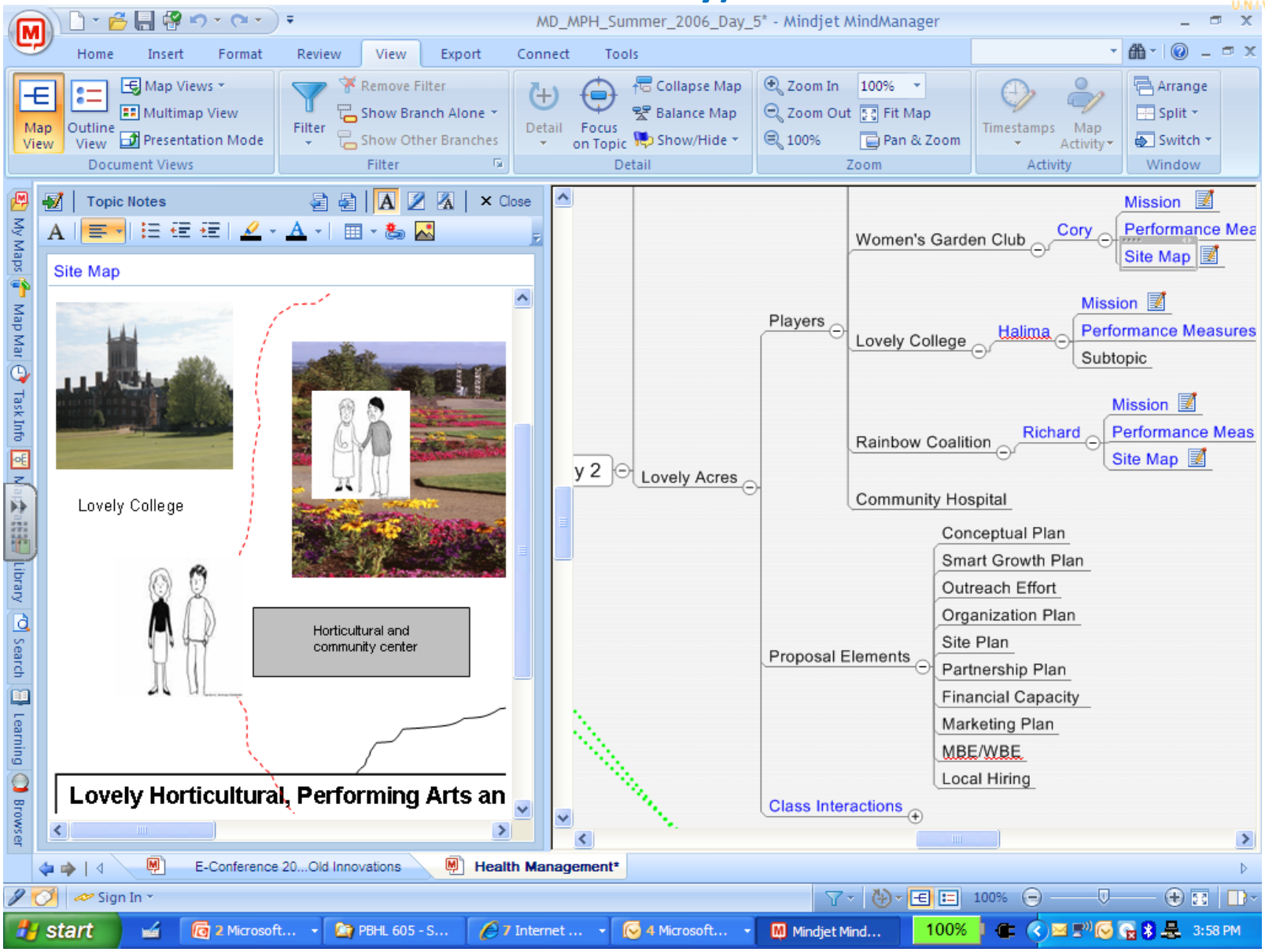
6.1 D of I – Liquid Network – Mind Mapping (Context)



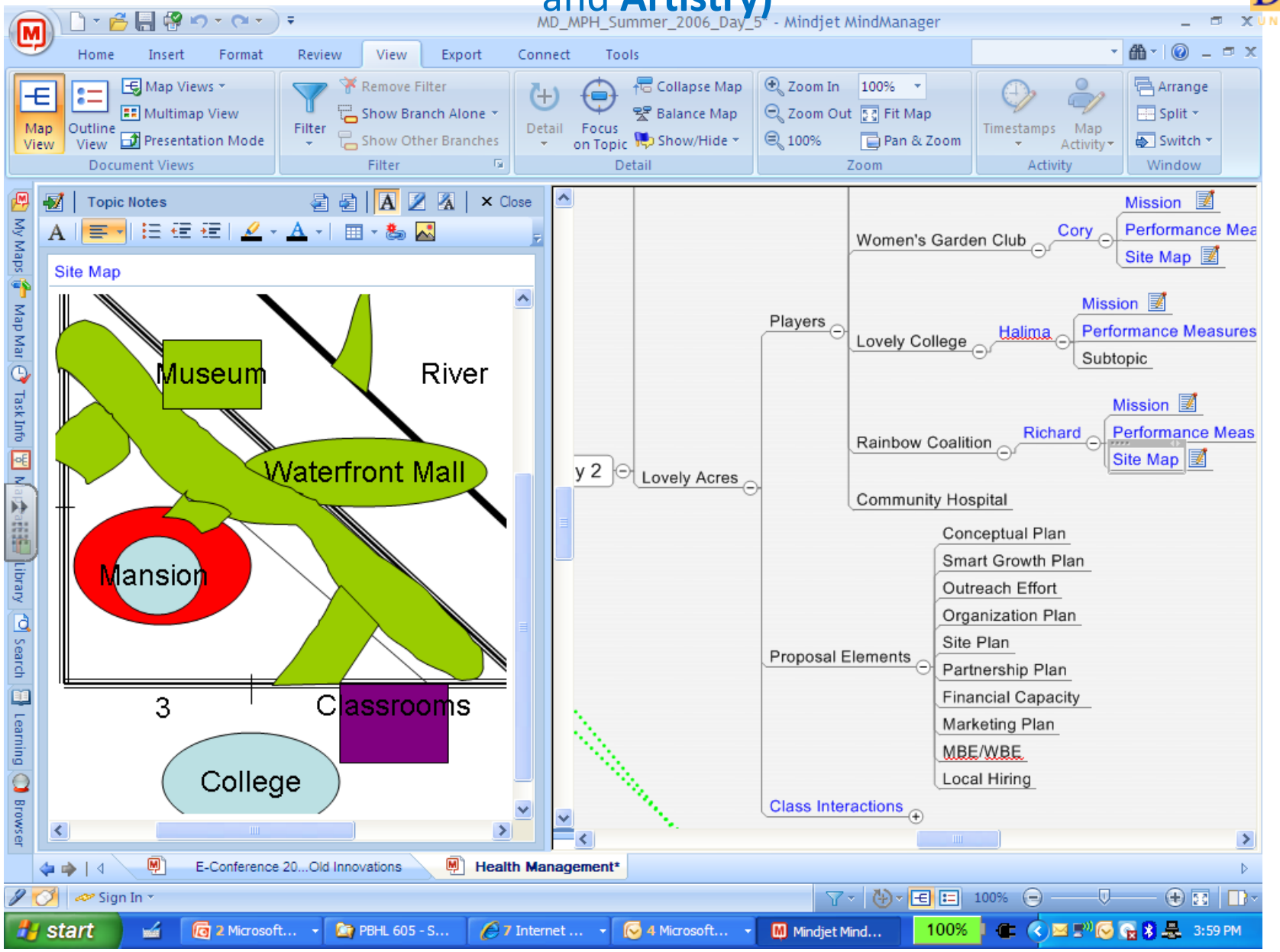
6.1 D of I – Liquid Network – Mind Mapping Lovely Acres (Context)



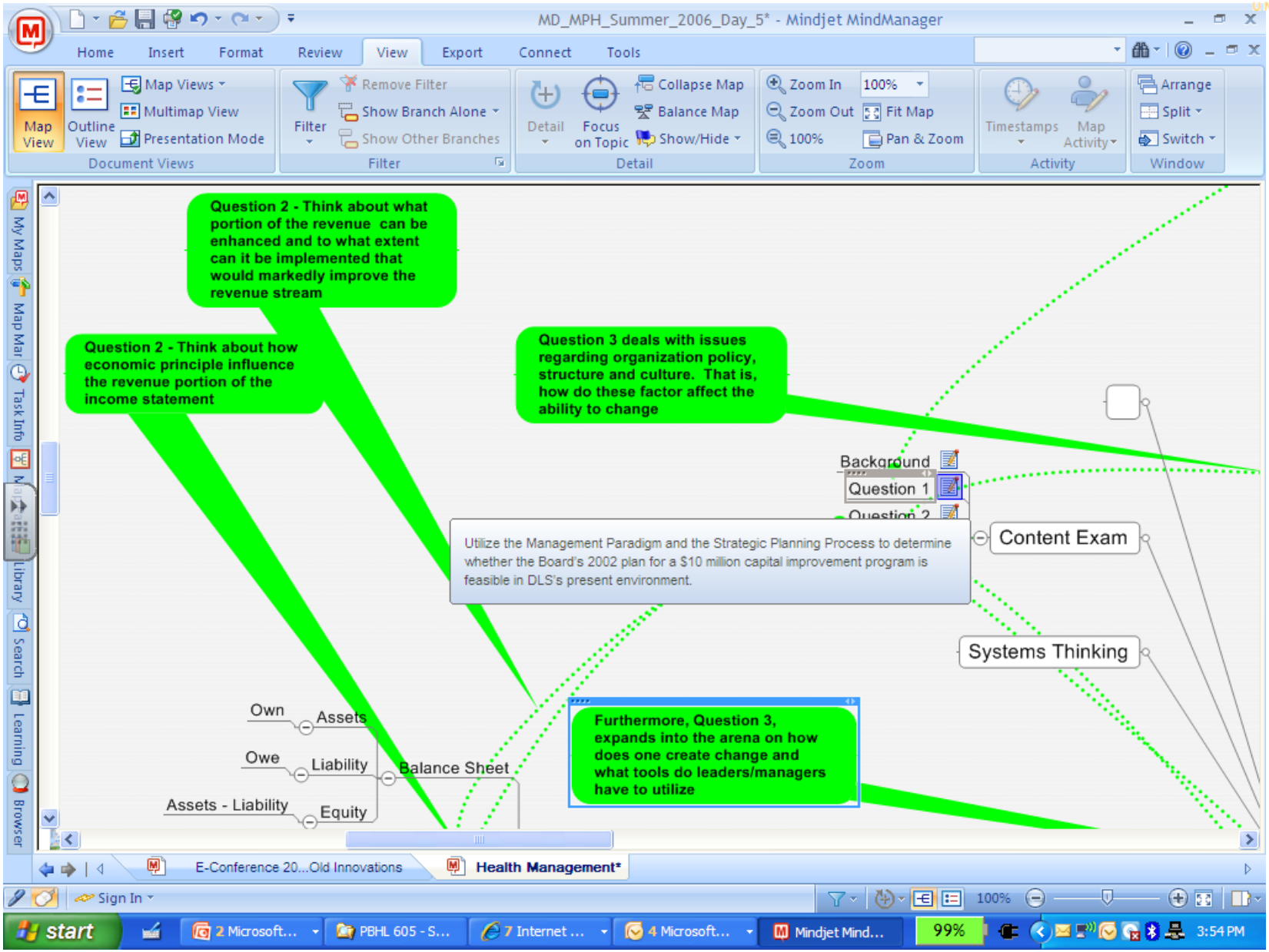
6.1 D of I – Liquid Network – Mind Mapping Lovely Acres (Context and Artistry)



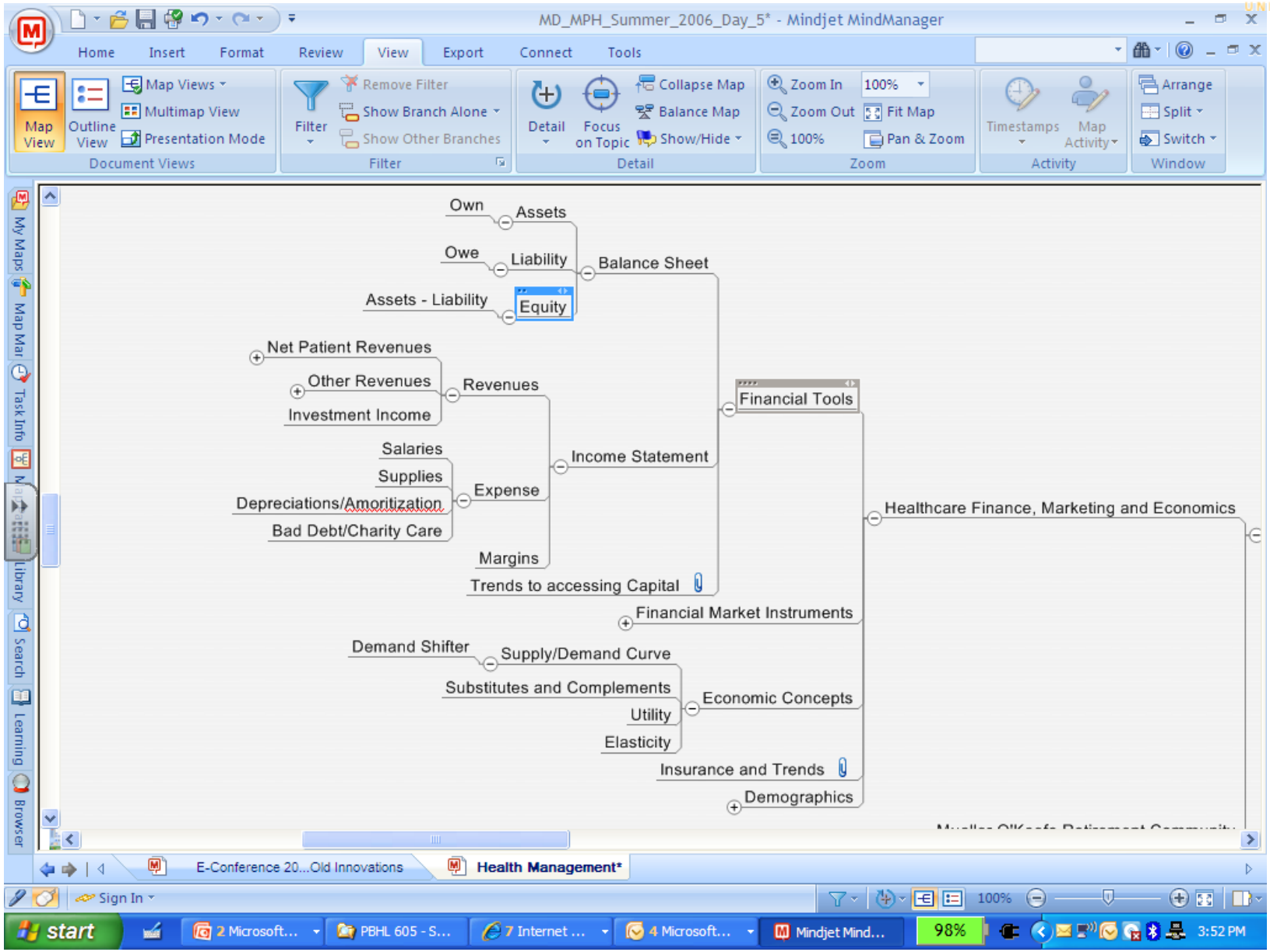
6.1 D of I – Liquid Network – Mind Mapping Lovely Acres (Context and Artistry)



6.1 D of I – Liquid Network – Mind Mapping Assessment (Context)



6.1 D of I – Liquid Network – Mind Mapping Economics (Context)



6.2 Diffusion of Innovation - Serendipity

F2F - Innovation

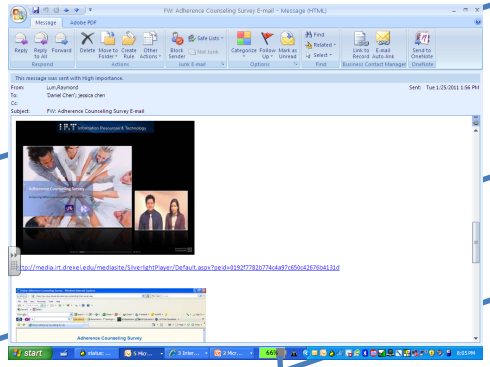
Adaption of Innovation

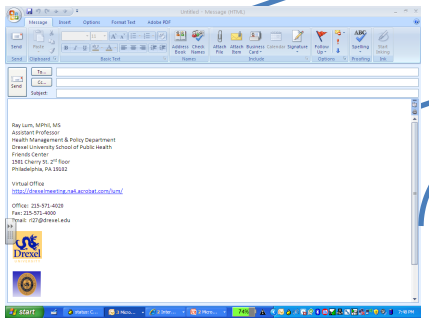
Hybrid – Health Mgmt

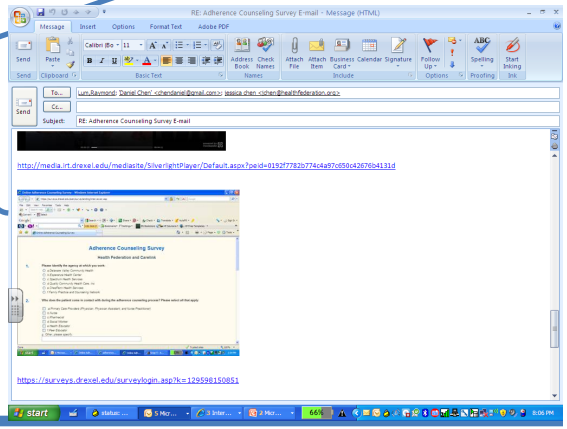
- Liquid Network
- Serendipity
- Platform

F2F – Health Mgmt

F2F – Health Policy



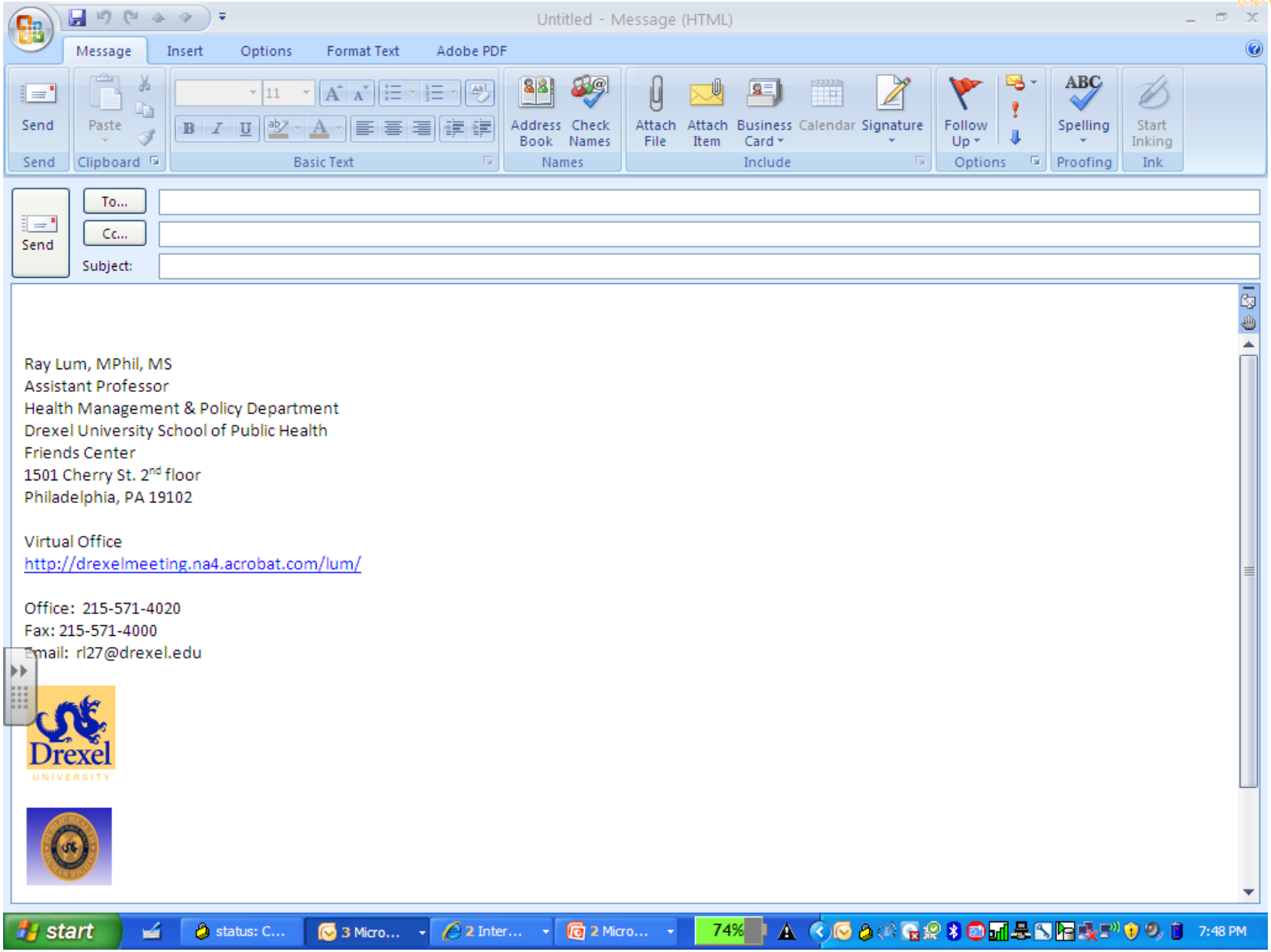




Amount of Innovation

Period of time Taught

6.2 D of I – Serendipity – 2nd Generation - Adobe



6.2 D of I – Serendipity – 2nd Generation – Media Site

FW: Adherence Counseling Survey E-mail - Message (HTML)

Message | Adobe PDF

Reply | Reply to All | Forward | Delete | Move to Folder | Create Rule | Other Actions | Block Sender | Safe Lists | Not Junk | Categorize | Follow Up | Mark as Unread | Find | Related | Select | Link to Record | E-mail Auto-link | Send to OneNote

Respond | Actions | Junk E-mail | Options | Find | Business Contact Manager | OneNote

This message was sent with High importance.

From: Lum,Raymond

Sent: Tue 1/25/2011 1:56 PM

To: 'Daniel Chen'; jessica chen

Cc:

Subject: FW: Adherence Counseling Survey E-mail

http://media.irt.drexel.edu/mediasite/SilverlightPlayer/Default.aspx?peid=0192f7782b774c4a97c650c42676b4131d

start | status: ... | 5 Micr... | 3 Inter... | 2 Micr... | 66% | 8:05 PM

6.2 D of I – Serendipity – 2nd Generation – Media Site

RE: Adherence Counseling Survey E-mail - Message (HTML)

Message | Insert | Options | Format Text | Adobe PDF

Send | Paste | Clipboard | Calibri (Bo | 11 | Basic Text | Address Book | Check Names | Names | Attach File | Attach Item | Business Card | Calendar | Signature | Include | Follow Up | Options | Spelling | Proofing | Start Inking | Ink

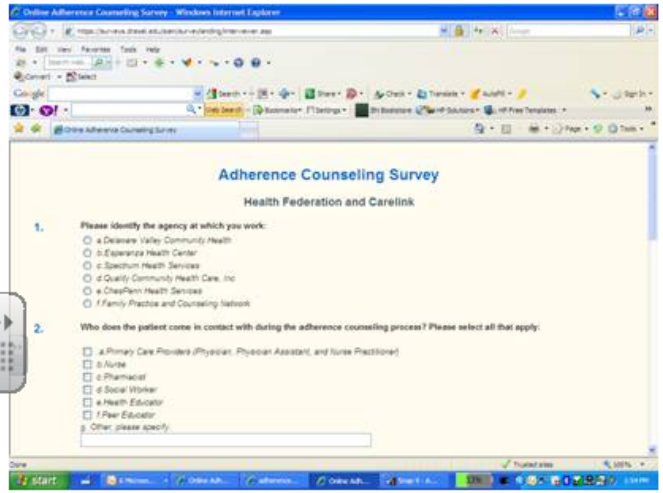
Send

To... Lum,Raymond; 'Daniel Chen' <chendaniel@gmail.com>; jessica chen <jchen@healthfederation.org>

Cc...

Subject: RE: Adherence Counseling Survey E-mail

http://media.irt.drexel.edu/mediasite/SilverlightPlayer/Default.aspx?peid=0192f7782b774c4a97c650c42676b4131d



https://surveys.drexel.edu/surveylogin.asp?k=129598150851

start | status: ... | 5 Micr... | 3 Inter... | 2 Micr... | 66% | 8:06 PM

6.2 D of I – Serendipity – 1st Generation – Artistry

Blackboard Academic Suite - Windows Internet Explorer

http://drexel.blackboard.com/webapps/portal/frameset.jsp?tab=courses&url=/bin/common/course.pl?course_id=_193100_1

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Month 2

Checklist of Assignments for Weekend 2
PBHL600ES_Fall_2010_Check List of Assignments for Weekend 2.doc (28.5 Kb)

Colleagues, please find a checklist of assigments for Weekend 2. Please notice that there is no online assessment for the Morning Session on Economics. Also, please note that the morning discussion boards deal with comparing and relating two economic concepts from the readings. In the afternoon session, the discussion boards deal with broad finance concepts. Please try your best on these.

Also recognize that there is a online assessment for the afternoon session on finance.

Month 2 - Morning Session

Economics and Capital Formation Learning Objectives

- Understand the basic relationship between the supply-demand curves.
- Understanding the influence of consumer behavior (i.e. utility, indifference and budget constraint curves).
- Understand the influence consumer choice (i.e substitutes and complements).
- Understand how the supply-demand curve changes through demand shifters and elasticity.
- Understand how health economics differs from basic microeconomics.
- Understand basic equity financing.
- Undertstand basic debt fianancing

6.2 D of I – Serendipity – 1st Generation – Pre & Post Assessments

Blackboard Academic Suite - Windows Internet Explorer

http://drexel.blackboard.com/webapps/portal/frameset.jsp?tab=courses&url=/bin/common/course.pl?course_id=_248280_1

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Refresh

Harvard Module - Managing for Creativity and Innovation
Spend about a half hour reviewing the core concept and practice tab.

Topic: Managing for Creativity and Innovation. Harvard Managementor Plus Healthcare (Online). Harvard Business Publisher, 2006. http://elearninghome.hbsp.org/Saba/Web/Main

Pre Reading Assessment - Managing Creativity and Innovation

Post Reading Assessment - Managing Creativity and Innovation

Harvard Module - Implementing Innovation
Spend about a half hour reviewing the core concept and practice tab.

Topic: Implementing Innovation. Harvard Managementor Plus Healthcare (Online). Harvard Business Publisher, 2006. http://elearninghome.hbsp.org/Saba/Web/Main

Pre Reading Assessment - Implementing Innovation

Post Reding Assessment - Implementing Innovation

6.2 D of I – Serendipity – 1st Generation – Blogs

Blackboard Academic Suite - Windows Internet Explorer

http://drexel.blackboard.com/webapps/portal/frameset.jsp?tab=courses&url=/bin/common/course.pl?course_id=_248280_1

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Personal Journal Blog
View

Dr. Bloom's Wiki - Organizational Stree
View

The following is the WIKI for Dr. Bloom's Sanctuary Model and Organizational Stree Readings.

Advice to Dr. Bloom on Organizational Learning, Stress and Failure
View

This is the last online blog/wiki assignment. I am combining assignments 5 & 6 together.

In the context of Organizational Learning, Stress and Failure, what advice would you provide Dr. Bloom in regards to the following questions. Please choose one question to answer. You may choose to do more if you would like. Please be sure that you place your name after your response. Please keep your response to no more than three paragraphs. I will forward these responses to Dr. Bloom. Please submit your advice by Wednesday, March 2.

Innovation and Industry Wiki Board
View

Sign Up Sheet for Industry Presentation.

Biotechnology Industry

Pharmaceutical Industry

Medical Device Industry

6.2 D of I – Serendipity – 1st Generation – Wiki's

Blackboard Academic Suite - Windows Internet Explorer

http://drexel.blackboard.com/webapps/portal/frameset.jsp?tab=courses&url=/bin/common/course.pl?course_id=_248280_1

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Simply Map Exercise WIKI
View

Pleaase post your exercise within this WIKi for Ravi and I to review.

Final Project Wiki Board
View

Business Plan or Grant Proposal

Course Media Folder
Contained in this folder are video and audio clips regarding topic for each week.

Course Toolbox Folder
Student will achieve the above through the use of a toolbox of innovative tools as noted below that will be introduced througout the course:

1. GIS Software – Simple Map
2. Mapping Software - Mindjet Mind mapping
3. Collaboration Tool - Adobe Connect
4. Polling Tool - Poll Everywhere

7.0 References

1. Bamber, V., Trowler, P., Saunders, M. & Knight, P. (2009) Enhancing Learning, Teaching, Assessment and Curriculum in Higher Education. Maidenhead: Society for Research in Higher Education & Open University Press.
2. Jensen, Eric (2008). Brain Based Learning: The New Teaching Paradigm. Thousand Oaks, CA: Corwin Press.
3. Johnson, Steven (2010).Where Good Ideas Come From: Natural History of Innovation, New York: Riverhead Books.
4. Jonassen, D . (n.d.) Design of Constructivist Learning Environments . [http://tiger.coe.missouri.edu/~jonassen/courses/CLE/index.html]
2. New York Times (2008) Diffusion of Innovation of Consumer Spending Timeline http://www.nytimes.com/imagepages/2008/02/10/opinion/10op.graphic.ready.html
3. Philadelphia Social Innovation Journal. (2010, Spring) . http://www.philasocialinnovations.org/site/index.php?option=com_content&view=article&id=165:issue-3--spring-2010&catid=32:past-editions&Itemid=86
4. Pink, Daniel (2010). Drive: The Surprising Truth in What Motivates Us. New York: Riverhead Books.
5. Quality Matters Rubric (n.d.) (http://qminstitute.org/home/Public%20Library/About%20QM/RubricStandards2008-2010.pdf
6. QM Lit Review Update. (n.d.) http://www.qualitymatters.org/Documents/QM%20Lit%20Review%20Update%20Ref%20List_March%202008.pdf
7. Turning Technologies : (n.d.) http://www.turningtechnologies.com/ TurningPoint Audience Response System