

## **2011 Online Course Evaluation Rubric**

Evaluation Inforn	nation	
Course Reviewers:		
Course Information		
Course Title and Number:		
Course Developer:		
Coordinator:		
Date of Review:		
Rubric Descriptions		
Please rate the course you are evaluating using the following scale:		
Exemplary: a model of best practice as related to this criterion		
Accomplished: excellent implementation; comparable to other examples		
Promising: good implementation; however, somewhat lacking in depth or detail		
Incomplete: partial implementation of this criterion; additional work needed; good start		
Not evident: unable to locate examples specific to this criterion		
In each Rating column, please use the drop-down menu to select a rating from this scale.		
SECTION 1-Template		
This section addresses the elements related to maintaining the integrity of the template.		
Template	Rating	

Font sizes and styles are consistent throughout the course-the following fonts are recommended- Calibri,		
11pt, Arial, 10 pt or Times Roman, 12 pt. Sticks to a consistent color scheme and avoids the overuse of		
colors.	Rating	
Menu Bar includes: Syllabus, Course Overview, Start Here, Assignments, Faculty Contact, Discussion Board,		<u> </u>
My Grades, Library, Blackboard Help, Online Tutoring, Web Resources, E-mail	Dating	
Announcement: Contains an introductory announcement which welcomes the student and introduces them	Rating	———————————————————————————————————————
to the course content. Announcement does not contain instructor information.		
	Rating	
Syllabus-reflects the specifics of the developed course. To include: List of assignments, point values and	Rating	
grading criteria/rubrics, course description, and objectives. This document is placed under the "Course		
Outline and Schedule" area of the Syllabus section.		
Course Overview: Includes all three sections: Course description from the WU website, course objectives		
from the basic syllabus, and the course menu legend	Rating	
	~	
Start Here section includes: Course Introduction Area, Bulleted list of assignments, Readings and Activities	<b>5</b>	
Folder, Link to Introductory Discussion Board Forum (inside Activities Folder)	Rating	
Assignments-folders for weekly assignments are clearly labeled, visually appealing, and provide pertinent		
information to the student.	Rating	
Weekly folder contains: Weekly Introduction Area (to include: Introduction, Objectives, and Assignments),		
Readings, Resources, Activities & Assignments Area ( to include: completed weekly checklist, Reading and		
Resources Folder and Activities and Assignments Folder.	Rating	
Objectives/learning outcomes are clearly stated each week	Rating	
All assignments, activities, reading, and resources are placed <i>inside</i> of the appropriate folders and blue text		
containing directions is removed.	Rating	
Discussion Board: Includes CyberCafe/FAQ forum and placeholder for each week	Rating	<u> </u>
Discussion Board questions are placed in the Main Discussion Area –information is placed in the forum, not		
as a thread.		
	Rating	
Other Comments – Please comment on what areas of the course related to this section are exemplary,		
what areas can be improved to make this section exemplary and a clear, succinct explanation of how you feel		
the course does or does not meet the criteria in the section. (Note: These and other comments within the		
review will be sent blindly to the developer to provide substantive and constructive feedback.)		

Section 2-Technical			
This section refers to the use of Bb tools, video, audio, and various Web 2.0 to	ols		
Technical	Rating		
Assignment Manager is used for all assignments requiring submission-points are assigned for each			
assignment	Rating		
External Link feature is used to link out to websites	Rating		
Discussion Board columns are automatically created in Grade Center by clicking the radio button next to			
Grade Forum: Points have been assigned to each forum.	Rating		
Tests/Quizzes utilize the Test Manager	Rating		
All documents created/provided by the developer should be in either .doc or .docx format Wherever	Rating		
necessary, information should be cited/proper credit is given to the source. PDF documents created by			
outside sources should not be embedded into the course unless written copyright permission has been given.			
This permission must be embedded into the course. If permission is not granted, then the document may be			
located online and linked via the External Link feature.			
Developer-made videos do not include personal information.	Rating		
Grade Center-Items are sequential and point values match total on syllabus.	Rating		
Universal accessibility is addressed as much as possible (awareness of disabilities and alternative content to	Rating		
accommodate them).			
Resources align with the course objectives/learning outcomes.	Rating		
Supplemental Textbooks/textbook materials have been approved by the Program Chair and information	Rating		
regarding access is clearly written into the course syllabus			
The technology used within the course serves a purpose and is aligned with the objectives of the course.	Rating		
Additional tech equipment (Web cam, video camera, etc.) has been approved by the Program Chair and is	Rating		
written into syllabus.			
If the course requires synchronous meeting times; this has been approved by the Program Chair and is	Rating		
written into the syllabus.			
Assignments (activities requiring the use of technology clearly evaluin how technology is to be used by	Dation		
Assignments/activities requiring the use of technology clearly explain how technology is to be used by students	Rating		

<b>Other Comments</b> – Please comment on what areas of the course related to this section are exemplary, what	
areas can be improved to make this section exemplary and a clear, succinct explanation of how you feel the	
course does or does not meet the criteria in the section. (Note: These and other comments within the	
review will be sent blindly to the developer to provide substantive and constructive feedback.)	
Overall Rating for Technical	Not Evident
Section 3-Pedagogical	
This section addresses the elements related to the art of teaching	
Pedagogy	Rating
Weekly assignments and assessments are aligned with stated objectives/learning outcomes for each particula	Rating
Assignments assess performance in authentic (real-world) contexts	Rating
Assignments encourage students to employ critical thinking strategies (higher levels of Blooms Taxonomy is	
evident)	Rating
Assignments are clearly communicated and include detailed directions.	Rating
Assignments provide students with ample opportunities to practice and apply concepts and skills.	
	Rating
Assignments and projects require students to make appropriate and effective use of external resources,	
including print, library, Web-based, and other electronic resources.	Rating
Rubrics/performance criteria are made available to students in the Rubrics/Grading Criteria section of the	
course.	Rating
How the Web may be used in completing assignments is clearly stated (e.g., directing students to specific	
sites to use/avoid; providing hints for searching the Web or evaluating and validating Web-based	
information)	Rating
There is evidence that students will be assessed on a continuous basis.	Rating
Students are provided opportunities for self-assessment and/or reflection.	Rating
If groups are used in the course, then clear directions are given for how students are assigned to the groups.	
	Rating

Overall Rating for Pedagogy Scored (Quantitative) Rating - This is the evaluation given to the course based on the numeric values in all three sections above Reviewers (Qualitative) Rating - After evaluating the course within the three rubric	Not Evident
evaluation given to the course based on the numeric values in all three	Not Evident
	Not Fyident
Querall Pating for Dedagogy Secred (Quertitative) Pating This is the	Not Evident
Overall Rating for Pedagogy	Not Evident
course does or does not meet the criteria in the section. (Note: These and other comments within the review will be sent blindly to the developer to provide substantive and constructive feedback.)	
reas can be improved to make this section exemplary and a clear, succinct explanation of how you feel the	
vould normally be considered as homework) Other Comments – Please comment on what areas of the course related to this section are exemplary, what	Rating
Assignments provide students with ample opportunities to practice and apply concepts and skills. Weekly ctivities/assignments equate to 5-6 hours of student engagement (excluding textbook readings and what	
content	Rating
Course is not textbook dependent. Supplementary resources are made available as part of the course	Rating
Course provides multiple activities that help students develop critical thinking and problem-solving skills.	
syllabus clearly outlines the activities/assignments and grading criteria	Rating
ourse objectives/learning outcomes match the generic syllabus provided by the University. aried assessments are used to gauge student understanding of concepts.	Rating Rating
	Rating
	Rating
Extudents in the higher level thinking (higher levels of Blooms Taxonomy is evident) . Creates and embeds rubrics/grading criteria for each assignment into the course design. Rubric points for each assignment matches points listed on the syllabus.	

<b>Overall Comments</b> – Please comment on your overall evaluation of the course to support the rating above. Discuss what areas of the course are exemplary and, if not exemplary, what can be improved to make the course exemplary. (Note: These and other comments within the review will be sent blindly to the developer to provide substantive and constructive feedback.)
Suggestions for Improvement:
General Comments:
2011, Kirkpatrick, B. Wilmington University