

Philadelphia youth **want** to work ....  
Here's how you can help!



## Summer Internships - Opportunities for Employers

Each year, WorkReady programs provide thousands of young people with career exposure and preparation opportunities designed to enhance their understanding and mastery of skills needed to be successful in a 21st century, global economy. WorkReady is an easy, convenient way to develop our region's future workforce by supporting today's youth. This cross-sector partnership is endorsed by the business community and city leadership. AND it's a great way to employ young people who want to work.

In 2011, more than 124 businesses hired 1,049 summer interns through WorkReady Philadelphia. This investment, combined with foundation and government funding, contributed to over 5,300 young people getting a taste of the professional world. This summer, your organization can be part of the successful WorkReady initiative by sponsoring a summer intern this year!

### Why Get Involved?

#### *Build a Stronger Community:*

- ▶ Shape our city by investing in the city's future workforce
- ▶ Be a part of a citywide effort that offers young people an all-important "first break" into the professional world

#### *Improve outcomes for young people:*

- ▶ Summer jobs expose teens to a variety of careers and spark their interest in higher education
- ▶ Economic opportunities improve when young people are prepared
- ▶ Create a professional network that will help them later in life

#### *Reap the Benefits:*

- ▶ Boost employee morale and provide management experience for them
- ▶ Showcase social responsibility while enhancing your public image
- ▶ Cut training and recruitment costs
- ▶ Improve productivity while enhancing your public image



### Support that you and your organization will receive:

- ▶ Assistance in developing projects that will benefit your interns and your company
- ▶ Training for your employees on working with youth
- ▶ Personal attention to candidate processing and support for intern performance
- ▶ Payroll services, including Workers Compensation
- ▶ Environmentally-friendly online resources
- ▶ Access to a dedicated staff member that is assigned to support your interns and employees

### Key dates and milestones to remember:

- ▶ **December 31:** Early commitment period ends
- ▶ **April – June:** Worksite orientations and worksite visits
- ▶ **May – June:** Interviews and selection takes place
- ▶ **July 2 through August 10, 2012 (6 weeks):** Interns are working at your location. Each Friday, interns are offsite attending the WorkReady Internship Professional Development series.

### I'm In!

- Step 1:** Visit [www.pyninc.org/internrequest](http://www.pyninc.org/internrequest) today to apply. At this time, you'll decide on the hourly pay rate your company will offer (average is \$8/hour.)
- Step 2:** Offer internships for 20 hours per week for 6 weeks.
- Step 3:** Interview and select pre-screened candidates and assign them to supervisors who are eager to work with and supervise young people.

For assistance or more information, contact Farrah Farnese at Philadelphia Youth Network. P: (267) 502-3702 | E: [ffarnese@pyninc.org](mailto:ffarnese@pyninc.org)

“ *It's always heartwarming to see young people blossom both personally and professionally, and I think our team has benefited from being a part of that process. It was a win-win situation for everyone involved.* ”

John McNeil  
President and CEO,  
Eastern Regional Medical Center  
Cancer Treatment Centers of America

## Employers think WorkReady is a good deal

- ▶ 27 new businesses came on board in 2011
- ▶ 20% of participating businesses increased the number of interns they supported from 2010 to 2011
- ▶ 100% of respondents would recommend participating in the program to other employers\*
- ▶ 96% of respondents agree or strongly agree that they received the support needed to carry out the program\*
- ▶ 96% of respondents agree or strongly agree that participating youth gained a better understanding of career options and/or work readiness skills as a result of the program\*
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\*from the WorkReady Summer 2011 Worksite Satisfaction Survey

## You're in Good Company!

### ▶ As of November 1, here are the employers that have committed to participating in Summer 2012:

Aramark Corporation	Comcast	Pennrose Management Company
Brandywine Realty Trust	Drexel University	Pennsylvania Convention Center
Brown's Superstores Inc.	Elwyn	Philadelphia Convention & Visitors Bureau
Cancer Treatment Centers of America	Independence Blue Cross	TD Bank
CH2M Hill	Marketplace Philadelphia Management	Thomas Jefferson University Hospital
Citizens Bank	Mercy Philadelphia Hospital	The Wells Fargo Foundation
Citizens Bank Foundation	PECO	
City of Philadelphia	Pennoni Associates Inc.	

### ▶ Thank you to the employers who provided Summer Internships in 2011:

**Platinum (Hired or sponsored 25 or more interns)** • Barra Foundation • Citizens Bank Foundation • Comcast • Independence Blue Cross • PECO • St. Christopher's Hospital for Children • TD Bank • U.S. Army Corps of Engineers - Philadelphia District • U.S. Environmental Protection Agency • United Way of Southeastern PA • University of Pennsylvania • The Wells Fargo Foundation

**Gold (Hired or sponsored 10-24 interns)** • Acme Markets • Aramark • Bank of America • Cancer Treatment Centers of America • The College of Physicians of Philadelphia • Day & Zimmermann • Deloitte LLP • Drexel University • GlaxoSmithKline • Hahnemann University Hospital • HealthPartners • Lincoln Financial Foundation • Lockheed Martin Information Systems & Global Solutions (IS&GS) • Mercy Philadelphia Hospital • Philadelphia Gas Works • SEPTA • Thomas Jefferson University Hospital • William Penn Foundation

**Silver (Hired or sponsored 1-9 interns)** • Accenture • ACE Group • ADP • AECOM • American Cities Foundation • Aqua America • Ballard Spahr LLP • Beneficial Bank • Blank Rome LLP • The Boeing Company • Brandywine Realty Trust • Brown's Superstores Inc. • CB Richard Ellis, Inc. • CBS3 & The CW Philly • CH2M Hill • Child Care Information Services of Philadelphia • CIGNA • Citizens Bank • Community College of Philadelphia • Cozen O'Connor • CVS Caremark • DeVry University • Diversified Search • Dolfinger-McMahon Foundation • The Dow Chemical Company • Eckert, Seamans Cherin & Mellott LLC • Elliott-Lewis Corporation • Elwyn • Ernst & Young LLP • ESM Productions • Family Planning Council • Federal Reserve Bank of Philadelphia • First Financial Group • Fox Chase Cancer Center • Fox Rothschild LLP • Grant Thornton • Greater Philadelphia Alliance for Capital and Technologies • Greater Philadelphia Chamber of Commerce • Greater Philadelphia Tourism and Marketing Corporation • Health Promotion Council • Holy Family University • Independence Foundation • Jewish Federation of Greater Philadelphia • Jones Lang LaSalle • Keystone Mercy Healthplan • KPMG • La Salle University • Lankenau Medical Center • Liberty Property Trust • Macy's • Marketplace Philadelphia Management • Mitchell & Titus, LLP • Northeast Building Products • The Patricia Kind Family Foundation • Peirce College • Pennoni Associates • Pennsylvania Convention Center • Philadelphia Academies Inc. • Philadelphia College of Osteopathic Medicine • Philadelphia Convention and Visitors Bureau • Philadelphia Council AFL-CIO • Philadelphia Federal Credit Union • Philadelphia Federation of Teachers Health and Welfare Fund • Philadelphia Parking Authority Office of Fleet Management • Philadelphia Phillies • Philadelphia Workforce Investment Board • Philadelphia Youth Network • PNC Investments, LLC • PricewaterhouseCoopers • Provincial Foundation • PRWT Services, Inc. • REIT Management & Research • Rittenhouse Foundation • S. R. Wojdak & Associates • SAGE Scholars • Saint Joseph's University • Salus University • Senator Anthony H. Williams • Simpson House Inc. • Stradley, Ronon, Stevens & Young, LLP • Tierney Communications • Turner Construction • U.S. Facilities, Inc. • Universal Health Services, Inc. • University City Science Center • The University of the Arts • Wills Eye Institute • The Wistar Institute • Xerox Corporation • Youth Friends of PYN • Young Professionals Network/ Young Friends of PYN

**Contributors (Provided partial sponsorship for single internships)** • Daniel Stern Restaurants/R2L • LMS Clothing Corporation • WES Health System

Philadelphia Youth Network (PYN) manages WorkReady Philadelphia on behalf of the Philadelphia Council for College and Career Success and the Philadelphia Workforce Investment Board. PYN partners with the City, the Greater Philadelphia Chamber of Commerce, Philadelphia Academies Inc. and the United Way to recruit employers to offer opportunities for youth through WorkReady.

