

BARBARA J. HOEKJE, PH.D.

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SPECIALIZATIONS

Sociolinguistics; applied linguistics; academic languages & literacies; academic language socialization; intercultural communication; language for specific purposes; medical English; language assessment

EDUCATION

Ph.D., Linguistics, University of Pennsylvania, Philadelphia, PA, 1988. Dissertation was a longitudinal examination of the English language acquisition of WH-movement constructions by Chinese first language children and adults.

A.B., Classical civilization, Oberlin College, 1975

ACADEMIC APPOINTMENTS

Associate Professor, Department of Culture & Communication (2010-current)

Assistant Professor, Department of Culture & Communication (2004-2009)

PROGRAM ADMINISTRATION

Undergraduate program director, Department of Communication, Drexel University (2016-current).

Director, English Language Center (2001-2015) As founding associate director (1989-2000) and director (2001-2015) of the CEA-accredited English Language Center (www.drexel.edu/elc), I directed a program of more than 500 students, 30 faculty & staff, and \$4-5 million revenue annually.

Program Director, Teaching English as a Second Language (TESL) Credential (2003-2015)
I developed and direct the Teaching English as a Second language (TESL) program in the School of Education, a credential program for teachers in Pennsylvania public school ESL programs.

CURRENT RESEARCH

Literacy for Immigrant Family Engagement ("Project LIFE") (with Vera Lee & Bruce Levine, Drexel School of Education) (ongoing). Multigenerational approach to support the home & school languages and literacies of children through innovative technology.

GRANTS

2009-2014 (Six awards). Principal Investigator (P.I.), "English for Graduate Studies Program for Fulbright Foreign Students ("English for Graduate Studies"). Pre-academic summer program administered by the Institute for International Education (IIE) with pass-through funding from the U.S. Department of State (ECA for incoming graduate Fulbright awardees).

2013-2014 (Three awards) Principal Investigator (P.I.) and co-P.I., Brazilian English Teachers to the USA ("BETUSA"). Six week program for Brazilian secondary English teachers, administered by IIE. The program is a collaboration for English language and teacher training by IIE, the Ministry of Education in Brazil, the Fulbright Commission in Brazil, and the U.S. Embassy.

2011 (One award) Principal Investigator (P.I.), The Intensive English Language Study /Community-Based Social Marketing for Change in Health and Environmental Behaviors. Funded by the Department of State (ECA). Two month program combining intensive English language study with civic engagement and social marketing coursework with internet-based follow-on component.

2006-2011 (Six awards) Principal Investigator (P.I.), Institute for European Student Leaders. Five week program of English language, civic engagement and leadership development program for European students. Funded by the U.S. Department of State (ECA) with participation from in-country Fulbright Commissions. Countries included Denmark, France, Germany, Netherlands, Norway, Spain, and the U.K.

2009 (One award) Co-Principal Investigator (with Blake-Ward). Undergraduate Intensive English Program (UIEP), Funded by the U.S. Department of State (ECA). Six month program for intensive English program study.

2005-2007 (Three awards) Principal Investigator (P.I.). Pre-academic training grant for Muskie Fellows, U.S. Department of State, administered through IREX.

2008 (One award) Principal Investigator (P.I.), Pre-academic component, International Educators Program. Administered through IREX with pass through funding by the U.S. Department of State (ECA).

2007 (One award) Co-Principal Investigator, with D. Urias, Drexel School of Education. International Educators Program. Administered through IREX with pass through funding by the U.S. Department of State (ECA). Four month program of English language and teacher education coursework with observations and internships in local schools for international secondary school teachers.

AWARDS

2015 University Assessment Award, Drexel University. University recognition for a multi-unit team that included the English Language Center, Freshman Writing Program, and Advising, Retention, & Diversity for assessment projects leading to pedagogical change and support with undergraduate international and English as a second language students.

2008 Teacher of the Year, PGY-1 residents, Department of Psychiatry, Drexel College of Medicine Award given for acculturation course taught to first year international residents in psychiatry

2008 Citizen Diplomacy Award, International Visitors Council of Philadelphia

1994-95 Fulbright Lecturer (Senior Lecturer in TEFL), Escuela de Lenguas Extranjeras, Universidad de Colima, Colima, México

CONSULTANCIES/EXTERNAL APPOINTMENTS

2008-13 Member, Committee of Examiners, Test of English as a Foreign Language (TOEFL) Educational Testing Service; Chair (2011-13) of the Young Learners Sub-Committee

2006 Accreditation Review Team, ESL program credential at Millersville University, Commonwealth of Pennsylvania Department of Education

1999-2003. TSE (Test of Spoken English) Advisory Committee, Educational Testing Service

- 1986-1987. School District of Philadelphia, Office of Planning, Evaluation, and Research
- 1985-1998. Certified ACTFL OPI trainer and tester in ESL, leading certification workshops throughout the U.S. and overseas
- 1990 Educational Testing Service. Provided ETS Oral Proficiency Interview Workshop training for U.S. Peace Corps in Pakistan, Thailand, and Nepal

PROFESSIONAL / UNIVERSITY SERVICE (SELECTED)

- 2012, 2014 National Fulbright Screening Committee for English Teaching Assistant Awards, Central America, hosted by the Institute for International Education (IIE)
- 2009-2011 Vice-President, President, and Past President, University & College Intensive English Programs (UCIEP)
- 2003-2005 Chair, Administrators & Teachers of ESL (ATESL), NAFSA Region VIII
- 1999-2007 Chair (1999-2005) and member (2005-2007), Standing Committee on University Writing, Drexel University
- 1995-1998 Chair-Elect, Chair, Past Chair, International Teaching Assistant (ITA) Interest Section (IS), International TESOL Association
- 1991-1994 First Vice-President, President, Past President, PennTESOL-East

PUBLICATIONS

- Hoekje, B. & Steven, S. (forthcoming). *Creating a globally-inclusive campus: A guide to supporting international students*. New York: Routledge.
- Hoekje, B. (2016). Language,” “communication,” and the longing for the authentic in LSP testing. *Language Testing* 33, 2: 289 –299. DOI: 10.1177/0265532215607921
- Hoekje, B. (2016). Establishing a second language learning practice: Continuing professional development for English language teachers. *Teacher Educational Interest Section (TEIS) Newsletter*, January, 2016, pp. 1-3. Alexandria, VA: Teachers of English for Speakers of Other Languages (TESOL).
- Hoekje, B. & Lahai, M. (2015). Appreciative inquiry: Organizational change and staff development through strengths-based inquiry. PAIS Newsletter: The Newsletter of the Program Administration Interest Section. Alexandria, VA: Teachers of English to Speakers of Other Languages. <http://newsmanager.commpartners.com/tesolpais/issues/2015-11-10/email.html>
- Pennington, M. & B. Hoekje. (2014). Framing English language teaching. *System* 46, 163-175
- Heitner, R., B. Hoekje, & P. Braciszewski. (2014). Keys to College: Tracking English language proficiency and IELTS Test scores in an international undergraduate conditional admission program in the United States. In J. Connor-Linton and L. Wander Amoroso (Eds.), *Measured Language: Quantitative Studies of Acquisition, Assessment, and Variation*, pp. 183-198. Washington, D.C.: Georgetown University Press.
- Lee, V. & B. Hoekje. (2013). The role of an online discussion board in fostering a critical collaborative learning community in an ESL specialist credential program. In J. F. Nagle (Ed.), *English learner instruction through collaboration and inquiry in teacher education*, pp. 117-133. Charlotte, NC: Information Age.

- Hoekje, B. (2013). Teaching English for medical and health professions. In C. Chapelle (Ed.), *The Encyclopedia of Applied Linguistics*. Oxford, UK: Wiley-Blackwell.
- Hoekje, B. (2011). International medical graduates in U.S. higher education: An overview of issues for ESP. In Hoekje, B. & Tipton, S. (Eds.) *English language and the medical profession: Instructing and assessing the communication skills of international physicians*. Bingley, UK: Emerald.
- Hoekje, B. & Tipton, S. (Eds.). (2011). *English language and the medical profession: Instructing and assessing the communication skills of international physicians*. Bingley, UK: Emerald.
- Pennington, M. & Hoekje, B. (2010). Language program as ecology: A perspective for leadership. *RELC Journal* 41 (3), 213-228.
- Pennington, M. & Hoekje, B. (2010). *Language program leadership in a changing world: An ecological model*. Bingley, UK: Emerald Press.
- Hoekje, B. & Van Zanten, M. (2008). Language and Communication. In Alguire, Whelan, & Rajput (Eds.), *The international medical resident's guide to U.S. medicine and residency training*. Philadelphia: American College of Physicians (ACP).
- Hoekje, B. (2006). Medical discourse and ESP courses for international medical graduates (IMGs). *English for specific purposes* 26, 327-343.
- Hoekje, B. (2004.). English language proficiency testing and admission into U.S. colleges and universities. ADSEC News vol. 1, issue 3 (August, 2004). Published online at www.adsec.nafsa.org/news0408.pdf
- Hoekje, B. (2002). Course evaluations and reflective practice. In N. Dimmit and M. Dantas-Whitney (Eds.), *Intensive English programs in postsecondary settings*, 135-145. Alexandria, VA: TESOL.
- Hoekje, B. (1999). Teacher conversations as professional socialization. *Journal of intensive English studies* 13: 1-18.
- Hoekje, B. and K. Linnell. (1994). 'Authenticity' in language testing: Evaluating spoken language tests for international teaching assistants. *TESOL Quarterly* 28, 1: 103- 126.
- Hoekje, B. and J. Williams. (1994). Communicative competence as a theoretical framework for ITA education. In C.G. Madden and C.L. Myers (Eds.), *Discourse and performance of international teaching assistants*, 11-26. Alexandria, VA: TESOL.
- Hoekje, B. (1993/1994). Group work, the teacher's role, and the student-centered classroom. *TESOL Journal* 3, 2: 4-6.
- Hoekje, B. (Ed.). (1993). *PennTESOL-East Conference Proceedings*, Vol. 1. Phila: PTE.
- Hoekje, B. and J. Williams. (1992). Communicative competence and the dilemma of international teaching assistant education. *TESOL Quarterly* 26, 2: 243-269.
- Hoekje, B. (1987). Relationships across clauses in second language acquisition. *The Penn Review of Linguistics* 11: 33-47.

MANUSCRIPTS, REPORTS & REVIEWS (SELECTED)

- Hoekje, B. (ms.). *Issues in American Culture for International Medical Graduates: US. Cultural Narratives*. Original text materials for acculturation course for first year interns in psychiatry (2002-2008) , Drexel University Department of Psychiatry.
- Hoekje, B. (1999). [Review of Interpersonal dynamics in second language classrooms]. *Language & Education* 13, 3: 226-228.
- Hoekje, B. & J. Landau (1987). *Research on ESOL programs in six Philadelphia schools*. Unpublished report, Office of Research and Evaluation, School District of Phila.

INTERNATIONAL COURSES, WORKSHOPS, & PRESENTATIONS

- 2013 "Admission tests and international student mobility in the United States." Paper presented at the "Mobility & Language / Mobilität & Sprache" *verbal*-Workshop im Rahmen der Österreichischen Linguistiktagung, Universität Salzburg, November 22-24, 2013

- 2013 Drexel Preview: In-country orientation for incoming international students & parents (Shanghai and Beijing, China) July, 2013.
- 2007 Las Baulas Parque Nacional Marino de Guanacaste, Guanacaste, Costa Rica. Created and taught a short term course in English for Specific Purposes (Ecotourism) through the Leatherback Trust in connection with an ongoing exchange with the Ministry of Natural Resources (MINAE) and Drexel University.
- 1994-95 Fulbright Lecturer (Senior Lecturer in TEFL), Escuela de Lenguas Extranjeras, Universidad de Colima, Colima, México. Taught courses in English language and English language teacher education workshops.
- 1995 "An introduction to the ACTFL oral proficiency interview." Presentation at the Guadalajara Regional MEXTESOL meeting, June 2-3, 1995.
- 1995 "New trends in teacher education: Reflective teaching," Plenary talk given on occasion of the 40th anniversary of the Federación Estudiantil de Colima (FEC), Universidad de Colima, Colima, Mexico.
- 1995 "Reflective activities for staff development." Workshop to the EFL faculty at the Universidad Panamericana, Guadalajara, Mexico.
- 1994 Plenary speaker, Semana UNIVA, Universidad del Valle de Atemajac, Jalisco, Mexico, "The EFL teacher as reflective practitioner."
- 1990 Educational Testing Service. Provided ETS Oral Proficiency Interview Workshop training for U.S. Peace Corps in Pakistan, Thailand, and Nepal.

SELECTED PRESENTATIONS AND WORKSHOPS (since 2006)

- 2014 "Measuring academic language proficiency in an undergraduate conditional admissions program." Paper presented with R. Heitner at the American Association for Applied Linguistics. Portland, OR, March 24, 2014.
- 2014 "Changing Ecologies, Changing Needs: Understanding the Intricacies of Language Policies and Composition Development." Paper in Panel with R. Ingalls & K. Nulton, "I Can See China From My Window!" (and Other Naïve Assumptions): Using Pedagogy and Assessment to Identify Fault Lines Between Admissions Criteria and ESL Writing Development. Conference on College Composition & Communication, Indianapolis, IN, March 21, 2014.
- 2014 "IEP faculty development through reflective teaching." Poster presented at the 6th annual US English/AAIEP professional development workshop. San Francisco, January 23-24, 2014.
- 2013 "Understanding and responding effectively to the dynamics of a monocultural intensive English program." Invited speaker, online seminar for the Teachers of English to Speakers of Other Languages (TESOL) Association (<http://www.tesol.org/events-landing-page/2013/01/30/understanding-and-responding-effectively-to-the-dynamics-of-a-monocultural-intensive-english-program>), recorded June 18, 2013.
- 2013 "The language program as a community of practice." Poster presented at the 5th annual US English/AAIEP professional development workshop, San Francisco, January 24-25.
- 2012 Invited Speaker, Plenary Introduction, TOEFL Junior Research, ETS TOEFL Symposium, Oct. 4. Educational Testing Service, Princeton, N.J.
- 2012 Discussant at symposium, "The interplay among teaching, assessment, and placement of international teaching assistants." 34th Language Testing Research Colloquium (LTRC), Princeton, New Jersey, April 3, 2012.
- 2012 "Assessing and instructing international medical graduates in U.S. graduate medical education." Poster presented (w/Sara Tipton) at the Academic Session of the English for Specific Purposes interest section at the international TESOL Convention, Philadelphia, PA, March 30, 2012.
- 2012 "The future of UCIEP." Presentation at the annual conference of the consortium of University and College Intensive English Programs. Feb. 11, 2012, Bandera, TX.

- 2012 "The development and assessment of academic language proficiency for university-bound ESL students" Paper presented with E. Driver and S. Panferov at the 2012 Association of International Education Administrators (AIEA), Washington D.C., February 21, 2012.
- 2012 "International exchange with the developing world: Combining service learning with academic English programs." Panel presentation at the 2012 Association of International Education Administrators (AIEA), Washington D.C., February 21, 2012.
- 2012 "Keys to College: IELTS Score gains among international students in an undergraduate conditional admission program. Paper presented with Reese Heitner at the Georgetown University Round Table on Languages and Linguistics, March 10, 2012, Georgetown, Washington DC.
- 2011 "Administering University English Language Centers: Best Practices." Roundtable presentation at the Best Practices Showcase, Association of International Education Administrators (AIEA), San Francisco, CA, Feb. 22, 2011.
- 2011 "Foundation Year Programs for Conditionally Admitted International Students: Two Models." Paper presented at the Association of International Education Administrators (AIEA), San Francisco, CA, Feb. 22, 2011.
- 2010 Panelist. "Enrollment, Legislative, and Advocacy Updates for IEPs." International TESOL Convention, Boston, MA. , March 25, 2010.
- 2010 "Enhancing Learning Outcomes though Increasing Student Engagement." Plenary speaker, Colonial Academic Alliance, Global Education Conference, Virginia Commonwealth University, Richmond, VA., Feb. 19, 2010.
- 2010 Panelist (w/S. Panferov & M. Algren). "Establishing and fostering English language centers: Best practices. "Association of American International Education Administrators (AIEA). Washington D.C., Feb. 15, 2010.
- 2009 "Traversing the (Academic Language Proficiency) ALPs: A map to the terrain." NAFSA Region VIII, Washington D.C., November 13, 2009.
- 2009 Panelist (with T. Axe & E. Garate), TOEFL iBT: "Evaluating score requirements to foster global engagement." NAFSA: Association of international educators, Los Angeles, CA, May 30, 2009.
- 2009 "Task and expected discourse structure on spoken language tests." Poster session, American Association of Applied Linguistics (AAAL); Denver, CO, March 22, 2009)
- 2009 "Shifts and trends in assessment: New studies, new tests, new circumstances." Invited plenary speaker, Academic Session of the International Teaching Assistant Interest Section, TESOL, Denver, CO, March 26, 2009.
- 2006 (w/ M. Blake-Ward and T. Hoffman). "Constructing community and identity among learners in online TESL graduate courses. PennTESOL-East Conference, March 25, PennState Abington.