Developing, recruiting and retaining talent to support today’s rapidly changing, modern economy
From our position on the leading edge of computer and information science, Drexel University’s College of Computing & Informatics instills the knowledge and skills necessary for our students to lead and innovate across industries in a rapidly evolving technological landscape. Our advanced, collaborative curriculum—led by our world-class faculty—works in tandem with our robust cooperative education program to ensure our students have the knowledge, the skills, and the practical experience to excel in their chosen fields.

Reflected in the interdisciplinary nature of our college, CCI is innovating computing and information science education and research for the 21st century and beyond. One of the few U.S. colleges that encompasses both the depth and breadth of computing and informatics—and the important interplay between those fields—under one roof, there is no institution in the region better poised to help you achieve your professional recruiting and engagement goals, and to help keep the very best talent working right here in Philadelphia.

Our brand new Corporate Partners Program has been built from the ground up to respond to the increasing demand for world class tech talent. Working closely with our partners, we will address important issues head on through the creation of a large-scale, sustainable and mutually beneficial ecosystem.

I hope you will join us as we redefine university and corporate engagement in response to today’s rapidly evolving information economy.

Sincerely,

Yi Deng, PhD
Dean and Isaac L. Auerbach Professor
College of Computing & Informatics
THE CORPORATE PARTNERS PROGRAM is built on a core of innovation and collaboration. Together, we create a large scale, sustainable ecosystem for the development, recruitment and retention of top tech talent. Corporate Partners will have direct access to students and faculty, driving engagement and increasing brand awareness while helping to shape the nation’s most comprehensive, industry-responsive computing and information science curriculum. Drexel’s College of Computing & Informatics (CCI) will be the go-to source for top talent who are equipped to not only solve the problems of today but seize the opportunities of tomorrow. Corporate Partners will have a distinct competitive advantage in accessing these highly sought-after graduates.

Organized into three levels (Bronze, Silver, and Gold), every partner will interact with CCI’s extraordinary students and faculty and be a part of the conversation about the future of our dynamic computing and informatics programming. Starting at the Bronze Level, partners will be invited to special events with our students and faculty, including CCI career networking events developed in coordination with Drexel’s Steinbright Career Development Center.

Silver Level members will enjoy an even deeper level of engagement, including the opportunity to propose Senior Design projects and supervise students on approved
projects. In addition to broader exposure to our growing CCI community and alumni base through named sponsorships and social media exposure, the Silver Level affords special opportunities to leverage CCI’s R&D capacity and expertise to identify and address real-world needs.

At our top category of partnership, our Gold Level members have a seat at the table. An invitation to serve on an exclusive advisory board led by the dean leverages our partners’ insights and industry expertise to assess and recommend inclusion of industry-centered programming in the development of curriculum, student projects and interdisciplinary research. Through additional special events and unique engagement opportunities, as well as tailored recruiting messages, Gold Level members will ensure the needs of their organizations and their industries are front and center as they help shape the future of the College of Computing & Informatics.

Our Corporate Partners will be first in line to recruit the very best tech talent our region has to offer. In turn, these partnerships will catalyze the creation of innovative new programs and research that will help us redefine the best-in-class educational experiences we provide for our students. The strong relationships formed between our partners and the students and faculty of the College of Computing & Informatics will generate exceptional value and impact for everyone involved. Join us today!
Currently funded, stellar research projects are focusing on:

- Information Architecture
- Human Computer Interaction
- Cybersecurity
- Data and Information Science
- Cyber Physical Systems
- Many more areas at the forefront of information and technology

The College of Computing & Informatics is committed to expanding research and collaboration with an emphasis on key priorities including:

- Cybersecurity
- Women in Computing
- Computing for Social Impact
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<tr>
<th>Benefit</th>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
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<tr>
<td>Partner-only CCI career networking events in coordination with Drexel’s Steinbright Career Development Center</td>
<td>$10,000</td>
<td>$25,000</td>
<td>$50,000</td>
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<td>Attend CCI events and extra-curricular programs related to your industry</td>
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<td>Invitation to annual partners’ roundtable/reception hosted by the dean</td>
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<td>Attend college assembly meeting to network with faculty and staff and learn about college priorities</td>
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<td>Logo on CCI website and digital signage in CCI building</td>
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<td>Partnership announcement in CCI electronic newsletter (~2,000 subscribers)</td>
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<td>Propose Senior Design Projects and supervise students on approved projects</td>
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<td>Interact directly with high achieving students, including honors and awards ceremony invitations</td>
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<td>Named presenting sponsorship recognition benefit*</td>
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<td>Showcase relationship with Drexel through featured CCI web series and social media posts</td>
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<td>Host workshop at Drexel as part of Codefest programming</td>
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<td>Tailored opportunities to host faculty and students onsite at your organization, including workshops and special events for groups like Women in Computing</td>
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<td>Serve on exclusive advisory board to assess industry needs in development of curriculum, student projects and interdisciplinary research</td>
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<td>Featured content on website detailing your corporate recruiting program</td>
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<td>Partner profile interview in CCI’s electronic newsletter, promoted on website and social media</td>
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* A sampling of popular programs and events eligible for presenting sponsor benefit are printed on the back of this card. **Discount memberships available at all levels for start-ups and small businesses (less than 25 employees). CCI will work with companies on a case by case basis to determine the appropriate level and price point.
**GOLD** and **SILVER** Level Partners have added benefits including increased brand awareness across the broader CCI community network. Sponsors at these levels may select a special program or event for which they will be recognized as a presenting sponsor for the year. CCI staff will work with you to determine the best selection for your organization. Some outstanding options include:

**CCI Special Lecture Series Events**
Each year, CCI welcomes inspiring faculty from across the country to present on a variety of topics as part of this annual lecture series.

**Brown Bag Topic Talks**
These topic-driven faculty presentations by leading CCI faculty are advertised to Drexel students, faculty, alumni, and the local community. Sponsors may choose to serve as presenting sponsor for a planned talk as well as recommend topics.

**Peer Mentor Program**
Peer Mentors serve as college ambassadors and are actively engaged in supporting CCI’s undergraduate students. Sponsors will be recognized as presenting sponsors online and at related events. Sponsors may also provide branded apparel to peer mentors (for example, CCI Peer Mentor t-shirt or polo including sponsor logo).

**CCI T-Shirt Contest**
In this popular annual tradition, CCI students submit t-shirt designs with a winner selected by CCI students. T-shirts with the winning design are given to all CCI students. Sponsors will partner with CCI staff to select finalists, in addition to having their corporate logo printed on the shirts.

**Tailored Onsite Corporate Events** (Reserved for Gold Level Partners)
Host a workshop or presentation onsite at your company! Feature CCI faculty experts and/or students engaged in research and projects that are relevant to your organization.
To learn more about the Corporate Partners Program, please contact:
Christopher Spangler, Executive Director of Strategic Partnerships and Communications
christopher.spangler@drexel.edu  |  215.895.6093  |  drexel.edu/cci/cpp

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