Welcome Alumni Ambassadors!

Spring Workshop – Thursday, February 23rd
Tonight’s Presenter

Christie Ruggieri, ’13
Assistant Director
Freshman Admissions

Catherine Campbell-Perna
’95/’10
Associate Director
Freshman Admissions
Today’s Objectives

• Provide updates on campus
• Recap of 2016 and our current applicant pool
• Review of admissions process and statistics on Drexel
• Discuss upcoming participation opportunities at fall events
• Questions?
Updates on Campus
125th Celebration

- Kick-off event with President Fry and Mayor Kenney
- 2 exhibits on campus
- History book published by professors
- Large alumni weekend
Research on Campus

Smart Fabric
- $75 million grant from the DoD
- Baby belly band, energy storing fabric

Ultrasound Wound Healing
- $3 million grant from the National Institute of Health
The 2017 Freshmen Class

• 23,660 applications have been submitted and are complete
  • 8,731 acceptances in Early Action (2017)
  • 300 in Early Decision
• Already, 407 students have paid their matriculation fee and plan to enroll
Alumni Ambassador Program Growth and Participation

45 alumni ambassadors participated at events this fall

Alumni Ambassadors are making stronger connections with Admissions staff
Half of our team received help from you!

123 Ask a Dragon requests from students
300 Dragon Alumni Scholarships submitted
Program Overview

Program Leads: Christie & Catherine
- Program management & coordination
- Mass communications
- Alumni onboarding & training

Territory Managers
- Manage and attend regional events
- Schedule and attend local college fairs
- Work with local alumni ambassadors

Alumni Ambassadors
- Representation at college fairs and events
- Speak with prospective students

http://drexel.edu/undergrad/contact/representatives/
http://drexel.edu/undergrad/visit/college-fairs/
New Opportunities

- Regional Accepted Student Days and Off Campus Information Sessions
- Alumni Campus Crawl
  - May 20th, 2017
- Alumni Ambassador Portal for event sign up
- Card writing for confirmed students this Summer
To find out about fairs in your area, please contact your territory manager or email us as alumniambassador@drexel.edu

Once scheduled, we will mail you a box of materials and a banner prior to the fair.

Don’t see a fair in your area?

We can only go to events we get invited to and know about in advance.

If you are interested in attending fairs, but don’t see a listing ask around town about upcoming events, then let us know!
College Fairs

Represent Drexel at local high schools!

Preparing for the college fair:

- Plan extra time to arrive and set-up
- Dress appropriately (Usually business casual, Blue and Gold always looks good)
- Re-read your fact sheets and make sure you have all of your materials
- Stay behind your table
- Remember your nametag

Post-college fair

- Mail us the Inquiry Cards you collected
- Fill out the fair survey and provide us with your feedback
- You are welcome to give the students your contact information for follow-up
- Let us know about any difficult questions
Ask-A-Dragon

Respond to individual phone or email inquiries from prospective students

Students initiate contact by selecting you from our online listing

Check out the website at: http://www.drexel.edu/undergraduate/contact/ask-an-alum/

To add or update your info email: alumniambassador@drexel.edu
Application checklist.

- Application- Common Application
- Application Fee- $50
- High School Transcripts
- Test Scores
- Essay
- 2 Letters of Recommendation
- Supplemental Materials
  - Writing Supplement
  - Portfolio
  - Auditions
- CSS Profile & FAFSA

http://www.drexel.edu/undergrad/apply/freshmen-instructions/
Test Flexible Policy

- SAT or ACT reasoning test
- Two SAT II subject tests
- Two AP test scores
- International Baccalaureate Diploma or Two IB-High Level Exams
- National Exam Results
Application Types

**Early Decision**
Binding application decision that allows students to be notified of their application decision at an earlier date. If a student is offered admissions, they must attend Drexel University and withdrawn other applications.

**Early Action**
Non-binding application decision that allows students to be notified of their application decision at an earlier date.

By applying early, students will receive a decision of admission, denial, or deferral to regular decision about a month and a half after the deadline.

**Regular Decision**
Non-binding application to Drexel. This is the last deadline for students to apply for admission.

Every major will have seats open for students applying regular decision.
Freshman Admission Deadlines

- **Nov 15**: Early Decision/Early Action CSS Profile Due Nov 15
- **Jan 15**: Regular Decision
- **Feb 15**: CSS Profile Due
- **Feb 15**: FAFSA
- **May 1**: Enrollment Form & Tuition Deposit

CSS profile is required for institutional need-based aid
CSS Profile and FAFSA

Free Application for Federal Student Aid (FAFSA)
As always, for students interested in receiving federal, state, and institutional need-based aid, must submit a FAFSA form by the March 2nd deadline.

CSS Profile
The CSS Profile is now required for students interested in receiving institutional need-based aid. These are funds that Drexel has made available for students who have a demonstrated financial need. The CSS Profile must be received by November 15th (Early Action) or February 15th (Regular Decision).

Please note that the CSS Profile deadlines are final.
Most Frequently Requested Facts and Figures:
(Numbers based on 2016 incoming class)

- **Average GPA:** 3.56 unweighted on 4.0 scale
- **Averages for Standardized Tests:**
  - **SAT:** 530-630 Critical Reading, 565-680 Math Section.
    - Old test format and we “super score”
  - **ACT:** 25-30 composite
- **Average class size:** 18 students
- **Student to Faculty Ratio:** 9 : 1
- **The 2015 Freshman Class Profile can be found at**
  http://www.drexel.edu/undergrad/apply/freshman-class/
Most Frequently Requested Facts and Figures:  
*(Numbers based on 2016 incoming class)*

- **Drexel is a residential campus.** For the first two years, Drexel students must live in Drexel residence halls or on-campus apartments.

- **Co-op placement rate:** 98.2% of students receive a co-op placement.

- **Average Co-op Salary:** over $17,000.

- **Drexel offers special advising tracks for students interested in medical, healthcare, and law graduate programs.** Advising tracks are open to all students.

- **Advanced Placement (AP) policy:** We will accept AP test scores of 4 and 5 for college credit, academic advisor will determine awarded credit after acceptance.

- **Scholarship amounts:** The ranges vary based on the applicant pool. Encourage the student to submit the FAFSA and CSS Profile for complete consideration.
Tips For Appropriate Interactions with Minors

Do not engage in any discussions of a sexual nature, including jokes, flirtatious banter, comments about the student’s appearance. (This includes online interactions)

If you feel uncomfortable in any of your interactions with students, please notify us in admissions as soon as possible. We’re here to help.

If you witness any child abuse, sexual abuse, or child sexual exploitation (child pornography), report it immediately to 911 (and, if on a Drexel campus, to Public Safety).

Every state’s laws are different with regard to conduct that might be considered criminal involving minors. In addition, states may have laws regarding the mandatory reporting of child physical or sexual abuse and child exploitation. It is best to steer clear of any conduct that might create a problem for you.

We all take pride in Drexel and our shared commitment to protecting minor students.
Talking to Students: Start them down the right path

- Ask questions
- Share your personal experiences
- Face to face vs. email communication
- Connecting students to online and follow-up resources
- Choosing between Early Action and Regular Decision
- Student and Alumni Ambassador safety

Talking to Students: Help students understand their options and make informed decisions.
Christie Ruggieri  
chr28@drexel.edu  
215.895.5861

Catherine Campbell-Perna  
catherine@drexel.edu  
215.895.6713  
alumniambassador@drexel.edu