



DIGITAL MEDIA

Digital Media: Animation, Gaming, and Web Design

Digital convergence is reshaping the world. Your phone is a computer, a camera, a game platform, and a networked portal to an interactive world of images, text, and sound. The language of this exciting new age is digital media, a discipline which includes animation, 3D modeling, gaming, and Web design.

Drexel's Digital Media program offers a 21st-century education with access to the latest technologies including 3D scanners, motion capture systems, multi-touch screens, next-generation input and output devices, and cutting-edge software. Drexel's program incorporates opportunities to participate in real-world research projects and Drexel's famed co-op experience. This will be your passport to a future in the creative and rapidly expanding digital world.

Drexel Co-op for Digital Media

A key part of the program is Drexel's prestigious co-operative education program, in which students alternate periods of classroom study with periods of professional work experience. Digital Media students participate in one six month period of full-time co-op employment:

Digital Media Co-op Opportunities

Co-op is available in all areas of new media including:

- 3D Modeling
- Animation
- Game Design
- Web Design and Implementation

Employers

Companies that have hired Drexel students as co-op or full-time employees:

- Atari
- CHARLEX
- Disney
- Hirshhorn Museum, Smithsonian Institution
- Lockheed Martin Corporation

add the word be: to be separate

Digital Media Careers

Digital Convergence. Animation, gaming, 3D modeling, and Web development were once thought by some to be separate fields. Now that the Internet is becoming more inclusive and computer processing power has increased, they can now be seen as unified.

Animation and 3D Modeling. Once seen solely as entertainment, these fields are now regarded as powerful communication tools rivaling text. Opportunities for 3D modelers, game designers, and animators extend beyond entertainment and computer gaming. Game designers find work in areas of education and training. Various branches of the armed forces, NASA, and Fortune 500 companies all make use of “serious games” for training purposes.

Corporate Communication. Gaming is no longer thought of as merely a form of entertainment. The knowledge and skills needed to create games are now being incorporated in educational and training material used in academic institutions and corporate environments.

Course Offerings

A list of required courses and descriptions for the Digital Media major is available online at www.drexel.edu/catalog.

Dual Degree Option

Qualified students in Digital Media have the option of continuing on into a S/MS in Digital Media for more information.

should read: Digital Media major

in place of: Graphic Design major

Antoinette Westphal College of Media Arts & Design
www.drexel.edu/westphal

University Catalog

A list of required courses for the Graphic Design major is available online at www.drexel.edu/catalog.

For More Information

Undergraduate Admissions
Drexel University
3141 Chestnut Street
Philadelphia, PA 19104-2876
1-800-2-DREXEL
215-895-2400
enroll@drexel.edu
www.drexel.edu/em/ug

Apply online at www.drexel.edu/apply