

# FASHION DESIGN



## ***Fashion Design at Drexel***

Fashion Designers are leaders and trendsetters in the world of clothing and accessories. The career encompasses the planning, design, production, and merchandising of apparel that sets the direction for the marketplace.

In Drexel University's award-winning Fashion Design program, you'll learn all the elements of design and production that you'll need to enter the fashion industry. You'll create and craft your own collection. And you'll showcase your designs at Drexel's Senior Fashion Show.

## ***Drexel Co-op for Fashion Designers***

A key part of the program is Drexel's prestigious co-operative education program where students alternate periods of classroom study with periods of professional work experience. Fashion Design students participate in the following:

- One Co-op Option (Four Years): includes one six-month period of full-time employment

## **A Few Drexel Co-op Position Titles**

- Assistant Designer
- Assistant Technical Designer
- Print Designer
- Production/Sourcing Assistant
- Costumer/Wardrobe Assistant

## ***Employers***

Here are some of the companies that have hired Drexel students as co-op or full-time employees:

- Anthropologie
- BCBG
- Kenneth Cole
- Michael Kors
- Alexander McQueen
- Mothers Work
- Ralph Lauren

## ***Potential Careers***

**Fashion Designer.** Creates women's, men's, and children's clothing and accessories. They analyze trends and work with sales and management executives to develop apparel collections targeted at a particular segment of the marketplace. Many fashion designers work on textile and print development, patternmaking and fit, and other technical design and CAD processes. Some fashion designers work in the television, film, and theater industries designing costumes and developing wardrobes for specific projects.

## ***Courses You'll Really Enjoy***

**Fashion Presentation Drawing.** Requires each student to create a portfolio of original designs executed in a medium of choice. Explores various market segments of the industry and includes project reviews by critics who are specialists in those segments.

**Tailoring and Design.** Provides intensive appraisal of materials and construction techniques used in tailoring. Uses a combination of garment production methods, including a strong emphasis on couture.

**Machine Knitting.** Provides an introduction to knitwear design specialization. Students learn knitwear styling and drawing techniques that are used to develop a professional portfolio. Attention will be paid to yarn analysis, stitch structures, and garment construction.

## ***Study Abroad***

Fashion Design students have the opportunity to study at the London College of Fashion during their sophomore year. This 10 week experience includes 12 credits of elective coursework and a study tour of Paris, France.

## ***Learn More***

**Antoinette Westphal College of Media Arts & Design**  
[www.drexel.edu/westphal](http://www.drexel.edu/westphal)

## **University Catalog**

A list of required courses for the Fashion Design major is available online at [www.drexel.edu/catalog](http://www.drexel.edu/catalog).

## ***Accelerated Degree Options***

Accelerated degree programs, such as the BS/MD, BS/PhD in Engineering, BS/JD, and BS/MBA, enable academically qualified students to earn both a bachelor's and an advanced degree, graduating sooner than they would in traditional programs. Eligible students can be admitted to an accelerated degree program in one of two ways: apply as an incoming freshman through Undergraduate Admissions or apply to the Graduate Studies Office after completing a minimum of 90 credits. To learn more about accelerated degree options, visit [www.drexel.edu/em/ug/accelerated](http://www.drexel.edu/em/ug/accelerated).

## ***For More Information***

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