

HOSPITALITY MANAGEMENT



Hospitality Management at Drexel

The Hospitality Management program at Drexel University prepares students for leadership positions in the lodging, food service, and tourism industries. It recognizes the critical importance of an interdisciplinary education with a global perspective for tomorrow's leaders and managers. The program is committed to building student knowledge across functional areas and contributing disciplines.

Drexel Co-op for Hospitality Management

A key part of the program is Drexel's prestigious co-operative education program, in which students alternate periods of classroom study with periods of professional work experience. Hospitality Management students can participate in the following:

- One Co-op Option (Four Years): includes one six-month period of full-time employment

A Few Drexel Co-op Position Titles

- Catering Manager
- Event Manager
- Marketing Assistant
- Promotions Developer

Employers

Here are some of the companies that have hired Drexel students as co-op or full-time employees:

- Bistro St. Tropez
- Linwood Country Club
- Moro Restaurant
- Sheraton Hotel
- Sodexho, Inc.

Potential Careers

Casino Manager. Plans and coordinates a casino's gaming operations. Manages the casino's floor employees and responds to customer complaints. Formulates the casino's gaming policies and ensures that games are played in accordance with government regulations.

Cruise Director. Plans and implements the daily activities on a cruise ship. Responsible for all recreation and entertainment. Supervises the ship's employees, arranges for transportation and medical services, chooses tour sites and activities, and leads groups.

Hotel Manager. Runs the day-to-day operations of hotels or motels. Often responsible for personnel matters, budgeting, accounting, administration, promotion, security, and maintenance. May set room rates, approve expenditures, and ensure that the facility meets standards for service, housekeeping, decor, and food quality.

Courses You'll Really Enjoy

Hospitality Management Information Systems. Studies computer applications in the hospitality industry, including inventory control, restaurant systems, bar and beverage systems, and telephone and security management systems. Emphasizes guest tracking, electronic cash registers, and point-of-sale devices.

Heritage Tourism. Using the historic city of Philadelphia as its main background, this course reviews the significance and role of culture and heritage-related tourist attractions. Students deal with the main issues in current research on heritage tourism while having hands-on exposure to the management and marketing of Philadelphia landmarks.

Principles of Food-Service Management. Covers techniques of contemporary food and beverage management and application in the professional food-service environment. Emphasizes budget preparation, food and labor cost controls, menu planning and pricing, and quantitative management. Requires simulation of a restaurant project.

Hotel/Restaurant Architecture: History and Design. Provides a historical, spatial, and aesthetic study of great hotels and restaurants from the late 19th and the 20th centuries. Emphasizes the architectural quality of the spaces and the functions they imply in services to the users, management, and client. Includes field trip.

Gaming and Casino Management. This course examines the theories pertinent to casino games, including the organizational management, staffing, regulations, internal control, and reporting requirements of gaming operations.

Learn More: University Catalog

A list of required courses for the Hospitality Management major is available online at www.drexel.edu/catalog.

Accelerated Degree Options

Accelerated degree programs, such as the BS/MD, BS/PhD in Engineering, BS/JD, and BS/MBA, enable academically qualified students to earn both a bachelor's and an advanced degree, graduating sooner than they would in traditional programs. Eligible students can be admitted to an accelerated degree program in one of two ways: apply as an incoming freshman through Undergraduate Admissions or apply to the Graduate Studies Office after completing a minimum of 90 credits. To learn more about accelerated degree options, visit www.drexel.edu/em/ug/accelerated.

For More Information

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