



Business at Drexel

Professionals with degrees in business are highly sought after in the job market. For students, this demand could manifest itself in career opportunities with international corporations, respected marketing and ad agencies, or even in personal entrepreneurial ventures. According to the Bureau of Labor Statistics, the following business careers are projected to grow faster than the national average through the year 2014. People with degrees from the LeBow College of Business find careers as:

- Accountants and auditors: An increase in the number of businesses and changing financial laws and regulations will drive growth.
- Advertising, marketing, promotions, public relations, and sales managers: Employment is projected to be particularly strong in scientific, professional, and related services, such as computer systems design.
- Management analysts: Job growth is particularly strong for firms with international expertise and for firms that specialize in specific areas.

Drexel Co-op: Experience That Counts

Classroom learning, research, projects, papers, and exams are all critical to academic pursuits. But it takes experience in a chosen field to set a student apart from other graduates. With Drexel Co-op, you can gain up to 18 months of résumé-enhancing experience by the time you receive your degree. Drexel's Business students have completed co-ops with:

- BlackRock, Inc.
- Commerce Bancorp, Inc.
- KPMG International
- Verizon Communications, Inc.

Business Majors

- Business Administration
- Business and Engineering
- Economics

Business Concentrations

- Accounting
- Business for Still-Deciding Students®
- Economics
- Entrepreneurship
- Finance
- General Business
- International Business
- Legal Studies
- Management Information Systems
- Marketing
- Operations Management

Accelerated Degrees

Visit www.drexel.edu/em/ug/accelerated to find out which Business majors are eligible for accelerated degree programs.

About Business

To learn more about the College of Business visit www.lebow.drexel.edu.



Sean M. Hackett

BA, University of Notre Dame;
MA, Sophia University; MS and PhD,
Vanderbilt University

Assistant Professor, Management
Program

Professional organizations

- Academy of Management
- Strategic Management Society

Recent accolade

- LeBow College of Business
Excellence in Teaching Award,
2006

Research initiatives

"Improving efforts at predicting and explaining the success and failure of high-potential, technology-based start-up ventures."

What I like most about teaching at the college level

"I enjoy interacting with bright, inquisitive students who are interested in acquiring knowledge, skills, attitudes, and behaviors that will help them to succeed in the 21st century."

Resources: The Classroom and Beyond

At Drexel you will start your education in the classroom, but your experiences certainly won't end there. Resources and opportunities available to business students include:

- **Baiada Center for Entrepreneurship in Technology:** This innovative center combines education and entrepreneurship through guest speakers, interdisciplinary coursework, and a physical location where students can turn their ideas into a working company.
- **LeBow Facilities:** Major advances in the technologies used in the corporate world are being constantly matched by upgrades on campus. LeBow College classrooms and seminar rooms are designed as professional-quality settings for student discussions and presentations.
- **Sovereign Institute for Strategic Leadership:** This institute provides networking opportunities for business executives and future leaders through its four key initiatives — the Leadership Academy, Leadership Forums, the Think and Do Research Partnership, and Leadership Consulting Services.
- **Study Abroad:** Among the many Study Abroad opportunities available to students is the Drexel Business Exchange in Paris, through which students spend a term or more in Paris, taking courses at the École Supérieure de Commerce Extérieur, one of the premier business schools in France.

Student Activities: Draw from Your Experience

Student activities are a great way to meet new people and stay active on campus. At Drexel, students have a lot of options to choose from, including:

- More than 180 cultural, media, social, service, and professional organizations
- Performing arts groups, such as dance, music, and theater, which are open to all students regardless of major
- Varsity, club, and intramural sports teams

Some organizations that might interest business majors include:

- Drexel Economic Society
- Drexel Finance Association
- Drexel Marketing Association
- Drexel Women in Business
- LeBow Student Leadership Association





Campus Living: Home Is Where Your Stuff Is

Drexel's residence halls are very popular stops on our campus tour. Probably because prospective students know that a residence hall is more than just a place to sleep. Calhoun, Kelly, Myers, Towers, and Van Rensselaer are our first-year residence halls, reserved exclusively for freshman and transfer students. To see details and stats about each hall, visit www.drexel.edu/rlo/halls.

In addition to serving as a home away from home, residence halls are also a place where students can create the academic and social environment they crave. Some residential options available to students include:

- **Learning Communities:** The Business Learning Community enables business majors to live in close proximity, making it easier to create informal study groups, work on projects, and organize social and academic activities.
- **Race Street Hall:** Drexel's newest hall is the residence for students in the Pennoni Honors College. To learn more about the Honors College, visit www.drexel.edu/honors.
- **Residence Hall Association (RHA):** RHA consists of groups of residents organized to provide educational and social programs and activities for fellow residents.

Philadelphia: Expect the Unexpected

Philadelphia is a great place to live, work, and study. Here are some attractions from which Drexel students benefit:

- **The Philadelphia Stock Exchange (PSE):** Located just a few blocks from Drexel's University City Main Campus, the PSE was the first securities exchange in the United States.
- **Reading Terminal Market:** Since its beginnings at the end of the 19th century, this market has constantly reinvented itself. While once simply a central location for butchers, fishmongers, and grocers, Reading Terminal Market now offers specialty and gourmet foods.
- **The Comcast Center:** One of the nation's tallest buildings, the Comcast Center is the most recent addition to the famed Philadelphia skyline. Standing 975 feet tall, the Center offers a public plaza, and the "Winter Garden," featuring a 25-foot-tall LCD "experience screen." A model for sustainable design, the Center boasts a "glass curtain" that wraps around the building, offering a panoramic view of the city.



Chris Thompson

Business Administration, Marketing
Middletown, Delaware

Favorite class

- Business 103 – Collaboration with Citibank

Professional goal

- Automotive administration and event planning

Co-op experience

- American International Group (AIG)

Clubs and organizations

- Athletics: University Mascot "Mario the Dragon"
- Business Learning Community
- Deans' Student Advisory Board

Favorite pastimes

- Exploring Reading Terminal Market
- Shopping on South Street
- "Sock wars" in Myers Hall

Favorite Drexel hangout

- Ross Commons

Favorite place to grab a bite

- Jim's Cheesesteaks

Best thing about Drexel

"Drexel Co-op — the professional opportunities are unlimited."

Enrollment*

Total undergraduate	13,197
Total graduate and professional	7,488
Total enrollment	20,685

Academic Profile*

Average GPA (on a 4.0 scale)	3.5
Average SAT score	1200
Average class rank	22.5 (top percentile)

On average, Drexel freshmen graduated in the top 22% of their high school class.

Undergraduate Programs

73 full-time programs

Colleges and Schools

- Arts and Sciences
- Biomedical Engineering, Science, and Health Systems
- Business
- Education
- Engineering
- Information Science and Technology
- Law
- Media Arts & Design
- Medicine
- Nursing and Health Professions
- Pennoni Honors College
- Professional Studies
- Public Health

Admission Prerequisites

Students applying to a business major other than Business and Engineering will need to complete the following courses:

- Three years of mathematics
 - Algebra I and II
 - Geometry
- At least one year of a laboratory science

Business and Engineering applicants need to complete the following courses:

- Four years of mathematics
 - Algebra I and II
 - Geometry
 - Trigonometry
- Two years of a laboratory science (biology, chemistry, or physics)

*Numbers from previous year

Financial Aid and Scholarships

Your education is an important investment. At Drexel we are committed to providing you with information and resources to help you with the cost of a college education. The first step toward receiving financial aid is to complete the Free Application for Federal Student Aid (FAFSA) available online at www.fafsa.ed.gov beginning January 1. Students starting college the following fall should submit it by March 1 for maximum financial aid consideration. Drexel uses the information provided on the FAFSA to award need-based grants and scholarships.

For specific information about loan programs, grants, and scholarships, call 1-877-DREXEL-5 to speak with a representative from EdFinancial Services. EdFinancial Services provides a call center with trained staff to answer questions about paying for a college education. The staff at the call center are not Drexel employees but are employed by EdFinancial Services. They are required to give all students independent, expert advice about paying for a college education.

To learn more about financing options, visit www.drexel.edu/financialaid. To contact a representative from Drexel's Student Resource Center/Financial Aid office, visit <http://ask.drexel.edu>.

Visit Us

The best way for you to learn about Drexel is to visit campus. We offer a variety of options to meet your needs. For more information on the programs below or to receive a schedule of upcoming events, go to www.drexel.edu/em/ug/visit or call 1-800-2-DREXEL (1-215-895-2400 for international students).

- **Open Houses:** If you want to explore everything Drexel has to offer (all in one day), attend an Open House. Held on weekends in the fall and spring, Open Houses are large-scale campus events that offer information about academics, Drexel Co-op, student activities, and campus life.
- **Experience Drexel Days:** Offered throughout the year, Experience Drexel Days are ideal if you want a broad overview of Drexel's offerings. Experience Drexel Days are half-day programs to provide you with a glimpse of life at Drexel, with informative sessions, tours of campus, and an academic fair.
- **Campus Visit:** Consisting of an Information Session and a student-guided tour, Campus Visits are perfect if you want a more intimate introduction to Drexel. Campus Visits are offered on weekday mornings and afternoons and on Saturday mornings.

Apply

Apply to Drexel University online at www.drexel.edu/apply. The application fee is waived for students who apply online or during a campus visit.

Contact Us

Undergraduate Admissions
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