

Media Arts & Design



Media Arts & Design at Drexel

Creative professionals fill a unique niche in today's society. With a growing demand for designers and media experts, students need vision to shape their future, as well as the passion and determination to make it happen. The best way for students to prepare for a career is to get their hands dirty — produce a video game; design a fashion line; record a CD; or create graphics, films, and photos. People with degrees from the Westphal College of Media Arts & Design find careers as:

- Architects and interior designers who create buildings and interior spaces for offices, residences, hospitals, museums; everywhere we work and live
- Artists who tell stories through music, dance, animation, and film
- Designers who use print, textiles, film, and computers to create products or to convey a message
- Professionals who manage the enterprise and marketing of design, media, and arts businesses

Drexel Co-op: Knowledge at Work

Classroom learning, research, projects, papers, and exams are all critical to academic pursuits. But it takes experience in a chosen field to set a student apart from other graduates. With Drexel Co-op, you can gain up to 18 months of résumé-enhancing experience by the time you receive your degree. Drexel's Media Arts & Design students have completed co-ops with:

- Designers Anna Sui, Betsey Johnson, Donna Karan, and Vera Wang
- Marvel Enterprise, Inc.
- The McGraw-Hill Companies
- Media networks CBS and MTV
- Sony BMG Music Entertainment

Media Arts & Design Majors

- Architecture
- Dance
- Design and Merchandising
- Digital Media
- Entertainment and Arts Management
- Fashion Design
- Film and Video
- Graphic Design
- Interior Design
- Music Industry
- Photography
- Screenwriting and Playwriting

Accelerated Degrees

Visit www.drexel.edu/em/ug/accelerated to find out which Media Arts & Design majors are eligible for accelerated degree programs.

About Media Arts & Design

Visit www.drexel.edu/westphal to learn more about the College of Media Arts & Design.



Terry Tompkins

BA, Temple University

Assistant Professor, Music Industry Program

Professional accomplishments

"An artist that I brought to Columbia Records — John Legend — was nominated and won three Grammys in 2006 and his debut record, *Get Lifted*, has been certified platinum."

What I like most about teaching at the college level

"The interactive nature of working with the students on a higher level. We provide the basic tools our students need to understand the recording industry. Then we put them to work in a real-world environment. Students are involved in the record production, marketing, and promoting of each artist whose music we release through MAD Dragon Records."

Favorite aspect of my area of teaching

"Students get to deal with real artists and have an impact on their career. It is very rewarding to oversee the process of student and artist collaboration and to share in the celebration of their successes."

Resources: The Classroom and Beyond

At Drexel your education will start in the classroom, but your experiences certainly won't end there. Opportunities available to Media Arts & Design students include:

- MAD Dragon Records: This student-run and faculty-administered record label is great for cultivating contacts in the music industry.
- Paul Harron Studios/DUTV: The television studio provides educational television experience in television management and production.
- Historic Costume Collection: Find inspiration on this exhibit's website, <http://digimuse.cis.drexel.edu>, which features panoramic views of garments.
- Leonard Pearlstein Gallery: Located on the first floor of Nesbitt Hall, this gallery exhibits both professional and student work.
- Mandell Theater: This is the primary venue for performances by the theater, music, and dance programs.
- Rudman Institute for Entertainment Industry Studies: The Rudman Institute fosters activities in which students can learn about the creative, business, technological, and cultural issues facing the media.
- Study Abroad: Programs are available in Australia, Iceland, London, and Paris; visit www.drexel.edu/studyabroad for details.

Student Activities: Draw from Your Experience

Student activities are a great way to meet new people and stay active on campus. At Drexel students have a lot of options to choose from, starting with:

- More than 180 cultural, media, social, service, and professional organizations
- Varsity, club, and intramural sports teams

Some organizations that might appeal to one's creative nature include:

- Campus Activities Board (CAB): Members of CAB plan and market events on campus throughout the year.
- Media Organizations: These include Drexel's newspaper, *The Triangle*; television station, DUTV; and radio station, WKDU 91.7 FM.
- Music Ensembles: Students can express their musical talent in one of Drexel's ensemble groups, which range from Jazz Orchestra to University Chorus and Gospel Choir.
- Performing Arts: Groups such as the Drexel Dance Ensemble and Drexel Players are open to all students regardless of major.





Campus Living: Home Is Where Your Stuff Is

Drexel's residence halls are very popular stops on campus tours. Probably because prospective students know that a residence hall is more than just a place to sleep.

Calhoun, Kelly, Myers, Towers, and Van Rensselaer are first-year residence halls, reserved exclusively for freshman and transfer students. To see details and stats about each hall, visit www.drexel.edu/rlo/halls.

In addition to serving as a home away from home, residence halls are also a place where students can create the academic and social environment they crave. Some residential options available to students include:

- **Learning Communities:** The Westphal College of Media Arts & Design Learning Community enables media arts and design majors to live in close proximity, making it easier to create informal study groups, work on projects, and organize social and academic activities.
- **Race Street Hall:** This is the residence for students in the Pennoni Honors College. To learn more about the Honors College, visit www.drexel.edu/honors.
- **Residence Hall Association (RHA):** RHA consists of groups of residents organized to provide educational and social programs and activities for fellow residents.

Philadelphia: A Work of Art

Philadelphia is a great place to live, work, and study — especially for students who think creatively. Here are some advantages of living in Philadelphia:

- **The Philadelphia Museum of Art:** This museum houses 300,000 works of art from artists such as Picasso, Monet, Rembrandt, and Van Gogh.
- **The Barnes Foundation:** Founded in 1922 to “promote the advancement of education and the appreciation of the fine arts,” this under-the-radar museum has one of the finest collections of Impressionist art anywhere.
- **The Fabric Workshop and Museum:** This is the only museum in the nation that creates and exhibits new work in fabric and experimental materials in collaboration with emerging and established artists.
- **The Kimmel Center for the Performing Arts:** Opened in 2001, the center has hosted a variety of performances from Itzhak Perlman to *The Lion King*.



Brittany Cormack

Fashion Design with minors
in French and Art History
Perkasie, Pennsylvania

Favorite classes

- France from the Inside
- Hip-Hop Dance
- Dance Ensemble
- Art History 103

Co-op experiences

- Cristofoli Press (Paris, France)
- Greer Lange Model & Talent Agency
- J. Maskrey (Paris, France)

Clubs and organizations

- Dragons Abroad
- Drexel Dance Ensemble
- Modern Language Ambassador
- Undergraduate Admissions
Executive Student Ambassador

Favorite place to grab a bite

- Pete's Lunch Truck on 33rd Street

Best thing about Drexel

“The co-op program. My experiences were invaluable. Thanks to the resources and connections I made while at Drexel, I was offered a job by my co-op employer in Paris when I graduate.”

Enrollment

Total undergraduate	13,197
Total graduate and professional	7,488
Total enrollment	20,685

Academic Profile

Average GPA (on a 4.0 scale)	3.5
Average combined SAT score	1200
Average class rank (top percentile)	22.5
On average, Drexel freshmen graduated in the top 22% of their high school class.	

Undergraduate Programs

73 full-time programs

Colleges and Schools

- Arts and Sciences
- Biomedical Engineering, Science, and Health Systems
- Business
- Education
- Engineering
- Information Science and Technology
- Law
- Media Arts & Design
- Medicine
- Nursing and Health Professions
- Pennoni Honors College
- Professional Studies
- Public Health

Admission Prerequisites

Students applying to a major in the Westphal College of Media Arts & Design will need to complete the following courses:

- Three years of mathematics
 - Algebra I
 - Algebra II
 - Geometry
- At least one year of a laboratory science

Financial Aid and Scholarships

Your education is an important investment. At Drexel we are committed to providing you with information and resources to help you with the cost of a college education. The first step toward receiving financial aid is to complete the Free Application for Federal Student Aid (FAFSA) available online at www.fafsa.ed.gov beginning January 1. Students starting college the following fall should submit it by March 1 for maximum financial aid consideration. Drexel uses the information provided on the FAFSA to award need-based grants and scholarships.

For specific information about loan programs, grants, and scholarships, call 1-877-DREXEL-5 to speak with a representative from EdFinancial Services. EdFinancial Services provides a call center with trained staff to answer questions about paying for a college education. The staff at the call center are not Drexel employees but are employed by EdFinancial Services. They are required to give all students independent, expert advice about paying for a college education.

To learn more about financing options, visit www.drexel.edu/financialaid. To contact a representative from Drexel's Student Resource Center/Financial Aid office, visit <http://ask.drexel.edu>.

Visit Us

The best way for you to learn about Drexel is to visit campus. We offer a variety of options to meet your needs. For more information on the programs below or to receive a schedule of upcoming events, go to www.drexel.edu/em/ug/visit or call 1-800-2-DREXEL (1-215-895-2400 for international students).

- **Open Houses:** If you want to explore everything Drexel has to offer (all in one day), attend an Open House. Held on weekends in the fall and spring, Open Houses are large-scale campus events that offer information about academics, Drexel Co-op, student activities, and campus life.
- **Experience Drexel Days:** Offered throughout the year, Experience Drexel Days are ideal if you want a broad overview of Drexel's offerings. Experience Drexel Days are half-day programs to provide you with a glimpse of life at Drexel, with informative sessions, tours of campus, and an academic fair.
- **Campus Visit:** Consisting of an Information Session and a student-guided tour, Campus Visits are perfect if you want a more intimate introduction to Drexel. Campus Visits are offered on weekday mornings and afternoons and on Saturday mornings.

Apply

Apply to Drexel University online at www.drexel.edu/apply. The application fee is waived for students who apply online or during a campus visit.

Contact Us

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