

GRADUATE PROGRAMS, DEPT OF CULTURE & COMMUNICATION

RESEARCH COLLOQUIUM

Jane Bokunewicz

Ph.D. Candidate

“LOGOS FIRED IN ANGER”:

USING CONTENT AND SEMIOTIC
ANALYSIS TO EXPLORE DESIGN
CHANGES IN PROFESSIONAL
SPORTS TEAM LOGOS.

This talk explores the changing meaning and merchandising of Team logos in Major League Baseball, the NFL, the NHL, and the NBA from the 1960's through today.

Lunch will be provided.

Please RSVP to Mica Storer,
Email: mls48@drexel.edu

Date: November 8, 2011

Time: 12:30 - 2:00 pm

Location: PSA 114

DEPT OF CULTURE & COMMUNICATION

