



DREXEL UNIVERSITY
College of
Medicine

Laboratory Section Guidelines for the [Drexel.edu/medicine](https://drexel.edu/medicine) Website

About These Guidelines

The web team works directly with faculty to convey an accurate and professional representation of laboratory activities. Our goal is to adhere to Drexel's branding guidelines while creating customized pages for individual needs. Standardization and consistency in the presentation of the laboratory content is outlined in these guidelines.

These guidelines present information about initiating the laboratory section creation process, content needs and submission, followed by an outline of sample pages within a laboratory section.

Submission Process and Content Format

To create a laboratory section, please submit your request to Suzanne Dreitlein, web manager, at suzanne.dreitlein@drexelmed.edu.

Text may be submitted via email or an MSWord document. Text should be clearly labeled and presented in separate sections for each page. Please include any URLs for links. Be sure to indicate symbols, such as Alpha/alpha (A/ α) so we can assign the appropriate web equivalent.

Images, photography and video may be submitted separately due to size limitations. Please note that all content submitted, including images, needs to be permissible to publish on the drexel.edu/medicine website. Additional approval and clearance may be required if the laboratory does not own rights to the images.

Getting Started

Review Your Profile

Before starting work on a laboratory section, take a moment to review your profile and ensure that all of the information presented is current. The laboratory section is an extension of your faculty profile and both sections must be accurate. The web team will ask you to confirm your profile accuracy before starting the laboratory creation process.

You may want to streamline the information presented on your profile to avoid duplicative information in your profile and laboratory pages. We add reciprocal links that connect your profile to your laboratory section so visitors can easily navigation from one to the other.

Minimum Content Requirements

A laboratory section generally consists of an overview page and several subpages. The pages to be included in the laboratory section will depend on the content provided. There is no need to build an extensive section from the onset, however the minimum required information is:

- An introductory paragraph or two about the lab, directed toward a very general audience. Such text should explain who you are and what you do in language that most visitors would understand.
- Contact information for the lab, including physical address, phone numbers, and emails.

- A banner image. This is an image that works well in a wide, landscape orientation. You may provide an image from your laboratory that you retain rights to, or you may choose from our stock photography service at [thinkstock.com](https://www.thinkstock.com).

Please note: the above requirements are not limitations to the content you may provide. If you have additional content available during the creation process, the web team will incorporate your submissions into your section before publishing.

Additional content may include:

- publications
- details about research projects
- lab member photos and profiles
- collaborators
- presentations
- news and events
- and more

Overview Page

Layout

Most pages on the drexel.edu/medicine website utilize a three-column display with a universal background, navigation and footer. Overview pages feature a two-column banner with a featured image.

Banner Image

The featured image has prominent placement on the overview page in the banner and placement on subpages in the sidebar. Images may be supplied by the laboratory or may be obtained from thinkstock.com via the Marketing and Communications Department. Quality should be considered when choosing an image for the overview page banner. Proposed images should be crisp, contemporary and sensitive to the dimensions of the space. It is recommended that images are high resolution.

Laboratory Name

By default, the laboratory name schema is “The Last Name Lab.” Please note in your submitted content what name you would like if different.

Overview Page Content

The web team recommends that you use the overview page to introduce your laboratory to a wide audience. The tone should be welcoming and the language should be general and basic. Both words and photos may be used in the center column of the overview page. If there isn't enough information to create a lab members page, the names of the lab members may be displayed on the overview page. Any news about the lab can be displayed on the overview page as well. Laboratories may share the activities of their members, such as speaking engagements, grants received, or other notable accomplishments.

Overview Page Sidebars

Page sidebars are located in the right column.

1. The related faculty call-out features a photo of the faculty member, a link to their profile and their title. By default, we will use the same headshot from the profile. However, faculty may submit a unique photo to use on this page.
2. The contact information sidebar includes the physical location of the lab along with preferred phone, fax and email information.
3. The quick/related links sidebar connects the laboratory to a related department, program, or other area of the website. Additional links can be added by request of the laboratory. Both the contact information and the quick/related links sidebars appear on every page in the laboratory section.

The screenshot displays the Drexel University College of Medicine website. The header includes the university logo and navigation links for Home, About, Departments, Centers, Institutes and Offices, Department of Pharmacology & Physiology, Research, Fatatis Lab, Home, and Search. The main navigation bar lists: ACADEMICS, ADMISSIONS, OUR FACULTY, RESEARCH, STUDENT LIFE, COMMUNITY ENGAGEMENT, NEWS & EVENTS, and ABOUT. The breadcrumb trail is: Home / About / Departments, Centers, Institutes and Offices / Department of Pharmacology & Physiology / Research / Fatatis Lab.

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THE FATATIS LAB

Approximately 90 percent of patients with advanced cancer develop skeletal metastasis. This occurrence results in a substantial reduction in their quality of life and poor prognosis because of a tumor that would generally progress slowly, if confined to the organ of origin.

Cancer cells escaping the primary tumor will migrate throughout the body using blood and lymphatic circulation. According to a widely accepted paradigm, specific mechanisms are responsible for directing them to the skeleton. Cancer cells adhere to the bone marrow blood vessel wall through recognition of specific adhesion molecules and extravasate. They are drawn into the bone marrow parenchyma due to their compatibility with specific resident factors. However, the small population of cancer cells that are able to accomplish this will eventually disappear or remain as dormant micrometastases unless bone factors support their growth and survival in the new microenvironment. Ongoing projects in our lab aim to:

1. Understand the molecular and functional interactions underpinning the metastatic process, and
2. Identify molecular targets for effective therapies to counteract the dissemination and growth of cancer cells.

Alessandro Fatatis, MD, PhD
Principal Investigator

CONTACT US

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QUICK LINKS & RESOURCES

||| Department of Pharmacology & Physiology

LIVE IT.

A-Z Index | For Media | Careers | Privacy & Legal | Directories | Directions & Maps | Emergency Information

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Research/Research Projects Page

Layout

All laboratory section subpages utilize the three-column standard display.

Research Page Content

The research page should feature in-depth information that is focused toward a graduate/medical student or peer visitor. Language should be technical and specific. We encourage the use of images to create a captivating page. Please note, images are subject to copyright and the laboratory must have ownership of any images used throughout the section.

Research Page Sidebars

Page sidebars are located in the right column. First, the featured image visually connects the section subpages to the overview page. Next are the contact information and quick/related links sidebars. This is the subpage sidebar display for all laboratory sections.

Sample Research Pages

- <http://drexel.edu/medicine/About/Departments/Pharmacology-Physiology/Research/Van-Bockstaele-Lab/Research/>
- <http://drexel.edu/medicine/About/Departments/Pharmacology-Physiology/Research/Campbell-Lab/Research/>

The screenshot displays the Drexel University College of Medicine website for the Van Bockstaele Laboratory Research page. The page is structured into three columns. The left column contains a navigation menu with sections like 'ABOUT', 'Message from the Dean', 'Mission & Vision', 'Diversity', 'Departments, Centers, Institutes and Offices', 'Publications', 'Lab Members', 'Contact Information', 'Affiliated Hospitals', 'Liberaries', and 'History'. The middle column features the laboratory's name, 'CURRENT PROJECTS' (listing topics like stress-related peptides, coeruleo-cortical pathway, and alcohol), and a detailed article titled 'OPPOSING REGULATION OF STRESS-RELATED PEPTIDES ON NORADRENERGIC ACTIVITY'. This article describes the co-regulation of the locus coeruleus (LC) by endogenous opioids, ENK, and DYN, and discusses the role of CRF in stress responses. A diagram of the LC is included, showing its anatomical location and the pathways of various neurotransmitters and peptides. The right column contains a featured image, contact information for Elizabeth J. Van Bockstaele, PhD, and a 'QUICK LINKS' section with links to the Department of Pharmacology & Physiology, Cancer Biology Program, Molecular & Cell Biology & Genetics Program, and the Graduate School of Biomedical Sciences and Professional Studies. The footer includes the 'LIVE IT.' logo, navigation links, and contact information for the Drexel University College of Medicine.

Lab Members/Staff Page

Layout

All laboratory section subpages utilize the three-column standard display.

Lab Members Page Content

There are a few options for sharing information about the members of your lab. Ideally, a headshot, the lab member's name and role are recommended for this page. Some laboratories elaborate and provide biographical information. Laboratories may provide information about former lab members. Depending on the information provided, the presentation of the content will be adapted.

When submitting photos of lab members, we prefer non-edited, high resolution photos. For photos in a lab setting, it's important to ensure the member is wearing the appropriate safety equipment, e.g., gloves and goggles.

Lab Members Page Sidebars

All laboratory section subpages utilize the same sidebars as the research page.

Sample Lab Members Pages

- <http://drexel.edu/medicine/About/Departments/Pharmacology-Physiology/Research/Kim-Lab/Lab-Members/>
- <http://drexel.edu/medicine/About/Departments/Pharmacology-Physiology/Research/Van-Bockstaele-Lab/Lab-Members/>

The screenshot displays the 'Lab Members' page for 'The Kim Lab' on the Drexel University College of Medicine website. The page is structured into three main columns. The left sidebar contains a navigation menu with categories like 'ABOUT', 'Message from the Dean', 'Mission & Vision', 'Diversity', 'Departments, Centers, Institutes and Offices', 'Faculty', 'Our Students', 'News & Events', 'Related Programs & Courses', 'Research', and a list of lab names including 'Ajt Lab', 'Campbell Lab', 'Fatata Lab', 'Kim Lab', 'Lab Members', 'Meucci Lab', 'A. Mortensen Lab', and 'Ole Mortensen Lab'. The main content area is titled 'THE KIM LAB MEMBERS' and is divided into 'CURRENT MEMBERS' and 'PAST LAB MEMBERS'. The 'CURRENT MEMBERS' section features headshots and names of Nan Chen, Derick Hoas, Charles Longen, Christina Maher, Halley Oyer, and Prasanti Ravipathi, along with their educational backgrounds and current roles. The 'PAST LAB MEMBERS' section includes headshots and names of Kelsey Anderson and Sonia Bastola, with their educational backgrounds and current roles. The right sidebar contains a 'CONTACT US' section with contact information for Felle Kim, PhD, and a 'QUICK LINKS & RESOURCES' section with a link to the Department of Pharmacology & Physiology. The footer includes the 'LIVE IT.' logo, navigation links, and contact information for Drexel University College of Medicine.

Publications Listing Page

Layout

All laboratory section subpages utilize the three-column standard display.

Publications Page Content

The publications page features a list of related publications. Laboratories are encouraged to include a link to search results on PubMed if the number of publications is high. Sample reference text is:

For a complete list of publications, please visit ncbi.nlm.nih.gov/sites/myncbi/elisabeth.vanbockstaele.

The recommended format for publication display is:

"Title of Article"
Fontana AC, Fox DP, Zoubroulis A, Raghupathi R
Journal of Neurotrauma, 10:3. Pgs. 140-157 (July 22, 2015)

When provided, we can link to the publication page on PubMed.

Publications Page Sidebars

All laboratory section subpages utilize the same sidebars as the research page.

Sample Publications Pages

- <http://drexel.edu/medicine/About/Departments/Pharmacology-Physiology/Research/Van-Bockstaele-Lab/Publications/>
- <http://drexel.edu/medicine/About/Departments/Pharmacology-Physiology/Research/Fatatis-Lab/Publications/>

The screenshot displays the website for the Van Bockstaele Laboratory at Drexel University College of Medicine. The page is titled "THE VAN BOCKSTAELE LABORATORY PUBLICATIONS". It features a navigation menu at the top with options like "ACADEMICS", "ADMISSIONS", "OUR FACULTY", "RESEARCH", "STUDENT LIFE", "COMMUNITY ENGAGEMENT", "NEWS & EVENTS", and "ABOUT". The main content area is divided into two columns. The left column contains an "ABOUT" section with sub-sections: Overview, Message from the Dean, Mission & Vision, Diversity, Departments, Centers, Institutes and Offices, Department of Pharmacology & Physiology, Faculty, Our Students, News & Events, Related Programs & Courses, Research, All Lab, Campbell Lab, Fatatis Lab, Kim Lab, Meucci Lab, A. Mortensen Lab, Ole Mortensen Lab, Singh Lab, Van Bockstaele Lab, Publications (highlighted), Research, Lab Members, Facilities, Contact Information, Affiliated Hospitals, Libraries, History, Employment Opportunities, and Directions & Maps. The right column contains the "THE VAN BOCKSTAELE LABORATORY PUBLICATIONS" section, which includes a list of publications with titles, authors, and journal information. A "CONTACT US" section is located on the right side of the page, providing contact information for Elizabeth J. Van Bockstaele, PhD, and Beverly A. Reyes, PhD.

Additional Pages

Laboratory sections are not limited to those listed above. Current laboratory sections include pages such as employment opportunities, collaborators, news and announcements, resources and others. If the content is available, the web team will work with you to display the information within the laboratory section.

News & Recent Presentations

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THE CAMPBELL LAB NEWS AND RECENT PRESENTATIONS

Former STAR student Priya Kishorprasad is currently engaged in her first co-op internship at the Shanghai University of Medical and Health Sciences in China, where she is shadowing physicians and screening patients.

CONTACT US

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Philadelphia, PA 19102

For more information, please contact
Paul Campbell, PhD
Principal Investigator
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✉ 215.762.2299 (fax)
📧 paul.campbell@drexelmed.edu

Maria Ourski, our SUUF student from the summer of 2015, sends news that she has been accepted by and will be attending the University of Maryland School of Pharmacy. After she completes her senior year at Cabrerie College, Maria will move to Baltimore to begin her Pharm D next year. Congratulations, Maria!

Resources

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THE GROWTH, LEARNING AND DEVELOPMENT (GLAD) PROGRAM RESOURCES

The following are useful links to websites about child & adolescent and general mental health issues.

- American Academy of Child & Adolescent Psychiatry
- American Psychological Association
- Association for Psychological Science
- Effective Child Therapy.com
- Philosophical Behavior Therapy Association
- Society of Clinical Child & Adolescent Psychology
- Society of Pediatric Psychology

CONTACT US

The Growth, Learning and Development (GLAD) Program
Division of Child & Adolescent Psychiatry
Drexel University College of Medicine
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4700 Reservoir Ave
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George Iliop & Directors

For more information, please contact
David Bennett, PhD
Director, GLAD Program
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✉ 215.982.2100 (fax)

Staff Profile

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THE CAMPBELL LAB STAFF

MATTHEW STOUT – PHD STUDENT

Matthew Stout received a BS in biotechnology from Rutgers University in 2007. From there, he went on to receive a MS in genetics from the University of Connecticut in 2009. During his time there, he studied the direct differentiation of hES cells to neurons focusing on the mesodermal population.

After receiving his master's degree, Matt worked at the iPSC (induced pluripotency stem cell) Core at the University of Pennsylvania. While working there, he reprogrammed a variety of differentiated cell lines into iPSC cells.

After working in the Campbell Lab for several years as a research technician, Matt has entered the Pharmacology & Physiology doctoral program with an interest in cancer biology and tumor microenvironment.

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Employment Opportunities

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THE CAMPBELL LAB POSITIONS AVAILABLE

UNDERGRADUATE OPPORTUNITIES

Full time undergraduate students in either biological sciences or biomedical engineering majors are invited to apply to joining **KIDZ** on the Drexel University Discover research portal (drexel.edu/research/). Research opportunities exist for motivated students during the academic year and summer months. There are multiple projects available that will introduce students to basic and translational biomedical research.

GRADUATE OPPORTUNITIES

Currently positions are available for graduate students in the Pharmacology & Physiology, Cancer Biology, and Molecular & Cell Biology & Genetics programs. Projects include both basic cellular and molecular biology, as well as translational models.

CONTACT US

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Questions?

For more information, or to initiate the laboratory creation process, please reach out to Suzanne Dreitlein, web manager, at suzanne.dreitlein@drexelmed.edu.