

# BUSINESS, ENTREPRENEURSHIP, AND MANAGEMENT

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PHILADELPHIA, PA

Because Innovation Can't Wait

## A CURRICULUM DESIGNED TO HELP YOU FIND YOUR PATH

In 1891, A.J. Drexel founded this university with the dream to establish an institution that would fully prepare its students to excel in their future careers. To meet his vision, Drexel has developed a model of learning that takes students beyond the typical collegiate experience as they are challenged to apply what they've learned in the classroom by working in the real world alongside mentors and industry professionals, pushing the boundaries of knowledge and achievement.

Drexel's curriculum is uniquely designed to put our students at the forefront of innovation. Here, you can pursue your interests and build a learning experience that works for you. Our university does not restrict students to a singular focus, instead allowing them to take the lead in their own studies as they assist faculty and staff with major projects in our state-of-the-art facilities. With your classroom-based learning supplemented with our cooperative education program (co-op), you can gain up to 18 months of entry-level professional work experience in the United States and abroad, building an impressive résumé and obtaining a unique working perspective — all before you graduate.

Drexel's business, entrepreneurship, and management programs will allow you to explore your interests and equip you with the capabilities needed to make a lasting impact in your career field. These programs will expand your knowledge of domestic and international markets and challenge you to make your own mark on the world of trade. We know there is no limit to what you can achieve — you simply need the opportunity to begin.



# Finding Your Path

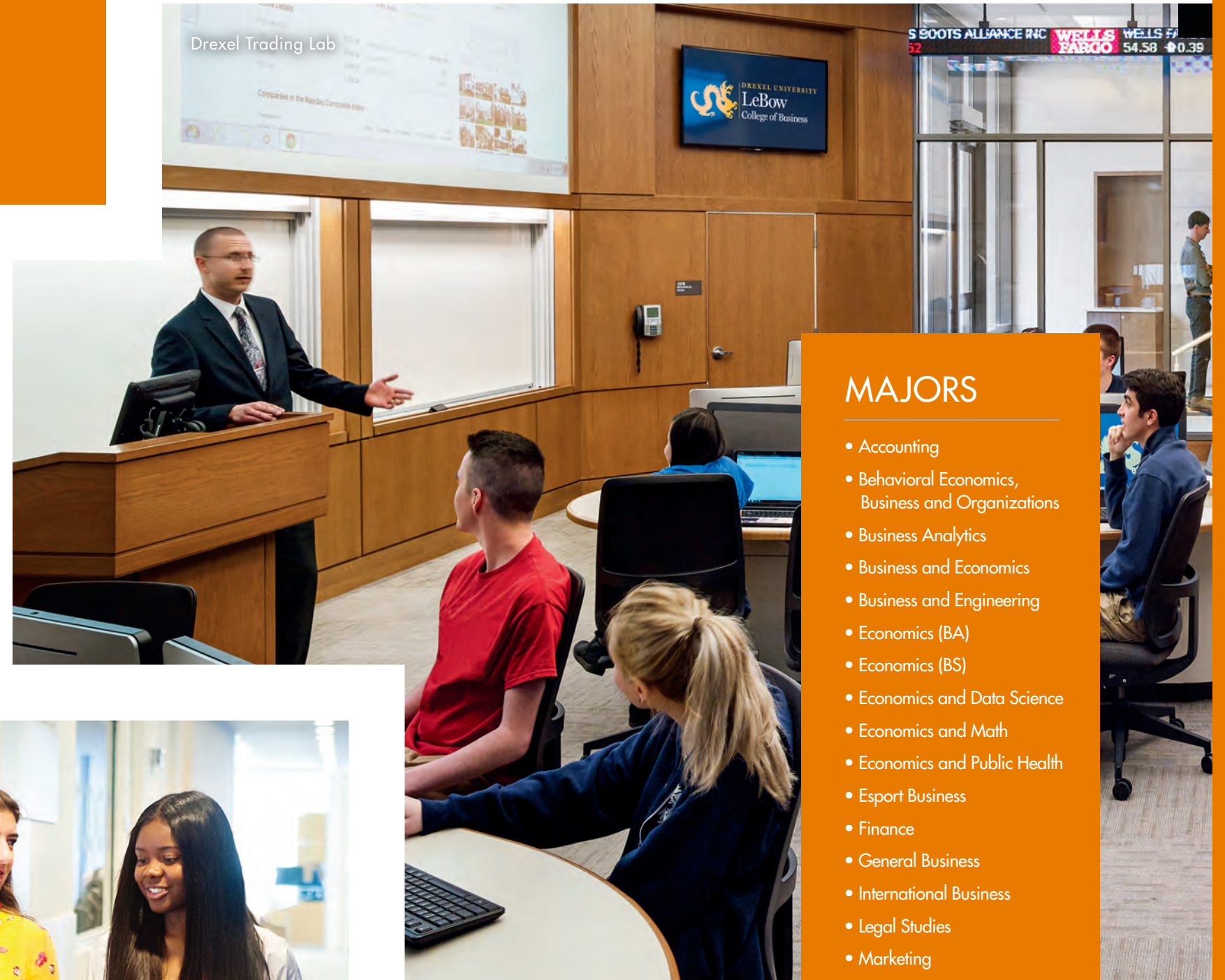
Drexel is a place that will allow you to develop and explore your own unique path. Here, you will discover how you can bring your interests and inspirations to life and make an impact in the world. To learn more of what it means to be a Dragon and get a sense of all the possibilities that await, visit [drexel.edu/academics](http://drexel.edu/academics).

## BUSINESS

If you want to hone your communication skills, learn to effectively market projects you're passionate about, or work with a Fortune 500 company, Drexel's business programs can position you for success in highly competitive corporate fields. Drexel's home of Philadelphia offers limitless opportunities to apply your education, with organizations like Comcast and Amtrak within the city and easy travel to cities like New York, Washington, D.C., and Boston. By offering a wide variety of business concentrations to choose from, Drexel will enable you to graduate with the tools needed to make an impact on the world around you.

## POTENTIAL CAREER OPPORTUNITIES

Labor Relations Specialist, Accountant, Auditor, Appraiser and Assessor of Real Estate, Operations Research Analyst, Market Research Analyst, Financial Specialist, Budget Analyst, On-Field Sports Operations Manager, Music Producer



## MAJORS

- Accounting
  - Behavioral Economics, Business and Organizations
  - Business Analytics
  - Business and Economics
  - Business and Engineering
  - Economics (BA)
  - Economics (BS)
  - Economics and Data Science
  - Economics and Math
  - Economics and Public Health
  - Esport Business
  - Finance
  - General Business
  - International Business
  - Legal Studies
  - Marketing
  - Music Industry – Business
  - Sport Business
- 
- Undeclared – Business
  - Undeclared – First-Year Exploratory Studies (Humanities and Social Sciences)

# ENTREPRENEURSHIP

The world needs entrepreneurs and entrepreneurial thinkers — innovators who create new ventures, clear pathways for new ideas, and exercise daring and resilience in the face of obstacles. The entrepreneurial programs offered by the Charles D. Close School of Entrepreneurship — including a 3-year bachelor's option — teaches an entrepreneurial mindset, along with the business skills and methods to start new ventures and initiatives in organizational settings. Required academic minors that foster specialization means that whether you want to launch your own business, help businesses find innovative solutions, or ideate ways to address social issues, an entrepreneurial degree from Drexel will provide you with the building blocks and experience to succeed.

## POTENTIAL CAREER OPPORTUNITIES

Chief Executive Officer, General and Operations Manager, Business Consultant, Innovation Manager, Business Analyst, Marketing Specialist, Sales Representative



Entrepreneurship Classroom



Baiada Institute

## MAJORS

- Entrepreneurship and Innovation
  - Corporate Entrepreneurship
  - New Venture Creation
  - Social Entrepreneurship
  - Three-Year Option
- Sustainability and Innovation

# MANAGEMENT

Effective organization is crucial for global companies, start-ups, and non-profits alike — Drexel's management programs will equip you with the skills needed to establish structures within these types of organizations to improve their efficiency and functionality. With a combination of classroom-based learning and hands-on experience through co-op, you will learn alongside industry professionals and benefit from their knowledge while building an impressive résumé that will give you a competitive edge even before you graduate.

## POTENTIAL CAREER OPPORTUNITIES

Financial Manager, Human Resource Specialist, Marketing Manager, Accountant and Auditor Manager, Computer and Information Systems Manager, Sales Supervisor, Construction Executive, Entertainment and Arts Director, Health Services Administrator, and Hospitality Manager



## MAJORS

- Construction Management
- Entertainment & Arts Management
- Health Services Administration
- Management Information Systems
- Operations and Supply Chain Management
- Organizational Management
- Real Estate Management and Development
- Technology and Innovation Management

# WANT TO KNOW WHAT DREXEL IS REALLY LIKE?

## GET A FIRSTHAND PERSPECTIVE

PaperClip is a collection of unique stories about Drexel experiences written by students. Learn more at [drexel.edu/paperclip](https://drexel.edu/paperclip).

Our Admissions Blog gives you the insider's view of Drexel University. From tips about the admission process to a preview of life on campus and in Philly, you'll learn from those who know it best. Learn more at [drexel.edu/undergrad/blog](https://drexel.edu/undergrad/blog).



# Why Choose Drexel?

At Drexel, we take pride in offering state-of-the-art facilities for our students. No matter your field of study, you will have a wide variety of resources at your disposal, from student-run media outlets to cutting-edge labs.

## COLLEGES, FACILITIES, & RESOURCES

### Bennett S. LeBow College of Business and School of Economics

The Bennett S. LeBow College of Business, which houses the School of Economics, offers dynamic academic programs informed by our long history of industry partnerships and guided by renowned faculty experts. LeBow students across all programs receive support from dedicated academic and career advising staff and connect with industry leaders through events, site visits, mentoring, and more as they tackle real-world business problems in the classroom and hands-on through co-op.

Housed in Gerri C. LeBow Hall, opportunities and resources for students of the Bennett S. LeBow College of Business and the School of Economics include:

- The Dornsife Office for Experiential Learning
- The Center for Business Analytics
- The Institute for Strategic Leadership and the Chapel Leadership Program
- The Trading Lab

### Antoinette Westphal College of Media Arts & Design

With top-ranked programs, the Antoinette Westphal College of Media Arts & Design prepares students to succeed in highly competitive art, design, and media fields. Students at Westphal are encouraged to collaborate across disciplines within the College and with other units at Drexel to produce innovative, creative work and scholarship, and to be entrepreneurial. Programs are largely studio-based with an emphasis on practical application of design and media-making skills, business acumen, and creative problem solving.

Housed in the award-winning URBN Center, Westphal's facilities include:

- The Hybrid Making Lab
- MAD Dragon Records
- Specialized Studios
- The Fox Historic Costume Collection
- The Black Box Theater and the Mandell Theater
- The Leonard Pearlstein Gallery
- The student-run WKDU radio station

### College of Engineering

The College of Engineering continues its long tradition of education that brings the theoretical into real-world application. The academically comprehensive, globally engaged institution prepares students to engineer change and lead in fields like architectural, civil, computer and cybersecurity, mechanical, materials science, chemical engineering, and more. Through practical experience, and knowledge gained from renowned faculty who engage in novel research and teach the foundations of engineering and courses in emerging subjects, students connect to the world around them and to the exciting advances that aim to solve society's greatest challenges.

The College is in several buildings across campus with labs and new equipment that prepares students to take on the challenges in industry and research:

- The Innovation Studio
- The A.J. Drexel Nanomaterials Institute (DNI)
- The C. & J. Nyheim Plasma Institute
- The Center for Electric Power Engineering

### College of Nursing and Health Professions

The Drexel University College of Nursing and Health Professions (CNHP) is a vibrant and values-driven educational community which prepares students to become successful professionals who excel in a rapidly changing environment. Students engage in hands-on experiential learning through the mentorship of expert faculty and experienced leaders. CNHP provides students with the tools to become agents of change and find innovative, evidence-based solutions to systemic problems.

This college boasts a state-of-the-art facility to reinforce best practices in health care, including:

- Stephen and Sandra Sheller 11th Street Family Health Services at Drexel University
- The Human Anatomy Laboratory
- The Food Lab
- The Center for Interprofessional Clinical Simulation and Practice
- The Health Sciences Building

### Charles D. Close School of Entrepreneurship

The Charles D. Close School of Entrepreneurship has pioneered an approach to entrepreneurship education that teaches students to be entrepreneurial thinkers and doers. At the Close School, entrepreneurship is more than starting a company; entrepreneurship is a habit of mind, a skill set applicable in personal and career contexts. The Close School prepares students for the 21st-century workforce, which will include experiences in new ventures, self-employment, corporate innovation, and the development of impactful social enterprises.

The Charles D. Close School of Entrepreneurship features many resources to encourage the entrepreneurial spirit. A few highlights include:

- The Baiada Institute for Entrepreneurship
- Drexel's Entrepreneurship Alumni Network and Mentors
- Competitions and other events such as Startup Fest
- Entrepreneurship Co-op



# THIS IS DREXEL

## ABOUT US

**1891**  
founded



our mascot is Mario the Dragon



the barcode was created here

Ranked in the **TOP 3% OF U.S. UNIVERSITIES** for Lifetime Earnings by Georgetown University's Center on Education and the Workforce in 2022

Drexel Rowing Team won six consecutive **DAD VAIL REGATTA** titles

First university to have a fully **WIRELESS CAMPUS**

Historic recordings by **DAVID BOWIE** are being restored in our Audio Archives

**15** colleges & schools

## CONNECTIONS

**ACADEMY OF NATURAL SCIENCES OF DREXEL UNIVERSITY**  
Home to President Thomas Jefferson's fossil collection

**ExCITe CENTER**  
An incubator enabling transdisciplinary research, discovery, and mingling with research mentors

**BARNEGAT BAY, NEW JERSEY**  
Students study animal life in this research center on the beach

## STUDENT LIFE

Over **250** clubs, organizations, and intramural sports teams

Over **30** fraternities & sororities

**18** Division I teams

**WKDU** student-run radio station

## CAMPUSES

**UNIVERSITY CITY**  
The University's main campus  
– Philadelphia, PA

**QUEEN LANE**  
The University's main medical campus  
– East Falls, PA

**DREXEL UNIVERSITY ONLINE**  
– Everywhere

## PHILADELPHIA, PA IS OUR HOME

Home of the Philly

**CHEESESTEAK**

Over **340,000** college students



the Declaration of Independence was signed here



also known as the City of Brotherly Love

**5** major Philly sports teams: Flyers, Phillies, Eagles, 76ers, and Union



## AROUND CAMPUS

**9** residence halls

Drexel Recreation Center named one of Philly's **BEST GYMS**

**15+** on-campus places to eat

Home of North America's largest **BIOWALL**

**FOOD TRUCKS** all over campus

## COOPERATIVE EDUCATION

Founded in

**1919**

More than

**1,600** co-op employers

Students have co-ops in

**33** states (+ Washington, D.C. & Puerto Rico)

**21** countries



# ENHANCED OPPORTUNITIES

At Drexel, learning goes well beyond the traditional classroom. We encourage our students to pursue different opportunities, such as studying abroad, immersing themselves in the local community, and developing their own course of study.

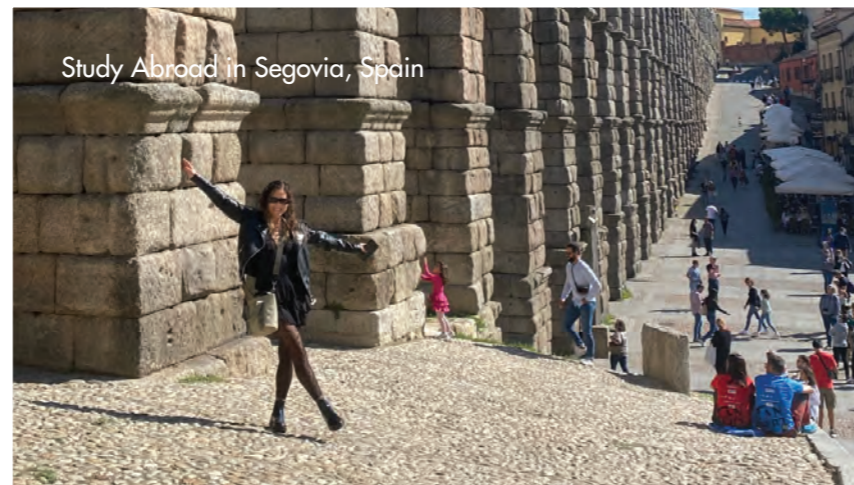
**Honors Program:** At the Pennoni Honors College, the Honors Program serves as a catalyst for enhanced intellectual exploration. Composed of curious and active learners, this program offers exclusive access to Philadelphia events, advising and mentoring, dedicated housing, and a Living Learning Community, along with specialized opportunities to complete service and develop leadership skills. Honors students in this program are scholastic ambassadors at Drexel, raising their academic experience to the next level.

**Civic Engagement:** We believe in the importance of giving back to local communities — there are always opportunities to make an impact and serve the community here. Students can get involved on campus through Drexel's Lindy Center for Civic Engagement and the Dornsife Center for Neighborhood Partnerships during community-based learning courses and volunteering for community service. But our impact doesn't stop there; our dedication reaches out globally to improve the world around us.



**Custom-Designed Major:** The Custom-Designed program is suited for highly motivated students whose interdisciplinary curiosity and ambition cannot be satisfied by a traditional major. This path enables you to pursue an individualized course of study in place of an existing major, either by developing a plan with your advisor or by combining existing majors and minors to match your career goals. As a student in this unique program, you'll be advised by staff from the Honors College and mentored by a Drexel faculty member who has expertise in at least one of the areas in your course of study.

**Global Opportunities:** These options include study abroad, international co-op, and more. All Drexel students can take advantage of study abroad, which enables them to live and learn in another country while immersing themselves in the culture. Using our worldwide connections, you can choose from six continents and 35 countries! International co-op takes study abroad one step further; students not only live in another country but also gain work experience as they test-drive a potential career. Students currently on international co-op are working in 21 countries.



# A CONNECTED COMMUNITY

Philadelphia, Pennsylvania, is a revolutionary town founded on revolutionary thinking — much like the ambition Drexel students have for influencing change in the world. As the sixth largest city in the United States, the City of Brotherly Love is an extension of our campus and, as a student here, you'll take full advantage of all it has to offer.

Philly culture is known for being as diverse as its many neighborhoods. From our University City Campus in the hub of Philadelphia's higher-learning community, it's easy to get to the sport stadiums in South Philly, take in some history in Old City, and enjoy the park in Rittenhouse Square. When you're not in classes, there is plenty to do, no matter how you like to spend your free time. Being the most walkable city in the country according to USA Today 10Best has its perks: concerts, performances, restaurants, and athletic events are all easy to access.

Public transportation is just steps away from campus — it's easy to enjoy an authentic cheesesteak and then visit the famous Philadelphia Museum of Art. You will find that all areas of the city are interconnected by simple means of travel, and getting to historic sites around the city or connecting to various locations across the country is an easy task. Living in Philadelphia provides access to everything from farmers' markets in Lancaster County to ski and snowboarding locations in the Pocono Mountains to the best beaches in the Mid-Atlantic.



# MAJORS

## College of Arts and Sciences

- Biological Sciences
- Chemistry (BA/BS)
- Communication
- Criminology and Justice Studies
- English
- Environmental Science
- Environmental Studies and Sustainability
- Global Studies
- History
- Mathematical Statistics
- Mathematics (BA/BS)
- Neuroscience\*
- Philosophy
- Philosophy, Politics, and Economics
- Physics\*\*\*\*\*
- Political Science
- Psychology
- Sociology
- Undeclared — General Humanities and Social Sciences\*
- Undeclared — Science\*

## School of Biomedical Engineering, Science and Health Systems

- Biomedical Engineering\*\*\*\*\*

## Bennett S. LeBow College of Business

- Accounting
- Business Analytics
- Business and Engineering
- Esport Business
- Finance
- General Business
- International Business
- Legal Studies
- Management Information Systems
- Marketing

- Operations and Supply Chain Management
- Organizational Management
- Real Estate Management and Development
- Sport Business
- Technology and Innovation Management
- Undeclared — Business

## College of Computing & Informatics

- Computer Science
- Computing and Security Technology
- Data Science
- Economics and Data Science\*
- Information Systems
- Software Engineering
- Undeclared — Computing & Information Sciences\*

## School of Economics

- Behavioral Economics, Business, and Organizations
- Economics (BA/BS)
- Economics and Business
- Economics and Data Science\*
- Economics and Mathematics
- Economics and Public Health

## School of Education

- Education, Non-Certification
- Elementary Education
  - Pre-Kindergarten — Grade 4 & Special Education
- Teacher Education (Secondary Education)

## College of Engineering

- Architectural Engineering
- Chemical Engineering
- Civil Engineering
- Computer Engineering

- Construction Management
- Electrical Engineering
- Engineering Technology
- Environmental Engineering
- Materials Science and Engineering
- Mechanical Engineering
- Undeclared — Engineering\*

## Charles D. Close School of Entrepreneurship

- Entrepreneurship and Innovation
  - Corporate Entrepreneurship
  - New Venture Creation
  - Social Entrepreneurship
- Entrepreneurship and Innovation (Three-Year Option)\*
  - Technology Entrepreneurship
- Sustainability and Innovation

## Pennoni Honors College

- Custom-Designed Major

## Thomas R. Kline School of Law

- Bachelor of Arts in Law

## Antoinette Westphal College of Media Arts & Design

- Animation & Visual Effects\*\*\*\*\*
- Architectural Studies\*
- Architecture\*\*\*
- Art History
- Dance\*\*\*\*\*
- Design & Merchandising
- Digital Media & Virtual Production\*\*\*\*\*
- Entertainment & Arts Management
- Fashion Design
- Film & Television\*\*\*\*\*
- Game Design & Production\*\*\*\*\*
- Graphic Design
- Interior Design

- Music Industry\*
  - Business
  - Recording Arts and Music Production
- Photography
- Product Design
- Screenwriting & Playwriting\*\*\*\*\*
- User Experience and Interactive Design\*\*\*\*\*
- Undeclared — Design & Media\*

## College of Nursing and Health Professions

- Culinary Arts and Science
  - Culinary Science
  - Food and Beverage Management
- Exercise Science
- Health Sciences
- Health Services Administration
- Human Development and Counseling
- Nursing\*\*\*\*\*
- Nursing Accelerated Career Entry (ACE)\*\*
- Nutrition and Foods

## Goodwin College of Professional Studies

- First-Year Exploratory Studies
  - Humanities and Social Sciences
  - STEM
- General Studies\*\*\*\*

## Dornsife School of Public Health

- Global Public Health
- Health Data Analytics
- Public Health

## Accelerated Degree Programs

- BA/BS in Economics/MBA
  - BA/BS in Finance/MS in Entrepreneurship & Innovation
  - BA in Global Studies/MS in Global and International Education
  - BA/BS in Math/MS in Biostatistics
  - BS in Business/MBA
  - BS in Design & Merchandising/MBA
  - BS/MHAD in Health Administration
  - BS/MS in Education
  - BS in Entertainment and Arts Management/MBA
  - BA in Global Studies/MBA
  - BS in Music Industry/MBA
  - BA/BS/MPH in Public Health
  - BA/BS+JD
  - BA/BS/MS in Strategic & Digital Communications
  - BS in Health Services Administration/MPH in Public Health
  - BS/MS in Biomedical Engineering
  - BS/MS in Engineering
  - BS/MS in Psychology
- 
- BA/BS+MD Early Assurance Combined Program

## Bridge Degree Programs

- BS in Health Sciences/DPT in Physical Therapy
- BS in Health Sciences/MHS in Physician Assistant
- BS in Nutrition and Foods/MS in Nutrition and Dietetics

Note that transfer students cannot transfer directly into accelerated degree programs or bridge degree programs, but can speak with their advisors about doing so once they have enrolled at the University.

\* Not available for transfer students

\*\* A second bachelor's degree program

\*\*\* Available to transfers as a part-time program only. Not available to international students.

\*\*\*\* Available to transfers only

\*\*\*\*\* Transfers may only apply for fall entry



Student on Drexel's Campus

For the most up-to-date list of majors, concentrations, and accelerated programs, visit: [drexel.edu/undergrad/academics](https://drexel.edu/undergrad/academics).

# Your Future Can't Wait

Ready to become a Dragon? Drexel prides itself on making the application process as smooth as possible. Students applying for first-year admission are offered the choice of applying Early Decision, Early Action, or Regular Decision.

## FIRST-YEAR APPLICATION PROCESS

There is no typical Drexel student. Our students are ambitious, curious, complex, and bold. Candidates are selected based on their ability to thrive in our unique academic environment and make contributions to our diverse community. Through a contextual and holistic review process, we carefully consider each applicant, evaluating their personal qualities, academic journey, and intellectual promise.

### Application Deadlines

EARLY DECISION ..... NOVEMBER 1

Early Decision is the perfect option for students who know Drexel is the number one school for them and would like a decision in December of their senior year. This is a binding admission plan; if admitted, students must withdraw all other active applications and commit to enrolling at Drexel.

EARLY ACTION ..... NOVEMBER 1

Early Action allows students to apply by an earlier deadline to receive an admission decision in December, but that decision is non-binding.

REGULAR DECISION ..... JANUARY 15

Through the Regular Decision application process, students will receive a decision in early spring.

WINTER ENTRY PROGRAM ..... OCTOBER 1

Students start classes in January, providing them with the same level of academic rigor and more time to plan.

### Submitting Your Application

First-year students can apply through either the Common Application or the Coalition Application.

[drexel.edu/undergrad/apply](https://drexel.edu/undergrad/apply)

### Standardized Test Scores

Applicants can choose whether to include standardized test scores as part of their application under Drexel's Test-Optional policy. International applicants whose first or native language is not English must take an approved English proficiency exam.

[drexel.edu/undergrad/apply/tests](https://drexel.edu/undergrad/apply/tests)

### Financial Aid

Financial aid is available to domestic and international students in the form of merit scholarships and need-based grants. There are a few applications you should learn about to maximize the financial aid you are eligible for, such as the Free Application for Federal Student Aid (FAFSA) and CSS Profile.

[drexel.edu/undergrad/financing](https://drexel.edu/undergrad/financing)

## TRANSFER APPLICATION PROCESS

There are many reasons you may consider transferring to Drexel. As you make your transition, we'll be here to help you every step of the way. Drexel has a vibrant and active transfer community. Qualified applications are considered on a rolling basis through all terms. Applications must be received one month prior to the start of the term for which you are applying.

### Application Priority Deadlines

STARTING TERM

Fall (September) ..... April

Winter (January)\* ..... October

Spring (Late March/Early April)\* ..... February

\*Not all majors enroll in our off-terms

### Submitting Your Application

Transfer students may submit applications through the Common Application or Drexel University's Admission Application.

[drexel.edu/undergrad/apply/transfer](https://drexel.edu/undergrad/apply/transfer)

### Financial Aid

Drexel offers competitive financial aid opportunities for transfer applicants. While students will be reviewed for scholarships during the admissions review process, we highly recommend all U.S. citizens and permanent residents file the Free Application for Federal Student Aid (FAFSA) to be considered for institutional need-based aid; international applicants should submit the CSS Profile to maximize their eligibility for support.

[drexel.edu/undergrad/financing](https://drexel.edu/undergrad/financing)

Students who have earned an associate degree at a regionally accredited community college in either Pennsylvania or New Jersey are eligible for The Drexel Promise, a renewable scholarship for 50% of the cost of their tuition as they work to complete their bachelor's degree at Drexel.

[drexel.edu/promise](https://drexel.edu/promise)



Campus Volleyball Courts



Drexel Park

# EXPLORE DREXEL

## TAKE A LOOK AROUND

There are many different ways to visit Drexel University throughout the year, including Open Houses, Daily Visits, Transfer Tuesday and Thursday events, and more.

If you can't make it to campus, don't worry; our virtual tours will give you an insider's look into Drexel University. Whether you'd like to learn about restaurants in the area, what to do in University City, or even the best places to hear some local music, you can see it all through our virtual tours.

[drexel.edu/undergrad/visit](https://drexel.edu/undergrad/visit)

## KEEP IN TOUCH

Our Office of Undergraduate Admissions is always here to help. If you have any questions, please do not hesitate to contact us:

215.895.2400  
[enroll@drexel.edu](mailto:enroll@drexel.edu)  
[drexel.edu/undergrad](https://drexel.edu/undergrad)







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